

# **Going Beyond The Meter: Expanding Traditional Data Collection Methodology To Increase Revenues**

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**Abstract:** Smart metering innovations have created a buzz over new and improved techniques used to measure water consumption. This presentation will look "beyond" the meter and focus on new AMR & AMI technologies that can deliver hourly, interval data to the utility and capitalize on the "smart meter's" improved data stream; data that gives them a means to increase their revenue by focusing on actionable events at their largest users. We will discuss specific decision points that the utility must take into consideration today before moving from a non-automated system or a low power, 1 way AMR system into today's advanced 2-way AMR/AMI systems. A brief discussion on potential analytical software tools that take advantage of interval data will bring it all together.