IPS 2020
Sponsorship and Preliminary Trade Show Package

JUNE 18 - 25, 2020
ips2020.twose.ca
WE LOOK FORWARD TO WELCOMING YOU TO EDMONTON

In June 2020, the planetarium community from around the world will converge on Edmonton, Alberta, Canada for the IPS 2020 Conference! We are looking forward to hosting the world at this wonderful event. June is a beautiful time of year in Alberta, and we will combine all the leading edge content you expect from IPS with warm Edmonton hospitality. And we will celebrate! 2020 is the 60th anniversary of the opening of Canada’s first public planetarium, the Queen Elizabeth Planetarium. It sits beside TELUS World of Science - Edmonton, the host science centre, and is currently being renovated as a historical site. Start making your plans to think big and dream big in Edmonton at the IPS 2020 Conference and see all that western Canada has to offer under our amazing Big Sky!

Alan Nursall
President & CEO
TELUS World of Science - Edmonton
## Conference Facts

<table>
<thead>
<tr>
<th>Conference Name</th>
<th>IPS 2020 Edmonton</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Theme</td>
<td>BIG SKY – Think big, dream big!</td>
</tr>
<tr>
<td>Conference Website</td>
<td><a href="http://ips2020.twose.ca">http://ips2020.twose.ca</a></td>
</tr>
</tbody>
</table>
| Conference Email & Phone | ips2020@twose.ca  
                        | +1.780.452.9100 ext 2347                             |
| Conference Background | IPS conferences are held on even-numbered years in venues at state-of-the-art facilities around the world and are superb events for IPS members to advance their professional planetarium knowledge and skills. IPS members, through their Affiliate Representatives, determine the sites of the Biennial Conferences. |
| Conference Host       | TELUS World of Science – Edmonton  
                        | Canadian Association of Science Centres             |
| Conference Dates & Overview | Thursday, June 18 – Thursday, June 25, 2020  
                        | June 18 & 19                                      |
|                       | Full Dome Showcase [TELUS World of Science – Edmonton (TWOSE)] |
|                       | June 20                                              |
|                       | IMERSA Day [TELUS World of Science – Edmonton]        |
|                       | June 20 & 21                                         |
|                       | IPS Council Meetings [Fairmont Hotel Macdonald]       |
|                       | June 21                                              |
|                       | Live, Interactive Planetarium Symposium (LIPS) Meetings [TELUS World of Science – Edmonton] |
|                       | Trade Show Move In and Set Up [Edmonton Convention Centre] |
|                       | Welcome Reception [TELUS World of Science – Edmonton] |
|                       | June 22 – 24                                         |
|                       | Trade Show [Edmonton Convention Centre]               |
|                       | June 22 – 24                                         |
|                       | Main Conference [Edmonton Convention Centre]          |
|                       | June 22, 24 & 25                                      |
|                       | Vendor Sessions [TELUS World of Science – Edmonton]   |
|                       | June 23                                              |
|                       | Mid Conference Tours [optional]                       |
|                       | June 24                                              |
|                       | IPS General Assembly & Awards Luncheon [Edmonton Convention Centre] |
|                       | June 25                                              |
|                       | IPS 2020 Gala                                         |
|                       | June 26+                                             |
|                       | Post Conference Tour [optional]                       |
| Conference Locations  | TELUS World of Science – Edmonton  
                        | https://twose.ca  
                        | 11211 142 Street NW  
                        | Zeidler Dome Theatre [non-tilted dome]  
                        | IMAX® Theatre  
                        | Learning Centre  
                        | NOTE: IPS Council meetings held at Fairmont Hotel Macdonald |
|                       | Edmonton Convention Centre  
                        | https://www.edmontonconventioncentre.com  
                        | 9797 Jasper Avenue  
                        | Hall D: Opening Plenary; Morning Keynotes; Awards Luncheon  
                        | Hall A: Trade Show  
                        | Salons 8 - 12: Concurrent Sessions |
### ANTICIPATED PARTICIPATION

