INTIX 2020
41ST ANNUAL CONFERENCE & EXHIBITION
NEW YORK CITY
January 20-23, 2020 New York Hilton Midtown

2020 Sponsor & Exhibitor Prospectus
Exhibit • Sponsor • Advertise
1,200+
ATTENDEES EXPECTED

88%
MANAGERS AND ABOVE

91%
of attendees spent 2 hours or more in the Exhibition Hall.*

88%
influence, recommend or make final purchase decisions.

97%
claimed the vendors were somewhat to very relevant to their business.

94%
of attendees used the mobile app during the conference.

Products and Services Attendees Are Looking For

- Ticketing Systems & Services
- Customer Relationship Management (CRM) Systems
- Marketing
- Security and Access Control
- Fraud Prevention
- Risk & Insurance Products
- Accessibility Products
- Mobile Ticketing
- Ticket Stock Suppliers
- Ticket and Envelope Printing
- Analytics and Price Consulting
- Fundraising Solutions
- Payment Processors
- Hardware Suppliers
- Teleservices
- Third Party Distributors
- RFID & Scan Technology
- Ticket Office Furniture
- Social Media Marketing
- And Much More!

Industry Segments

Performing Arts Ticketing Agencies

Colleges & Universities

Large and Small Venues Sports & Athletics

Museums & Others

www.intix.org
Dorothea Heck, INTIX Business Development • +1.212.629.4036 ext 3 • dheck@intix.org

*Note: 2-4 hours is the average attendance hours, but 88% spent 2 or more hours in the hall and 72% spends 3 or more.
INTIX 2020 Exhibitors Get These Exclusive Benefits!

• Each 10’ x 10’ booth is equipped with an 8’ high drape, 3’ high side drape, 7” x 44” exhibitor identification sign, 6’ draped table, 2 side chairs, and a wastebasket
• Four (4) Exhibitor conference registration per 10’x10’ booth
• Includes activities in the exhibit hall
• Off Hour access to the exhibition for private demos
• Tickets to the INTIX Celebration for all staff
• Access to educational workshops and keynotes
• Fifteen (15) one-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• INTIX Mobile Conference App company listing & logo
• Exhibit booth on mobile app floor plan with map it feature
• Your company listing featured in the INTIX Program Guide
• Pre-conference and post-conference attendee list
• Dedicated pre-conference and post-conference attendee list
• Complimentary Exhibit Hours with no conflicting programming
• Tickets to the INTIX Celebration for all staff

Exhibitor Booths and Booth Fees

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Standard Booth*</td>
<td>$2,495</td>
</tr>
<tr>
<td>10’ x 10’ Premium Corner Booth*</td>
<td>$2,690</td>
</tr>
<tr>
<td>20’ x 20’ Booth</td>
<td>$10,370</td>
</tr>
<tr>
<td>Exhibitor Pavilion Kiosk</td>
<td>$1,575</td>
</tr>
<tr>
<td>(includes kiosk unit, 2 exhibitor registrations, 2 tickets to the INTIX Celebration)</td>
<td></td>
</tr>
</tbody>
</table>

* 8’ x 10’ same rate

Booth Assignments
Booth space will be assigned on a priority system based on your organization’s total commitment from the prior year including exhibition, sponsorship, INTIX ACCESS and INTIX Program Guide advertising.

For questions about exhibiting at INTIX 2020, please contact INTIX Business Development
+1.212.629.4036 ext. 3

Take advantage of exclusive exhibit opportunities with attendees!

Exhibit Set Up and Tear Down

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, Jan 21</td>
<td>8:00 am – 5:00 pm</td>
</tr>
<tr>
<td>Thursday, Jan 23</td>
<td>2:00 pm – 5:00 pm</td>
</tr>
</tbody>
</table>

Tentative Exhibit Hall Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, Jan 21</td>
<td>Opening Reception 5:30 pm – 7:30 pm</td>
</tr>
<tr>
<td>Wednesday, Jan 22</td>
<td>New for INTIX 2020: 10:30 am – 12:00 pm</td>
</tr>
<tr>
<td></td>
<td>Networking Break with Exhibitors 3:30 pm – 5:30 pm</td>
</tr>
<tr>
<td>Thursday, Jan 23</td>
<td>Lunch with Exhibitors 12:00 Noon – 2:00 pm</td>
</tr>
</tbody>
</table>

Exhibitor Appointment Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, Jan 22</td>
<td>8:00 am – 10:30 am</td>
</tr>
<tr>
<td></td>
<td>12:00 pm – 3:30 pm</td>
</tr>
<tr>
<td>Thursday, Jan 23</td>
<td>9:00 am – 12:00 pm</td>
</tr>
</tbody>
</table>

