January 2020

Happy New Year and welcome to 2020! A new year brings hope, renewal, revitalization, energy and excitement! As IAIP members, we are focused on our vision and many members are involved in creating our path for success.

Priority initiatives for 2020 are corporate memberships, training packages for employers, and establishing special interest communities where members with similar interests can meet virtually. Additionally, our technology gap analysis will identify the gaps that would prevent the association from advancing with new initiatives.

Other initiatives for 2020 include executing a valuable, FUN annual convention, providing ongoing monthly webinars, with new FIT Insurance Professionals activities and a continued evolution of Today’s Insurance Professionals magazine. We want to streamline our Mentoring Program, enhance Gamma Iota Sigma engagement and student member outreach, increase the reach of our Job Shadowing Program, and promote Career Center opportunities. IAIP has already experienced success specifically with Award sponsorships and corporate training packages. We are off to a great start!

IAIP's future is so bright and I urge you to get involved and be a part of the future. Please share your ideas, feedback and talent with the association. Attend the monthly town hall events to stay informed and engaged.

As Pablo said, "This is the new year, the new you. You can pass through another year, coasting on cruise control or you can step out of your comfort zone, trying things you have never done before. Make 2020 the year that you elevate from where you are and soar high. Make it happen!"

Diane F. Martell, FCLS, CIIP, DAE
International Secretary

Dues Restructure

The board of directors is recommending a modification to the current dues structure. This motion has been vetted and unanimously approved by the Board. Implementation now requires an IAIP membership vote.

We ask for your support and encourage you to reach out to your Regional Vice President or any member of the board with your questions.

The electronic ballot for the proposed motion will launch on Monday, February 10, 2020. The proposed amendment and FAQs for this recommendation can be found on the IAIP website. Additionally, the voting process reviewing how the One Member One Vote system works is outlined for your information.

2020 Convention

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The IAIP 2020 Convention is the event for risk management and insurance professionals and encompasses the entire industry. Share the benefits below with your employer and ask them to support your attendance at the 2020 IAIP Convention.

**Top 5 Benefits of Attending**

**Inspire.** Take what you learned and share it with your team. Our speakers and education sessions will provide you the tools and know-how to implement the latest talent development strategies. By successfully using what you learn, you will help improve your employer's bottom line!

**Network.** Make new connections with peers and find out how they are managing common issues. Additionally, meet potential partners, suppliers, and new employees who could help with your current challenges.

**Find real solutions to top challenges.** With more than 25 education sessions focused on five content tracks, learn what's going on in the industry, find out what strategies your peers are implementing, and discover how they are tackling issues similar to the ones you are facing. Learn new strategies and solutions to solve some of your biggest challenges.

**Stay relevant.** To stay relevant you have to know the latest trends and how to implement them. With innovative panel discussions, peer-led workshops and dynamic speakers, there is no better place to take the pulse of the insurance industry.

**Learn from the best.** Speakers, attendees, and exhibitors are the leaders of the industry; they are the trendsetters. This is a great opportunity to find out how they stay ahead of the curve. We make it simple to apply those practices at your company and in your position when you get home.

**Need more help convincing your employer?** Customize our [employer justification tool kit](#) for your needs. Simply click on the tool kit components at the bottom of the page to download them.

**Board Summary**

The [board summary](#) from the December 2019 meeting is now available.

**Town Hall Meeting**

Save the dates for the fourth Wednesday of each month as board members lead the conversation about everything happening within IAIP at our monthly IAIP Virtual Town Hall Meeting.

Registration is open for the next meeting on Wednesday, January 22 at 1:00PM ET.

Virtual Town Hall Topic: A Focus on Regions I, II & III. Get to know your Regional Vice Presidents from Regions I, II and III and learn more about what is planned for their upcoming Regional Conferences.

**January eLearning**
Climate Change & Insurance
Industry Effects

When: Wednesday, January 15th at 2pm ET
Who: Marcella Beasley, MA, CIC, CISR, CRIS, CCIP, MLIS, CIIP, CLP

From wildfires to hurricanes, flash floods and unexpected torrential blizzards, extreme weather is continuing to shape how insurers and insureds respond to placing coverage. This course will dive into:

- Climate change and common definitions
- What risks are affected by climate change
- Why climate change research is important and unique

Marcella Beasley, MA, CIC, CISR, CRIS, CCIP, MLIS, CIIP, CLP is an Account Manager for Alliant Insurance Services, Inc. in Fresno, CA. Graduating with a Masters in Government & Politics with an emphasis in International Relations and Environmental Studies, her current book covers general contractors, sub-contractors, and federal defense contractors. An active member of IAIP, she volunteers for numerous local, regional, and international chairs positions and committee teams.

Register Today!

Special Town Hall Meeting

Make plans to join the International Board of Directors on Tuesday, January 14 for a Special Town Hall Meeting at either at 1:00pm ET or 6:00pm ET. The meetings will be recorded for the members that are not able to attend in person. We will discuss the goals of the proposed modification to the current dues structure, address member questions and review the next steps in the membership voting process.

We encourage you to take a moment to watch an invitation to join the Special Town Hall Meeting from International President, Cindy Prud’homme.

We welcome your questions in advance of the Special Meeting. Please share any questions you would like the Board of Directors to address via the Virtual Comment Card.

NAIW Legacy Foundation

Scholarship Deadline: January 15

Don't miss your last chance for a scholarship! The Legacy Foundation scholarship covers educational opportunities to enhance insurance knowledge, helps you obtain designations or insurance related degrees, or to attend IAIP conventions or conferences. The Foundation is a great resource to assist members with their educational goals. Applications are due by January 15, 2020. Apply Today!

Gift Card Giving Tree

The Legacy Foundation Board and Task Force volunteers are so excited. We have ended a successful 2019 and are now looking forward to 2020. One of the things that excited us, in the past year, was the success of our Foundation Gift Card Giving Tree(s). Our Trees at the 2019 International Convention generated a total of $1,400 in gift cards for three lucky winners. We are pleased to announce we will be using the trees as a part of our fundraising efforts again in 2020.
To make it a success, we need the help of our IAIP members. We need to gather the gift cards to fill these trees. So we are asking you to donate cards, in any denomination, from large chains or stores that are recognized nationwide. This will ensure that the winners will be able to redeem the cards no matter where they reside.

Cards or monetary donations should be sent to Beth Chitnis at IAIP Corporate Center by April 15th. Thanks for your continued support of the Foundation!

Leadership Deadline

The Regional Vice President positions that are available for election at the 2020 Regional Conferences are for Regions II, IV and VI with a two-year term. The Candidate Form is due to the Regional Vice President of your Region by January 15.

FIT Professionals

Virtual Marathon: Get Involved Today!

Remember to participate in the IAIP Virtual Marathon all month. It's easy and free. Here’s how it works:

The goal is to run 26.2 miles in 31 days, from January 1 through 31, 2020. Record the miles you walk and run and the time spent swimming and elliptical training (20 min. = 1 mile). Every 26.2 miles is a marathon. The challenge is to complete one or more "marathons". Challenge yourself to complete as many marathons you can during the 31-day period. Please note on your exercise log how many marathons you completed.

Submit your Virtual Marathon exercise log via email to Katharine M. Nohr with all information in the body of the email (no attachments) by February 5, 2020, and you’ll receive a Finisher's Certificate by email. Make sure you include the following on your exercise log: full name; local association; e-mail address; phone number; total marathons during month of January 2020. If you have any questions, email Katharine M. Nohr.

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