

Lawyer Advertising Rules Review Committee

Indiana State Bar Association
Report to the ISBA House of Delegates
October 9, 2024
Indianapolis, Indiana

Nothing contained herein shall be construed as the action of the Indiana State Bar Association (ISBA).

Any opinions or recommendations herein expressed or made are those of the **Lawyer Advertising Rules Review Committee** submitting this report and do not necessarily reflect the views of the Indiana State Bar Association until such time as the ISBA has duly adopted them as policy of the Association.



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Introduction

- The Lawyer Advertising Rules Review Committee (“Committee”) was created by the Indiana State Bar Association during the tenure of President Jim Riley. The basic charge of the Committee is to study and consider proposals to make the Indiana Rules of Professional Conduct (“Rules”) regarding advertising more helpful to our members.

Summary of Activity

- The Committee has met once over the past 12 months, to discuss concerns shared by certain members over “door knocker” advertising issues which appear to attempt to circumvent the Rule 7.3 prohibition on in-person solicitation.
- The Committee also discussed whether the Committee should meet only on an “as-needed” basis, and if so, what would prompt a meeting.

Recommendations and Plan

- After deliberating at length, our Committee has determined we will meet only on an “as-needed” basis. During our Committee’s next meeting, we will determine the parameters for what would prompt such an “as-needed” meeting.

This report is respectfully submitted by:

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9/16/24



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