



# International Relations Council

## 2017-18 Sponsorship Menu

### Who We Are

The International Relations Council works in partnership with businesses, universities, community organizations, and K-12 schools to bring a global perspective to our community. We bring world leaders and dignitaries to the metro region, host forums for high-school students to interact with and learn from foreign-policy experts, and create opportunities for area business leaders to strengthen relationships abroad.

### The Purpose of This Menu

At the International Relations Council, we value our relationships with partners from a variety of industries and specialties. Our business, education, and nonprofit partners contribute unique perspectives, international experience, and remarkable people to connect international affairs to our community. We invite you to join us as a partner or to renew your organization's commitment to supporting the development of a global perspective in Kansas City.

### Core Partnership Benefits

All organizational partners receive the following core benefits:

- **Marketing and Recognition:** Your organization's name and logo featured on the IRC's website, your organization's name in IRC program materials, and recognition of your organization at IRC signature programs.
- **Access:** The IRC provides engaging, substantive, and timely programs with dignitaries and leading experts from diverse fields of global affairs. You and your organization's employees and board receive member-rate or cost-free admission to many IRC programs and are made aware of upcoming opportunities through the IRC's weekly newsletter. You are also invited to participate in the IRC Speakers Bureau.
- **Networking and Social Events:** Through IRC social events, program receptions, and forums you can sustain and strengthen your professional and personal connections with other globally minded community members, leaders, and entrepreneurs. As an IRC organizational partner, you also have the opportunity to host a networking hour to introduce IRC members and the community at large to your organization.

### Membership Rates with Core Partnership Benefits

- \$1500 Companies
- \$1000 Colleges & Universities
- \$300 Large Nonprofits (Budget ≥\$50K)
- \$150 Small Nonprofits (Budget <\$50K)

### Sponsorship Menu

Beyond the core benefits of membership with the IRC, we invite your organization to consider sponsoring or participating in these signature IRC events throughout the year. While you are welcome to sign up as a sponsor at any time, many organizations have asked to receive options in advance to help with planning. Please note that individual tickets for events will be available as events approach.

## Global Honors Evening (November)

Each year since the early 1980s, the IRC has recognized individuals or organizations for a variety of contributions – to foreign policy and global affairs, to international commerce, or to the Kansas City community. In 2017, we're pleased once again to celebrate a range of individuals and groups that make Kansas City a shining global community, this time with a special evening in Kansas City's downtown Power & Light District.

- ❑ \$6,000 Platinum Sponsorship: Ten (10) VIP tickets, ten (10) general-admission tickets, logo on website and event signage, verbal acknowledgment from stage, a full-page program ad, and the opportunity to introduce an awardee
- ❑ \$3,500 Gold Sponsorship: Six (6) VIP tickets, four (4) general-admission tickets, logo on website and event signage, verbal acknowledgment from stage, and a full-page program ad
- ❑ \$2,500 Silver Sponsorship: Four (4) VIP tickets, six (6) general-admission tickets, logo on website and event signage, verbal acknowledgment from stage, and a half-page program ad
- ❑ \$1,500 Bronze Sponsorship: Two (2) VIP tickets, eight (8) general-admission tickets, logo on website and event signage, and verbal acknowledgment from stage
- ❑ \$1,000 "Table of Ten": Ten general-admission tickets and acknowledgment as an event sponsor. (Please note that program seating is theatre-style.)

## WorldQuest Trivia Night (April)

Each year, more than 200 business professionals, academic faculty, community members, and students participate in a fun and interactive global trivia competition, complete with dinner and drinks. Teams of eight (8) compete to show their knowledge of global affairs, geography, world languages, and more. The winning team takes home the traveling trophy, while second- and third-place teams win valuable prizes.