Exhibit Hall hours and floor plan are subject to change without notice at the discretion of show management and in the best interest of the show.
EXHIBIT HALL FLOOR PLAN

Important Conference Due Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/1/2019</td>
<td>Balances Due for Exhibits, Sponsorships and Ads</td>
</tr>
<tr>
<td>10/3/2019</td>
<td>Workshop Sponsorships Ordered</td>
</tr>
<tr>
<td>10/10/2019</td>
<td>Program Ad Artwork to <a href="mailto:intix@dlplan.com">intix@dlplan.com</a></td>
</tr>
<tr>
<td>10/10/2019</td>
<td>Organization 50 word Listing in Program submitted on ebooth profile</td>
</tr>
<tr>
<td>12/5/2019</td>
<td>Complimentary Exhibit Hall Passes Ordered</td>
</tr>
<tr>
<td>12/5/2019</td>
<td>Exhibitor/Sponsor Complimentary Staff Registration(s) names submitted</td>
</tr>
<tr>
<td>12/12/2019</td>
<td>Hotel Reservation Cutoff</td>
</tr>
<tr>
<td>1/3/2020</td>
<td>Last day for GES discount rates</td>
</tr>
<tr>
<td>1/3/2020</td>
<td>Pre-registered attendee list sent to exhibitors &amp; sponsors</td>
</tr>
<tr>
<td>1/15/2020</td>
<td>Conference Bag Insert Received at Advance Warehouse</td>
</tr>
<tr>
<td>1/15/2020</td>
<td>Exhibitor freight must be received at Advance Warehouse</td>
</tr>
<tr>
<td>1/19/2020</td>
<td>Advance Registration for Purchased Registrations, Meal &amp; Event Tickets</td>
</tr>
<tr>
<td>1/21/2020</td>
<td>Exhibits Installation</td>
</tr>
<tr>
<td>1/21/2020</td>
<td>Show Opens</td>
</tr>
</tbody>
</table>

www.intix.org
Raise your brand’s awareness and deepen your engagement with an **INTIX 2020 Sponsorship!**

**Become an Official INTIX 2020 Sponsor Today!**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$15,000 and up</td>
</tr>
<tr>
<td>Gold</td>
<td>$10,000 to $14,999</td>
</tr>
<tr>
<td>Silver</td>
<td>$5,000 to $9,999</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2,500 to $4,999</td>
</tr>
<tr>
<td>Supporting</td>
<td>$1,000 to $2,499</td>
</tr>
</tbody>
</table>

**SPONSOR CONTENT**
- Inspiration Stage Name Sponsor (Sold) $15,000
- INTIX 2020 Village (4 opportunities) $9,000
- Opening Keynote (Sold) $10,000
- Closing Keynote $7,500
- Women in Leadership (Sold through 2021) $10,000
- Vendor Commercial Session $5,000
- Inspiration Stage Session $3,000
- Product Demo Session $1,500
- Workshops $1,000
- Hosted Webinar $1,500

**SPONSOR AN EVENT OR EXPERIENCE**
- Opening Reception in the Exhibition Hall $25,000
- Opening Reception Bar $10,000
- INTIX Celebration $25,000
- INTIX VIP Experience $10,000
- INTIX Celebration Entertainment $10,000
- Welcome Lunch $8,000
- Awards Lunch $8,000
- INTIX Mingle $6,500
- Business Meeting Breakfast $5,000
- Network with Exhibitors $5,000
- Community Give Back $4,000
- Chair’s Reception $4,500
- INTIX After Party $4,000
- INTIX After Hours Name $4,000
- INTIX Mentor Program $2,500
- Networking Break $3,000
- Venue Tour Motor Coach $3,000

**SPONSOR DIGITAL ENGAGEMENT**
- Conference Wi-Fi $10,000
- INTIX Mobile Conference App (Sold) $8,500
- Web Retargeting $2,000
- Social Media Promotion $1,200

**SPONSOR AN ITEM**
- Conference Bags (Sold) $15,000
- Conference Program Guide (Sold) $10,000
- Conference Brochure (Sold) $9,500
- Hotel Keycards $6,500
- Conference Badge Holder (Sold) $5,000
- Registration Desk (Sold) $5,000
- Hospitality Desk $5,000
- Water Cooler Sponsorship $3,500
- Lanyards (Sold) $2,000
- Conference Pocket Program (Sold) $1,500
- Conference Save the Date Post Card $1,500
- Business Meeting Notice Post Card $1,500

**SPONSOR FUND RAISING**
- Surprise Box Sponsor (Sold) $11,000
- Surprise Box Packaging Sponsor (Sold) $3,000
- Live Auction (Sold) $7,500

**CUSTOM SPONSORSHIPS**
For questions on sponsorships, to arrange Hotel Hospitality/Meeting/Event Space or to create a Custom Sponsorship to fit your needs contact:

**INTIX Business Development  +1.212.629.4036 ext. 3**

*Sponsor agrees to a one-time use agreement before receiving the pre or post-conference attendee list (name, title, company, mailing address and email address). Post-conference list available through February 15, 2020.

