



Strategic School Partners Program Package

Both the APTA and the IPTA are important resources for PT and PTA students in Illinois. Our diverse student group, the Student Special Interest Group (SSIG), is full of hard working and dedicated students who represent the future of the physical therapy profession.

Our School Partners demonstrate their support of the physical therapy profession statewide and instill the importance of professional membership in their students throughout their career.

The IPTA seeks to enhance physical therapy education and develop meaningful partnerships with colleges and universities by offering services and marketing opportunities that provide mutual benefits to partners and IPTA.

PT programs make an annual pledge of \$500 and PTA programs make an annual pledge \$250.

Listed below are all the benefits available to our School Partners.

Placement of logo and live link on “Becoming a PT/PTA” webpage – which is consistently our most visited page, as well as on the IPTA website’s student resource pages.
Use of IPTA Partner Logo
ELECTRONIC
(1) Social Media Post on IPTA Facebook public page & SSIG closed Facebook group <i>(value \$100)</i>
Year-round opportunity to submit feature articles promoting school and faculty accomplishments and accolades to be published in IPTA’s Keeping You Connected and SSIG VITALS e-newsletters.
CONTINUING EDUCATION
(1) CE advertisement on IPTA's CE Calendar <i>(value \$50-\$150)</i>
CAREERS
(1) 30 day Career Center posting <i>(value \$100)</i>
LEGACY WALK
(1) 4” x 8” engraved "Class of 20XX" paver on IPTA’s Legacy Walk located at the Chapter office in Naperville to honor the graduating class. <i>(value \$100)</i>

Contact Matthew Nicholas at 630/904-0101 or mnicholas@ipta.org to develop a custom package just for your company!