About the International Relations Council

Who We Are
The International Relations Council strengthens Kansas City's global perspective by maintaining an active dialogue around world events, global issues, and their impact on our community. As a nonpartisan, educational nonprofit organization, the IRC values informed civil discourse, accessibility, and substance as we work to sharpen our community's 21st-century global acumen. Our vision is a globally informed, engaged, and active Kansas City community that welcomes diverse perspectives and connects through a sincere desire to contribute to our shared future.

Organizational History
The International Relations Council was founded in late December 1954 by Eliot Berkley, who served as executive director of the IRC for nearly 40 years and, later, as chairman of the IRC Academy and lifetime board member of the IRC. After graduating from Harvard University in 1947, Eliot earned an M.A. (1949) and Ph.D. (1952) from Princeton University. Returning to his hometown, Eliot taught history and government at the University of Kansas City, now UMKC. He then taught social science at the Kansas City Art Institute, where he later served as vice president for development from 1960 to 1961 and dean of the college from 1961 to 1965. For many years, his wife Marcia worked side by side with Eliot, hosting dinners and meetings in their home. Eliot passed away in 2012 but is still remembered fondly by business, community, and academic leaders for his inspirational passion for global issues.

Our National Network
The IRC is one of more than 90 organizations in the U.S. affiliated with the World Affairs Councils of America (WACA). WACA is the largest nonprofit organization in the United States dedicated to fostering grassroots understanding of, and engagement in, international affairs.

A Few Notable IRC Speakers
1955  Eleanor Roosevelt – First Lady, Diplomat, and Activist (photo at right)
1965  Dr. John P. Humphrey – Director of Human Rights at the UN
1975  Henry Kissinger – U.S. Secretary of State
1986  Jim Lehrer – The MacNeil/Lehrer NewsHour
1994  Carol Bellamy – Director of the Peace Corps
2003  Madeleine Albright – Former U.S. Secretary of State
2010  Condoleezza Rice – Diplomat, Political Scientist
2014  Janet Napolitano – Former U.S. Secretary of Homeland Security
2019  Thomas Pickering – Former U.S. Ambassador to the UN

What Others Are Saying About the IRC
Owen/Cox Dance Group, IRC Nonprofit Member – “We’ve really enjoyed getting to meet our fellow IRC members, who all share an interest in international relations and have a global view. Our dance company is branching out with a public diplomacy tour to Ukraine this year, and the IRC has been instrumental in helping us make contacts with people in the Ukrainian community. We’ve also enjoyed attending IRC events that focus on a wide range of global topics and feature guest speakers whose wealth of knowledge is incredibly informative and inspirational.”

YMCA of Greater Kansas City, IRC Nonprofit Member – “Our membership with the International Relations Council keeps us aware of international issues and topics, some of which relate to the Y’s work on a global scale. It also gives us the ability to strengthen relationships with other individuals and organizations who are similarly committed to helping our new Americans reach their fullest potential in our communities.”
IRC Organizational Membership

Invitation to Join as an Organizational Member

At the International Relations Council, we value our relationships with organizations from a variety of industries and specialties. Our business, education, and nonprofit organizational members contribute unique perspectives, international experience, and remarkable people to connect international affairs to our community. We invite you to join us as an organizational member or to renew your organization's commitment to supporting the development of a global perspective in Kansas City.

Nonprofit memberships are available for $300 (Large Nonprofit with a budget of $50K+) and $150 (Small Nonprofit with a budget of less than $50K) per year and allow all employees and board members to benefit from the core organizational membership benefits below.

