

Sponsorship Invitation

2019 Global Honors Evening

Thursday, November 21, 2019 • 5:30-9 p.m. • KC Convention Center/Little Theatre

Background

Each year since the early 1980s, the IRC has recognized individuals and organizations for contributions to foreign policy and global affairs, international commerce, or the Kansas City community. In 2019, we are pleased once again to celebrate a range of individuals and groups that make Kansas City a shining global community. The celebration will include cocktails, hors d'oeuvres and dessert, live entertainment, special recognitions, and the chance to meet some of Kansas City's most notable and beloved global citizens. This year's Global Honors Evening will recognize efforts and achievement in the space of **global health**.

Global health is a field with broad reach and important local implications, including in our Kansas City area. Millions of lives have been positively impacted as access to health and healthcare has expanded thanks to the coordinated efforts of national governments, local communities, and international organizations. Still, significant work remains in our own communities and around the world to combat health disparities and challenges around infant and maternal mortality, chronic and infectious diseases, and the health of immigrant and refugee populations. New, innovative approaches and collaborative efforts in research, health system delivery strategies, and community-based health are essential to equalize access to health for everyone everywhere.

A Kansas City nonprofit organization, the **International Relations Council (IRC)** works in partnership with businesses, universities, community organizations, and K-12 schools to bring a global perspective to our community. We bring world leaders and dignitaries to the metro region, host forums for high-school students to interact with and learn from foreign-policy experts, and create opportunities for area business leaders to strengthen relationships abroad.

Attendee Profile

We anticipate an audience of **400 individuals** for the Global Honors Evening. Attendees will include representatives of Kansas City-area international businesses, universities, and community organizations, as well as interested members of the community, many of whom will have a vested interest in global health issues.

Sponsorship Opportunities	Platinum Sponsor \$6,000	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Logo in mailed invitation – due Sept. 1	●	●		
Recognition from stage	●	●	●	●
Printed program ad	Full page	Half page		
Name listed on social media	●	●	●	●
Name on event signage, on screen, and in printed program				●
Logo on event signage, on screen, and in printed program	●	●	●	
Logo and link on IRC website for 1 year	●			
VIP tickets (valet parking, premier seating, additional drink ticket)	10 tickets	6 tickets	4 tickets	2 tickets
General-admission tickets		4 tickets	6 tickets	8 tickets
3-minute introduction of a speaker	●			
Based upon availability, host private meeting/event with keynote speaker	●			

To register as a Global Honors Evening sponsor, or for more information, please contact Matthew Hughes, executive director of the International Relations Council, at mhughes@irckc.org or 816-423-2632.

Schedule for the Evening

5:30 Registration and reception with cocktails and heavy hors d'oeuvres

7:00 Program with **keynote by Ambassador Deborah Birx** – theatre-style seating (no tables)

8:30 Coffee and dessert reception

Individual Tickets and Groups of Ten

Individual tickets will go on sale on September 1, but sponsorships are available now. Groups of ten purchasing general-admission tickets will receive recognition in the program.

\$100 General Admission

\$1,000 General Admission Group of Ten

2019 Global Honors Evening Awardee Profiles

Distinguished Service Award for International Statesmanship



The 2019 Distinguished Service Award for International Statesmanship, conferred on dignitaries and thought leaders who have made outstanding contributions in international commerce, diplomacy, and education, will be presented to **Ambassador Deborah Birx, M.D.**, Coordinator of the United States Government Activities to Combat HIV/AIDS and U.S. Special Representative for Global Health Diplomacy. As part of receiving the award, Ambassador Birx will also offer an address on the importance and international implications of global health.

Ambassador Birx's three-decade-long career has focused on HIV/AIDS immunology, vaccine research, and global health. As the U.S. Global AIDS Coordinator, Ambassador Birx oversees the implementation of the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), the largest commitment by any nation to combat a single disease in history, as well as all U.S. Government engagement with the Global Fund to Fight AIDS, Tuberculosis and Malaria. Serving as the U.S. Special Representative for Global Health Diplomacy, she aligns the U.S. Government's diplomacy with foreign assistance programs that address global health challenges and accelerate progress

toward: achieving an AIDS-free generation; ending preventable child and maternal deaths; and preventing, detecting, and responding to infectious disease threats.

Past recipients include Richard Myers (2017), Janet Napolitano (2014), Madeleine Albright (2006), John Danforth (2005), Robert M. Gates (2003), Alan Mulally (2001), Robert J. Eaton (1993), and William G. Hyland (1984).

Eliot S. Berkley Award

Each year, in memory of our founder and longtime executive director, Eliot S. Berkley, the International Relations Council presents this award to an exceptional high-school junior or senior who has demonstrated superior academic interest and competence in international studies. The award includes a \$500 scholarship. Applications for the 2019 Berkley Award will open in the fall.

Additional awardees will be announced in the coming weeks.



International Relations Council

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