Where do we go from here? What do we do next? What is the vision for the future of IAIP?

These are questions the IAIP board of directors is contemplating as they have been building on strategies to advance the association.

As shared during the State of the Association, the IAIP roadmap started on a path of brainstorming possibilities and gathering member ideas. The board has committed to strategies and in working with the task forces, identifying the needs and requirements to build and design. As we are embarking on the phase of implementation, expansion and evolution, our teams are hard at work building the programs that will generate additional revenue and enhance member value.

The board of directors, task forces and management team are all working on extensive and impactful objectives - each directly related to the overall strategic goals. Growing revenue, enhancing the value of membership, expanding our marketing reach and continually improving operational efficiencies are all key components to the objectives for each of our task forces.

I encourage you to take a moment to review the 2019-2020 Task Force objectives and learn more about the goals for developing new products and services while continuing to refine the benefits we offer.

These strategies require investment in time, resources, funding and support. Want to join the ride on the IAIP roadmap? Join a task force. It takes a village; and I am personally grateful for all the members that are currently helping us to achieve these goals.

I thank you for your membership and support of IAIP!

Beth Chitnis, CAE
IAIP Executive Director

A Time to Clear the Air

The leaders of IAIP rocked your world this week when we communicated to you our intent to offer a dues restructuring motion for each of you to vote on.

You are encouraged to read International President, Cindy Prud'homme's message - A Time to Clear the Air - which directly addresses member questions and concerns surrounding this proposal for a dues restructure.

Stay in the know and follow along with the International President's Blog - Cindy's Corner. Be sure to subscribe to the blog to receive notification when future posts are published.
The board of directors is recommending modification to the current dues structure. This motion has been vetted and unanimously approved by the Board. Implementation now requires an IAIP membership vote.

We ask for your support and encourage you to reach out to your Regional Vice President or any member of the board with your questions. A special virtual meeting is scheduled for January 14, 2020 to provide an opportunity to discuss the proposed motion. Watch for more details to come on how to register for this event.

The electronic ballot for the proposed motion will launch on Monday, February 10, 2020. The proposed amendment and FAQs for this recommendation can be found on the IAIP website. Additionally, the voting process reviewing how the One Member One Vote system works is outlined for your information.

2020 Convention

Get Rewarded!
Returning this year is our Sponsor/Exhibitor referral reward program. Even if you are unable to attend this year, you can still receive your reward!

Submit a referral for a new convention exhibitor or sponsor, and if the company does sponsor or exhibit (before May 1st) the referring member gets to choose whether they would prefer a free year of international membership or a $100 discount off 2020 convention registration. All we need from you is the contact information - we will do the rest! Any business you work with is a potential sponsor or exhibitor!

Board Summary

The board summary from the November 2019 meeting is now available.

Town Hall Meeting

Save the dates for the fourth Wednesday of each month as board members lead the conversation about everything happening within IAIP at our monthly IAIP Virtual Town Hall Meeting.

Registration is open for the next meeting on Wednesday, December 18 at 1:00PM ET (please note this is a different time than previous months' meetings).

2019-2020 Strategies Deep Dive - Special Interest Communities: Imagine if you could come together with other IAIP members from across the country to share ideas, knowledge and connections with others that share your same insurance interests. Imagine what these engagements could lead to for you professionally and personally with enhancing the value of your IAIP membership.

IAIP's new Special Interest Communities are being designed to create a space to meet virtually with other IAIP members sharing the same interests in a specialized area of the insurance industry. Join Region VI Vice President, Alesha Raney, Member Engagement Task Force Chair, Chelle Carey, Member Engagement Task Force Liaison, Kim Cameron, and Executive Director, Beth Chitnis, as they share the concepts around developing this new member benefit.

eLearning
The Education Task Force has been busy creating exciting and valuable new eLearning opportunities for you in 2020.

See the new 2020 eLearning calendar now available on the IAIP web site.

Some of the upcoming eLearning opportunities include:

- Insurance Industry & Climate Change
- Up In Smoke! Am I Covered?
- Emergency and Disaster Preparedness for Business
- Management Liability - a two part series

Foundation Grants & Scholarships

The NAIW Legacy Foundation is honored to award eight grants to support educational programming at each level of the organization. Congratulations to the following organizations receiving a 2019-2020 Grant:

- Insurance Professionals of Acadiana, Region VI - Local Association CLP Education Grant
- Cleveland Insurance Professionals, Region IV - Local Association Education Grant
- California Council - 2020 Council Meeting Education Grant
- Florida Council - 2020 Council Meeting Education Grant
- Region III - 2020 Regional Conference Education Grant
- Region V - 2020 Regional Conference Education Grant
- Region VI - 2020 Regional Conference Education Grant
- Region VII - 2020 Regional Conference Education Grant

Scholarship Deadline: January 15

Scholarships are offered to individual members for various educational opportunities, to enhance their insurance knowledge, obtain designations or insurance related degrees or to attend IAIP conventions or conferences. The Legacy Foundation is just another source of funds to assist our own members with their educational goals. Scholarship Applications are due by January 15, 2020.

Leadership Deadline

Regional Vice President: The Regional Vice President positions that are available for election at the 2020 Regional Conferences are for Regions II, IV and VI with a two-year term. The Candidate Form is due to the Regional Vice President of your Region by January 15.

FIT Professionals

January Virtual Marathon

2020 will soon be here and with it, New Year's fitness resolutions. Do you want to kick start your New Year's fitness? Participate in the IAIP Virtual Marathon in January 2020. It's easy and free. Here's how it works:

The goal is to run 26.2 miles in 31 days, from January 1 through 31, 2020. Plan to record the miles you walk and run and the time spent swimming and elliptical training (20 min. = 1 mile). Every 26.2 miles is a marathon. The challenge is to complete one or more "marathons". Challenge yourself to complete as many marathons as you can!
marathons you can during the 31-day period. Please note on your exercise log how many marathons you completed.

If you don't run, you can substitute exercise as follows:
20 minutes of walking = 1 mile
20 minutes of elliptical = 1 mile
20 minutes of spinning bike = 1 mile
20 minutes of swimming laps = 1 mile

Keep your own exercise log with the date, type of exercise and the number of miles ran (if you substitute one of the approved exercises, convert the time to miles on your log).

Submit your Virtual Marathon exercise log via email to Katharine M. Nohr with all information in the body of the email (no attachments) by February 5, 2020, and you'll receive a Finisher's Certificate by email. Make sure you include the following on your exercise log: full name; local association; e-mail address; phone number; total marathons during month of January 2020.

Challenge your local association to have the most finishers of IAIP and/or run the most marathons so you can be recognized.

We hope you'll participate in our Virtual Marathon so you can become more fit and healthy; inspire others and enjoy the camaraderie of exercising as a (virtual) group. If you have any questions, email Katharine M. Nohr.

Note: to complete the virtual marathon using alternative exercise options, it will take you 8.73 hours.