

**IPCPR 86th Annual Convention & International Trade Show  
Las Vegas, NV Las Vegas Convention Center**

**ALL PRESHOW EVENTS HAVE BEEN MOVED TO THE  
LAS VEGAS CONVENTION CENTER, CENTRAL HALL 5 AND 5.1.**

**No IPCPR events will be held at the Westgate.**

**The Central Halls are located in the same building as our show.  
Please follow the signs.**

**Friday, July 13**

- 09:00AM-05:00PM: Registration Open
- 11:00AM-12:00PM: Manufacturers: How to Work with Regulatory Agencies  
Speakers: Center for Tobacco Products (CTP) & Small Business Administration (SBA) Ombudsmen  
(Las Vegas Convention Center N246-N250)
- 01:00PM-02:00PM Uncovering Growth Opportunities via Benchmarking  
Speaker: David Bishop - Balvor, LLC  
(Las Vegas Convention Center – Central Hall 5.1)
- 03:00PM-04:00PM Place Making & Visual Merchandising:  
Crafting a Retail Destination Experience  
Speaker: Ken Nisch – JGA Branded Environments  
(Las Vegas Convention Center – Central Hall 5.1)
- 04:30 PM-06:00PM World Movie Premiere: Hand Rolled  
Produced and presented by Render Social  
(Las Vegas Convention Center – Central Hall 5.1)
- 06:30PM-10:00PM Boundaries are Made to be Broken Opening Party  
Sponsored by General Cigar  
(Las Vegas Convention Center – Central Hall 5)

**Saturday, July 14**

- 08:00AM-09:30AM: Opening Breakfast & Annual Meeting featuring  
Keynote Speaker Marcus Luttrell  
(Las Vegas Convention Center – Central Hall 5)
- 09:30AM-10:30AM: Trade Show Open for PAC VIP's
- 10:30AM-05:00PM: Trade Show Open for All Attendees
- 11:30AM-02:30PM: Lunch Available (Food court on Show Floor)
- 12:30PM-01:30PM Lunchtime Learning Series: IPCPR Federal Update  
Speakers: Daniel Trope - IPCPR & Guests

04:30PM IPCPR Daily Raffle (Lunch Time Learning Theater)

**Sunday, July 15**

10:00AM-05:00PM: Trade Show Open for All Attendees

11:30AM-02:00PM: Lunch Available (Food court on Show Floor)

12:30PM-01:30PM Lunchtime Learning Series: Retailers Best Practices Panel  
(On Show Floor)  
Moderator & panelists TBA

04:00PM: State Association Cocktail Reception (in PAC VIP Booth)

04:30PM IPCPR Daily Raffle (in PAC VIP Booth)

**Monday, July 16**

10:00AM-05:00PM: Trade Show Open for All Attendees

11:30AM-02:30PM: Lunch Available (Food court on Show Floor)

12:30PM-01:30PM Lunchtime Learning Series: Cigar Aficionado Manufacturers Panel  
(On Show Floor)  
Moderator: Dave Savona – Cigar Aficionado, Panelists TBA

04:30PM IPCPR Daily Raffle (Lunch Time Learning Theater)

**Tuesday, July 17**

09:00AM-01:00PM: Trade Show Open for All Attendees

12:30PM Day 4 \$10,000 Prize Drawing  
(Lunch Time Learning Theater on the Show Floor)