2015 Orientation

or

“How to Swim with the Sharks”
IT'S SHARK WEEK!

SERIOUSLY? WHY DIDN'T SOMEONE LET ME KNOW? I'VE GOT ABSOLUTELY NOTHING PREPARED!

I'M A LITTLE TEAPOT, SHORT AND STOUT ...
“It’s my scuba kit. My motto has always been, ‘you can never be too prepared’”

- Overview of AWWA & Intermountain Section
- Your Role
- Build a Sense of Community
- Big Picture
- Small Details
AWWA is a 501(c)(3) Non-Profit Association

- Charitable or educational.
- Organized & Operated exclusively for
  - religious
  - charitable
  - scientific
  - testing for public safety
  - literary
  - educational purposes
Profit vs. Non-Profit

- For-Profit Organization = Shareholders
- Non-Profit Organization = Re-investment
What is an Association?

- Collective group of people or organizations
- Strong, central purpose other than profit-making
  - Advocacy: Representing members to other parties, usually the government or the public.
  - Services to Members: Tangible benefits as education, information, assistance, etc.
AWWA’s Purpose

- To protect the health of the public
- To serve our membership
STRATEGIC PLAN

Vision and Mission of the Section

- Tied to AWWA Strategic Plan
- VISION
  - A better world through better water
- MISSION
  - Provide solutions to effectively manage water, the world’s most important resource, by offering service, training, knowledge and networking through teamwork with our customers and members.
STRATEGIC PLAN

Core Principles

- Protect Public Health
- Safeguard the Environment
- Pursue Excellence
- Act with Honesty and Integrity
- Provide Value
- Foster Diversity and Inclusion
STRATEGIC PLAN
Goals and Objectives

› Member Engagement & Development: AWWA will be the association of choice for water utilities, professionals, and organizations
  o Enhance member understanding of the value of membership
  o Increase the usage of member benefits
  o Increase engagement of members with the Intermountain Section and each other
  o Increase the number of memberships in strategic membership categories (i.e. Utilities)
STRATEGIC PLAN
Goals and Objectives

- Organizational Stewardship: AWWA will effectively and efficiently use its resources to serve its members and the water community
  - Enhancing revenue growth
  - Business relationship between the Intermountain Section and the Association.
  - Program portfolio to meet member needs
  - Investment in drinking water and total water solutions offerings
  - Improve the effectiveness of the volunteer leadership
  - Improve the use of technology
STRATEGIC PLAN
Goals and Objectives

- Knowledge Creation & Exchange: AWWA will be the authoritative resource on water
  - Enhance member understanding of the value of membership
  - Expand the Section’s knowledge resources to include additional drinking water and total water
  - Increase the coordination of educational programs and services between the Intermountain Section and the Association
  - Increase the variety of distribution channels through which members can access AWWA knowledge resources
STRATEGIC PLAN
Goals and Objectives

- Water Policy & Leadership: AWWA will be recognized as the valued and credible voice for water
  - Enhance the Intermountain Section's credibility with decision makers
  - Increase public understanding of water issues and the value of water
  - Enhance media understanding and trust of the Intermountain Section
  - Increase Intermountain Section and member participation in advancing the Association’s water policy and leadership
# Councils and Committees

## EXECUTIVE COMMITTEE

<table>
<thead>
<tr>
<th>PAST CHAIR</th>
<th>CHAIR ELECT</th>
<th>VICE CHAIR</th>
<th>FIRST TRUSTEE</th>
<th>SECOND TRUSTEE</th>
<th>IDAHO SUB SECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>VINCE HAMILTON</td>
<td>DELMAS JOHNSON</td>
<td>BRYAN PHINNEY</td>
<td>MATT MILLIS</td>
<td>JASON LUETTINGER</td>
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## COUNCILS (APPOINTED POSITIONS)

### ADVOCACY & OUTREACH COUNCIL
- **BRYAN PHINNEY**
- **MATT MILLIS**
- **JASON LUETTINGER**

### CONFERENCE COUNCIL
- **DAREK KIMBALL** (2014 - 2018)
- **BRYON ELWELL**
- **DAVID ROBERTSON**
- **STEVE JONES**

### COMMUNICATIONS & MEMBER SERVICES COUNCIL
- **JULIE GILLINS** (2011-2015)
- **JARED OLDROYD**
- **KIM (SINGLETON) BELL**
- **TED MICKelsen**

### EDUCATION AND TRAINING COUNCIL
- **MARK STANLEY** (2012 - 2016)
- **ADMINISTRATIVE SERVICES COMMITTEE**
- **CLINT JENSEN**
- **KASEY CHESNUT**

### WATER SYSTEM O&M COUNCIL
- **GERARD YATES** (2014 - 2018)
- **SMALL SYSTEMS COMMITTEE**
- **YVETTE AMPARO-ESPINOZA**
- **RICKY NECAISE**

### IDAHO SUBSECTION PRESIDENT
- **HAROLD HARGRAVES** (2015)
- **IDAHO SUBSECTION VICE CHAIR**
- **CRAIG BAGLEY**
- **DAVE RICHARDS**