<table>
<thead>
<tr>
<th></th>
<th>IMERSA Participants</th>
<th>LIPS Participants</th>
<th>Delegates for Full Dome Showcase</th>
<th>Delegates for Main Conference</th>
<th>Vendors for Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 - 150</td>
<td></td>
<td>60 - 75</td>
<td>200</td>
<td>400 to 750</td>
<td>30 to 50</td>
</tr>
</tbody>
</table>

### THEATRE CAPACITY

|                | Zeidler Dome Theatre (non-tilted dome) 240 people (This includes 40 bean chair seating) | IMAX Theatre 190 people |

### OFFICIAL CONFERENCE LANGUAGE

English

### ATTIRE

- Full Dome Showcase – Business / Smart Casual
- Welcome Reception - Business / Smart Casual
- Main Conference – Business / Smart Casual
- Gala - Business / Smart Casual

### REGISTRATION FEES [in US Dollars - USD]

<table>
<thead>
<tr>
<th></th>
<th>IMERSA Participants</th>
<th>LIPS Participants</th>
<th>Full Dome Showcase</th>
<th>Main Conference</th>
<th>Trade Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird Date: February 28, 2020</td>
<td>$99 USD</td>
<td>$35 USD</td>
<td>Attendees $100 USD</td>
<td>Early Bird $479 USD</td>
<td>Only sponsors eligible to exhibit</td>
</tr>
<tr>
<td>Not attending IPS 2020</td>
<td>$129 USD</td>
<td>$55 USD if not attending IPS 2020</td>
<td>Presenters $800 USD</td>
<td>Regular $499 USD</td>
<td>Gala $99 USD</td>
</tr>
</tbody>
</table>

### CONFERENCE HOTELS & CONFERENCE RATES

++ Rates do not include applicable fees and taxes

- The following hotels are within walking distance to the Edmonton Convention Centre
- When booking, please reference IPS 2020 Annual Conference
- Fairmont Hotel Macdonald $199 ++ CAD [or approx. $150 USD]
- Chateau Lacombe $149 ++ CAD [or approx. $113 USD]
- Courtyard Marriott $169 ++ CAD [or approx. $128 USD]
- Westin $199 ++ CAD [or approx. $150 USD]

- Not within walking distance to the Edmonton Convention Centre or TELUS World of Science: University of Alberta [U of A] - Lister Centre $79 ++ CAD [or approx. $60 USD]

### TRANSPORTATION

- Conference hotels are within walking distance to the Edmonton Convention Centre, except for Lister Centre, U of A [Edmonton’s Light Rail Transit [LRT] is available from Lister to downtown]
- Scheduled shuttle service provided to and from TELUS World of Science – Edmonton
- Pick up and drop off is at the Edmonton Convention Centre

### SECURITY

Provided at Edmonton Convention Centre: Overnight for trade show [June 21, 22, 23]
Key Dates

December 31, 2019: Sponsorship and Trade Show Application Form submission deadline; 25% deposit required to secure space.

January 31, 2020: Confirmation of floor plan and booth/stand assignment sent to approved vendors along with your Trade Show package and all required order forms.

March 16, 2020: Full payment deadline.

Cancellation deadlines:

• On or before December 31, 2019 - the Conference Host will retain 25% of the total sponsorship contract amount.
• On or before March 16, 2020 - the Conference Host will retain 50% of the total sponsorship contract amount.
• After March 16, 2020 - the Conference Host will retain 100% of the total sponsorship contract amount.
<table>
<thead>
<tr>
<th>Sponsor Package</th>
<th>Price US $</th>
<th>Pridar Bear</th>
<th>Albertosaurus</th>
<th>Beluga Whale</th>
<th>Wood Bison</th>
<th>Moose</th>
<th>Beaver</th>
<th>Canada Goose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zeidler Dome Theatre Demo Time</td>
<td>$35,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>IMAX Demo Time</td>
<td>$25,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Booth Area</td>
<td>$15,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on Conference Badge</td>
<td>$10,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo + Link on Website</td>
<td>$5,000</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo in Program</td>
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<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Logo on Signage</td>
<td>$2,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Flyer or USB Insert</td>
<td>$2,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Logo on Signage in each Salon</td>
<td>$1,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company Literature at Info Booth</td>
<td>$1,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Conference Tickets</td>
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<tr>
<td>Gala Tickets</td>
<td>$250</td>
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<tr>
<td>Logo on Lanyard</td>
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<tr>
<td>Logo on Delegate Bag</td>
<td>$200</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Additional Opportunities Price US $

