

Sponsor Information

Connect With Us

Company name as it should appear when printed:

Contact Person: _____

Mailing Address: _____

City: _____

State: _____ Zip Code: _____

Phone: _____

Fax: _____

Email: _____

Website: _____



@IllinoisOptometricAssociation



@IOA2020



facebook.com/
IllinoisOptometric

Please check your Industry Partner Level:

Diamond (\$15,000)

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$3,000)

Bronze (\$1,500)

Return completed forms to:

IOA
304 W. Washington St.
Springfield, IL 62701

Please contact the IOA if you have any questions or need more information:

Ph: (217) 525-8012
Email: IOA@ioaweb.org

Please make checks payable to IOA.



ILLINOIS OPTOMETRIC ASSOCIATION



ILLINOIS OPTOMETRIC ASSOCIATION

**Industry Partner Program
2018**

THE **BEST** WAY TO PARTNER
WITH DOCTORS OF
OPTOMETRY IN ILLINOIS



ILLINOIS OPTOMETRIC ASSOCIATION

304 West Washington St
Springfield, IL 62701-1119
P: (217) 525-8012
F: (217) 525-8018

www.ioaweb.org

BENEFITS OF SPONSORSHIP

	Diamond - \$15,000	Platinum - \$10,000	Gold - \$5,000	Silver - \$3,000	Bronze - \$1,500
Exhibit space at continuing education programs	Convention & All Winter CE	Convention & 3 Winter CEs	Convention & 2 Winter CEs	Convention Booth	Convention Booth
Web link to your company's website on www.ioaweb.org	✓	✓	✓	✓	✓
Recognition on sponsorship banner at IOA Convention	✓	✓	✓	✓	✓
IOA Journal advertising in one issue	Full Page Ad	Half Page Ad	Quarter Page Ad	Quarter Page Ad	Discounts Available
Advertisement in IOA InSight eNews	Weekly	Bi-Weekly	Monthly	6/Year	4/Year
Corporate email blast to IOA members	4/Year	2/Year	1/Year	1/Year	
Sponsored posts on IOA Facebook page and Twitter	5/Year	3/Year	2/Year	1/Year	
Advertisement in Convention program booklet	Full Page Ad	Full Page Ad	Full Page Ad		
Logo on Convention tote bags	✓	✓	✓		
Advance copy of the attendee list prior to the event sponsored	✓	✓	✓		
Recognition given at IOA Convention Awards Ceremony	✓	✓	✓		
One meeting with the IOA Executive Council	✓	✓			
Corporate stuffer in IOA dues statement mailer	2/Year	1/Year			

Face to Face

Each sponsorship level grants you access to in-person meetings where you can interact with the ODs, showcase new products, and highlight new innovations.

High Visibility

Your company name is always on display to IOA members through emails, on our website, and in person at our CE events.

Exclusive Access

Diamond and Platinum level sponsors have even more access with added incentives like corporate stuffers in IOA dues statements and a meeting with the Executive Council.



ILLINOIS OPTOMETRIC ASSOCIATION

2018 IOA Events

- **January 7, 2018**
East Peoria, IL | Attendance: ~120
- **January 21, 2018**
Wheeling, IL | Attendance: ~225
- **February 11, 2018**
Rosemont, IL | Attendance: ~285
- **February 25, 2018**
Matteson, IL | Attendance: ~175
- **Convention - September 20-23, 2018**
Peoria, IL | Attendance: ~525