Ideas for Keeping the Momentum of Your Program & Reopening Strategies

1. Serving clients
   a) Design new content or activities and bring them to the schools too.
   b) Research what your community needs and how you can support the community.
   c) Provide your clients with updates and links for online activities and learning.
   d) Make public service videos to help your community know how to stay safe and keep others safe, it never hurts to hear it from a variety of sources! Look online for the information you want to provide.
   e) Expand your services for the transition period in the future, when people will be nervous about entering your dome, by developing programs that compliment the dome but do not use the dome.
   f) Provide programs using just the projector (without the dome) in novel ways that have been written about in the March 2002 and March and June 2020 Planetarians. Bring the projector to the clients! See also Loris Ramponi’s use of Magic Walls from the 2002 IPS Conference proceedings, pages 181-184. (https://www.ips-planetarium.org/page/proceedings) Or just use a flat screen and remember to include unique audiences. For instance: Senior citizens (difficulty sitting on the floor); Incarcerated students, particularly juvenile offenders; critically ill students—those who are attending school while in hospital.
   g) Design and take some of your events online during the transition time before your business reopens and even incorporate these events as an add-on to your business when you do open.
   h) Community projects to mobilize your clients. For example, making masks or clothing covers for neighbors and local medical facilities? These will be needed in abundance for many months. Provide sewing instructions for the medically approved designs and post them on a website and Facebook. Film the sewing process, using astronomy patterned materials, and post it as a YouTube video.

2. Professional Development—Use this time to boost your own education. 
   b) The Planetarian Network online hub is an invaluable tool for connecting with your colleagues and finding resources and support. https://ips-hub.mn.co/feed
   c) The Dome Dialogues: Facebook & e-conferences are invaluable and each session is recorded - https://www.youtube.com/channel/UC9B9n_3i0AbH3wCl9WueKag)

3. Safety—Research and advertise how you will be keeping your dome safe for every class. Some ideas:
   a) Everyone uses a mask. Some countries also require the operator use gloves and the audience to have shoes on or use foot coverings.
   b) Taking temperatures before entering
   c) Shorten class times
   d) Cleaning surfaces between classes
   e) Bringing in more fresh air (See Planetarian Vol. 48, no.4 about increasing ventilation)
   f) Possibly using UVC disinfection

4. Advertise what you are doing and not just once! You can mention how you have used this time to become even more knowledgeable and relevant through online professional development experiences, new world wide connections made, partnerships developed, community services you provided, and plans for the future....everything!

5. How we can help you? Do you need a letter of support, partners to work with, help with publicity, or something else?