- Opening Reception: June 21 | $2,500
- Opening Breakfast Ceremony: June 22 | $2,500
- Award Lunch: June 24 | $2,000
- Gala Dinner: June 25 | $5,000
- Session per day | $2,500
- Lunch per day | $1,500
- Coffee Break per day | $1,000
- Bag Inserts | $500

For Inquiries: IPS2020@twose.ca
1.780.452.9100 ext 2347
Limited opportunities within each level – first-come, first-served!

Send the completed Sponsorship and Trade Show Application Form found at the back of this document, along with payment of 25% of the total cost, by December 31, 2019.

Sponsorship and Trade Show participation will be confirmed only after the completed application and 25% deposit is received.

The Conference Host reserves the right, at their total discretion, to decline any application; in this instance, the deposit will be refunded.

Sponsorship availability is on a first-come, first-served basis.

Trade Show space will also be assigned on a first-come first-served basis, and will take into consideration the level of sponsorship.

NOTE: If additional square footage is required, this will be based on level of sponsorship AND availability. The additional cost of $15.00 USD per square foot is to be paid by the vendor.

The deadline for submitting your sponsorship and trade show application is March 31, 2020. The Trade Show floor plan will be designed based on the approved applications received by this date. Booth allocations and floor plan layout are at the sole discretion of the Conference Host.

Full-payment must be received by the Conference Host no later than March 16, 2020.

If full payment is not received by March 16, 2020, the Conference Host has the right to review the Sponsorship and Trade Show application, and may, at their discretion, amend or cancel the package.
### Sponsorship Overview

NOTE: Each session is repeated three times in order to allow all delegates the opportunity to attend.

<table>
<thead>
<tr>
<th>SPONSOR LEVEL</th>
<th># OF PRESENTATION MINUTES</th>
<th>VENDOR SESSIONS NOTES</th>
<th>BOOTH/STAND SIZE</th>
<th>COMPLIMENTARY REGISTRATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$35,000 USD</strong> Polar Bear</td>
<td>30</td>
<td>IN ZEIDLER DOME THEATRE [FLAT dome] The Vendor will repeat the session 3 times for a total 90 minutes</td>
<td>20' x 40' = 800 ft² OR 6.09 x 12.19 = 74.23 sq meters</td>
<td>Conference: 6 Gala: 6</td>
</tr>
<tr>
<td><strong>$25,000 USD</strong> Albertosaurus</td>
<td>15</td>
<td>IN ZEIDLER DOME THEATRE [FLAT dome] The Vendor will repeat the session 3 times for a total 45 minutes</td>
<td>20' x 30' = 600 ft² OR 6.09 x 9.14 = 55.66 sq meters</td>
<td>Conference: 5 Gala: 5</td>
</tr>
<tr>
<td><strong>$15,000 USD</strong> Beluga Whale</td>
<td>20 / 5</td>
<td>IN IMAX THEATRE The Vendor will repeat the session 3 times for a total 60 minutes OR IN ZEIDLER DOME Vendor will repeat the session 3 times for a total of 15 minutes</td>
<td>20' x 20' = 400 ft² OR 6.09 x 6.09 = 37.08 sq meters</td>
<td>Conference: 4 Gala: 4</td>
</tr>
<tr>
<td><strong>$10,000 USD</strong> Wood Bison</td>
<td>10</td>
<td>IN IMAX THEATRE The Vendor will repeat the session 3 times for a total 30 minutes</td>
<td>10' x 20' = 200 ft² OR 3.04 x 6.09 = 18.51 sq meters</td>
<td>Conference: 3 Gala: 3</td>
</tr>
<tr>
<td><strong>$5,000 USD</strong> Moose</td>
<td>0</td>
<td>N/A</td>
<td>10' x 15' = 150 ft² OR 3.04 x 4.57 = 13.89 sq meters</td>
<td>Conference: 3 Gala: 3</td>
</tr>
<tr>
<td><strong>$2,500 USD</strong> Beaver</td>
<td>0</td>
<td>N/A</td>
<td>10' x 10' = 100 ft² OR 3.04 x 3.04 = 9.24 sq meters</td>
<td>Conference: 2 Gala: 2</td>
</tr>
<tr>
<td><strong>$2,000 USD</strong> Canada Goose</td>
<td>0</td>
<td>N/A</td>
<td>6’ table top display OR 1.82 meters</td>
<td>Conference: 1</td>
</tr>
</tbody>
</table>
About the Venues

