

# African Showcase Competition – Rubric for Judging of Case Studies

**Very Important:** Is the topic relevant to the specified topics? If not, then case study will not be considered for the competition.

Criteria	Excellent	Acceptable	Not acceptable	Weighting	Mark
<b>Title</b>	Clever and relevant title that captures the core of the problem statement	Title that captures the core of the problem statement	Title doesn't capture the core of the problem statement	2%	2
<b>Table of content (optional)</b>	Includes all headings	n/a	n/a	0%	0
<b>Statement of word count</b>	1500 – 2000 words excluding appendices	1200 – 1500 or 2200 words excluding appendices	700 – 1200 or 2200 or more words excluding appendices	1%	1
<b>Problem Statement (if this is not acceptable, then case study will not be considered)</b>	Clear and complete; sets out a compelling and complex problem that needs to be solved.  One central theme (covers only one main topic)	Clear and sets out a problem that needs to be solved. Problem is less complex.  More than one theme is evident.	The problem is unclear and /or too simple to warrant attention.	25%	25
<b>Contextual background</b>	Sets the scene well  Provides reader with succinct, necessary background informing the problem	The context is incomplete or unclear  Not all the information included is relevant  Some important information has been left out	Not provided  Wholly incomplete  Wholly unclear	20%	20
<b>Storyline</b>	Interesting story with interesting characters and a clear storyline.  Clear, compelling, relevant and includes the right information	There is a storyline, but it needs refining.  Lacks some information  Not interesting but not compelling to read.	Uninteresting, incomplete and does not include relevant or correct information.	25%	25
<b>Conclusion</b>	Restates the problem.	Doesn't link back to the introduction.	Is not included or does not relate to the introduction or the case.	2%	2

<b>Criteria</b>	<b>Excellent</b>	<b>Acceptable</b>	<b>Not acceptable</b>	<b>Weighting</b>	<b>Mark</b>
<b>Writing style</b>	<p>Informal, but not casual</p> <p>Written in the third person</p> <p>No typographical errors and formatted according to requirements</p> <p>Engaging and accessible to the reader.</p>	<p>Too informal or too formal</p> <p>Writing style is not engaging or accessible.</p> <p>Written inconsistently</p> <p>There are some formatting and typographical errors</p>	<p>Poorly written</p> <p>Inaccessible and hastily written</p>	10%	10
<b>Reflections or probing questions and/or teaching notes</b>	<p>Aligned to the problem</p> <p>Elicits insights into the issues related to the topic</p> <p>More than 5 questions are included</p>	<p>Aligned to the problem</p> <p>Elicits insights into the issues related to the topic</p> <p>2 - 5 questions are included</p>	<p>Not aligned to the problem</p> <p>Does not lead discussion related to the topic</p>	10%	10
<b>Glossary of terms</b>	<p>Complete and includes a description or definition of every acronym or term used in the text</p>	<p>Includes a description or definition for most of the acronyms or terms used in the text</p>	<p>Not included or only includes one or two acronyms or terms used in the text</p>	0%	0
<b>Appendices</b>	<p>Includes relevant information supporting the case study</p>	<p>Includes relevant information supporting the case study, as well as additional appendices that could have been omitted</p> <p>Or</p> <p>Appendices that should have been included have been omitted.</p>	<p>Does not include relevant information</p>	5%	5
<b>Total</b>				<b>100%</b>	<b>100</b>