Annual Conference & Exhibition

INTIX 2019

Texas

January 29-31, 2019
Gaylord Texan Resort

2019 SPONSOR & EXHIBITOR PROSPECTUS

Exhibit • Sponsor • Advertise

Celebrating our 40th Anniversary!
INTIX’s 40th Annual Conference & Exhibition is the premier event for those who work in entertainment ticketing, attracting more than 1,000 industry professionals from across the globe. Take advantage of this unique opportunity to showcase your latest technologies, products and services in front of existing clients while prospecting for new ones.

Sign up early to reserve space!
Exhibit booths are limited and the show will sell out early, so book now for 2019.

Drive traffic with sponsorships and print and online advertising!
INTIX provides valuable opportunities to help exhibitors gain exposure and draw attendees to exhibits. Marketing options include event and item sponsorships, INTIX Program Guide, INTIX Mobile Conference App, ACCESS Weekly and much more. See pages 8-11 for more information.

Exhibit Hall Appointment Hours
Exhibitors are encouraged to make appointments with prospective clients during daytime Exhibit Hall closings.

Engage and connect
with 1,000+ entertainment ticketing industry professionals. Touch base with many of your clients in one convenient location.

Increase industry presence
and awareness of your company, products and services.

Boost sales
while you generate leads and actively promote your brand image.

Learn
about industry trends and issues.

Reserve your booth today!
Dorothea Heck, INTIX Business Development
+1 212.629.4036 ext. 3
dheck@intix.org

Online application at www.intix.org>Suppliers
Engage your target market!

1,000 Attendees Expected

88% Managers and Above

91% of attendees spent 2 hours or more in the Exhibition Hall.*

88% claimed the vendors were somewhat to “very” relevant to their business.

94% of attendees used the mobile app during the conference.

*Note: 2-4 hours is the average attendance hours, but 88% spent 2 or more hours in the hall and 72% spends 3 or more.

Products and Services Attendees Are Looking For

- Ticketing Systems & Services
- Customer Relationship Management (CRM) Systems
- Marketing
- Security and Access Control
- Fraud Prevention
- Risk & Insurance Products
- Accessibility Products
- Mobile Ticketing
- Ticket Stock Suppliers
- Ticket and Envelope Printing

- Analytics and Price Consulting
- Fundraising Solutions
- Payment Processors
- Hardware Suppliers
- Teleservices
- Third Party Distributors
- RFID & Scan Technology
- Ticket Office Furniture
- Social Media Marketing
- And Much More!

Industry Segments

Performing Arts
Ticketing Agencies
Colleges & Universities

Large and Small Venues
Sports & Athletics
Museums & Others

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www.intix.org
INTIX 2019 Exhibitors Get These Exclusive Benefits!

- Each 10’ X 10’ booth is equipped with an 8’ high back drape, 3’ high side drape, 7” x 44” exhibitor identification sign, 6’ draped table, 2 side chairs and a wastebasket
- Four (4) exhibitor conference registrations per 10’X10’ booth which includes all conference activities in the exhibit hall; and off-hour access to exhibition hall for private demos. Tickets to INTIX Celebration. Exhibitor conference registration also includes access to non-ticketed educational workshops and keynotes. Meals outside exhibit hall are not included.
- Tickets to INTIX Celebration
  - Fifteen (15) one-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients
  - INTIX Mobile Conference App company listing & logo
  - Exhibit booth on mobile app floor plan with map it feature
  - Your company listing featured in the INTIX Program Guide of 50 words or less which can include a logo and contact information
  - Pre-conference attendee list including name, title, company, mailing address and email address (exhibitor agrees to limit of one time use of the pre-conference attendee list)
  - Post-conference attendee list including name, title, company, mailing address and email address (exhibitor agrees to limit of one time use of the post-conference attendee list, the list is available through February 20, 2019)
  - Dedicated exhibit hours with no no conflicting programming
  - Complimentary robust WiFi

Booth Assignments
Booth space will be assigned on a priority system based on your organization’s total commitment from the prior year including exhibition, sponsorship, INTIX ACCESS and INTIX Program Guide advertising.

<table>
<thead>
<tr>
<th>INTIX Exhibitor Booth Rates</th>
<th>$2,115 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Standard Booth</td>
<td>$2,115 USD</td>
</tr>
<tr>
<td>10’ x 10’ Premium Corner Booth</td>
<td>$2,280 USD</td>
</tr>
<tr>
<td>20’ x 20’ Booth</td>
<td>$8,790 USD</td>
</tr>
<tr>
<td>20’ x 30’ and up</td>
<td>Please see online store at <a href="http://www.INTIX.org">www.INTIX.org</a></td>
</tr>
</tbody>
</table>

Exhibitor Pavilion Kiosk (Standard) $1,375 USD
Showcase your company in the Exhibitor Pavilion! Are you new to INTIX, coming from abroad, or a startup? This space is for you!
- Includes kiosk unit
- Includes 2 Exhibitor Registrations
- Includes 2 tickets to the INTIX Celebration
- INTIX Mobile App company listing
- Company Listing in the Program Guide
- Allowed one mailing to INTIX attendees can be either pre or post show.

