



## Press release

### **JUMPSQUARE AND JUMP XL JOIN FORCES WITH THE SUPPORT OF NORDIAN CAPITAL PARTNERS**

- **The merger of Jumpsquare and Jump XL Trampoline Parks creates the largest network of indoor trampoline parks in Europe**
- **New combination under the banner “Jumpsquare Group” operates 40 trampoline parks in 5 European countries**
- **The Jumpsquare and Jump XL formulas will remain separate entities.**

**Amsterdam, Den Bosch, 5 December 2018 - Jump XL Holding BV has signed a conditional sales agreement with a view to the intended sale of all Jump XL activities to industry peer Jumpsquare with Nordian Capital Partners as the majority shareholder. Jumpsquare Holding will buy all Jump XL operations, consisting of 29 trampoline parks in five countries partly operated by the company and partly through franchisees.**

The proposed transaction makes Jumpsquare Group the largest operator of indoor trampoline parks in Europe after completion of this acquisition. Currently Jumpsquare and Jump XL combined are operating 37 parks, either through the company or through franchisees.

At the end of 2018, this will have increased to 40 trampoline parks, as three more parks will be opened this year. The 40 parks are located in 5 countries: The Netherlands (27), Belgium (2), France (9), Germany (1) and Poland (1). The new group will have over 850 employees at home and abroad.

In recent years, the European market for indoor trampoline parks has become a rapidly growing segment of the leisure market. On the one hand, there is plenty of room for organic growth; on the other hand, the parties involved do not exclude further consolidation of the market through more acquisitions. In 2019, Jumpsquare Group expects to open at least 10 new parks in addition to the previously mentioned 40 trampoline parks. Most locations have already been leased.

Joris Naalden, CEO of Jump XL Trampoline Parks: “In recent years, Jump XL has grown swiftly under its own steam both at home and abroad. Thanks to the knowledge and experience Nordian Capital has acquired through its stake in Jump Square, Nordian Capital is the right partner to support the acceleration of the growth of both the organisation and the brand. Jump XL now moves on as part of the largest European group in the trampoline parks sector. I am proud of the growth that the jump XL team has achieved in recent years.”