Edmonton Convention Centre
9797 Jasper Avenue

Note: IPS 2020 Trade Show is in Hall A located on the Assembly Level.

ASSEMBLY LEVEL

HEIGHT: 29 feet or 8.8 meters
DIMENSIONS: 180 x 154 feet or 54.8 x 46.9 meters
AREA: 32,000 square feet or 2,972 square meters

Hall A
Zeidler Dome Theatre

TELUS World of Science – Edmonton
11211 142 Street

The new Zeidler Dome at TELUS World of Science – Edmonton has a large cove area for the setup of additional equipment if required for the IPS 2020 conference for the sponsor demonstrations. The following information should allow sponsors the capability to see how their specific equipment for the dome presentations can be integrated into the space.

Current System Configuration

Entrance to Zeidler Dome

Dome Specifications
Astro-Tec Ulteria Dome, 23 meters in diameter, flat dome (non-tilted). Re-panelled in 2018 with theatre renovation.

Seating
Concentric seating with Skeie, Sonate Recliner (with 45° pitch angle).

Sound System
Definiti 17.2 sound system (17 JBL SRX835P 3-Way bass reflex self-powered speakers, 2 JBL SRX828SP duel 18” self-powered subwoofer system)
Wireless microphones + 6 additional XLR inputs and RCA and 1/8 inputs as well.

Projection System Installed in Facility
Sky-Skan Inc., 10K projection system utilizing 12 Sony 4K, VPL-GTZ280 projectors, with capture system to output HDMI inputs from computer or other sources to the dome.
Capture system inputs found at both the operator console and at the central stage (HDMI), up to 4K input.

Central Stage
Central stage has a 189” (or 15.75’ or 4.8 metre) diameter carpeted stage (one step up to stage).

Four locations with power (120 V AC), total of 7 outlets. North American outlets.
Cove Space
9’ [2.7 m] width walkway in cove area. Some areas have stairs which limits the space in those areas but there is plenty of free cove space for additional projection systems to be installed.

AV inputs (HDMI, RCA, 1/8”, XLR inputs) for capture system

Four 220 V 3-phase outlets

Numerous vacant 120 V 15A outlets around perimeter of cove area.

Space between dome spring-line and lighting valence is about 7” [17.78 cm]. This allows enough space for projector image output on the dome.

We do not have an exhaust system for projectors with high heat output in the theatre. Projectors with that output will just output into the cove space if used.