Exhibitor Pavilion Kiosk (Package) $1,575 USD
Includes all items in the standard kiosk PLUS:
- Electric outlet
- 2 stools

INTIX 2019 Exhibitor Opportunities

www.intix.org

Apply Online at www.intix.org>Suppliers>Exhibits

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INTIX Exhibitor Booth Rates

Tentative Exhibition Schedule

<table>
<thead>
<tr>
<th>Set Up</th>
<th>Tear Down</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, January 29</td>
<td>Thursday, January 31</td>
</tr>
<tr>
<td>8:00 am - 4:00 pm</td>
<td>2:00 pm - 5:00 pm</td>
</tr>
</tbody>
</table>

Exhibit Hours

- Tuesday, January 29 (Opening Reception)
  - 5:30 pm - 7:30 pm
- Wednesday, January 30
  - (Dessert with Exhibitors and Innovation Technology Stage)
  - 2:00 pm - 5:00 pm
- Thursday, January 31
  - 12:00 Noon - 2:00 pm (Buffet Lunch with Exhibitors and Innovation Technology Stage)

*Exhibition Hall hours subject to change.

Questions?

Please contact:
Dorothea Heck, INTIX Business Development
+1.212.629.4036 ext.3
dheck@intix.org

PLEASE NOTE: You must be an INTIX Member in good standing to exhibit. The vendor member rate for 2018-2019 (October 1, 2019) is $306.
This static plan shows the maximum booths without Food & Beverage and cross aisles that will be created during booth assignment. For an interactive updated plan, go to www.INTIX.org>Suppliers>Exhibits.

Exhibit Set Up
Tuesday, January 29
8:00 am - 4:30 pm

Exhibit Tear Down
Thursday, January 31
2:00 pm - 5:00 pm

Exhibit Hours*
Tuesday, January 29 (Opening Reception)
5:30 pm - 7:30 pm

Wednesday, January 30 (Dessert with Exhibitors and Innovation Technology Stage Sessions)
2:00 pm - 5:00 pm

Thursday, January 31 (Lunch with Exhibitors and Innovation Technology Stage Sessions)
12:00 pm - 2:00 pm

*Exhibit Hall hours and floor plan are subject to change without notice at the discretion of show management.

www.intix.org  Dorothea Heck, INTIX Business Development  •  +1.212.629.4036 ext 3  •  dheck@intix.org
Raise your brand's awareness and deepen your engagement with an **INTIX Sponsorship**!

Become an official INTIX 2019 sponsor today!

**SPONSOR CONTENT**

<table>
<thead>
<tr>
<th>Event/Session</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inspiration Stage Name Sponsor</td>
<td>$15,000</td>
</tr>
<tr>
<td>INTIX 2019 Village (4 opportunities)</td>
<td>$8,000</td>
</tr>
<tr>
<td>Opening Keynote</td>
<td>$7,000</td>
</tr>
<tr>
<td>Closing Keynote</td>
<td>$5,000</td>
</tr>
<tr>
<td>Vendor Commercial Session</td>
<td>$5,000</td>
</tr>
<tr>
<td>Innovation Stage Session</td>
<td>$3,000</td>
</tr>
<tr>
<td>Innovation Technology Stage Session (9 available)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Workshops (by 10/4/17)</td>
<td>$1,000</td>
</tr>
<tr>
<td>Hosted Webinar</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

**SPONSOR AN EVENT OR EXPERIENCE**

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Reception in the Exhibition Hall</td>
<td>$25,000</td>
</tr>
<tr>
<td>Opening Reception Bar</td>
<td>$15,000</td>
</tr>
<tr>
<td>INTIX Celebration</td>
<td>$30,000</td>
</tr>
<tr>
<td>INTIX Celebration Bar</td>
<td>$10,000</td>
</tr>
<tr>
<td>INTIX Celebration Entertainment</td>
<td>$7,000</td>
</tr>
<tr>
<td>Transportation to INTIX Celebration</td>
<td>$3,500</td>
</tr>
<tr>
<td>INTIX Celebration After Party</td>
<td>$3,500</td>
</tr>
<tr>
<td>Welcome Lunch</td>
<td>$8,000</td>
</tr>
<tr>
<td>Awards Lunch</td>
<td>$8,000</td>
</tr>
<tr>
<td>INTIX Mingle</td>
<td>$5,000</td>
</tr>
<tr>
<td>Business Meeting Breakfast</td>
<td>$5,000</td>
</tr>
<tr>
<td>Community Give Back</td>
<td>$4,500</td>
</tr>
<tr>
<td>Chair's Reception</td>
<td>$4,500</td>
</tr>
<tr>
<td>Chair Massage</td>
<td>$3,500</td>
</tr>
<tr>
<td>INTIX After Hours</td>
<td>$3,500</td>
</tr>
<tr>
<td>Networking Break</td>
<td>$3,000</td>
</tr>
<tr>
<td>Red Dot Lounge</td>
<td>$3,000</td>
</tr>
<tr>
<td>Mentor Program</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**SPONSOR DIGITAL ENGAGEMENT**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Wi-Fi</td>
<td>$10,000</td>
</tr>
<tr>
<td>INTIX Mobile Conference App</td>
<td>$8,500</td>
</tr>
<tr>
<td>Web Retargeting</td>
<td>$2,500</td>
</tr>
<tr>
<td>Social Media Promotion</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

**HOTEL BRANDING OPPORTUNITIES**

Showcase your brand with custom displays in high attendee traffic areas. All branding will be displayed for 3 days and must be co-branded with INTIX. Opportunities are limited, contact Business Development for pricing and availability.

