

# **ISAE Sponsorship Opportunities 2014 -2015**

***Show your support for ISAE!***

**Sponsoring ISAE activities is a great way to get your organization and your name in front of ISAE members interested in your services.**

**REGISTER AND PAY ONLINE at [www.iowasae.com](http://www.iowasae.com)**

**OR Remit this form no later than September 1, 2014**

Organization \_\_\_\_\_ Contact Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Method of payment    Check \_\_\_\_\_    MC/VISA \_\_\_\_\_    Bill at above address \_\_\_\_\_  
Card # \_\_\_\_\_    Exp. Date \_\_\_\_\_    3 digit code \_\_\_\_\_  
Name on Card \_\_\_\_\_

*NOTE: ISAE will contact you directly regarding names for membership, golf, etc.*

Checks Payable to ISAE:  
100 Court Ave., Ste 203  
Des Moines, IA 50309  
Email: Justin Scott at [Justin.scott@iowasae.org](mailto:Justin.scott@iowasae.org)  
Call: 515-284-7055  
Fax 515-284-7301

**Look over the many sponsorship opportunities on the second page! Choose them ala carte OR bundle them together to equal the package sponsorship levels below for added benefits! Or you may simply commit to a specific dollar contribution and we will promote you, as indicated...**

**TO BE A GOLD LEVEL SPONSOR:**

- Commit to \$6000 or more in sponsorship opportunities from the list below or simply pledge\* \$6000 and ISAE will promote your Gold level sponsorship.

**TO BE SILVER LEVEL SPONSOR:**

- Commit to sponsorship opportunities from the list below totaling \$4000-\$6000 or simply pledge\* within this range and ISAE will promote your Silver level sponsorship.

**TO BE A BRONZE LEVEL SPONSOR:**

- Commit to sponsorship opportunities from the list below totaling \$2000-\$3999 or simply pledge\* within this range and ISAE will promote your Bronze Level sponsorship at all meetings.

*\*Sponsorship pledges must be paid no later than September 1, unless different arrangements are approved by ISAE.*

## ISAE Sponsorship Opportunities

	<u>FEE</u>	<u>OPPORTUNITIES PER YEAR</u>	<u>TOTAL</u>
<b><u>MEETING SPONSORSHIPS</u></b>			
<b>Membership quarterly meeting sponsor</b>	<b>\$2000/meeting</b>	<b>4</b>	<b>\$ _____</b>
<ul style="list-style-type: none"> <li>• Five minutes at the podium</li> <li>• Included in all meeting promotions</li> <li>• Recognition on ISAE website as meeting sponsor</li> <li>• ISAE will distribute for you, via email, up to three of your promotional messages during the year</li> <li>• You will be provided names and addresses of all ISAE members or members in attendance</li> <li>• Opportunity for a table top display at the meeting</li> </ul>			
<b>Display Sponsor at quarterly meeting</b>	<b>\$300/meeting</b>	<b>4</b>	<b>\$ _____</b>
<ul style="list-style-type: none"> <li>• One six foot table top display</li> <li>• Invited to podium to award prizes</li> <li>• ISAE will distribute for you, via email, two of your promotional messages during the year.</li> </ul>			
<b>Host CAE or Roundtable Meeting</b>	<b>\$500/meeting</b>	<b>9</b>	<b>\$ _____</b>
<p>Hosting a CAE Breakfast or Roundtable events is an excellent way for properties located outside of central Iowa to get to know association leaders in much smaller sessions (20-25 people). You will receive:</p> <ul style="list-style-type: none"> <li>• 5 minutes podium time</li> <li>• You may be able to offer a program speaker (this will have to be approved in advance)</li> <li>• ISAE will distribute for you, via email, one of your promotional messages during the year</li> <li>• You may host the event and refreshments at a location of your choice or ISAE will provide the location and refreshments</li> </ul>			

### **GOLF SPONSORSHIPS/REGISTRATION**

#### **Golf Sponsorships**

The June golf event provides a fun way to meet ISAE members. We have three types of golf sponsorship available:

<b>Beverage Cart Sponsorship</b>	<b>\$650</b>	<b>2</b>	<b>\$ _____</b>
<ul style="list-style-type: none"> <li>• Name and logo on a cart driven by course provided driver. You may ride on the cart.*</li> <li>• Name prominently displayed on promotional materials, signage, etc.</li> </ul> <p>*Availability varies depending on course policy</p>			
<b>Golf Hole Sponsor</b>	<b>\$250</b>	<b>up to 18</b>	<b>\$ _____</b>
<ul style="list-style-type: none"> <li>• Your staff will be at a sponsored hole to provide games, prizes or refreshments</li> <li>• Provide door prize for drawings after golf</li> <li>• Name prominently displayed on promotional materials, signage, etc.</li> </ul>			
<b>Golf Tee Box Signage (signage only)</b>	<b>\$150</b>	<b>up to 18</b>	<b>\$ _____</b>
<p>Show your support by having your name and logo prominently displayed on a tee box and recognized at golf event.</p>			
<b>Golf Outing Registration</b>	<b>\$100</b>	<b># _____ at \$100 each</b>	<b>\$ _____</b>
<p>Simply by registering to golf you can earn credit towards qualifying as a Golf, Silver or Bronze level sponsor.</p>			

### **MEMBERSHIP AND REGISTRATION**

#### **ISAE Membership**

Simply join or renew your ISAE membership now and earn credit towards qualifying as a Golf, Silver or Bronze level sponsor.

<b>Regular member</b>	<b>\$130</b>	<b>X _____ people</b>	<b>\$ _____</b>
<b>Associate member</b>	<b>\$190</b>	<b>X _____ people</b>	<b>\$ _____</b>

#### **Register for Quarterly Meetings**

Earn credit towards the Gold, Silver or Bronze sponsorships by paying now for your employees to attend the quarterly meetings.

<b>Meeting, lunch and program</b>	<b>\$65</b>	<b>4 X _____ people</b>	<b>\$ _____</b>
<b>Lunch only</b>	<b>\$30</b>	<b>4 X _____ people</b>	<b>\$ _____</b>
<b>Education program only</b>	<b>\$45</b>	<b>4 X _____ people</b>	<b>\$ _____</b>

**Total Sponsorship Value** **\$ \_\_\_\_\_**