**GERONTECHNOLOGY: ASSISTIVE TECHNOLOGY THAT WILL CHANGE PATIENT CARE**

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  - P.O. Box 200
  - Brentwood, TN 37024

**Please select a date and location:**
- **ST. LOUIS** - March 9
- KANSAS CITY - March 10
- **WICHITA** - March 11

**Total Registration Fee:**
- **Single Registrant**
  - Early* $189 ea.
  - Regular $209 ea.
- **2 to 4**
  - $179 ea.
  - $199 ea.
- **5 or more**
  - $169 ea.
  - $189 ea.

*Registrations received 10 days prior to seminar date.
**Price per person when registering at the same time.

I am registering and would like to order an audio set for $59 plus S&H $8US/$30CAN: □ audiotapes □ CDs

**Gerontechnology: Assistive Technology That Will Change Patient Care**
- Audio/manual package: $189 plus S&H $8US/$30CAN
- No. of copies □ audiotapes □ CDs

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**PLEASE INCLUDE ALL REGISTRATION FORMS WITH PAYMENT**
The Future of Patient Care

Gerontechnology is defined as the technology designed for elders to enable them to function at the highest possible level. Technology is playing a more significant role in our lives and the lives of our patients. With each day, new technology is being developed and becoming available in the market that will revolutionize how we conduct our treatment. As healthcare practitioners, it is essential that we are aware of the new technology and can identify those products that will help create better outcomes for our patients.

This course is designed to educate healthcare practitioners about the new and emerging technologies impacting older Americans. The course will focus on technologies that are impacting the most costly aspects of healthcare including management of chronic illness, fall management, and limited treatment options of patients in rural areas. We will explore which of these is most effective and likely to be used in the different healthcare settings. On-line resources to keep practitioners up-to-date on technology and the legislation affecting the use of technology in patient care will be explored. Finally, product demonstrations will be included to provide participants a first-hand exposure to these new products and the potential use in various healthcare settings.

Course Director

MARNIE RENDA, Med, OTR/L, CAPS, is a licensed occupational therapist and owner of Destination Home. She has worked in healthcare for over 20 years, 11 of those years as an occupational therapist. Ms. Renda has worked in various healthcare settings including community care, private practice, skilled nursing, acute care, and outpatient mental health. Her business, Destination Home, provides consultation services to agencies and clients in the community on how to help clients live safe and productive lives at home.

Ms. Renda is an Adjunct Professor at Xavier University Masters Occupational Therapy Program and Cincinnati State Technical College Occupational Therapy Assistant Program. She sits on numerous boards including Hearth, Southwestern Chapter of the National Multiple Sclerosis Society Advisory Board, Ohio OT Association Cincinnati Chapter, and Hamilton County Fall Prevention Task Force. She has been a Certified Aging in Place Specialist since 2008.

Discuss the current and future technology available for clients with illnesses including COPD, CAD, arthritis, diabetes, and Parkinson’s Disease

Examine the impact of technology on healthcare for clients living at home

Understand the trends in healthcare and associated costs influencing treatment options

Learn how to access gerontechnology products to enhance symptoms management and clinical outcomes

Participants will demonstrate an understanding of the current legislation affecting gerontechnology and therapy

GERONTECHNOLOGY

Assistive Technology That Will Change Patient Care

- Discuss the current and future technology available for clients with illnesses including COPD, CAD, arthritis, diabetes, and Parkinson’s Disease
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COURSE CONTENT
INTRODUCTION TO GERONTECHNOLOGY AND THE COURSE OUTLINE/OBJECTIVES
◆ Exploration of the role of technology in healthcare and the projected future
  ◆ definition of terminology
  ◆ elder population statistics
    - cost of care
    - level of disability
◆ Video—CAST