Options may include: Escalator Clings, Column Wraps, & Window Clings

**SPONSOR AN ITEM**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bags</td>
<td>$15,000</td>
</tr>
<tr>
<td>Conference Program Guide</td>
<td>$10,000</td>
</tr>
<tr>
<td>Conference Brochure</td>
<td>$9,500</td>
</tr>
<tr>
<td>Hotel Keycards</td>
<td>$6,000</td>
</tr>
<tr>
<td>Conference Badge Holder</td>
<td>$5,000</td>
</tr>
<tr>
<td>Registration Desk</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hospitality Desk</td>
<td>$5,000</td>
</tr>
<tr>
<td>Water Cooler Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Recycle Bin Covers</td>
<td>$3,500</td>
</tr>
<tr>
<td>Lanyards</td>
<td>$2,000</td>
</tr>
<tr>
<td>Conference Pocket Program</td>
<td>$1,500</td>
</tr>
<tr>
<td>Conference Save the Date Post Card</td>
<td>$1,500</td>
</tr>
<tr>
<td>Business Meeting Notice Post Card</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

**SPONSOR FUND RAISING**

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surprise Box Sponsor</td>
<td>$11,000</td>
</tr>
<tr>
<td>Live Auction</td>
<td>$6,700</td>
</tr>
</tbody>
</table>

**CUSTOM SPONSORSHIPS**

To arrange Hotel Hospitality/Meeting/Event Space or to create a Custom Sponsorship to fit your needs - please contact

**Dorothea Heck** at dheck@intix.org or call +1.212.629.4036 ext 3.
Sponsorship Options

All sponsors receive the following benefits in their level. **

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $15,000 and up</th>
<th>Gold $10,000 to $14,999</th>
<th>Silver $5,000 to $9,999</th>
<th>Bronze $2,500 to $4,999</th>
<th>Supporting $1,000 to $2,499</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full registration(s) for employees or clients</td>
<td>Two</td>
<td>One</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to Chair’s Reception</td>
<td>Four</td>
<td>Three</td>
<td>Two</td>
<td>One</td>
<td></td>
</tr>
<tr>
<td>Full page, 4-color ad in the INTIX Program Guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ACCESS Weekly Spotlight</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Small token or company brochure inside official conference bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on signage at conference, conference website &amp; mobile app sponsor  page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Non-Exhibiting Sponsors also receive the following:

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $15,000 and up</th>
<th>Gold $10,000 to $14,999</th>
<th>Silver $5,000 to $9,999</th>
<th>Bronze $2,500 to $4,999</th>
<th>Supporting $1,000 to $2,499</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-day exhibit hall passes for either Wednesday or Thursday to share with prospective clients</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets to the INTIX Celebration Event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One-time use of the pre-conference attendee list* (name, title, company, mailing address and email address). Available January 4, 2019.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One-time use of the post-conference attendee list* (name, title, company, mailing address and email address). Available until February 20, 2019.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One program listing of 50 words or less which can include a logo and contact information</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*Sponsor agree to a one-time use agreement before receiving the pre or post-conference attendee list. Post-conference list available through February 20, 2019. **Level is determined by total of spend for sponsorship and advertising.
**INTIX 2018 Opportunities**

**PROVIDE AND SPONSOR YOUR OWN CONTENT**

**Vendor Commercial Session**

**$5,000**

Sponsor and host your own session during the INTIX Conference. These sessions are not peer reviewed and allows you complete creative freedom with content. INTIX will send one pre-conference email to all registered attendees promoting your sponsored session. Sessions are 60 minutes and INTIX will schedule concurrently with other educational sessions. This is your opportunity to be part of the content. Session includes:

- Standard Audio Visual Package
- One pre-conference marketing email
- Session description in the Conference Program Book, Mobile App, and INTIX website
- Signage outside session room with company logo

**Inspiration Stage Name Sponsor**

(Tuesday-Thursday)

**$15,000**

The IS Stage with its rapid fire 15 minute (+Q&A) presentations is the place for new ideas. This sponsorship is for the innovative thought leader looking to make real impact.

- Organization logo on event related signage
- Up to 3 presentations on the IS stage
- Sessions will be filmed and available for marketing exposure through 2018
- Platinum level recognition

**NEW for 2019 - INTIX Villages**

**$8,000 (4 opportunities)**

Sponsor the NEW, redesigned education format, INTIX 2019 Villages. Each village will be themed to enable more education, connections, and customization.

- Organization logo on signage
- Organization representatives may meet and greet participants
- Sponsor logo recognition in mobile app, website and ACCESS Weekly

**Inspiration Stage Session**

(Tuesday-Thursday)

**$3,000**

Sponsor and host a session within the Inspiration Stage! These rapid sessions are popular with INTIX attendees! Sessions are 15 minutes with 5 minutes of Q&A. IS sessions are knowledge based content and ticketing best practices.

- Session included in Conference Program Book & Mobile App
- Recognized as Bronze Level Sponsor

**Host a Webinar** (up to 4 annually)

**$1,500**

Have an idea for a webinar that INTIX membership would benefit from? This unique opportunity will put you in front of the full 1,000+ INTIX membership and be promoted by INTIX. You must provide the content and speakers. Presented free to members and co-branded with INTIX. Limited to 4 for 2019.

**Opening Keynote** (Tuesday)

**$7,000**

Sponsor the INTIX Opening Keynote.

