

Strategic Plan 2018-2021



Strengthen organizational capacity & sustainability

- Review and strengthen human resources functions
- Ensure financial and operational excellence
- Continue to improve collaborative workplace culture
- Build and nurture partnerships
- Ensure growth, adaptability and sustainability of IPBC Board of Directors
- Enhance membership growth and regional support



Enhance visibility & reach

- Update the IPBC brand
- Enhance communication and engagement with IPBC target audiences



Advance member knowledge & support

- Enhance member services and support
- Support members through relevant topics and technologies

MISSION

Provide the environment, knowledge, and resources IPBC members need to develop excellence in bookkeeping, through education, networking, advocacy, information and research. The focus is to create member value and benefits that in turn contribute to creating a stronger trust relationship with Canadian business.

VISION

By providing relevant services and products that continuously improve, are affordable and in the forefront of the bookkeeping industry, IPBC is recognized as the leading organization and role model by members, stakeholders and Canadian business in developing excellence in the bookkeeping industry.