PRODUCTS AVAILABLE AND RESEARCH TO SUPPORT EFFECTIVENESS IN TREATMENT, PREVENTION, AND HEALTHCARE COSTS
◆ Health monitoring
  ◆ examination of 3 products on the market
  ◆ vitals/measurements
    - weight, BP, temp, glucose, O2
  ◆ disease specific systems
  ◆ data results
    - COPD
    - CAD
    - DM
◆ Medication management
  ◆ types of products and decision making for selection
    - simple to complex
    - costs and reimbursement
◆ Home monitoring
  ◆ systems available and cost
  ◆ data
  ◆ demonstration of one system
◆ Fall monitoring
  ◆ falls statistics: incidence, associated injuries, costs, and impact on function
  ◆ demonstration of systems available and associated costs
  ◆ supporting research
  ◆ video
◆ Home modifications
  ◆ mobility devices
  ◆ bathing solutions
  ◆ safety
  ◆ home automation

LAB SESSION: HANDS-ON USE OF PRODUCTS AND GROUP DISCUSSION
◆ Health monitoring systems
◆ Medication management
◆ Fall management

TELEREBHABILITATION
◆ Definition
◆ Products and intervention with research results regarding effectiveness

LEGISLATION/INITIATIVES
◆ Current
◆ Future
◆ Impact on care

RESOURCES AVAILABLE
◆ Websites and other resources to keep current

Dates & Locations
ST. LOUIS - March 9, 2011
Holiday Inn Airport
4505 Woodson Rd., St. Louis, MO 63134  314-427-4700
KANSAS CITY - March 10, 2011
Hilton KCI
8801 N.W. 112th St., Kansas City, MO 64153  816-891-8900
WICHITA - March 11, 2011
Hilton Wichita Airport and Conference Center
2098 Airport Rd., Wichita, KS 67209  316-945-5272

Course Hours
Registration begins at 7:30 a.m. The seminar begins at 8:00 a.m. and concludes at 3:30 p.m. Coffee/hot tea provided in a.m. One-hour break for lunch on your own. For late arrivals or early departures, please see amended certificate information under Continuing Education Credit.

What You Will Learn
◆ Define gerontechnology and the current trends in telehealth
◆ Learn about the gerontechnology products available to enhance patient self-management of chronic illnesses
◆ Explore telerehabilitation products/interventions and supporting research regarding effectiveness
◆ Practice using various new and emerging technologies
◆ Identify the past and current legislation regarding telehealth and impact on patient care

Who Should Attend
◆ Occupational Therapists
◆ Occupational Therapy Assistants
◆ Physical Therapists
◆ Physical Therapist Assistants
◆ Clinical Managers
◆ Clinical Directors
◆ Skilled Nursing Clinical Staff
◆ Nurses
◆ Nurse Practitioners
◆ Physicians
◆ Physician Assistants
◆ Medical Facility Administrators
◆ Long-Term Care Administrators
◆ Assisted Living Clinical Staff

Register online at express.CrossCountryEducation.com
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Confirmations & Cancellations

Confirmations of registration are sent via email within three days of receipt in our office. Add customerservice@crosscountryeducation.com to your email address book to ensure delivery. If you have not received a confirmation, you may call our office at 800-397-0180 or 615-331-4422 to verify registration. Cancellations received at least five working days before the seminar are refundable less a $20 administrative charge per registrant. There is no refund for cancellations received later; however, a credit will be issued toward a future seminar or product order. Please note that if you register and do not attend, you are still liable for full payment. Substitutions may be made at any time. The expense of continuing education, when taken to maintain and improve professional skills, may be tax deductible. Please contact your accountant for complete details.

Disclaimer: Any opinions, findings, recommendations or conclusions expressed by the author(s) or speaker(s) do not necessarily reflect the views of Cross Country Education. Cross Country Education reserves the right to substitute a qualified instructor due to unforeseen circumstances.

Registrants will not receive a certificate until payment has been received and course has been successfully completed. If payment is not received ten (10) days prior to the seminar, the certificate may not be received and course has been successfully completed. If payment is not received ten (10) days prior to the seminar, the certificate may not be present at the seminar. If your payment is returned marked NSF it will be represented electronically and a processing fee will be charged as allowed by law.