Core Organizational Membership Benefits

<table>
<thead>
<tr>
<th>Visibility in the Greater KC Metro Area</th>
<th>Connections with Kansas City's International Community</th>
<th>Access to International Insight and Expert Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization's name, logo, description, and website link <strong>featured on the IRC website</strong></td>
<td>Through IRC social events, program receptions, and forums, your employees and stakeholders sustain and strengthen their professional and personal connections with other globally minded community members, leaders, and entrepreneurs - while you expand your organization's connections in the Kansas City community</td>
<td><strong>Member-rate or cost-free admission</strong> to IRC programs for all employees and board members</td>
</tr>
<tr>
<td>Organization's name in IRC program materials and <strong>recognition at IRC signature programs</strong></td>
<td>Promote diversity and inclusion within your organization by highlighting the value of cross-cultural communication and global awareness</td>
<td><strong>Current insights on today's global landscape</strong>, including international and country-specific policy and economy topics, from <strong>diplomats and content experts</strong></td>
</tr>
<tr>
<td>Organization's international work and connections highlighted in the IRC blog, newsletter, and social media</td>
<td>Engagement and development of young professionals</td>
<td><strong>Opportunities to engage and develop relationships</strong> with visiting experts, including diplomats, and <strong>host them at your location</strong> for public events or private meetings</td>
</tr>
<tr>
<td>Chance to <strong>host an IRC Networking Hour</strong> to introduce the community to the organization's international work and to introduce the organization's stakeholders to the IRC</td>
<td><strong>Opportunities to recruit</strong> from the IRC's network of global professionals and area universities</td>
<td>One seat at each <strong>invite-only IRC Academy event</strong>, including receptions and roundtables with VIP guests and special access to IRC speakers, dignitaries, and global-affairs experts throughout the year</td>
</tr>
<tr>
<td></td>
<td>Opportunities for <strong>team-building and fun</strong>, like the annual WorldQuest trivia night</td>
<td>As you join or renew your membership, we'll ask you to share with the IRC the topics, speakers, and regions you're interested in for the year ahead, and we'll prioritize those as we set the program calendar</td>
</tr>
<tr>
<td></td>
<td><strong>Opportunities for participation</strong> on an IRC planning team, committee, or board of directors</td>
<td><strong>Highlight your organization by putting your experts in front of diverse, engaged audiences</strong> as IRC program panelists and members of the Speakers Bureau</td>
</tr>
<tr>
<td></td>
<td>Complimentary member socials and appreciation events</td>
<td>Access to Kansas City-area experts from various international fields through the IRC Speakers Bureau</td>
</tr>
<tr>
<td></td>
<td>Featured inclusion of your events, news, job openings, and volunteer opportunities in the IRC's weekly newsletter</td>
<td>Learn about upcoming IRC programs and other international events in Kansas City, and promote your organization's own work and events, through the IRC's weekly newsletter</td>
</tr>
</tbody>
</table>
Beyond the core benefits of IRC membership, we invite your organization to sponsor or participate in signature IRC events throughout the year. Besides aligning your organization with the development of a global perspective in Kansas City, sponsorship puts your brand in front of thousands of IRC members and friends, both in person and online:

- **Potential in-person reach** varies by program and is described in the information for each program.
- **Potential online reach** includes nearly 7,500 on LinkedIn, 7,000 by email, 4,000 on Facebook, 1,000 on Twitter, and 650 website visitors/week.
- **Many IRC programs are cost-free to attend** thanks to the support of organizations like yours.

While we relish the chance to gather our community together for meaningful conversation and global exploration, we know that participation looks a little different these days. The IRC takes seriously the health and wellbeing of our community, so we’ve proactively moved many of our programs and events to a digital format. The offerings described below are meant to give a general idea of the format and substance of our programming and how participation can benefit your organization. Should changes be necessary, we’ll let you know as soon as possible and work with you to offer comparable benefits in a digital format.

While you are welcome to sign up as a sponsor at any time, many organizations have asked to receive options in advance to help with planning. Please note that individual tickets for events will be available as events approach.