Access Dimensions:
- Elevator doors: 47.5”W x 101”D x 82”H [120.65 cm W x 256.54 cm D x 208.28 cm H]
- Large doors into Zeidler Dome (ZD) Theatre from Imaginarium: 41”W x 79”H [104.14 cm W x 200.66 cm H]
- Width of area around Theatre’s central stage: Approximately 36”W [91.44 cm W]
- Doors into computer room from Theatre: 29”W x 79”H [73.66 cm W x 200.66 cm H] Need to do a 90 degree turn from the theatre door to the computer room door.
- Access to Console Operator: [One large step up] Approximately 29”W [73.66 cm W]
- Access from Console Operator to Cove Area: 28”W x 42”H dome to floor clearance [71.12 cm W x 106.68 cm H]
IMAX® Theatre
TELUS World of Science – Edmonton
11211 142 Street

Seating
• 190 stadium style seats

External Presentation w/PC hookup:
• HDMI hookup from front of auditorium to projection booth
• Windows PC only – Mac not compatible (no bootcamp either)
• 1080p 60hz resolution for presentations
• 4 wireless microphones available
• 1 headset microphone
• 4 wired microphones
• 1 microphone on lectern

External Presentation with content on IMAX server:
• IMAX Laser GT system installed 2015
• Fully DCI compliant
• Content MUST be 23.98hz
• Full 4K (4096x2160) resolution available
• Screen ratio 1.9
• 3D content is unavailable for non-IMAX signed DCPs
• Non-IMAX content will only play out of single projector
• 5.1 or 5.0 mix compatible

Access Dimensions:
Main entrance door: 61”W x 80”H [154.94 cm W x 203.2 cm H]
Staircase inside Theatre: 44”W [111.76 cm W]
Stage entrance: 55”W [139.7 cm W]
Behind back row of chairs in Theatre: 29”W [73.66 cm W]
Only Sponsors are eligible to exhibit.

What’s included with your sponsorship:

- 1 x 1500 watt 120 volt outlet
- 1 x 6’ rectangular skirted table and 2 chairs
- Aisle carpet
- Overnight security

The following items are NOT included and are subject to additional costs:

- Shipping
- Advance warehouse receiving
- Storage
- On-site material handling [moving your exhibit from the loading bay to your booth/stand; this is billed by weight]
- Additional power, if required
- Wi-Fi – we have wireless for the conference; dedicated wireless or wired is at your own cost
- Booth flooring/carpeting
- Rigging
- Rentals - any furniture in addition to the table and two chairs provided as part of your sponsorship; AV, etc.
- Post-show storage

NOTE: Suppliers noted within this document can assist with all the items above. Once you are confirmed as a vendor in the Trade Show, you will receive order forms for all suppliers.

Loading Dock & Dock Marshalling
The main ECC loading dock has six bays on the west side of the building [all bay doors are 16’H (4.87m)] and is directly adjacent to Hall A [location of the IPS 2020 Trade Show].

Official and exclusive materials handling contractor, GES, will supply a dock marshal for move-in and move-out days.
IPS 2020 Trade Show Schedule [subject to change]

Trade Show Move-In Schedule
Sunday, June 21  07:00 to 16:00

Trade Show Set-Up
Sunday, June 21  07:00 to 24:00
Monday, June 22  07:00 to 11:00

Trade Show Hours
Monday, June 22  12:00 to 17:00 Official Trade Show opening; lunch; reception
Tuesday, June 23  09:30 to 17:30 coffee/networking break
Wednesday, June 24  09:30 to 11:00 and 13:00 to 15:30 coffee/networking break; Trade Show closing party

Exhibition Move-Out Schedule
Wednesday, June 24  15:30 to 24:00

Reception Snacks & Drinks afternoon of
Monday, June 22 in Hall A, Edmonton Convention Centre

This is the Vendor-hosted reception, located within the trade show.

For your convenience, we will provide you with menu options to order from the Edmonton Convention Centre directly.

Gratuity is 18%.

Federal Goods & Services Tax [GST] is 5%.

Edmonton Convention Centre provides full on-site food service and retains exclusive rights for the provisions of food and beverage service and requires notification of the guaranteed number of guests attending the event five business days in advance.

Vendors may distribute food and/or beverage samples ONLY with prior written authorization by Edmonton Convention Centre. Guidelines are strictly enforced.