** Level is determined by total spend for sponsorship and advertising.

PLEASE NOTE: INTIX 2020 Sponsorships are subject to change at any time based on availability.
VENDOR COMMERCIAL SESSION

$5,000

Sponsor and host your own session during the INTIX Conference. These sessions are not peer reviewed and allows you complete creative freedom with content. INTIX will send one pre-conference email to all registered attendees promoting your sponsored session. Sessions are 60 minutes and INTIX will schedule concurrently with other educational sessions. This is your opportunity to be part of the content.

Brand Reach
• Session description in the Conference program book, Mobile App, and INTIX website
• Signage outside session room with Company logo
• Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
• Two Invitations to the Chair’s Reception
• Tickets to the INTIX Celebration
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference
• Lead retrieval contacts from your sponsored session provided to sponsor after the conference

INSPIRATION STAGE SESSION

$3,000

Sponsor and host a session within the Inspiration Stage! These rapid sessions are popular with INTIX attendees! Sessions are 15 minutes with 5 minutes of Q&A. IS sessions are knowledge based content and ticketing best practices.

Brand Reach
• Session description in the Conference program book, Mobile App, and INTIX website
• Recognized on all signage, website, and mobile app
• Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
• One Invitation to the Chair’s Reception
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• Tickets to the INTIX Celebration

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference
• Lead retrieval contacts from your sponsored session provided to sponsor after the conference

WOMEN IN LEADERSHIP (SOLD)

$10,000

The Women in Leadership program will be expanded to a general session townhall followed by networking in the Exhibition Hall and is designed to engage, inspire & motivate all attendees.

Brand Reach
• 60 minute sponsor curated content held on Wednesday afternoon
• Session description in the Conference program book, Mobile App, and INTIX website
• Access spotlight
• Full Page advertisement in the INTIX Program book
• Push notification promoting session in the mobile app
• Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
• Two Invitations to the Chair’s Reception
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• Tickets to the INTIX Celebration

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference
• Lead retrieval contacts from your sponsored session provided to sponsor after the conference

HOST A WEBINAR
(Up to 4 annually)

$1,500 each (webinars are limited to 4 per year)

Have an idea for a webinar that INTIX membership would benefit from? This unique opportunity will put you in front of the full 1,000+ INTIX membership and be promoted by INTIX. You must provide the content and speakers. Presented free to members and co-branded with INTIX. Limited to 4 for 2020.

PRODUCT DEMO SHOWCASE

$1,500

Showcase your innovative technology product during our Product Demo Showcase. This is a power point free platform to engage interactively and LIVE directly with attendees with your technology via mobile app, social media or API products.

Brand Reach
• Session description in the Conference program book, Mobile App, and INTIX website
• Recognized on all signage, website, and mobile app
• Session highlighted in INTIX advance marketing to attendees

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020

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INSPIRATION STAGE NAME SPONSOR (SOLD)
$15,000

The Inspiration Stage, with its rapid fire 15 minute (+ Q&A) presentations is the place for new ideas! This sponsorship is for the innovative thought leader looking to make a real impact.

• Logo on custom step & repeat signage
• Up to 3 presentations on the IS stage

Brand Reach
• Recognized on INTIX website, signage, mobile app, and program book
• Access Weekly Spotlight
• Full page advertisement in printed INTIX program book
• Ability to insert marketing piece or company collateral into attendee bags
• Program book listing of 50 words or less with company logo

Relationship-Building
• Two Full Conference registrations
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• Tickets to the INTIX Celebration
• Four Invitations to Chair’s Reception

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference

INTIX VILLAGE “Presented by” NAME SPONSOR
$12,000

This sponsorship gives you top billing and name sponsorship to the popular, well attended Village of your choice! Each Village will be themed to enable more education. Connections, and customization. Four opportunities available: Big Village, Arts Village, Sports Village & Entertainment Village.

• Organization logo on signage at Village
• Organization representatives may meet and greet participants
• One (1) mutually agreed sponsor provided workshop within the sponsored village program

Brand Reach
• Recognized on INTIX website, signage, mobile app, and program book
• Logo recognition in Mobile app, & website
• Access Weekly content + banner inclusion
• Ability to insert marketing piece or company collateral into attendee bags
• Program book listing of 50 words or less with company logo

Relationship-Building
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• Tickets to the INTIX Celebration
• Two Invitations to Chair’s Reception

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference
• Lead retrieval contacts from your sponsored session provided to sponsor after the conference

OPENING KEYNOTE (SOLD)
$10,000

Kick Off the INTIX experience and set the event tone with the Opening Keynote. This is a rock the house opportunity at one of the highest profile and attended INTIX activities.