### The IRC Lecture Series (10 programs/year)

- **$15,000 Presenting Sponsor**
- **$10,000 Sustaining Sponsor**
- **$5,000 Supporting Sponsor**

Additional sponsorships available for individual programs

### Choices: Foreign-Policy Issues in the 2020 Election (8-week digital series – September and October)

- **$6,000 Global Series Sponsor**
- **$4,000 Sustaining Series Sponsor**
- **$2,500 Supporting Series Sponsor**

Additional sponsorships available for individual programs

### Your Global Future college and career fair (October)

- **$2,500 Sustaining Sponsor**
- **$1,500 Supporting Sponsor**
- **$750 Academic Sponsor**

### The Berkley Lecture (February)

- **$2,500 Sustaining Sponsor**
- **$1,500 Supporting Sponsor**
- **$750 Academic Sponsor**

### Academic WorldQuest competition for high school students (February)

- **$1,000 Sustaining Sponsor**
- **$500 Supporting Sponsor**
- **$250 Academic Sponsor**

### WorldQuest trivia night (April)

- **$1,000 Program Sponsor**

### Global Honors Evening (November – paused for 2020)

- **$6,000 Platinum Sponsor**
- **$3,500 Gold Sponsor**
- **$2,500 Silver Sponsor**
- **$1,500 Bronze Sponsor**

### Additional Series Sponsorship Opportunities

- **The Global Experience Series**
- **Lexicon: Bite-Size Language Intros**
- **News & Views**
- **IRC Book Club**
- **International Film Club**
- **International Career Series**

### Membership & Sponsorship Form

For additional information about organizational membership and program sponsorship, please contact Matthew Hughes at mhughes@irckc.org or 816-897-6474.
The IRC Lecture Series
Public Programs with Global Experts

2020-2021 Timing
Year-round, with approximately 10 programs during the year. Sponsorship lasts 12 months from date of payment.

Background
From Eleanor Roosevelt, our first speaker in January 1955, to Secretaries of State Henry Kissinger, Madeleine Albright, and Condoleezza Rice – from revered journalist Jim Lehrer to Peace Corps Director Carol Bellamy – hundreds of journalists, professors, diplomats, and other experts have joined us in Kansas City through the years to provide keen international insight, valuable analysis, and a range of perspectives to the IRC’s diverse audience. Our robust global-affairs programming provides opportunities for IRC individual and organizational members and members of our community to dive into international issues, engage experts, and understand more fully the connections between what’s going on around the world and in our region. Thanks to the generosity of sponsors and program partners, IRC lectures and panel discussions are often free or low-cost to attend and occur throughout the year.

Attendee Profile
The IRC Lecture Series welcomes the largest, most diverse audience of any of our programs, with 85 people on average at each lecture and panel discussion in 2019. Attendees include well-informed community leaders, international businesspeople, university faculty, students, and other interested individuals from a wide range of backgrounds and interests. Sponsorships provide extensive visibility and connection with a diverse, engaged audience.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Presenting Sponsor $15,000</th>
<th>Sustaining Sponsor $10,000</th>
<th>Supporting Sponsor $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition from stage at each program</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Name listed on social media and in email newsletter for each program</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo on event signage, event webpage, and IRC homepage and in program materials; link on IRC website for 1 year</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Invitation to all IRC Academy private events with visiting journalists, professors, and diplomats</td>
<td>4 representatives</td>
<td>2 representatives</td>
<td>1 representative</td>
</tr>
<tr>
<td>Complimentary tickets for each program</td>
<td>15 tickets</td>
<td>10 tickets</td>
<td>5 tickets</td>
</tr>
<tr>
<td>Opportunity to distribute materials at each program</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Meet with executive director to offer input into speakers and topics for the coming year</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Based upon availability, opportunity to host private meeting/event with visiting speakers</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>3-minute introduction of speaker at each program</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
</tbody>
</table>

Other Ways to Participate
Sponsorships and individual tickets for single programs are also available and are announced throughout the year.
**Sponsorship Invitation – Special to 2020**

**Choices: Foreign-Policy Issues in the 2020 Election**

An Eight-Week Digital Series

**2020 Timing**

Tuesdays from September 8 to October 27 • 6:30-7:30 p.m. • via Zoom

Sessions include Tariffs and Trade (Sept. 8); the Transatlantic Relationship (Sept. 15); Peace in the Middle East (Sept. 22); Energy, Environment, & Climate Change (Sept. 29); Military & Diplomacy (Oct. 6); Great Power Competition (Oct. 13); Iran, North Korea, & Nuclear Proliferation (Oct. 20); and American Leadership & Multilateralism (Oct. 27).