Vendors wanting to distribute private label bottled water to IPS delegates for marketing purposes must notify Edmonton Convention Centre 30 days prior to the start of the show; this service is subject to a $0.75 + taxes per unit corkage fee which is payable at the end of the show.

NEW for 2020 – Trade Show Closing Party afternoon of Wednesday, June 24

End the Trade Show with snacks, drinks and prize draws! Snacks and non-alcoholic drinks provided by your Conference Host. OPTIONAL: Vendors are able to purchase drink tickets to hand out to delegates. Pre-order forms will be provided.

Prize draws will be made at the Trade Show closing party.

Vendors are asked to please provide items for the prize draws. Minimum value $100 CAD.

Sample Trade Show Floor Plan
Hall A, Edmonton Convention Centre

NOTE: delegates enter at south end (bottom) of the floor plan.
FAQs

Currency
• Sponsorship levels are in US Dollars [USD]
• Order forms from suppliers and transactions with Edmonton merchants will be in Canadian dollars [CAD]
• Currency converter: https://www.bankofcanada.ca/rates/exchange/currency-converter/

Taxes
The federal goods and services tax [GST] is 5% and is not included in prices listed.

Method of Payment Options
• Cheques made payable to: Edmonton Space & Science Foundation
• Credit Card - Mastercard and VISA accepted
• Wires - please contact us for wire details at IPS2020@twose.ca

Electricity
In Canada the power plugs and sockets are type A and B. The standard voltage is 120 V and the standard frequency is 60 Hz.

You can use your electric appliances in Canada, if the standard voltage in your country is in between 110 - 127 V (as is in the US, Canada and most South American countries). Manufacturers take small deviations (plus or minus 5%) into account. Be careful if you bring appliances from Japan (100 V).

IMPORTANT: If the standard voltage in your country is in the range of 220 - 240 V (as is in the UK, Europe, Asia, Africa and Australia), please ensure you bring the required voltage converter for Canada.

The Canadian Electrical Code requires that electrical equipment and power cords be approved for use in Canada.

Disclaimer
Vendors assume all responsibility for and releases TELUS World of Science – Edmonton and the Edmonton Convention Centre from all claims arising from your participation in the IPS 2020 Trade Show.

Smoking - Edmonton Convention Centre
In compliance with the City of Edmonton Bylaw 14614, our conference venues do not permit the use of cannabis, tobacco, vaping and e-cigarette products within 10 metres (33 feet) of doorways, windows, and air intakes. This also includes patios.

Smoking - TELUS World of Science
Use of cannabis, tobacco, vaping and e-cigarette will not be allowed on or within the science centre. It will also not be allowed in the adjacent Coronation Park. Designated smoking areas will be clearly marked.

Cancellation Policy
In exceptional circumstances, the Conference Host will consider the cancellation of their Contract with Sponsors and Vendors, but only if the following conditions are met:
• The Sponsor or Vendor must submit a written and signed request for cancellation by March 16, 2020 [3 months out].
• The Sponsor or Vendor must give reasons for their cancellation request; the Conference Host has the right to accept or decline the reasons for the cancellation request.
• Upon accepting the cancellation request, the Conference Host will apply the following refund policy:
  - Cancellation requests received on or before December 31, 2019 - the Conference Host will retain 25% of the total sponsorship contract amount.
  - Cancellation requests received on or before March 16, 2020 - the Conference Host will retain 50% of the total sponsorship contract amount.
  - Cancellation requests received after March 16, 2020 - the Conference Host will retain 100% of the total sponsorship contract amount.
Trade Show
For any general inquiries, please contact our IPS 2020 Trade Show lead:
Anita Kelm
anitak7@telus.net
C: +1.780.918.0242

Sponsorship:
Daryl Zelinski
DZelinski@twose.ca
T: +1.780.452-9100 ext. 2346
C: +1.587.988.6270

Vendor Sessions:
Frank Florian
FFlorian@twose.ca
T: +1.780.452.9100 ext. 2295
C: +1.780.952.2965

