



African Governance Showcase – FAQ

What is the African Governance Showcase?

The African Governance Showcase is the IoDSA's annual case study competition, whereby the public can enter their written case studies on recent corporate governance experiences that are relevant to the African continent. The competition is run in conjunction with the International Finance Corporation (IFC) and sponsored by the Swiss State Secretariat for Economic Affairs (SECO).

What must the case study be based on?

Case studies must be based on corporate governance cases in Africa, within organisations which could be expected to, or chose to, apply the principles contained in the King Reports on Corporate Governance in South Africa or the relevant corporate governance codes of the country within which the organisation operates.

The case study must be based on an organisation specifically, and not on an industry or sector or general matter.

What are the corporate governance themes that the case study should be based on?

The case study must be based on at least one of these governance themes:

1.	Ethical leadership and corporate citizenship
2.	Boards and Directors
3.	Committees of the board
4.	The governance of risk
5.	The governance of information technology
6.	Compliance with laws, codes, rules and standards
7.	Control environment
8.	Internal audit
9.	Governing stakeholder relationships
10.	Integrated reporting and disclosure
11.	Treatment of minority shareholders
12.	Director remuneration/compensation

How do I start if I want to submit a case study?

Step 1 is completing and submitting a registration form to the IoDSA at casestudy@iodsa.co.za. This confirms you are registered to submit a case study and will continue to receive information relevant to the competition.

Step 2 is writing your case study in alignment with the rubric, as well as taking cognisance of the 4 C's and the 5 W's in provided your problem statement.

Step 3 is submitting your case study ensuring you complete and comply with all elements of the "Required submission checklist cover page" document which is available on the IoDSA website:

<http://www.iodsa.co.za/?page=AfricanGovernance> .



What is the rubric?

This is the judging rubric and is the basis of consideration applied by our judges when adjudicating the case studies received. It is pertinent to align with the expectations in order to ensure that your case study is not disqualified or that you don't lose marks unnecessarily. The rubric requires all case studies received to have the following:

1. A title - it should be clever and relevant to the core of the problem statement;
2. A word count statement inclusive of the headings;
3. A problem statement - it should have one central theme and cover the 4 C's and the 5 W's;
4. Contextual background - is important to set the scene and gives the background to the problem;
5. A storyline - this is clear and interesting;
6. A conclusion which restates the problem.

25% of judging is also allocated to writing style, appendices and reflection, probing questions or teaching notes.

What are the 4 C's and the 5 W's?

The 4 C's are clear, complete, compelling and complex – this is an expectation placed on the case study and should be considered when writing the case study.

The 5 W's are who, where, what, when and why. Again these should all be incorporated in your case study and be provided for in your problem statement. Our video by Claire Beswick deals with this further and is available on the IoDSA website: <http://www.iodsa.co.za/?page=AfricanGovernance>.

How do I tell a story in the case study?

You simply tell the story. Put yourself in the mind of the reader and how the story would sound most interesting. Avoid giving too much information, statistics and history of the organisation – rather stick to facts pertinent to the story and problem statement. Our video by Roman Zyla deals with this further and is available on the IoDSA website: <http://www.iodsa.co.za/?page=AfricanGovernance>.

Why submit a case study?

Globally there are many governance case studies, however there are very few African governance case studies. They are highly beneficial for teaching and learning. Our video by Michele Serfontein deals with this further and is available on the IoDSA website: <http://www.iodsa.co.za/?page=AfricanGovernance>.

Do I need to get permission from the organisation I refer to in my case study?

Yes you do but only if the information referred to in your case study:

1. is not publically available;
2. was procured through interviews and discussions by yourself with the organisation;
3. was procured by yourself while either in the employment or previously been employed by the organisation and the information is confidential in its nature.

They must read your final case study and sign the release form that they have read the case study and are happy with the contents and references made therein. The release form can be found on the IoDSA website: <http://www.iodsa.co.za/?page=AfricanGovernance>