**Background**

The 2020 presidential election will present the American people with consequential choices around international challenges and the future of U.S. foreign policy. In the eight weeks leading up to November 3, the International Relations Council will offer a series of insightful conversations with notable experts on foreign policy issues relevant to this year’s election and what comes next. Rather than advocate a particular approach or outcome, the nonpartisan Choices series will serve to inform voters through a presentation of historical context and a detailed examination of the foreign policy platforms of the major-party candidates. We welcome diverse perspectives and encourage the community to join us in meaningful discourse around these issues of global importance.

**Attendee Profile**

We anticipate attendance of 100 individuals for each of the eight weeks, with others watching program recordings afterward. Attendees will include IRC members as well as interested members of the public, including students, academic faculty, working professionals, and retirees.

<table>
<thead>
<tr>
<th>Series Sponsor Opportunities</th>
<th>Global Series Sponsor $6,000</th>
<th>Sustaining Series Sponsor $4,000</th>
<th>Supporting Series Sponsor $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private meeting with one speaker</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two minutes of remarks</td>
<td>First + last sessions</td>
<td>One session</td>
<td></td>
</tr>
<tr>
<td>Introduce a speaker</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Representatives at all virtual meet + greets</td>
<td>5 representatives</td>
<td>3 representatives</td>
<td>1 representative</td>
</tr>
<tr>
<td>Complimentary attendance at all sessions</td>
<td>15 attendees</td>
<td>10 attendees</td>
<td>5 attendees</td>
</tr>
<tr>
<td>Recognition during all sessions</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Name listed on social media</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Name on event visuals, event webpage, program recordings, and IRC homepage</td>
<td></td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Logo on event visuals, event webpage, program recordings, and IRC homepage; link on IRC website for 1 year</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Info sheet/promo materials shared with registrants</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
</tbody>
</table>

**For More Information**

Sponsorships for individual sessions also available. More information is available online at [https://www.irckc.org/choices](https://www.irckc.org/choices).
Sponsorship Invitation

Your Global Future

A Virtual College & Career Fair for High School Students

2020 Timing
Tuesday to Thursday, October 13-15 • 9 a.m. to noon over three days • via Zoom

Background
Away from the borders and coasts, Kansas City-area students are often surprised to find just how many international academic and professional opportunities await them after high school. This unique college and career fair brings students to the virtual table, together with dozens of international businesses, organizations, colleges, and universities, in order to show them just how global their future can be. We encourage you to consider a sponsorship to increase your impact and visibility before, during, and after the event.

Attendee Profile
Previous Your Global Future college and career fairs brought together more than 500 Kansas City-area high school students and their teachers, from around the Kansas City metro region. They interacted with more than 50 businesses, university programs, and community organizations. For this year’s Your Global Future, we’re going virtual – and bigger. With a daily online lineup ranging from keynote presentations to one-to-one student and organization interactions, this event's digital nature will provide a unique opportunity to connect for all virtual participants. Over the course of this three-day online event, unrestricted by space or travel constraints, we hope to double our previous number of students and participating organizations.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Sustaining Sponsor $2,500</th>
<th>Supporting Sponsor $1,500</th>
<th>Academic Sponsor $750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo in program materials</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name listed on social media</td>
<td>●</td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Name on event webpage, IRC homepage, and in program materials</td>
<td></td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo on event webpage, IRC homepage, and in program materials; logo and link on IRC website for 1 year</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Mini-page featured on event site with organization information and video</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Multiple-day participation</td>
<td>3 days</td>
<td>2 days</td>
<td>2 days</td>
</tr>
<tr>
<td>Featured presentation in fair schedule</td>
<td>Keynote presentation</td>
<td>Panel presentation</td>
<td></td>
</tr>
<tr>
<td>Virtual booth and event recording featured on website after event</td>
<td>1 year</td>
<td>1 month</td>
<td>1 month</td>
</tr>
</tbody>
</table>

Other Ways to Participate
This year, a one-day standard virtual booth is complimentary with IRC organizational membership.
$300 Standard Business Booth