Brand Reach
• Recognized on INTIX website, signage, mobile app, and program book
• Ability to insert marketing piece or company collateral into attendee bags
• Program book listing of 50 words or less with company logo

Relationship-Building
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• Tickets to the INTIX Celebration
• Two Invitations to Chair’s Reception

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference
INTIX VILLAGES “Sponsored by...”

$9,000

Sponsor one of the INTIX 2020 Villages. Each Village will be themed to enable more education. Connections, and customization. Four opportunities available.

- Organization logo on signage
- Organization representatives may meet and greet participants
- One (1) mutually agreed sponsor provided workshop within the sponsored village program

**Brand Reach**
- Recognized on INTIX website, signage, mobile app, and program book
- Logo recognition in Mobile app, & website
- Ability to insert marketing piece or company collateral into attendee bags
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
- Tickets to the INTIX Celebration
- Two Invitations to Chair’s Reception

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference
- Lead retrieval contacts from your sponsored session provided to sponsor after the conference

CLOSING KEYNOTE

$7,500

End the 2020 INTIX Conference with a bang by sponsoring our Closing Keynote. High level content designed to speak to all attendees in one final session.

- Logo on session signage
- Organization representative may have up to 8 minutes to address the attendees on the main stage
- Receive recognition in the push notification deployed through the INTIX mobile app prior to the start of the closing session

**Brand Reach**
- Recognized on INTIX website, signage, mobile app, and program book
- Ability to insert marketing piece or company collateral into attendee bags
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
- Tickets to the INTIX Celebration
- Two Invitations to Chair’s Reception

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

WORKSHOPS

$1,000

Support entertainment ticketing professionals by sponsoring one or more of the educational sessions delivered during the conference. Multiple opportunities.

- Recognized on all signage, website, and mobile app
- Organization representatives may meet and greet guests at the door and attend workshop

**Brand Reach**
- Recognized as Supporting level sponsor where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
- Tickets to the INTIX Celebration

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- Lead retrieval contacts from your sponsored session provided to sponsor after the conference
OPENING RECEPTION IN THE EXHIBIT HALL
$25,000 (SOLD)

Tuesday evening’s reception is the official opening of the exhibition hall. Be the exclusive sponsor (or a co-sponsor) of this event and take advantage of the highly visible opportunity to greet and mingle with more than 1,000+ conference attendees.

Brand Reach
• Name and logo where applicable on INTIX website, signage, mobile app, and program book
• Access Weekly Spotlight
• Ability to insert marketing piece or company collateral into attendee bags
• Program book listing of 50 words or less with company logo

Relationship-Building
• Eight Reception Tickets for Organizational representative to attend
• One Full Conference registration for employee or client
• Four Invitations to Chair’s Reception
• Tickets to the INTIX Celebration
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list available after the conference

INTIX CELEBRATION (2 Opportunities)
$25,000

The INTIX Celebration is the premier social event at the Conference. This year’s event will be like no other Celebration!

Brand Reach
• Name and logo where applicable on INTIX website, signage, mobile app, and program book
• Access Weekly Spotlight
• Organization may distribute giveaway item during Celebration
• Organization has opportunity to theme event and provide branded items
• Program book listing of 50 words or less with company logo
• Ability to insert marketing piece or company collateral into attendee bags
• Push notification promoting the Celebration and recognizing organization as sponsor

Relationship-Building
• Eight INTIX Celebration Tickets for Organizational representative to attend
• Organization’s representatives may meet and greet guests at the door during the event
• Two Full Conference registration for employee or client
• Four Invitations to Chair’s Reception
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference

INTIX VIP EXPERIENCE
$10,000

Brand Reach
• Prominent logo placement and signage at bars
• Call out from the live band entertainment
• Organization logo on event signage
• Organization may select to provide branded napkins and cups
• Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
• One Full Conference Registration
• Four INTIX Celebration Tickets for Organizational representative to attend
• Three Invitations to the Chair’s Reception
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference
INTIX CELEBRATION ENTERTAINMENT
(2 Opportunities)
$10,000

Brand Reach
- Organization logo on signage
- Call out from live entertainment
- Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
- 4 Tickets to the INTIX Celebration
- Four INTIX Celebration Tickets for Organizational representative to attend
- Three Invitations to the Chair’s Reception
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

AWARDS LUNCH
$8,000
Sponsor one of the most popular events for INTIX members by hosting this highly attended awards lunch.