- ❑ \$1,000 Sponsorship: Prime seating for table of eight, logo on website and event signage, recognition from stage, logo displayed during one round of trivia questions
- ❑ \$360 Table of Eight: Eight general-admission tickets

## Academic WorldQuest (February)

Academic WorldQuest is a fun and challenging global knowledge program for high-school students and a flagship program of the World Affairs Councils of America. We host a local competition each year for area high schools. During the half-day program, four-student teams collaboratively answer questions divided into ten international categories. The winning team represents our region at a national competition in Washington, D.C. Your support ensures that this program – including travel expenses to Washington, D.C., for the winning team – is cost-free to area schools.

- ❑ \$1,000 Sustaining Sponsorship: Address students from stage, information table with representative present at the event to interact with students, recognition from stage, logo on website and event signage, promotional item included in student goodie bags
- ❑ \$500 Supporting Sponsorship: Information table with representative present at the event to interact with students, recognition from stage, logo on website and event signage, promotional item included in student goodie bags
- ❑ \$250 Academic Sponsorship: Printed information available to students at event, recognition from stage, logo on website and event signage, promotional item included in student goodie bags

## Berkley Lecture (January)

The Eliot S. Berkley Lecture was founded in 1996 and brings an expert in foreign policy and global affairs to the Kansas City area. The lecture was established through the Eliot S. Berkley Endowment to honor the IRC's founder and his decades of service, and to provide a platform for engaging community members in understanding critical global issues.

- ❑ \$1,000 Sponsorship: Prime seating for one table of ten (10), logo on website and event signage, recognition from stage
- ❑ \$400 Table of Ten: Ten general-admission tickets to one table

## Academy Access to Speakers (Year-round)

A representative or representatives you select from your organization will receive exclusive invitations to events, including receptions and roundtables, with VIP guests and special access to IRC speakers, dignitaries, and global-affairs experts throughout the year.

- ❑ \$500 Academy access for two organizational representatives
- ❑ \$250 Academy access for one organizational representative

## Additional Charitable Contribution to Area of Greatest Need

As a 501(c)(3) nonprofit organization, the IRC relies on the generosity of individuals and organizations like yours to sustain our work in fostering a global perspective in Kansas City. Should you be so inclined, an additional, tax-deductible charitable contribution will go to our General Fund and applied where it is needed most. Thank you for your support!

## Total Sheet

Thank you for your interest in joining or renewing your membership with the IRC. Please select your organization's membership rate. We invite your organization to consider additional opportunities to sponsor or become involved in various events throughout the year. Please select those that interest your organization. When we receive your organization's selections, we will send you an invoice and additional information. Please indicate your organization's contact person below.

## Membership Rates with Core Benefits

- \$1500 Companies
- \$1000 Colleges & Universities
- \$300 Large Nonprofits (Budget ≥\$50K)
- \$150 Small Nonprofits (Budget <\$50K)

## Sponsorship Opportunities

### Global Honors Evening (November)

- \$6,000 Platinum Sponsorship
- \$3,500 Gold Sponsorship
- \$2,500 Silver Sponsorship
- \$1,500 Bronze Sponsorship
- \$1,000 Table of Ten

### WorldQuest Trivia Night (April)

- \$1,000 Sponsorship
- \$360 Table of Eight

### Academic WorldQuest (February)

- \$1,000 Sustaining Sponsorship
- \$500 Supporting Sponsorship
- \$250 Academic Sponsorship

### Berkley Lecture (January)

- \$1,000 Sponsorship
- \$400 Table of Ten

### Academy Access to Speakers (Year-round)

- \$500 Academy access for two organizational representatives
- \$250 Academy access for one organizational representative

### Additional Charitable Contribution to Area of Greatest Need

- Donation amount \$ \_\_\_\_\_

## Your Total

\$ \_\_\_\_\_

## Contact Information

Organization \_\_\_\_\_

Contact Person Name \_\_\_\_\_ Contact Person Title \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail Address \_\_\_\_\_

Second Contact Person \_\_\_\_\_ Contact Person Title \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail Address \_\_\_\_\_

Please send this form by mail to the IRC at 107 West 9th Street, Second Floor, Kansas City, MO 64105 or by email to [mhughes@irckc.org](mailto:mhughes@irckc.org).

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