For More Information
More information is available online at http://www.irckc.org/YourGlobalFuture.
Sponsorship Invitation

The Berkley Lecture
In Memory of the IRC’s Founder, Eliot S. Berkley

2021 Timing
A weekday in February TBA • 11:30 a.m.-1 p.m. • Grand Street Café (includes lunch)

Background
The Berkley Lecture was founded in 1996 and brings an expert in foreign policy and global affairs to the Kansas City area. Named in honor of the IRC’s founder and longtime executive director, the Berkley Lecture provide a platform for engaging community members in understanding critical global issues. Recent years’ Berkley Lectures have explored topics from national security to cybersecurity and North Korea to Russia. Past Berkley lecturers include Dr. Paul Salem (2020), former U.S. Ambassador Robert Ford (2014), Gerald Seib (2011), Hon. Thomas R. Pickering (2005), and Admiral William J. Crowe, Jr. (1998).

Attendee Profile
The Berkley Lecture averages 130 attendees, representing a variety of IRC member organizations and individuals interested in the topic.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Sustaining Sponsor $2,500</th>
<th>Supporting Sponsor $1,500</th>
<th>Academic Sponsor $750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition from stage</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Opportunity to distribute materials to attendees</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Name listed on social media</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo on event signage, event webpage, and IRC homepage and in program materials; link on IRC website for 1 year</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name on event signage, event webpage, and IRC homepage and in program materials</td>
<td></td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>One reserved table of 10 with prime seating</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>One reserved table of 10</td>
<td></td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Invitations to the Berkley Lecturer meet and greet</td>
<td>4 representatives</td>
<td>2 representatives</td>
<td>1 representative</td>
</tr>
<tr>
<td>3-minute introduction of the Berkley Lecturer</td>
<td></td>
<td></td>
<td>●</td>
</tr>
</tbody>
</table>

Other Ways to Participate
$500      IRC Non-Member Table of 10
$400      IRC Member Table of 10

For More Information
More information is available online at https://www.irckc.org/BerkleyLecture.
Sponsorship Invitation

Academic WorldQuest
Academic Competition for High School Students

2021 Timing
A weekday in February • 4-8 p.m. • Location TBA

Background
Academic WorldQuest is a fun and challenging global knowledge program for high school students and a flagship program of the World Affairs Councils of America. We host a local competition each year for area high schools. During the half-day program, four-student teams collaboratively answer questions divided into ten international categories. The winning team represents our region at a national competition in Washington, D.C. Your support ensures that this program – including travel expenses to Washington, D.C., for the winning team – is cost-free to area schools.

Attendee Profile
Participants represent some of the most academically promising students in the area. In past years, we have welcomed on average 20 teams plus faculty coaches from area high schools as well as family members of the competitors.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Sustaining Sponsor $1,000</th>
<th>Supporting Sponsor $500</th>
<th>Academic Sponsor $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition from stage</td>
<td>⬤</td>
<td>⬤</td>
<td>⬤</td>
</tr>
<tr>
<td>Name listed on social media</td>
<td>⬤</td>
<td>⬤</td>
<td></td>
</tr>
<tr>
<td>Logo on event signage, event webpage, and IRC homepage and in program materials; link on IRC website for 1 year</td>
<td>⬤</td>
<td></td>
<td>⬤</td>
</tr>
<tr>
<td>Name on event signage, event webpage, and IRC homepage and in program materials</td>
<td></td>
<td>⬤</td>
<td>⬤</td>
</tr>
<tr>
<td>Printed info available to students at event</td>
<td>⬤</td>
<td>⬤</td>
<td>⬤</td>
</tr>
<tr>
<td>Logo on student bag</td>
<td>⬤</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promo item included in student bags</td>
<td>⬤</td>
<td>⬤</td>
<td></td>
</tr>
<tr>
<td>Representative present to meet students</td>
<td></td>
<td></td>
<td>Optional</td>
</tr>
</tbody>
</table>

For More Information
More information is available online at http://www.irckc.org/AWQ.
Sponsorship Invitation

WorldQuest
Dinner, Drinks, & Global Trivia

2021 Timing
A Thursday in April • 6-9 p.m. • Location TBA

Background
Each year, teams of eight enjoy dinner and drinks and showcase their knowledge of global affairs, geography, world languages, and more. The winning team takes home the traveling trophy, while second- and third-place teams win valuable prizes. Many teams come back year after year for this fun team-builder.