Trade Show Suppliers
GES:
• Logistics and customs brokerage
• Storage
• Installation and dismantling
• Forklift
• Furniture
• Janitorial
• Signage
Vanessa Beier
Exhibitor Services Executive
vbeier@ges.com
T: +1.780.577.4533
C: +1.587.986.7080

FMAV:
• Any audio-visual products – monitors, laptops, etc
Brent Wadley
Account Manager
bwadley@fmav.ca
T: +1.780.670.9513
C: +1.780.238.6526

Showtech:
• Power [if you require over and above the provided 1-1500 watt 120 volt outlet]
• 600/120/208-volt 3 phase and single-phase power connections up to 400-amp services
• Rigging /Hanging / Suspending
Fe Maquinay Guic
Event Specialist Supervisor
clawrence@showtech.ca
T: +1.780.429.1162
C: +1.587.597.4851

Freeman:
• Dedicated wireless or wired internet [over an above the Wi-Fi service provided for all delegates]
Kassandra Breadner
Venue Sales Manager
Kasandra.Breadner@freemanco.com
T: +1.780.917.7667
C: +1.587.340.3432

IPS 2020 – Contacts

Alan Nursall
CEO
TELUS World of Science – Edmonton
ANursall@twose.ca
T: +1.780.452.9100 ext. 2226
C: +1.780.983.0638

Ursula Pattloch
Vice President Marketing & Communications
TELUS World of Science – Edmonton
IPS 2020 Chair
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C: +1.780.982.5074

Other IPS 2020 Contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lorraine Hamdon</td>
<td>EVENT MANAGER</td>
<td><a href="mailto:lorraine@2L.ca">lorraine@2L.ca</a></td>
<td>+1.780.906.7877</td>
</tr>
<tr>
<td>Darryl Durocher</td>
<td>IMAX MANAGER</td>
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<td>+1.780.452.9100 ext. 2228</td>
</tr>
<tr>
<td></td>
<td></td>
<td>C: +1.780.680.2317</td>
<td></td>
</tr>
<tr>
<td>Frank Florian</td>
<td>FULL DOME SHOWCASE THEATRE OPERATIONS</td>
<td><a href="mailto:FFlorian@twose.ca">FFlorian@twose.ca</a></td>
<td>+1.780.452.9100 ext. 2295</td>
</tr>
<tr>
<td></td>
<td></td>
<td>T: +1.780.452.9100 ext. 2295</td>
<td>C: +1.780.952.2965</td>
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<tr>
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<td>FINANCE</td>
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<td>+1.780.452.9100 ext. 2231</td>
</tr>
<tr>
<td></td>
<td></td>
<td>T: +1.780.952.2965</td>
<td>C: +1.587.920.6795</td>
</tr>
<tr>
<td>Heather Harcott</td>
<td>REGISTRATION</td>
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<td>+1.780.452.9100 ext. 2347</td>
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<td></td>
<td>T: +1.780.952.2965</td>
<td>C: +1.780.920.6795</td>
</tr>
<tr>
<td></td>
<td></td>
<td>C: +1.587.988.6270</td>
<td></td>
</tr>
<tr>
<td>Anita Kelm</td>
<td>EXHIBITION VENDOR HALL</td>
<td><a href="mailto:anitak7@telus.net">anitak7@telus.net</a></td>
<td>+1.780.918.0242</td>
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<tr>
<td>Mirabelle Premont-Schwarz</td>
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<td>T: +1.780.452.9100 ext. 2270</td>
<td>C: +1.587.921.1244</td>
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<tr>
<td>Daryl Zelinski</td>
<td>SPONSORSHIP</td>
<td><a href="mailto:DZelinski@twose.ca">DZelinski@twose.ca</a></td>
<td>+1.780.452.9100 ext. 2346</td>
</tr>
<tr>
<td></td>
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<td>T: +1.780.452.9100 ext. 2346</td>
<td>C: +1.587.988.6270</td>
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About Edmonton

Edmonton is Canada’s 5th largest city with a metropolitan area population of 1,321,426 (2017) and a municipal population of 899,447 (2016). We are one of the most diverse metropolitan cities in Canada, with energy, construction, government services, and entrepreneurship forming the backbone of the city’s resilient economy.

