IPS 2020 Virtual Conference Sponsorship Opportunity
Session Sponsorship

What the sponsor will receive:

- Recognition as the sponsor of a one-hour long programming block during the virtual conference.
- Logo will be prominently displayed on the title cards that will be presented at the front and end of the sponsored session.
- Verbal recognition of your support by the session host during the presentation.
- For each sponsored session, five minutes will be allotted to the sponsor. This ‘sponsor time’ will be integrated into the rest of the programming in that session and it will not be called out as sponsor time, to maximise viewership.
  - Please use this time to present content of interest to the entire IPS audience, instead of a sales pitch. Focus on the new and innovative features of your services or products.
- Title cards will also be present on the videos that will be uploaded to the IPS’s YouTube page following the conference. These videos will be public to all IPS members.
- All session sponsors will also be listed on the persistent IPS Conference Sponsorship page.

Twenty (20) session sponsorships will be made available at a cost of $1,250 USD each. An individual vendor may sponsor as many as 6 sessions (two per day). Vendors sponsoring multiple sessions can choose to combine their presentation times to enable longer presentations. For example, a vendor sponsoring 4 sessions could choose to give one 20 minute presentation, or two 10 minute presentations, or 4 5 minute presentations.

For more details or if you have any questions please email Jennie Benjamins.