Brand Reach
- Organization may have up to 5 minutes to address attendees on the main stage
- Organization name & logo on related signage, website, & mobile app
- Your company name and logo will appear on the screen as a sponsor at the beginning of Awards Lunch
- One program book listing of 50 words which will include your company
- Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
- Organization representative may meet and greet guests at the door
- Four lunch tickets for organizational representatives to attend
- Two Invitations to the Chair’s Reception
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

WELCOME LUNCH (Tuesday)
$8,000
Sponsor one of the premiere events for INTIX members by hosting this highly attended welcome lunch.

Brand Reach
- Organization name & logo on signage, promotional emails, website, mobile app, & printed program
- Your company name and logo will appear on the screen as a sponsor at the beginning of each bidding session.
- One program book listing of 50 words which will include your company logo
- Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
- Two Invitations to the Chair’s Reception
- 4 Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

LIVE AUCTION (SOLD)
$7,500
Want to get your brand out there fast? Our professional auctioneer will heat up the crowds at our main sessions and lunches, while raising money to support INTIX.

Brand Reach
- Organization name & logo on signage, promotional emails, website, mobile app, & printed program
- Your company name and logo will appear on the screen as a sponsor at the beginning of each bidding session.
- One program book listing of 50 words which will include your company logo
- Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
- Two Invitations to the Chair’s Reception
- 4 Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

Dorothea Heck, INTIX Business Development • +1.212.629.4036 ext 3 • dheck@intix.org
www.intix.org
CHAIR’S RECEPTION (Monday) $4,500
Sponsor this invitation-only event for INTIX’s most engaged players.

Brand Reach
• Organization logo on event related signage
• Sponsor recognition in program book, Mobile App, and INTIX website
• Organization representative may have up to 5 minutes to address guests
• Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
• Organization representatives may meet and greet guests at the door
• Four organizational representatives may attend the Chair’s Reception
• Tickets to the INTIX Celebration
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list available after the conference

NEW FOR INTIX 2020 NETWORK WITH EXHIBITORS (Wednesday) $5,000
Sponsor an interactive station in the Exhibit hall for attendees to enjoy and network.

Brand Reach
• Organization logo on event related signage
• Sponsor recognition in program book, Mobile App, and INTIX website
• Organization may provide branded coffee cups, coffee sleeves, napkins
• Ability to insert marketing piece or company collateral into attendee bags

Relationship-Building
• Organization representatives may meet and greet guests at the door
• Two Invitations to the Chair’s Reception
• Tickets to the INTIX Celebration
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference

BUSINESS MEETING BREAKFAST (Thursday) $5,000
INTIX Board of Directors will be serving breakfast and the latest association news.

Brand Reach
• Organization logo on event related signage
• Sponsor recognition in program book, Mobile App, and INTIX website
• Organization representative may have 5 minutes to address attendees on stage
• Ability to insert marketing piece or company collateral into attendee bags
• Organization may provide small token or company materials during breakfast

Relationship-Building
• Organization representatives may meet and greet guests at the door
• Four Breakfast tickets for organizational representatives to attend
• Two invitations to the Chair’s Reception
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• Tickets to the INTIX Celebration

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference

INTIX MINGLE (Monday) $6,500
Kick off the Conference festivities by sponsoring the INTIX Mingle, held Monday night. Cultivate new leads through genially and relaxed conversation. Engage with attendees early, before the conference sessions start, and build relationships throughout the week.

Brand Reach
• Organization logo on event related signage
• Sponsor recognition in program book, Mobile App, and INTIX website
• Push Notification on mobile app promoting the event
• Organization may provide branded napkins and cups
• Ability to insert marketing piece or company collateral into attendee bags
• Program book listing of 50 words or less with company logo

Relationship-Building
• Two invitations to the Chair’s Reception
• Tickets to the INTIX Celebration
• Organization may elect to provide complimentary or discounted tickets

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference

www.intix.org Dorothea Heck, INTIX Business Development • +1.212.629.4036 ext 3  •  dheck@intix.org
INTIX AFTER HOURS NAME SPONSOR
(Tuesday)
$4,000

Bring attendees together to the INTIX Lounge after dinner and private events to continue the networking!

**Brand Reach**
- Organization logo on event related signage
- Sponsor recognition in program book, Mobile App, and INTIX website
- Push Notification on mobile app promoting the event
- Ability to insert marketing piece or company collateral into attendee bags
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- One invitation to the Chair’s Reception
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
- Tickets to the INTIX Celebration
- Organization may elect to provide complimentary or discounted drinks; Drinks are not included

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

OFFICIAL AFTER PARTY SPONSOR
(Wednesday)
$4,000

Keep the party going after the INTIX Celebration by sponsoring the Official After Party in the INTIX Lounge.