Edmonton is a young city but the land it calls home has enjoyed a history of trade and gathering for thousands of years and is situated on Treaty 6 territory. Today, guests of Edmonton will find a young, progressive, and spirited city that is home to North America’s longest corridor of connected urban parkland - a tract of river valley 22 times larger than New York City’s Central Park. Edmonton hosts more than 30 festivals annually and is known as Canada’s ‘Festival City’. It welcomes more than 30 million visitors each year to West Edmonton Mall – the largest shopping and entertainment complex in North America, spanning the equivalent of 48 city blocks.

We will deliver a sampling of the spirit of our city, and we hope to show you what makes us so proud to call Edmonton home. We are an open and uplifting city, filled with inventors and a rich, multi-cultural community that easily comes together as one.

Our Edmonton International Airport [EIA] is located approximately 40 minutes from downtown Edmonton and provides non-stop connections to around 60 Canadian, US and international destinations. These include major international air hubs such as LAX, Dallas/Fort Worth, San Francisco, Amsterdam-Schiphol, London-Heathrow and Reykjavik.

EIA is served by 17 different airlines, including Alaska Airlines, Delta Air Lines, Icelandair, United Airlines, US Airways, KLM Royal Dutch Airlines, Air Canada and Westjet.

<table>
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<tr>
<th>June Temperature Average High</th>
<th>June Temperature Average Low</th>
<th>June Probability of Precipitation</th>
<th>June Hours of Daylight</th>
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<tbody>
<tr>
<td>21° C 70° F</td>
<td>10° C 50° F</td>
<td>30%</td>
<td>Approximately 17 hours</td>
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IPS 2020 Program
as of May 14, 2019 (subject to change)
Sponsorship and Trade Show Application Form

Contact Name:  
Title/Position:  
Organization:  
Mailing Address:  
City:  Province/State:  Country:  
Phone (please include country code):  Landline:  Cell:  
Email:  Website:  

Sponsorship Levels [USD]
Based on First-Come, First-Served

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Fees – in US Dollars</th>
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<tr>
<td>Polar Bear</td>
<td>$35,000</td>
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<tr>
<td>Albertosaurus</td>
<td>$25,000</td>
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<tr>
<td>Beluga Whale</td>
<td>$15,000</td>
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<tr>
<td>Wood Bison</td>
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<tr>
<td>Moose</td>
<td>$5,000</td>
</tr>
<tr>
<td>Beaver</td>
<td>$2,500</td>
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<tr>
<td>Canada Goose</td>
<td>$2,000</td>
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<tr>
<td>Additional Opportunity</td>
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</table>

Total Sponsorship Amount  
25% payment must be included with your application  
Balance due March 16, 2020  

I am authorized to sign documents on behalf of the organization noted below and acknowledge that I have inspected and agree to comply with the terms and conditions governing the sponsorship.

Organization:  
Name:  
Signature:  
Date:  

Upon receipt of your 25% deposit, the Conference Host will email a written agreement acknowledging your sponsorship and detailing your sponsorship benefits.

Method of Payment
Please indicate your method of payment and provide requested details below. NOTE: all payments must be in US Dollars.

- Cheque [please include a copy of your application form with your payment]
  Make payable to: Edmonton Space & Science Foundation
  Mail or courier to:
  IPS 2020 Edmonton
  TELUS World of Science – Edmonton
  11242 142 Street
  Edmonton, Alberta, Canada T5M 4A1

- Wire
  Please contact us for wire details at ips2020@twose.ca

Please complete and return to Daryl Zelinski by March 31, 2020
DZelinski@twose.ca

First-come, first-served.

Questions for Daryl?
T: +1.780.452.9100 ext. 2346
C: +1.587.988.6270