Attendee Profile
In the past, this event has sold out at approximately 32 teams of eight. We anticipate hosting the event in a new location in 2021 to allow for even greater participation – as well as visibility and connections for event sponsors.

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Program Sponsor $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition at each program</td>
<td></td>
</tr>
<tr>
<td>Logo on event signage, event webpage, and IRC homepage and in program materials; link on IRC website for 1 year</td>
<td></td>
</tr>
<tr>
<td>Team of 8 with prime seating and bottle service</td>
<td></td>
</tr>
<tr>
<td>Logo on screen between rounds</td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide branded item to attendees</td>
<td></td>
</tr>
<tr>
<td>Sponsored trivia question regarding an international aspect of your organization</td>
<td></td>
</tr>
</tbody>
</table>

Other Ways to Participate
$520 IRC Non-Member Team of 8
$400 IRC Member Team of 8

For More Information
More information is available online at https://www.irckc.org/WorldQuest.
Global Honors Evening
Celebrating Kansas City’s Global Connections

2020 Timing
Generally, the Global Honors Evening takes place in November. The Global Honors Evening has been paused for 2020; we look forward to its return in 2021.

Background
Each year since the early 1980s, the IRC has recognized individuals and organizations for contributions to foreign policy and global affairs, international commerce, or the Kansas City community. We are pleased to continue celebrating a range of individuals and groups that make Kansas City a shining global community. The celebration includes cocktails, hors d’oeuvres and dessert, live entertainment, special recognitions, and the chance to meet some of Kansas City’s most notable and beloved global citizens.

Attendee Profile
We anticipate an audience of 400 individuals for future Global Honors Evenings. Attendees will include representatives of Kansas City-area international businesses, universities, and community organizations, as well as interested members of the community, many of whom will have a vested interest in global health issues.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor $6,000</th>
<th>Gold Sponsor $3,500</th>
<th>Silver Sponsor $2,500</th>
<th>Bronze Sponsor $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo in mailed invitation – due Sept. 1</td>
<td>✒</td>
<td>✒</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition from stage</td>
<td>✒</td>
<td>✒</td>
<td>✒</td>
<td>✒</td>
</tr>
<tr>
<td>Printed program ad</td>
<td>Full page</td>
<td>Half page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name listed on social media</td>
<td>✒</td>
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<td>Logo on event signage, on screen, and in printed program</td>
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<tr>
<td>Logo and link on IRC website for 1 year</td>
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</tr>
<tr>
<td>VIP tickets (valet parking, premier seating, additional drink ticket)</td>
<td>10 tickets</td>
<td>6 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
</tr>
<tr>
<td>General-admission tickets</td>
<td></td>
<td>4 tickets</td>
<td>6 tickets</td>
<td>8 tickets</td>
</tr>
<tr>
<td>3-minute introduction of a speaker</td>
<td></td>
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<tr>
<td>Based upon availability, host private meeting/event with keynote speaker</td>
<td></td>
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For More Information
More information is available online at https://www.irckc.org/GlobalHonorsEvening.
The Global Experience Series
What’s Your Global Story? Do You Get the Chance to Share It?

Background
Global Experience programs give participants of all ages, interests, and backgrounds the chance to explore how international Kansas City is while answering two key questions – What’s your global story? Do you get the chance to share it? Often free or low-cost, Global Experience events range from visits to internationally themed restaurants and other outings to film screenings, online cooking classes, and discussions on timely global issues. As interesting as the topics and venues are, the best part of Global Experience programs are the hosts and participants who share their diverse knowledge and insights. Please join us for this introduction to IRC programming and Kansas City’s vibrant international community.

2020-2021 Timing
Year-round, with approximately 10 programs/year. Sponsorship lasts 12 months from date of payment.