### LEGISLATIVE & REGULATORY AFFAIRS COMMITTEE
- **KEITH LARSON**
- **BRYON ELWELL**
- **YVETTE AMPARO-ESPINOZA**
- **SHAZELLE TERRY**

### YOUTH & CONSUMER EDUCATION COMMITTEE
- **JARED OLDROYD**
- **YVETTE AMPARO-ESPINOZA**
- **STUDENT OUTREACH & SCHOLARSHIPS COMMITTEE**

### EXHIBITORS COMMITTEE
- **BRYON ELWELL**
- **SHAZELLE TERRY**
- **BART FEARN**

### TECHNICAL PROGRAM & MODERATORS COMMITTEE
- **STEVE JONES**
- **STEVE JONES**

### YOUNG PROFESSIONALS COMMITTEE
- **CODY MOULTRIE**
- **CODY MOULTRIE**

### FACILITIES COORDINATION
- **STEVES JONES**
- **STEVES JONES**

### MID YEAR CONFERENCE COMMITTEE
- **BART FEARN**
- **BART FEARN**

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American Water Works Association
Intermountain Section
## Staff Responsibilities

### Council Coordination

<table>
<thead>
<tr>
<th>Area</th>
<th>President</th>
<th>Vice President</th>
<th>Chair</th>
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<tbody>
<tr>
<td>Advocacy &amp; Outreach Council</td>
<td>Monica Hoyt</td>
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<td>2013-2017</td>
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<tr>
<td>Conference Coordination</td>
<td>Alane Boyd</td>
<td>Donna Connor</td>
<td>Donna Connor</td>
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<td>2014-2018</td>
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<td>Communications &amp; Member</td>
<td>Julie Gillins</td>
<td>Lisa Anderson</td>
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<td>Services Council</td>
<td>2011-2015</td>
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<td>Education and Training Council</td>
<td>Mark Stanley</td>
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<td>2012-2016</td>
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<td>Water System O&amp;M</td>
<td>Gerard Yates</td>
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<td>Council</td>
<td>2014-2018</td>
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<tr>
<td>Idaho Subsection President</td>
<td>Harold Hargraves</td>
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<td>2015</td>
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### Committee Coordination

<table>
<thead>
<tr>
<th>Committee</th>
<th>Chair</th>
<th>Co-Chair</th>
<th>Members</th>
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<tbody>
<tr>
<td>Legislative &amp; Regulatory</td>
<td>Keith Larson</td>
<td>Bryon Elwell</td>
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<td>Affairs Committee</td>
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<td>Youth &amp; Consumer Education</td>
<td>Shazelle Terry</td>
<td>David Robertson</td>
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<td>Committee</td>
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<td>Student Outreach &amp; Scholarships Committee</td>
<td>Vacant</td>
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<td>Water for People Committee</td>
<td>Matt Millis</td>
<td>Rick Wheadon</td>
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<td>Technical Program &amp;</td>
<td>Steve Jones</td>
<td>Cody Moultrie</td>
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<td>Moderators</td>
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<td>Awards Committee</td>
<td>Ted Mickelsen</td>
<td>Kasey Chesnut</td>
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<td>Mid Year Conference Committee</td>
<td>Bart Fearn</td>
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<td>Social Media and E-News</td>
<td>Jared Oldroyd</td>
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<td>Yvette Amparo-Espinoza</td>
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<td>Small Systems Committee</td>
<td>Craig Bagley</td>
<td>Ricky Necaise</td>
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<td>Idaho Subsection Vice Chair</td>
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<td>Idaho Training Coordination</td>
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<td>Water Quality Committee</td>
<td>Alan Domonoske</td>
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<tr>
<td>Utility Quality Management</td>
<td>Hank Childers</td>
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There is Help

I just feel so defeated sometimes.

Sometimes things are hard. Take deep breaths and know that this, too, will pass.

DEEPER INSIGHTS INTO SYMBIOTIC RELATIONSHIPS
Roles of Leadership Positions

Intermountain Section Executive Committee
- Council Chairs
- Committee Chairs
- Committee Members

Operations Committee
- Program Managers
- Project Managers
- Project Team Members
Leadership Responsibilities

Executive Committee
- Monitor Section Finances
- Ensure legal & ethical integrity
- Assess Section Operations
- Recommend Policies & Procedures

Council Chairs
- Conduct Quarterly Council Meetings with Committee Chairs
- Attend Committee Mtgs
- Report on Committee Activities at Board Meetings – Dashboard
- Give Direction to and Assist Committees
- Coordinate Budget Process for Council

Committee Chairs
- Conduct Regular Committee Meetings
- Report to Council Chairs
- Prepare & Monitor Committee Budget & Annual Plan
- Solicit New Committee Members
- Implement Programs
Other Responsibilities

• Recruit New Members to AWWA
• Attend the Annual Conference
• Attend Annual Council & Committee Retreat
• Prepare Articles for Quarterly Newsletter
• Volunteer at Annual Conference or Midyear Conference
• Prepare Award Nominations
Questions?

Any more questions?

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American Water Works Association
Intermountain Section