Audio Products

Audio products include a comprehensive CD recording (audiotape available on request) and companion course manual. If you are registered to attend this seminar, you may order a set of tapes/CDs at a reduced fee. Pricing can be found on the registration form, along with shipping and handling. All pricing given in US currency; please call for international rates. You can order online at our website, by faxing or mailing the registration form on this brochure, or by calling 800-397-0180 or 615-331-4422. All material is under copyright; any duplication is unauthorized without written consent from Cross Country Education. Products in stock will typically ship within 5-7 business days. Call for availability.

Our Guarantee

Cross Country Education is a national leader in high-quality educational products and services for the health care industry. We have trained over one million health care providers, managers, nurses, professionals and key personnel through our seminars, conferences and study programs. Our programs are guaranteed to improve the effectiveness and efficiency of participants. If you attend one of our one-day seminars or purchase an audio product and do not receive the professional or business benefits described in our literature, or have some other professional complaint, please let us know in writing within seven days and we will issue a credit voucher that you or anyone in your facility may use toward another one-day seminar or audio program. All returned audio products and materials must be received in original condition before a replacement is issued. You may contact us at Cross Country Education, P.O. Box 200, Brentwood, TN, 37024.

Continuing Education Credit

Physical Therapists: This program has been submitted to the Illinois Physical Therapy Association for approval of 6 credit hours. This program has been submitted to the Kansas Physical Therapy Association for 6 contact hours.

Nursing Home Administrators: Cross Country Education is a Certified Sponsor of professional continuing education with the National Association of Long Term Care Administrator Boards (NAB) and has submitted this program for the number of clock hours listed under their sponsor agreement with NAB/NCERS. State licensure boards, however, have final authority on the acceptance of individual courses. Application has been submitted to the Missouri Board of Nursing Home Administrators for approval of 6 clock hours. This program has been submitted to the Kansas Department of Health and Environment for approval of Nursing Home Administrators continuing education for 6 contact hours.

Physician Assistants: This program is not yet approved for CME credit. Conference organizers plan to request 6.0 hours of AOA Category 1 CME credit from the Physician Assistant Review Panel. Total number of approved credits yet to be determined.

Nurse Practitioners: Cross Country Education is accredited by the American Academy of Nurse Practitioners as an approved provider of nurse practitioner continuing education. Provider number: 060313. This program was planned in accordance with AANP CE Standards and Policies and AANP Commercial Support Standards. This course is offered for 6.0 contact hours.

Occupational Therapists, Occupational Therapy Assistants: Cross Country Education is an AOTA Approved Provider of continuing education. This course is offered for .6 AOTA CEUs. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. AOTA Educational level Introductory, Category 3: Professional Issues.

Nurses: Cross Country Education, LLC. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. This course is offered for 6 contact hours.

Cross Country Education is an approved provider with the Iowa Board Of Nursing, approved provider #328. This course is offered for 7.2 contact hours. Cross Country Education is approved by the California Board of Registered Nursing, Provider #CEP 13345, for 7.2 contact hours. Cross Country Education is an approved provider by the Florida Board of Nursing, provider #50-466. This course is offered for 6.0 contact hours.

Other professions: This seminar qualifies for 6 continuing education hours as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific filing requirements.

All professionals: In order to process continuing education, please bring the appropriate license/certification number to the seminar.

Amended certificates: Please note that the credit hours listed above are offered by Cross Country Education and/or boards/associations for a full day’s attendance. In the event of late arrival and/or early departure, amended certificates indicating the actual number of credit hours earned will be provided upon calling Cross Country Education.

ADA: If you require ADA accommodations, please contact Cross Country Education at least two weeks before the seminar date so that arrangements can be made.

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Please call us at (800) 397-0180 or (615) 331-4422 for more information, or visit our website at www.CrossCountryEducation.com