- Organization logo on event related signage
- Organization representative may have up to 8 minutes to address attendees
- Organization representatives may greet participants at the door and attend keynote
- Acknowledgement of organization during keynote with up to four organization representatives being introduced to attendees
- Organization may give guests a small token or company materials

**Innovation Technology Stage**

(Wednesday • 2:00 pm - 5:00 pm)

**$1,500 each**

Showcase your innovative technology product on our Innovation Technology Stage. This is a power point free platform to engage interactively and LIVE directly with attendees with your technology via mobile app, social media or API products.

Sessions will be 15 minutes plus 5 minutes of Q&A held on Wednesday afternoon. No peer reviewed educational session conflict with the Innovation Technology Stage. Take advantage of this captive audience!

- Recognition on session signage
- Session Description in mobile app
- Session listing & logo in program book and website
- Included in INTIX advance marketing

**Closing Keynote** (Thursday)

**$5,000**

Sponsor the INTIX Closing Keynote.

- Organization logo on event related signage
- Organization representative may have up to 8 minutes to address attendees
- Organization representatives may meet and greet participants at the door and attend keynote
- Acknowledgement of organization at keynote

**Workshops** (Multiple Opportunities)

**$1,000**

Support entertainment ticketing professionals by sponsoring one or more of the educational sessions delivered during the conference.

- Organization logo on event related listings & signage
- Organization representatives may meet and greet guests at the door and attend workshop

**www.intix.org**

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8
# SPONSOR AN EVENT

## Opening Reception in the Exhibit Hall

(Tuesday)  
**$25,000**

Tuesday evening’s reception is the official opening of the exhibition hall. Be the exclusive sponsor (or a co-sponsor) of this event and take advantage of the highly visible opportunity to greet and mingle with more than 1,000+ conference attendees.

- **Name and logo on all event related signage**
- **Organization representatives may meet and greet guests at the door and during reception**
- **Eight reception tickets for organizational representatives to attend**
- **Organization may distribute giveaways**
- **Organization may print cocktail napkins inscribed with its name/logo**

## INTIX Celebration (Wednesday)

**$30,000**

The INTIX Celebration is the premiere social event of the Conference.

- **Organization logo on event related signage**
- **Organization’s representative can welcome attendees to the event**
- **Organization representatives may meet and greet guests at the door and during the event**
- **Eight INTIX Celebration tickets for organizational representatives to attend**
- **Organization may distribute giveaways**
- **Organization may print cocktail napkins inscribed with its name/logo**
- **Organization has opportunity to theme event**

## Live Auction (during Luncheons)

**$6,700**

Want to get your brand out there fast? Our professional auctioneer will heat up the crowds at our main sessions and lunches, while raising money to support INTIX. Your name and logo will appear on all promotional emails, signage and web pages promoting the live auction and its items for bid.

Your organization name & logo will appear on screen as sponsor at the beginning of each bidding session. Auctioneer will acknowledge your organization during the first session.

## Welcome Lunch (Tuesday)

**$8,000**

Sponsor one of the premiere events for INTIX members by hosting this highly attended welcome lunch.

- **Organization logo on event related signage**
- **Organization representatives may meet and greet guests at the door**
- **Four lunch tickets for organizational representatives to attend**
- **Organization representative may have up to 10 minutes to address attendees**
- **Organization may give guests a small token or company materials**
- **Organization may provide table décor**
- **Acknowledgement of organization during lunch**

## Chair’s Reception (Monday)

**$4,500**

Sponsor this invitation-only event for INTIX’s most engaged players.

- **Organization logo on event related signage**
- **Organization representatives may meet and greet guests at the door**
- **Four organizational representatives may attend the reception and network**
- **Organization may give guests a small token**
- **Acknowledgement of organization at reception by INTIX Leadership**
- **Organization representative may have up to 5 minutes to address guests**
- **Organization may provide décor**

## INTIX 2019 Opportunities

- **Transportation to INTIX Celebration**  
  **$3,500**
  Not everyone is going to want to walk there, and surely not after the food & drink. Guests will be grateful for your sponsorship of the transportation.
  - Your organization logo will be on signage on the motor coach
  - Your representatives may greet guests as they board the motor coach

- **Awards Lunch (Wednesday)**  
  **$8,000**
  Sponsor one of the most popular events for INTIX members by hosting this highly attended awards lunch.
  - Organization logo on event related signage
  - Organization representatives may meet and greet guests at the door
  - Four lunch tickets for organizational representatives to attend
  - Organization representative may have up to 8 minutes to address attendees
  - Organization may give guests a small token or company materials
  - Organization may provide table décor
  - Acknowledgement of organization during lunch

- **INTIX Celebration Bar**  
  **$10,000**
  - Prominent logo placement and signage at bars
  - Call out from the live band entertainment
  - Organization logo on event related signage
  - 4 tickets to the INTIX Bash

- **Business Meeting Breakfast (Thursday)**  
  **$5,000 - SOLD!**
  INTIX Board of Directors will be serving breakfast and the latest association news.
  - **Organization logo on event related signage**
  - **Organization representatives may meet and greet guests at the door**
  - **Four breakfast tickets for organizational representatives to attend**
  - **Acknowledgement of organization during breakfast with up to four organization representatives being introduced to attendees**
  - **Organization may give guests a small token or company materials**
  - **Organization may provide table décor**

- **INTIX Celebration Entertainment**  
  **$7,000**
  - Organization logo on signage
  - Call out from the live entertainment
  - 2 tickets to INTIX Celebration