Attendee Profile
Global Experience programs are generally attended by a diverse audience of 25-30 individuals from a range of backgrounds.

News & Views
Community Conversations on the Latest International News

Background
Today, international news stories can change from minute to minute, and lectures and panel discussions can’t always dive in to the latest developments. News & Views, a new conversation-based series from the International Relations Council, brings together a small group of community members for respectful, substantive discussion around one of that week’s top international news stories. Facilitated by a seasoned member of the IRC, the group meets in different informal settings around town, like a happy hour on the Plaza, or via Zoom for a guided conversation about a topic and articles that we’ll share just a few days in advance. Individuals of all backgrounds, interests, and perspectives are welcome – we just ask that you bring an open mind, thoughtful questions, and common courtesy.

2020-2021 Timing
Year-round, with approximately 25 programs/year. Sponsorship lasts 12 months from date of payment.

Attendee Profile
To facilitate meaningful conversation, attendance at News & Views conversation groups is intentionally limited to 15 participants.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Series Sponsor for Global Experience or News &amp; Views $500</th>
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</thead>
<tbody>
<tr>
<td>Recognition at each program</td>
<td></td>
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For More Information
More information is available online at https://www.irckc.org/GlobalExperience.

For More Information
More information is available online at https://www.irckc.org/newsandviews.
**Sponsorship Invitation**

**IRC Book Club**

**Background**
The IRC Book Club gives participants the opportunity to discuss foreign affairs, global topics, authors' perspectives, historical events, and their current local relevance in a respectful, engaging setting. Convened by seasoned Great Decisions leader Jack McLaren, the group meets every six to eight weeks to dig into a different author's work.

**2020-2021 Timing**
Year-round, with approximately 10 programs/year. Sponsorship lasts 12 months from date of payment.

**Attendee Profile**
IRC Book Club discussions are generally attended by a diverse audience of **25-30 individuals** from a range of backgrounds.

**International Film Club**

**Background**
The arts, and particularly film, have a special ability to transport us to other places, times, and realities and give us insight into the ways and the whys of the world. The International Relations Council is proud to introduce a new effort to explore international realities and global issues using films of the world and about the world. The IRC's **International Film Club** will meet monthly to discuss an award-winning film and the international topics, themes, and issues it raises. Subject-matter experts will guide our experience, preparing us with questions and other context before viewing the film and leading the conversation during our monthly meeting. Films, with subtitles if needed, will be readily available on common streaming services. Individuals of all backgrounds, interests, and perspectives are welcome – we just ask that you bring an open mind, thoughtful questions, and common courtesy. Registration is free but helps us with planning.

**2020-2021 Timing**
Year-round, with approximately 10 programs/year. Sponsorship lasts 12 months from date of payment.

**Attendee Profile**
International Film Club discussions are generally attended by a diverse audience of **25-30 individuals** from a range of backgrounds.

<table>
<thead>
<tr>
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<tbody>
<tr>
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**For More Information**
More information is available online at [https://www.irckc.org/BookClub](https://www.irckc.org/BookClub).

More information is available online at [https://www.irckc.org/InternationalFilmClub](https://www.irckc.org/InternationalFilmClub).
**Background**

There are around 6500 languages spoken throughout the world today, but how many can we name, much less speak? The International Relations Council is proud to present **Lexicon**, a weekly digital interactive program that will introduce you to a language you may not know much about. Each week, IRC members and friends will offer some history and context on a different language, let you sample the look and sounds of the language, and give you some hints on where you can experience more of the language and the cultures it represents – and you just might walk away with a new word or two. Linguists of all levels welcome!

**2020-2021 Timing**

Year-round, with approximately 25 programs/year. Sponsorship lasts 12 months from date of payment.

**Attendee Profile**

Lexicon programs are generally attended by a diverse audience of **25-30 individuals** from a range of backgrounds.

