



Blog Guidelines

Objective: The purpose of the Integrative Pain Care Policy Blog is to further the goals of the Integrative Pain Care Policy Congress. Therefore, blog posts should do one or more of the following:

1. Update readers on the efforts of the Integrative Pain Care Policy Congress and/or its member organizations to improve access to effective and affordable comprehensive, integrative pain management.
2. Provide readers with opportunities to act on proposed policies (legislative, regulatory, and otherwise) that will affect the availability and delivery of comprehensive, integrative pain management.
3. Inform readers of newly adopted policies which affect the availability and delivery of comprehensive, integrative pain management.
4. Provide advocates with evidence-informed information that can be used to help policymakers understand the value of comprehensive, integrative pain management.

Audience: The intended audience for the blog includes (1) those advocating for improved pain management policies, and (2) policymakers and their staff who may visit the blog to learn more about comprehensive, integrative pain management in an effort to improve pain care and reduce opioid use.

Linking Policy: Links within blog posts to outside blogs and/or website are generally acceptable but may need to be reconsidered on a case-by-case basis.

Internal linking of blog posts will be utilized to help readers find other relevant posts; however, the blog editor will take care of internal linking (on appropriate posts) after the author has drafted the post so that the author does not have to do so. Further, if the editor adds any internal links, author approval will be acquired before the blog post goes live.

Style and Formatting: This is a collaborative blog intended to highlight numerous perspectives, so there is no one style or length that is required. However, the editor of the blog may work with the author to revise a blog post prior to the post going live.

Content Review Process: Once a contributing author submits a blog post, the editor will review the post and offer comments and/or edits within a timely fashion, typically a week. If the author is responsive to the editor, they can expect posts to go live within 1-2 weeks of initial submission—this is flexible and can be sped up for timely opportunities for action.

Republishing of Blog Posts: The Integrative Pain Care Policy Congress Blog will only republish pieces already published elsewhere with the express written permission of the original author and publisher.

Contributing authors and other members of the Policy Congress may republish blog posts, but they must cite the Integrative Pain Care Policy Congress and link back to the original blog post.

Prohibited Activities: The following must be avoided in all blog posts:

- Defamation
- Endorsement of a political candidate or party
- Endorsement of a specific product or company

Reservation: All submission will be considered; however, the editor reserves the right to deny publishing any blog post.