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SPONSOR AN EVENT

INTIX Mingle (Monday)  
**$5,000 • SOLD!**
Kick off the Conference festivities by sponsoring the INTIX Mingle, held Monday night. Cultivate new leads through genially and relaxed conversation. Engage with attendees early, before the conference sessions start, and build relationships throughout the week!
- Signage at the event
- Event listed on the website, printed program and mobile app
- One mobile app push notification promoting the event
- Sponsor may elect to provide complimentary or discounted drinks

Red Dot First Timers Lounge (Tuesday)  
**$3,000**
Relationships grow from frequent interactions in casual and collegiate environments. Do you need deeper connections and relationships to help drive your business expansion? Are opportunities that give you access to provide a forum of expertise and knowledge important to you? Do you want to engage in one on one moments that add to your lead opportunities? The INTIX “red dot” program highlights and celebrates the experience for the first time conference attendee - whether new to the industry, or the seasoned professionals. The Lounge provides a place to meet up with professionals, to have a quiet place to work, to be a resource and enhancement to the INTIX experience; the meet up space for the INTIX Mentee/Mentor Program. For the engaged sponsor it is an unparalleled branding opportunity that is tailor made for those vendor partners that want to create a different engagement environment at INTIX.

Can be combined as an add-on to or with the other Mentor opportunities.

INTIX After Hours Name Sponsor (Tuesday)  
**$3,500 • SOLD!**
After a night out at private events, INTIX attendees like to gather together at the hotel lobby bar.
- Signage at event
- Event listed in program
- Sponsor may elect to provide complimentary or discounted drinks; drinks are not included.
- One mobile app push notification promoting the event

Official After Party Sponsor (Wednesday)  
**$3,500**
- Signage at event
- Event listed in program
- Sponsor may elect to provide complimentary or discounted drinks (drinks are not included)
- One mobile app push notification promoting the event

Networking Break  
**$3,000**
Host one or more of the coffee breaks.
- Organization logo on event related signage
- Organization representatives may greet and network with attendees
- Space for organization to leave brochures or small tokens for attendees
- Organization provide cocktail napkins or cups with it printed logo

INTIX Mentee/Mentor Program  
**$2,500**
Do you want lasting relationships that provide a long term return on investment and access to the most engaged of INTIX members and Conference attendees? Do you want to create an alliance with members of service built on knowledge, trust and support? In an industry driven by relationships what better way to create and engage in connections that give lasting benefits. The INTIX Mentee/Mentor Program is for the first time INTIX Conference attendee to learn from the seasoned professional. It is about community, connections, assistance, sharing and service. INTIX attendees can sign up for the mentee/mentor program as part of their registration and then consume specific activities centric and designed especially for them. This program and special relationship can be conference only or expanded to be a year round program of direct engagement sponsorship.

Call today at +1.202.629.4036 ext 3 to discuss how an INTIX 2019 Sponsorship can benefit your organization!
## SPONSOR DIGITAL ENGAGEMENT

### Conference Wi-Fi
**$10,000**
Attendees say they can’t live without it! Provide free Wi-Fi for attendees in public & meeting space while at the Conference.
- Organization logo and acknowledgement on unique signage or splash page if available
- Floor decal with logo recognition placed in high traffic area
- Sponsor recognition on INTIX website, mobile app and conference signage

### INTIX Mobile Conference App
**$8,500**
The INTIX mobile app platform had an attendee adaption rate of 95% last year! High utilization of over 55,000 views.
- Our Apple, Android, & Galaxy compatible app - ChirpE. Fully integrated with our online interactive floor plan, eBooth Profiles, and social media. Attendees will return many times to check ‘My Schedule’ feature.
- Sponsor logo featured on opening splash page - visible everytime the app is opened!
- Organization logo on all app promotional signage and communication

### Social Media Promotion
*(1 time Twitter and 1 time Facebook post)*
**$1,200**
Promoting vendor presence at INTIX 2019. Copy created in conjunction with INTIX.

NOTE: Social Media Promotion may only be added to existing sponsor or exhibitor package and cannot be purchased separately.