**Brand Reach**
- Organization logo on event related signage
- Sponsor recognition in program book, Mobile App, and INTIX website
- Push Notification on mobile app promoting the event
- Ability to insert marketing piece or company collateral into attendee bags
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- One invitation to the Chair’s Reception
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
- Tickets to the INTIX Celebration
- Organization may elect to provide complimentary or discounted drinks; Drinks are not included

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

INTIX MENTOR PROGRAM
$2,500

Lasting relationships with a long term return on investment come from diving deeper into the INTIX community. When you join the INTIX Mentor Program you will be engaged in a committed alliance of members that serve the greater group with knowledge, trust and support. This program is open to first timers, new members and seasoned professionals. Attendees can easily join when they register and then consume activities and programming centric to the program. The INTIX Mentor Program can be conference only or can be expanded to a deeper year round program of direct engagement.

“"I’ve never been to another conference with such warmth and opportunity as INTIX. The people are genuine and the business connections are real.""

INTIX 2019 Attendee
CONFERENCE Wi-Fi
$10,000
Attendees say they can’t live without it! Provide free Wi-Fi for attendees in public & meeting spaces while at the conference.

Brand Reach
• Organization logo and acknowledgement on unique signage
• Organization logo and acknowledgement on splash page if available
• Floor decal with logo recognition placed in high traffic area
• Name and logo where applicable on INTIX website, signage, mobile app, and program book
• Access Weekly Spotlight
• Ability to insert marketing piece or company collateral into attendee bags
• Program book listing of 50 words or less with company logo

Relationship-Building
• One Full Conference registration for employee or client
• Three Invitations to the Chair’s Reception
• Tickets to the INTIX Celebration
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list provided after the conference

INTIX MOBILE CONFERENCE APP (SOLD)
$8,500
The INTIX mobile app platform had an attendee adoption rate of 95% last year! High utilization of over 65,000 views.

Brand Reach
• Sponsor logo featured on opening splash page - visible every time the app is opened!
• Organization logo on all app promotional signage and communication
• Ability to insert marketing piece or company collateral into attendee bags
• Name and logo where applicable on INTIX website, signage, mobile app, and program book
• Rotating Banner advertisement on the mobile app
• Recognized as mobile app sponsor in pre-conference marketing campaigns
• Program book listing of 50 words or less with company logo

Relationship-Building
• Two Invitations to the Chair’s Reception
• Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
• Tickets to the INTIX Celebration

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
• One-time use of the post-conference attendee list available after the conference

SOCIAL MEDIA PROMOTION
$1,200
One-time Twitter and one-time Facebook post. Promoting vendor presence at INTIX 2020. Copy created in conjunction with INTIX.

NOTE: Social Media Promotion may only be added to existing sponsor or exhibitor package and cannot be purchased separately.

STRATEGIC PARTNERSHIP WITH INTIX for 2020 CONFERENCE
Showcase your company’s registration, ticketing, or event product/service to INTIX attendees by partnering at the INTIX 2020 Conference. Contact INTIX Business Development for pricing and determine how your product could be utilized to enhance the attendee experience.
CONFERENCE BROCHURE (SOLD)  
$9,500

Be the exclusive sponsor of the brochure mailed to all INTIX members and past attendees months before the event. (Fall 2019 mailing).

**Brand Reach**
- Organization logo appears on brochure
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Two Invitations to the Chair’s Reception
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
- Tickets to the INTIX Celebration

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

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CONFERENCE PROGRAM GUIDE (SOLD)  
$10,000

Be the official sponsor of the program guide, which is distributed to all attendees and is the ultimate resource guide to the exhibit hall and conference program.

**Brand Reach**
- Organization advertisement in location of choice in program
- Access Weekly Spotlight
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- One Full Conference registration for employee or client
- Three Invitations to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

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CONFERENCE BAGS (SOLD)  
$15,000

Have your organization’s name and logo appear on the official conference bag. Organization must provide bag with sponsorship.

**Brand Reach**
- Full Page, 4-color ad in the INTIX Program Guide
- Access Weekly Spotlight
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Two Full Conference registration for employee or client
- Four Invitations to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

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CONFERENCE BADGE HOLDER (SOLD)  
$5,000

Have your organization's logo appear on the official conference badge holder distributed to attendees at registration.

**Brand Reach**
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Two Invitations to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

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www.intix.org

Dorothea Heck, INTIX Business Development • +1.212.629.4036 ext 3 • dheck@intix.org
**REGISTRATION DESK (SOLD)**

**$5,000**

Be the official sponsor of the attendee registration area, expected to receive traffic from more than 1,000 attendees.

**Brand Reach**
- Organizational logo on signage and registration counters
- Opportunity to leave organizational literature at registration
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Organizational representatives may meet and greet attendees as registration greeters
- Two Invitations to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

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**WATER COOLER SPONSOR**

**$3,500**

We all need it, attendees appreciate it. Sponsor the water coolers used throughout the event. We provide small signs for most water coolers or you may provide your own covers.

