Greetings!
Here we are in the dog days of summer. I can’t believe how fast the year is going! Soon vacations will be over, the kids will be going back to school, and it will be time for Council Meetings. Council Directors are putting the finishing touches on their upcoming meetings and pulling together or rounding out the committees necessary to have a successful meeting. If you’d like to chair or serve on a committee, raise your hand! It is vitally important to the success of your council. It really doesn’t take that much time and it is a great opportunity to learn more about how the meetings work, network with other members in your state and learn more about IAIP. The success of IAIP depends on YOU!

Have you been to the website lately? If you haven’t, I encourage you to do so. You will find all the information for our new marketing program, GO ALL IN. The infographic ‘Are You an Insurance Professional?’ is great and points out the reasons for and benefits of becoming a member of IAIP. There are testimonials, the history of IAIP, course offerings, benefits of belonging and a search engine for finding the closest local association. And did you know if you submit a short video testimonial of how your IAIP membership has benefited you and your testimonial is posted on the website, you will be entered into a drawing for a complimentary registration to the 75th Annual IAIP Convention in Richmond, VA? What are you waiting for? GO ALL IN!

Are you looking for ideas for membership drives, meeting topics or programs or other ways to help your local association grow and thrive? Do you have some ideas for fundraisers that have been successful? On the IAIP website, hover over the ‘For Members’ section of the navigation bar at the top. When it opens, click on ‘Resources’. This will give you access to the ‘Best Practices Library’. All you need to do is click on a topic and it opens to provide you with the posts from members around the country. Here you can also find the Comprehensive Manual, all forms, FAQs, awards and scholarship information, applications and more.

We have a task force working on ‘One Member, One Vote’ initiative for electing our International Secretary ONLY by the membership. The task force is putting the finishing touches on the presentation to the members at the upcoming Council Meetings. Stay tuned.

In Fellowship,
One Member One Vote Proposal

How do you use your voice?
Perhaps you use your voice to share stories, to meet new people, to sing, or to express your feelings. No matter how you use your voice, it is unique and important. The International Association of Insurance Professionals wants to hear your voice! The One Member One Vote initiative originally addressed in 2013 was revisited by the 2015 Board of Directors and a new Task Force was formed to explore how to give each member a voice on important association issues.

The Task Force's focus is the election of the International Secretary. The goal of this task force committee is to review the consideration for One Member One Vote via an electronic method for the election of the International Secretary. If approved by the membership at the 2016 International Convention, the electronic voting of the International Secretary will occur prior to the IAIP annual meeting of 2017. All other association issues requiring a vote will remain as a delegate vote at this time.

There are several benefits to changing the voting method for the election of the International Secretary.

- Electing the International Secretary prior to the convention allows the candidate to begin transitioning into the new position and allows for full participation in the planning for the upcoming year.
- Allowing each member to cast a vote for the International Secretary ensures that a true majority of member voices are heard.
- The vote, prior to the convention, allows more time and focus to be spent at convention on our association's core objectives of education, networking, and building careers.

We want you to be well informed on this topic. The Task Force has created a Frequently Asked Questions (FAQs) document pertaining to One Member One Vote. We hope that it is helpful in answering your questions. If you have more questions not addressed in the FAQ, we are here to help! Please join us in our online forum where you can post a question or start a discussion. One of our task force members will respond with the requested information.

Let's use our voices together to help connect members and build careers!

In fellowship,
IAIP One Member One Vote Task Force Members

Angie Sullivan, International Secretary, Task Force Chairman
Membership Satisfaction Survey

Thank you for the overwhelming response to the Membership Satisfaction Survey. We had nearly 21% of the membership participate! The Board of Directors is currently reviewing the survey results and will provide an executive summary along with the action items identified. We truly appreciate the feedback, insights, and observations. Thank you!

Your Ad Here

Did you know -- for as little as $500 your company’s ad could appear in The Connections e-newsletter that is distributed to thousands of leaders in the insurance industry? Our member newsletter has an open rate of 28% - the national average is 7% for this industry! You will find it difficult to find that level of target audience reach for such a low price elsewhere.

Check out all of our plentiful advertising opportunities on our web site or download the comprehensive media kit.

You don't make advertising decisions for your company? Don't be shy! Forward this information to the appropriate contact within your company today. They will thank you for it.

New I CAN! A Step Above Course
There is a new I CAN! A Step Above course available now in the online store. The new one hour course, Commercial Property, is designed to provide a brief explanation of the coverage provided by the Insurance Services Office Building and Personal Property Coverage Form (CP 0010) and ISO Causes of Loss-Special Form (CP 1030). Sample forms of each of these coverages are included in course guides. Include this course in your programming for your next IAIP event!

A special thank you goes to IAIP members Barbara Miller-Nelligan, CIC, AU, CISR, CPIW, AINS and Terrilynn Obrock, CPCU, AU, ARM, ASLI, AMIM, AINS, CRIS, AIS, CPIW for writing this Commercial Property course.

Education Updates

**Designation Updates - Effective September 1, 2015**

The IAIP Board of Directors created an Ad Hoc Committee to review the current IAIP designation requirements, fees and renewal process. They were tasked with measuring how the designations compare and rank with the other industry designations and researched ways to improve the recognition of the designations within the insurance and risk management industry. Based on the recommendations from the Ad Hoc Committee, the board approved the following updates to the designations: [Read full article](#).

August Webinars

Don't miss these upcoming webinars in August!

**Financial Responsibilities of Board Members**

Learn how to create and maintain your current budget, financial planning and reporting, IRS tax requirements, and general fiduciary responsibilities of the local association.

Wednesday August 12
Statement of Values*
This webinar will cover what a Statement of Value (SOV) is, why it is important, how it benefits the agent and policy holder and more!
Wednesday, August 19
2:00pm Eastern
Webinar is complimentary for IAIP members / $15 for non-members
Pre-registration is required.
Register today
*Statement of Values webinar qualifies for IAIP education hours for CIIP and DAE designations.

View the September through December webinar calendar on the Community Calendar.

If you were unable to attend the live Wednesday Webinar Education sessions presented earlier this year, recordings of these webinars are now available in the store. The I CAN! webinars Basic Homeowners HO-3, Basic Surety and Insurance Claims will include the downloadable version of student guide along with link to the webinar recording.

Spotlighted YNP Member

Spotlighted YNP Member: Mechelle Wilson, CIC, CISR, AIS, AINS, CIIP

Region: VIII

IAIP Local Association: San Diego Association of Insurance Professionals

What keeps you renewing your IAIP Membership? The networking, mentoring, and education opportunities are just a few of the reasons why I keep renewing my membership, as they are all abundant within IAIP. I have experienced incredible growth not only personally, but also overall in my career/professionally since I joined this association just four years ago. All of the incredible members I have come to know and have become friends with is an added bonus. ... Read the full article.

FIT Insurance Professionals
Get Your Pre-Holiday FIT on!
By Brenda Lawhorn

They say if you want to begin something new, you must be dedicated to it for a continuous thirty days to turn it into a habit.

I am sure you have all seen the Facebook posts: only xx number of Fridays left until Christmas! We all know how the holiday season begins. Lots of candy in October for Halloween that sits around the house just begging you to eat it, lots of heavy food and desserts for Thanksgiving. Some of you will be going to multiple family functions for several dinners in the same day. Then you add in snacks, cookies and lots of those homemade goodies in December for Christmas with family dinners, company celebrations, and celebrating with friends - which includes those holiday adult beverages and heavy appetizers. Before you know it, your calorie count is spinning out of control and you can hear your cholesterol level hitting the season high. ...Read full article.