## SPONSOR AN ITEM

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Brochure</td>
<td>$9,500</td>
</tr>
<tr>
<td></td>
<td><strong>SOLD!</strong></td>
</tr>
<tr>
<td>Be the exclusive sponsor of the brochure mailed to all INTIX members and past attendees months before the event (Fall 2018 mailing).</td>
<td></td>
</tr>
<tr>
<td>Organization logo appears on brochure</td>
<td></td>
</tr>
<tr>
<td>Conference Program Guide</td>
<td>$10,000</td>
</tr>
<tr>
<td>Be the official sponsor of the program guide, which is distributed to all attendees and is the ultimate resource guide to the exhibit hall and conference program.</td>
<td></td>
</tr>
<tr>
<td>Organization advertisement in location of choice in program</td>
<td></td>
</tr>
<tr>
<td>Conference Bags</td>
<td>$15,000</td>
</tr>
<tr>
<td>Have your organization's name and logo appear on the official conference bag. Organization must provide bag with this sponsorship</td>
<td></td>
</tr>
<tr>
<td>Conference Badge Holder</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>SOLD!</strong></td>
<td></td>
</tr>
<tr>
<td>Have your organization’s logo appear on the official conference badge holder distributed to attendees at registration.</td>
<td></td>
</tr>
<tr>
<td>Registration Desk</td>
<td>$5,000</td>
</tr>
<tr>
<td>Be the official sponsor of the attendee registration area, expected to receive traffic from more than 900 attendees.</td>
<td></td>
</tr>
<tr>
<td>Organization logo on signage and headers</td>
<td></td>
</tr>
<tr>
<td>Opportunity to leave organizational literature at registration</td>
<td></td>
</tr>
<tr>
<td>Organization representatives may meet and greet attendees as registration greeters</td>
<td></td>
</tr>
<tr>
<td>Hospitality Desk</td>
<td>$5,000</td>
</tr>
<tr>
<td>The Hospitality Desk acts as an aid for conference attendees regarding general conference information and local hospitality.</td>
<td></td>
</tr>
<tr>
<td>Organization logo on signage and headers</td>
<td></td>
</tr>
<tr>
<td>Opportunity to leave organizational literature at registration</td>
<td></td>
</tr>
<tr>
<td>Organization representatives may meet and greet attendees as registration greeters during peak traffic</td>
<td></td>
</tr>
<tr>
<td>Water Cooler Sponsorship</td>
<td>$3,500</td>
</tr>
<tr>
<td>We all need it, attendees appreciate it. Sponsor the water coolers used throughout the event. We provide small signs for most water coolers or you may provide your own covers.</td>
<td></td>
</tr>
<tr>
<td>Recycle Bin Covers</td>
<td>$3,500</td>
</tr>
<tr>
<td>Add your own customized brand recognition on highly visible recycle bins, located in the INTIX conference space.</td>
<td></td>
</tr>
<tr>
<td>Lanyards</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>SOLD!</strong></td>
<td></td>
</tr>
<tr>
<td>Put your brands out in front when your organization sponsors the official INTIX Annual Conference lanyards worn by 1,000+ attendees. Sponsor provides lanyards.</td>
<td></td>
</tr>
<tr>
<td>Conference Postcard</td>
<td>$1,500</td>
</tr>
<tr>
<td><strong>SOLD!</strong></td>
<td></td>
</tr>
<tr>
<td>Become the exclusive sponsor of the INTIX Annual Conference Postcard that is mailed to all potential attendees prior to the convention.</td>
<td></td>
</tr>
<tr>
<td>Organization logo appears on postcard</td>
<td></td>
</tr>
<tr>
<td>Conference Pocket Program</td>
<td>$1,500</td>
</tr>
<tr>
<td><strong>SOLD!</strong></td>
<td></td>
</tr>
<tr>
<td>Sponsor the pocket program that includes session information, exhibit hall floor plan, conference schedule, and room information all in a portable and user-friendly design.</td>
<td></td>
</tr>
<tr>
<td>Organization logo on pocket program</td>
<td></td>
</tr>
<tr>
<td>Hospitality Desk</td>
<td>$5,000</td>
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<td>Be the official sponsor of the attendee registration area, expected to receive traffic from more than 900 attendees.</td>
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</tbody>
</table>

**www.intix.org**

Dorothea Heck, INTIX Business Development • +1.212.629.4036 ext 3 • dheck@intix.org
INTIX 2019 Opportunities

SPECIALTY SPONSORSHIPS

**Surprise Box Fundraiser- Name Sponsor**

$11,000

Attendees can purchase boxes containing surprise gift items exceeding the purchase price of $50, $100, or $150. Your branding will be placed on highly engaging INTIX fundraiser “Surprise Boxes”.

- Your branding will be placed on our new INTIX fundraiser “Surprise Boxes”
- Sponsor Recognition Sign alongside Surprise Boxes display
- Sponsor Recognition in conference mobile app

**NEW for 2019 - Community Give Back**

$4,500

Sponsor our new Corporate Social Responsibility area during the INTIX 2019 conference.

- Logo and brand recognition in dedicated areas
- Press release announcing you as sponsor of the Community Give Back Program
- Spotlight in ACCESS Weekly
- Recognized and promoted in the mobile app, conference program book, and INTIX website

**In-Room TV Channel**

$3,500

Reserve an exclusive In-Room TV Channel to air your own content to INTIX attendees at the hotel. Your programming will run on your dedicated channel through the conference.

**Young Ticketing Professional of the Year Award Sponsor**

$2,500 per year *(Sold through 2021)*

Align your brand to the future and excellence of the industry with the naming rights of this annual award for our next generation clients.

- Naming Rights for the Award
- Organization will present the Award to the winner on stage at the Conference
- Organization logo will appear with all promotion, and winner recognition
- Opportunity to create award
- Photos with award winner to use for your own promotion and social media

**HOTEL SPACE for Your Use**

Hold your own Reception, Meeting, Hospitality, or User Group during INTIX. For rates and availability of function rooms or suites before or during INTIX, please contact

*Dorothea Heck at dheck@intix.org*

**NOTE: Space is limited!**
**Conference Bag Insert**

Insert organizational promotional piece (small token or organizational material) in conference bag given to attendees. Over 1,000 bags distributed!

**Advertise in the INTIX Program Guide**

Distributed to all attendees, the INTIX Program Guide is the ultimate resource guide to the exhibit hall and conference program. Place an ad to enhance on-site presence, drive traffic to your booth, and get year-round exposure in this pivotal take-way item!

Contact Dorothea Heck today at dheck@intix.org to reserve your space.