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**International Career Series**

**A Wide World of Possibilities**

**Background**

Staying home is the perfect chance to investigate careers with an international focus or opportunities to work around the world. Whether you are graduating and preparing to enter the job market, looking for a change, or just seeing what's possible, we invite you to join the International Relations Council as we explore international careers. Each week, an IRC member (including representatives of organizational members) will share their work in an international field, offering insight into educational background, career paths, intricacies of the field, and recommendations for your own search. We encourage you to bring your questions and sense of adventure and make full use of the opportunity to get to know these extraordinary individuals and their stories.

**2020-2021 Timing**

Year-round, with approximately 25 programs/year. Sponsorship lasts 12 months from date of payment.

**Attendee Profile**

International Career Series presentations are generally attended by a diverse audience of **25-30 individuals** from a range of backgrounds.

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**Sponsorship Opportunities**

<table>
<thead>
<tr>
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<th>Series Sponsor for Lexicon or International Career Series</th>
<th>$500</th>
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</thead>
<tbody>
<tr>
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**For More Information**

More information is available online at https://www.irckc.org/Lexicon.

More information is available online at https://www.irckc.org/InternationalCareerSeries.
Membership & Sponsorship Form

Please mark your selections and submit by mail or email, or complete a digital version online at www.irckc.org.

When we receive your selections, we will send you an invoice.
By mail: 30 W. Pershing Road, Suite 201, Kansas City, Missouri 64108 • By email: mhughes@irckc.org

We are joining as a new IRC organizational member. □ We are renewing as an IRC organizational member.

Organizational Membership

□ Small Nonprofit Membership (Budget of <$50K) $150
□ Large Nonprofit Membership (Budget of $50K+) $300

Membership Total $________________________

Program Sponsorship

The IRC Lecture Series (10 programs/year) Sponsorship lasts 12 months from date of payment.
□ $15,000 Presenting Sponsor $___________
□ $10,000 Sustaining Sponsor $___________
□ $5,000 Supporting Sponsor $___________

Choices: Foreign-Policy Issues in the 2020 Election (Special to 2020 – September and October)
□ $6,000 Global Sponsor $___________
□ $4,000 Sustaining Sponsor $___________
□ $2,500 Supporting Sponsor $___________

Your Global Future college and career fair (October)
□ $2,500 Sustaining Sponsor $___________
□ $1,500 Supporting Sponsor $___________
□ $750 Academic Sponsor $___________

Complimentary Member Booth $300 Standard Business Booth $___________

The Berkeley Lecture (February)
□ $2,500 Sustaining Sponsor $___________
□ $1,500 Supporting Sponsor $___________
□ $750 Academic Sponsor $___________

□ $500 Non-Member Table of 10 $___________
□ $400 Member Table of 10 $___________

Academic WorldQuest (February)
□ $1,000 Sustaining Sponsor $___________
□ $500 Supporting Sponsor $___________
□ $250 Academic Sponsor $___________

WorldQuest trivia night (April)
□ $1,000 Program Sponsor $___________
□ $520 Non-Member Team of 8 $___________
□ $400 Member Team of 8 $___________

Global Honors Evening (November – paused for 2020)
□ $6,000 Platinum Sponsor $___________
□ $3,500 Gold Sponsor $___________
□ $2,500 Silver Sponsor $___________
□ $1,500 Bronze Sponsor $___________

□ General Admission Group of 10 $___________

Additional Series Sponsorship Opportunities Sponsorship lasts 12 months from date of payment.
□ $500 Global Experience Series $___________
□ $500 News & Views $___________
□ $500 IRC Book Club $___________
□ $500 Int’l. Career Series $___________

Sponsorship Total $________________________

Your Total $________________________

Contact Information

Organization ____________________________________________
Mailing Address ____________________________________________
City ____________________________ State __________ Zip Code ____________

Primary Contact ____________________________________________
Primary Contact Title ____________________________________________
Phone Number ____________________________ Email Address ____________________________

Secondary Contact ____________________________________________
Secondary Contact Title ____________________________________________
Phone Number ____________________________ Email Address ____________________________

The International Relations Council (EIN 43-0864912) is a 501(c)(3) nonprofit organization.
Donations are tax-deductible to the extent permitted by law. Thank you for your support.