

(Effective July 2014)

MEMBERSHIP

application

Mr. Mrs. Ms (circle one) Name: _____

Designations: _____ Title: _____

Association/Business: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

Referred/Recruited By: _____

Year you began in association management field: _____

Number of individual members in the association you represent: _____

Number of corporate members in the association you represent: _____

Get Involved

(check any ISAE Committees that you are interested in below)

- Program Committee- assists in the production of marketing materials, direction on marketing functions, sponsorship programs and soliciting sponsors.
- Communication Committee- responsible for helping improve all ISAE communication efforts.
- Member Services Committee- responsible for developing programs to recruit new members and improve retention of current membership.

MEMBERSHIP DUES

- Regular (\$130)
- Associate (\$190)
- Emeritus (\$25)

PAYMENT OPTIONS

- Check
- Visa/MasterCard

Account Number: _____ Exp. Date: _____

Name as it appears on card: _____

Signature: _____

Please return completed application and payment to ISAE Business Office
 100 Court Avenue, Suite 203 • Des Moines, Iowa 50309
 Telephone (515) 284-7055 • Fax (515) 284-7301 • Email: Admin@iowasae.org

Join Online at www.iowasae.org!

Iowa Society of Association Executives
 100 Court Avenue, Suite 203 • Des Moines, Iowa 50309



www.iowasae.org

BENEFITS
of membership

The Iowa Society of Association Executives (ISAE) promotes the professional approach to association management by the exchange of experience, ideas and opinions. The Society's philosophy is that education and networking pay dividends in your professional growth for your association's future.

Every day something new is happening in the profession of association management. The Iowa Society of Association Executives meets the educational needs of members by providing opportunities to come together to learn and share ideas. Educational meetings, special activities, seminars and social programs enable members to share and lend their expertise in association management.

The more than 260 members of ISAE direct the activities of trade association, professional societies and association management companies. The cost of membership is low...and the return is high.

Make ISAE a priority for your career and personal development. Membership in the Society is a solid investment to keep in touch with an ever-changing world and increase your expertise, effectiveness on the job and knowledge base.

ISAE is the state allied society of the American Society of Association Executives.

JOIN TODAY!

Online at www.iowasae.org

MEMBER MEETINGS

- September, November, February and April
- Orientation for new members
- Different facility each meeting
- Education programs/Timely topics

NEWSLETTER

- Published quarterly during the program year with meeting notices, articles on important issues and career opportunities

EDUCATIONAL OPPORTUNITIES

- Seminars on topics of general interest
- CAE (Certified Association Executives) study groups for interested members
- Leadership class - meets every other year

DIRECTORY

- Published annually
- Includes photos and information about members, associations, facilities, services and advertisements
- Includes information on products, services, hospitality providers who are ISAE members

WEBSITE

- Career Center for posting resumes and job openings
- Calendar of Events listing all upcoming activities
- Member Search feature helps find and communicate with other members
- Professional Development tracking system to record CEUs

ONLINE COMMUNITY FORUMS

- Ask your professional colleagues question or share an idea
- Promote your organization (Examples: describe a fun event, share a volunteer effort, post photos, introduce new staff, link websites)

FOR ASSOCIATE MEMBERS:

- Opportunity to sponsor and have podium time at meetings/events – see <http://www.iowasae.org/> for more details
- Promote your services/facility (Examples: post photos, introduce new staff, link websites, share testimonials from clients)

SPECIAL EVENTS

- Annual Meeting
- December Holiday Party
- Golf Outing

SURVEYS

- Salary and benefit surveys provided to CEO's annually
- Special surveys to meet member needs

LEADERSHIP OPPORTUNITIES

- Board of Directors meets monthly
- Continuing Education, Membership Service, and Program Committees meet periodically throughout the program year
- Hosting a round table or leadership class on an issue of specific importance

AWARDS

- Recognition of an outstanding chief paid association executive
- Recognition of full-time key staff personnel

ROUND TABLES

- Meet monthly for 1.5 hours
- Specific topics of interest
- General discussion & best practice sharing
- Free to members and first-time guests

REGULAR MEMBERSHIP

Regular voting membership in this Society shall be limited to full-time staff personnel devoting fifty percent (50%) or more of their working time to the management of voluntary trade, professional, educational, technical, convention & visitor bureaus, chambers, philanthropic, or similar organizations which have either members or donors or both.

ASSOCIATE MEMBERSHIP

- Individuals devoting less than fifty percent (50%) of their time to the management of one or more associations;
- Individuals who serve as association counsel (legal, financial, management, public relations) on an annual retainer basis;
- Individuals who provide legislative lobbying, computer, or publication services to associations;
- Executives of not-for-profit, voluntary, organizations who do not meet the Society's definitions of a Regular Member. This is not to be interpreted to mean labor or political organizations, or those that have been organized as cooperatives for the purchase and sale of products or services;
- Any person, firm or corporation that engages in selling exhibit services, or facilities for conventions and meetings of associations;
- Any person, firm, or corporation engaged in selling products or services to members of the Society.

EMERITUS MEMBERSHIP

Emeritus membership shall be granted, upon application, to a current regular or associate member who is assuming a retirement status. Such a member shall be continued on the mailing list as an eligible participant in the programs and activities of the Society.

ISAE

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