**Space reservations:** October 4, 2018  
**Artwork due:** October 11, 2018

<table>
<thead>
<tr>
<th>Ad Unit Size</th>
<th>Net Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 4: 8.5” x 11” (B) or 7.5” x 10” (NB)</td>
<td>$1,100 USD</td>
</tr>
<tr>
<td>Cover 3: 8.5” x 11” (B) or 7.5” x 10” (NB)</td>
<td>$935 USD</td>
</tr>
<tr>
<td>Cover 2: 8.5” x 11” (B) or 7.5” x 10” (NB)</td>
<td>$935 USD</td>
</tr>
<tr>
<td>Full Page: 8.5” x 11” (B) or 7.5” x 10” (NB)</td>
<td>$660 USD</td>
</tr>
<tr>
<td>Half Page: 7.5” x 4.875”</td>
<td>$440 USD</td>
</tr>
</tbody>
</table>

Acceptable ad formats: PDF, EPS, TIFF or JPG. Minimum 300 dpi resolution. (B) Bleed ad. For bleeds ads, please have 1/8” bleed all the way around. (NB) Non bleed ad. *Submit artwork to intix@dlplan.com*

**Conference Mobile App**

95% of conference attendees used the mobile app during INTIX 2018! High utilization with over 55,000 views to conference screens and over 8,000 views to exhibit screens.

**Conference Emails**

Need a sentence of text here about who receives the emails.

**Digital Conference Advertising**

<table>
<thead>
<tr>
<th>Conference Mobile App Banner Ad</th>
<th>$500 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Emails Banner Ad per promotional email</td>
<td>$400 USD</td>
</tr>
</tbody>
</table>

40TH ANNUAL CONFERENCE & EXHIBITION

Contact Dorothea Heck today at dheck@intix.org
ACCESS Content Hub

ACCESS is the new, comprehensive online content hub that provides feature articles, news updates and commentary from around the entertainment ticketing industry.

The hub is updated regularly with news and feature articles to give our community up-to-the-minute insights into the latest industry developments.

Feature articles and news stories are also featured in our ACCESS Weekly newsletter which goes out to INTIX members and ticketing industry professionals.

<table>
<thead>
<tr>
<th>ACCESS Website</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Homepage Leaderboard Banner</strong></td>
<td>Limit 6</td>
</tr>
<tr>
<td>Limit 6, average 431 pageviews per month</td>
<td>$1000/month USD</td>
</tr>
<tr>
<td>1060w pixels x 136h pixels, jpg or png</td>
<td></td>
</tr>
<tr>
<td><strong>Department Leaderboard Banner</strong></td>
<td></td>
</tr>
<tr>
<td>Limit 6, average 431 pageviews per month</td>
<td>$650/month USD</td>
</tr>
<tr>
<td>1060w pixels x 136h pixels, jpg or png</td>
<td></td>
</tr>
<tr>
<td><strong>Article Page Advertisement</strong></td>
<td></td>
</tr>
<tr>
<td>Limit 6, average 431 pageviews per month</td>
<td>$650/month USD</td>
</tr>
<tr>
<td>233w pixels x 466h pixels, jpg or png</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsored Content</strong></td>
<td></td>
</tr>
<tr>
<td>Must adhere to content guidelines</td>
<td>$1,500/month USD</td>
</tr>
<tr>
<td><strong>Exclusive Section Sponsorship</strong></td>
<td></td>
</tr>
<tr>
<td>$2,500/month USD</td>
<td></td>
</tr>
</tbody>
</table>

For complete ACCESS details visit the INTIX.org Partners Page https://www.intix.org/page/Conf_Advertise?

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www.intix.org  Dorothea Heck, INTIX Business Development • +1.212.629.4036 ext 3 • dheck@intix.org
**Rave Reviews for INTIX 2018**

“I’ve never been to another conference with such warmth and opportunity as INTIX. The people are genuine and the business connections are real.”

“INTIX is THE most important conference for the ticketing industry, education, networking, meeting providers and new tech products.”

“I found the interaction with other professionals and the trade show invaluable.”

Quotes obtained from the 2018 INTIX attendee and exhibitor survey.
1. Agreement to Terms, Conditions, and Rules
Exhibitor agrees to abide by the following terms, conditions, rules and regulations as a condition for purchasing exhibit space at the International Ticketing Association ("INTIX") Annual Conference & Exhibition. INTIX reserves the right to accept or reject any application in its sole discretion.

2. Payment Terms
Exhibitor must pay 50% of listed cost of exhibit space desired with the application. No application will be processed or confirmed without 50% deposit payment. Full payment must be received on or before October 15, 2018. Applications received on or after October 15, 2018 must pay the full amount.

3. Space Availability
Booth spaces will be ready for Exhibitors to set-up by January 29, 2019.

4. Display Equipment and Services
GES is the official Decorator and Supplier of Display Services and Equipment for the exhibition. Complete rental displays may be obtained from GES.

5. Dismantling Time
Breakdown time will take place January 31, 2019 from 2:00 pm - 5:00 pm. All exhibit material and merchandise must be removed at this time. Any exhibitor dismantling prior to end of show will not be allowed to exhibit at INTIX for two consecutive years.

6. Display Booths
Each booth space will be equipped with a standard booth background of 8-foot high back wall of draperies, side rails 36” high, and flame-retardant drapes. Also included is one (1) I.D. sign, one (1) 6’ draped table, two (2) chairs and a wastebasket. Displays and exhibits shall not be placed in such a manner as to interfere with other exhibits.

7. Use of Exhibit Space
All demonstrations, interviews or other sales activities must be confined to the limits of the exhibit booth. No Exhibitor shall assign, sublet or apportion the whole or any part of the space allotted without the knowledge and written consent of the Exhibit Manager. Aisles must be kept clear and exhibits shall be arranged so that sales personnel will remain inside of the space rented.

