



Corporate Alliance Program Terms and Conditions

Acceptance of Membership

- AIM reserves the right to accept or reject Corporate Alliance Members as it sees fit.

Term of Membership

- Membership begins on an annual basis from the time of enrollment.

Award of Benefits

- All Corporate Alliance benefits are subject to change.
- Select benefits (e.g., virtual exhibit hall and focus groups) will be offered after approval according to program guidelines.

Transparency and Full Disclosure

- AIM will document all activities supported by external partner contributions to its members and the public as appropriate.

No Implied Endorsement

- AIM will not endorse any commercial products or external partners. Participation in an external partnership or acceptance of contributions does not imply AIM approval of an external partner's policies or endorsement of their products. Corporate Alliance members may not claim AIM endorsement of their products by the member's participation in the AIM Corporate Alliance program.

No Direct Advocacy

- AIM will not advocate for a particular issue solely because it has received funding from an external partner.

Use of Contribution Funds

- Contributions to AIM listed as "unrestricted" may be used to support AIM advocacy and other efforts consistent with AIM's mission. Use of funding is determined by AIM and not influenced by external partners.

Avoidance of Conflict of Interest

- No AIM staff member or Executive Committee member may receive direct financial benefit from AIM Corporate Alliance interactions.

Objectivity and Control

- AIM financial interactions must preserve or promote trust in AIM and its membership. AIM will remain objective, regardless of any funding or external partnership. Financial interactions do not permit an external partner to influence the content of AIM programs, products, services and related activities.
- AIM maintains complete control over all AIM programs, products, services and related activities. AIM reserves the right to approve all materials relating to an external partnership. AIM reserves the right to approve the use of its logo on Corporate Alliance Member materials.

Consistency with Mission

- AIM's mission, vision and values direct financial interaction with external partners. AIM will not accept support from external partners where the external partner has adopted policies that do not support the basic principles of public health or AIM's mission, vision and values.