**Brand Reach**
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- One Invitation to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

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**HOSPITALITY DESK**

**$5,000**

The Hospitality Desk acts as an aid for conference attendees regarding general conference information and local hospitality.

**Brand Reach**
- Organizational logo on signage and counter headers
- Opportunity to leave organizational literature at registration
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Organizational representatives may meet and greet attendees as registration greeters during peak traffic
- Two Invitations to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

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**RECYCLE BIN COVERS**

**$3,500**

INTIX is committed to "green initiatives" and you can add your customized brand and message on highly visible recycle bins throughout the INTIX space.

**Brand Reach**
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- One Invitation to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

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“The most valuable part of INTIX is meeting new prospects and customers”

INTIX 2019 Exhibitor
LANYARDS (SOLD)
$2,000
Put your brands out in front when your organization sponsors the official INTIX Annual Conference lanyards worn by 1,000+ attendees. Sponsor provides lanyards.

Brand Reach
• Name and logo where applicable on INTIX website, signage, mobile app, and program book
• Program book listing of 50 words or less with company logo

Relationship-Building
• Tickets to the INTIX Celebration

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020

CONFERENCE POCKET PROGRAM (SOLD)
$1,500
Sponsor the pocket program that includes session information, exhibit hall floor plan, conference schedule, and room information all in a portable and user-friendly design.

Brand Reach
• Organizational logo on pocket program
• Name and logo where applicable on INTIX website, signage, mobile app, and program book
• Program book listing of 50 words or less with company logo

Relationship-Building
• Tickets to the INTIX Celebration

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020

CONFERENCE POSTCARD
$1,500
Become the exclusive sponsor of the INTIX Annual Conference Postcard that is mailed to all potential attendees prior to the convention.

Brand Reach
• Organizational logo appears on postcard
• Name and logo where applicable on INTIX website, signage, mobile app, and program book
• Program book listing of 50 words or less with company logo

Relationship-Building
• Tickets to the INTIX Celebration

Marketing & Lead Generation
• One-time use of the pre-conference attendee list available January 4th, 2020
SURPRISE BOX FUNDRAISER
NAME SPONSOR (SOLD)
$11,000
Attendees can purchase boxes containing surprise gift items exceeding the purchase price of $50, $100, or $150. Your branding will be placed on highly engaging INTIX fundraiser “Surprise Boxes”.

Brand Reach
- Organizational branding will be placed on our INTIX Fundraiser “Surprise Boxes”
- Sponsor recognition sign alongside Surprise Boxes display
- Access Weekly Spotlight
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

Relationship-Building
- One Full Conference registration for employee or client
- Three Invitations to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

NEWLY INTRODUCED - COMMUNITY GIVEBACK
$4,500
Sponsor our new Community Giveback area during the INTIX 2020 conference.

Brand Reach
- Logo and brand recognition in dedicated areas
- Press release announcing you as a sponsor of the Community Give Back Program
- Access Weekly Spotlight
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo and placement and promotion where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

Relationship-Building
- One Invitation to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

Marketing & Lead Generation
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

HOTEL SPACE for Your Use
Hold your own Reception, Meeting, Hospitality, or User Group during INTIX. For rates and availability of function rooms or suites before or during INTIX, please contact:
Dorothea Heck at dheck@intix.org

NOTE: Space is limited!
**HOTEL KEY CARD**

**$6,500**

Add your organizational branding to all INTIX attendees’ room keys.

**Brand Reach**
- Organizational logo /design printed on all INTIX attendees’ room keys (limited number of keys per room reservation)
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- Two Invitations to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list provided after the conference

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**IN-ROOM TV CHANNEL**

**$3,500**

Reserve an exclusive In-Room TV Channel to air your own content to INTIX attendees at the hotel. Your programming will run on your dedicated channel during the conference.

**Brand Reach**
- Your programming running on dedicated in-room tv channel through the conference
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo and placement and promotion where applicable on INTIX website, signage, mobile app, and program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- One Invitation to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference

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**YOUNG TICKETING PROFESSIONAL OF THE YEAR AWARD SPONSOR**

**$2,500**

(Sold through 2021)

Align your brand to the future and excellence of the industry with the naming rights of this annual award for our next generation of clients.