8. Fire Precautions
Alarm boxes, extinguishers and exits must be accessible and in full view at all times. All display material must be flame retardant. No flammable fluids or substances may be used or shown in booths. Electrical signs and equipment must be wired to meet local codes.

9. Noisy Equipment
If the operation of any equipment or apparatus produces noise, which interferes with other Exhibitors or guests, it will be necessary to discontinue such operations upon the request of the Exhibit Manager.

10. Liability
INTIX, its subcontractors, Gaylord Texan Resort & Conference Center, and GES shall not be responsible for any injury, loss or damage that may occur to the Exhibitor, the Exhibitor’s employees or property, or to any other person prior, during or subsequent to the period covered by the exhibit contract, provided said injury, loss, or damage is not caused by the willful negligence or wrongful act of an employee of INTIX, Gaylord Texan Resort & Conference Center, or GES. Each exhibitor expressly releases INTIX, Gaylord Texan Resort & Conference Center and GES from such liabilities and agrees to indemnify INTIX and GES against any and all claims for such injury, loss or damage.

11. Protection of Exhibitor’s Property
INTIX, its representatives and employees, GES, its representatives and its employees, and Gaylord Texan Resort & Conference Centers and its representatives and employees will not be responsible for the safety of exhibits, merchandise or personnel against robbery, damage by fire, misplacement of booth material, accident or any other causes in all cases. Exhibitor should obtain their own insurance. The presence of security officer does not constitute acceptance of responsibility by INTIX, GES, or Gaylord Texan Resort & Conference Center.

12. Protection of Gaylord Texan Resort & Conference Center and Display Fixtures
Exhibitors will be held responsible for any and all damage to convention and display fixtures caused by their agents or employees. No nails, tacks or screws or other fasteners will be driven into the walls, woodwork, or floor of the building. No gasoline, kerosene, acetylene handles or other flammable or explosive substances will be permitted in the building.

13. Literature Distribution
Advertising and sales promotion materials may be distributed from the exhibitor’s booth only. No materials may be placed on seats, attached to walls, ceiling or woodwork, placed in public places for distribution, or distributed via salespeople in the exhibit hall doorways.

14. Fire and Destruction of Premises
In the event the Gaylord Texan Resort & Conference Center or any part thereof shall be destroyed or damaged by fire or other cause so as to prevent the use of the leased space for the purpose hereof, or if the premises cannot be used because of strikes, riots, labor, controversies, accidents, fuel shortages, Acts of God, force majeure, the refusal or failure of the immediately preceding lessee or lessees of Gaylord Texan Resort & Conference Center exhibit hall to vacate the same (provided Gaylord Texan Resort & Conference Center shall have used its best efforts to have such preceding lessee vacate) or other causes beyond Gaylord Texan Resort & Conference Center and INTIX’s reasonable care and control, then Gaylord Texan Resort & Conference Center and INTIX shall have the right to terminate the Exhibition and INTIX shall have no liability towards the Exhibitor by reason thereof other than to return any payment under the provisions of this Agreement. If this Agreement is so terminated during the Exhibition then the rent to the time of such termination shall be apportioned.

15. Cleaning of Display Booths
Showing aisles are cleaned nightly after hours, but the cleaning staff is not permitted to enter Exhibitor’s display spaces. Refuse should be placed in the aisles for removal at closing time. Special booth cleaning may be arranged through GES.

16. Registration
All persons entering the Exhibition will be required to register and wear an appropriate badge. This will hold true for move-in and move-out days as well as Exhibition show days.

17. Notices
It is understood and agreed to by the Exhibitor that each and all of these Rules and Regulations are part of this Agreement between INTIX and the Exhibitor. The Exhibitor agrees to follow each and all of these Rules and Regulations and hereby further agrees to abide by any amendments and/or any additional rules deemed necessary by INTIX.

18. Exhibitor Information and Service Kits
GES will send to each Exhibitor a complete Information and Service Kit that provides Exhibitors with shipping instructions and other forms for all services needed during installation, exhibit period and removal of display. Exhibitor agrees to abide by exhibit display and construction guidelines published in the Exhibitor Services Kit.

19. Non-Participating Companies
Any prohibition from demonstrating products, giving out written or verbal information, distributing advertising material or directly soliciting attendees during the exhibition and conference. If you witness any non-participating companies violating this rule, please report them to INTIX management.

20. Consent to Use Company Name, Logo and Photographic Images
Exhibitor/Sponsor grants INTIX permission to use its logo, company name, and any conference photograghic (now and in the future) to recognize their participation at the event.

21. Downsizing by Exhibitor
An Exhibitor may be required to move to a new location if the exhibitor requests a downsizing of space. A fee of 50% of the difference between the cost of the original total of the exhibition fee and the downsized exhibition fee, at the current rate, will be charged on any INTIX approved downsizing on or before August 1, 2018. The fee increases to 100% after August 1, 2018. The applicable downsizing fees shall be charged in addition to the actual cost of the downsized exhibit space fee.

22. Cancellation of Participation
Exhibitor may cancel either its participation in the show or a portion of its exhibit space only upon written notification to INTIX Business Development and subject to the following schedule of liability:

a) Notification received by INTIX on or before October 15, 2018 exhibitor shall be liable for one half of the total exhibit fee;
b) Notification received by INTIX after October 15, 2018 Exhibitor shall be liable for the total exhibit fee.

www.intix.org
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