**Brand Reach**
- Naming Rights for the Award
- Opportunity to create award
- Organization will present the Award to the winner on stage at the Conference
- Ability to insert marketing piece or company collateral into attendee bags
- Name and logo will appear with all promotion, winner recognition, and where applicable on the INTIX website, signage, mobile app, and printed program book
- Program book listing of 50 words or less with company logo

**Relationship-Building**
- One Invitation to the Chair’s Reception
- Tickets to the INTIX Celebration
- Fifteen One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients

**Marketing & Lead Generation**
- Photos with award winner to use for your own promotion and social media
- One-time use of the pre-conference attendee list available January 4th, 2020
- One-time use of the post-conference attendee list available after the conference
Advertise in the INTIX Program Guide
Distributed to all attendees, the INTIX Program Guide is the ultimate resource guide to the exhibit hall and conference program. Place an ad to enhance on-site presence, drive traffic to your booth, and get year-round exposure in this pivotal take-way item!
Contact Dorothea Heck today at dheck@intix.org to reserve your space.
Artwork due: October 10, 2019

Ad Unit Size Net Rate

- Cover 4 8.5" x 11" (B) or 7.5" x 10" (NB) $1,100 USD
- Cover 3 8.5" x 11" (B) or 7.5" x 10" (NB) $935 USD
- Cover 2 8.5" x 11" (B) or 7.5" x 10" (NB) $935 USD
- Full Page 8.5" x 11" (B) or 7.5" x 10" (NB) $660 USD
- Half Page 7.5" x 4.875" $440 USD

Acceptable ad formats: PDF, EPS, TIFF or JPG. Minimum 300 dpi resolution. (B) Bleed ad. For bleeds ads, please have 1/8" bleed all the way around. (NB) Non bleed ad. Submit artwork to intix@dlplan.com

Conference Bag Insert
Insert organizational promotional piece (small token or organizational material) in conference bag given to attendees. Over 1,000 bags distributed!

Conference Bag Insert
$500 per Insert

INTIX 2020 Digital Conference Advertising

Conference Mobile App
95% of conference attendees used the mobile app during INTIX 2019! High utilization with over 65,000 views to conference screens and over 8,000 views to exhibit screens.

Conference Mobile App Banner Ad $500 USD
480 x 40 pixels or 455 x 80 pixels PNG or JPG (without transparency). Interlaced images are not acceptable. Images must have OPAQUE backgrounds, not translucent.

Conference Emails
Email Sent to INTIX mailing list and attendees leading up to the conference.

Conference Emails Banner Ad per promotional email $400 USD

Contact Dorothea Heck today at dheck@intix.org

www.intix.org Dorothea Heck, INTIX Business Development • +1.212.629.4036 ext 3 • dheck@intix.org
**ACCESS Content Hub**

ACCESS is a comprehensive online content hub that provides feature articles, news updates and commentary from around the entertainment ticketing industry.

The hub is updated regularly with news and feature articles to give our community up-to-the-minute insights into the latest industry developments.

Feature articles and news stories are also featured in our ACCESS Weekly newsletter which goes out to INTIX members and ticketing industry professionals.

<table>
<thead>
<tr>
<th><strong>ACCESS Website</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Homepage Leaderboard Banner</strong></td>
<td>$1,000/month USD</td>
</tr>
<tr>
<td>Limit 6</td>
<td>1060w pixels x 136h pixels, jpg or png</td>
</tr>
<tr>
<td><strong>Department Leaderboard Banner</strong></td>
<td>$650/month USD</td>
</tr>
<tr>
<td>Limit 6, average 431 pageviews per month</td>
<td>1060w pixels x 136h pixels, jpg or png</td>
</tr>
<tr>
<td><strong>Article Page Advertisement</strong></td>
<td>$650/month USD</td>
</tr>
<tr>
<td>Limit 6</td>
<td>233w pixels x 466h pixels, jpg or png</td>
</tr>
<tr>
<td><strong>Sponsored Content</strong></td>
<td>$1,500/month USD</td>
</tr>
<tr>
<td>Must adhere to content guidelines</td>
<td></td>
</tr>
<tr>
<td><strong>Exclusive Section Sponsorship</strong></td>
<td>$2,500/month USD</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>ACCESS Weekly Newsletter</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Top Leaderboard Banner</strong></td>
<td>$1,000 USD</td>
</tr>
<tr>
<td>Limit 6</td>
<td>590w pixels x 84h pixels, jpg or png</td>
</tr>
<tr>
<td><strong>Middle Leaderboard Banner</strong></td>
<td>$850 USD</td>
</tr>
<tr>
<td>Limit 6, average 431 pageviews per month</td>
<td>1060w pixels x 136h pixels, jpg or png</td>
</tr>
<tr>
<td><strong>Sponsored Content</strong></td>
<td>$1,500 USD</td>
</tr>
<tr>
<td>Must adhere to content guidelines</td>
<td></td>
</tr>
<tr>
<td><strong>Exclusive Newsletter Sponsorship</strong></td>
<td>$1,500 USD</td>
</tr>
</tbody>
</table>

For complete ACCESS details visit the INTIX.org Partners Page
https://www.intix.org/page/Conf_Advertise?