



ILLINOIS SECTION

American Water Works Association



2027

Sponsorship Program





ILLINOIS SECTION

American Water Works Association

Numbers

- **Membership -**
 - 2,500 ISAWWA Members
 - Almost half (47%) of our members work in both water supply and wastewater
- **Email Distribution -**
 - 5,500 Member Communications
 - 10,300 Training Opportunities
 - Average 23% open rate
- **WATERCON**
 - 1,500+ attendees
 - 90+ educational sessions
 - 200+ exhibit booths

We are a 501c3 organization with more than 2,500 members, six staff members and over two hundred volunteers. These individuals are committed to protecting public health and all water resources by advancing technology, education, science, management and government policies by leveraging the collective leadership of the over 50,000 members of our association the American Water Works Association (AWWA).

Our membership represents the full spectrum of the total water community: public and privately owned water and wastewater systems, environmental advocates, scientists, academicians, equipment and supply manufacturers, consultants and others who hold a genuine interest in water, or most important resource.

Strategic Priorities

- Increase engagement of our membership.
- Optimize the Section's educational experience with a focus on emerging trends and regulations.
- Develop and sustain the next generation of water industry professionals.
- Raise awareness of the Total Water Cycle to promote public knowledge and trust for all.

Your financial support has a direct impact to our members. The education and networking events that ISAWWA provides remains at a low cost to our members and allows our staff to focus on our strategic priorities and mission.

The sponsorship program allows your organization exclusive benefits and recognition at a variety of events and through our communications - all with a one time purchase. We look forward to working more closely with you in 2026! If you have any questions, contact **Heather Schmidt**, *Interim Executive Director*, at heather@isawwa.org or **866-521-3595**



ILLINOIS SECTION

American Water Works Association

PLATINUM LEVEL

\$10,000

Limited to 5 companies

Option to pay half
initially, and half within
six months

WEBSITE

- Company logo on home page of ISAWWA as Platinum Partner **(\$1,000 Value)**

SOCIAL MEDIA

- Photo post on Facebook, Instagram, LinkedIn once a year **(\$250 Value)**

COMMUNICATIONS

- Featured in member e-news as Platinum Partner once a year with logo, link, and description **(\$1,000 Value)**
- Member Resource Guide - logo listed as Annual Sponsor **(\$250 Value)**

NO WATER NO SOCIAL EVENTS

- Logo in promotional materials and onsite signage for 3 events **(\$450 Value)**
- Complimentary tickets to 3 events. Beer events - 4 tickets/ Other events - 3 tickets **(\$300 Value)**

ANNUAL WFP GOLF OUTING

- One Foursome and one hole sponsor with signage **(\$650 Value)**

ANNUAL CONFERENCE

- Three Complimentary Full Registrations **(\$1,425 Value)**
- Highlight in promotional email with Logo, link and 140 characters **(\$1,000 Value)**
- Recognition during opening session and ISAWWA business meeting/closing session **(\$250 Value)**
- Logo on onsite signage **(\$500 Value)**
- Banner Ad in conference App and one push notification during conference **(\$500 Value)**
- Complimentary participation in App Challenge **(\$200 Value)**
- One Complimentary WATERCON Exhibit Booth **(\$975 Value)**

EDUCATION EVENTS

- Hosted Webinar includes 55 minutes of content and 5 min/ 4 slides of promotional information **(\$1,000 Value)**
- Four complimentary event registrations to Annual Regulatory Update **(\$650 Value)**
- Logo featured in sponsor slide for all education events **(\$1,000 Value)**

ADDITIONAL EVENTS

- Choice of two \$250 options: See A' LA CARTE Page* **(\$500 Value)**



ILLINOIS SECTION

American Water Works Association

\$7,500

Option to pay half initially, and half within six months

WEBSITE

- Company logo on home page of ISAWWA as Gold Partner **(\$1,000 Value)**

SOCIAL MEDIA

- Photo post on Facebook, Instagram, LinkedIn once a year **(\$250 Value)**

COMMUNICATIONS

- Featured in member e-news as Gold Partner once a year with logo, link, and description **(\$1,000 Value)**
- Member Resource Guide - logo listed as Annual Sponsor **(\$250 Value)**

NO WATER NO SOCIAL EVENTS

- Logo in promotional materials and onsite signage for 2 events **(\$300 Value)**
- Complimentary tickets to 2 events. Beer events - 4 tickets/ Other events - 3 tickets **(\$200 Value)**

GOLD LEVEL

ANNUAL WFP GOLF OUTING

- One Foursome and one hole sponsor with signage **(\$650 Value)**

ANNUAL CONFERENCE

- Two Complimentary Full Registrations **(\$950 Value)**
- Recognition during opening session and ISAWWA business meeting/closing session **(\$250 Value)**
- Logo on onsite signage **(\$500 Value)**
- Banner Ad in conference App and one push notification during conference **(\$500 Value)**
- Complimentary participation in App Challenge **(\$200 Value)**
- One Complimentary WATERCON Exhibit Booth **(\$975 Value)**

EDUCATION EVENTS

- Hosted Webinar includes 55 minutes of content and 5 min/ 4 slides of promotional information **(\$1,000 Value)**
- Three complimentary event registrations to Annual Regulatory Update **(\$500 Value)**
- Logo featured in sponsor slide for all education events **(\$1,000 Value)**

ADDITIONAL EVENTS

- Choice of one \$250 option: See A' LA CARTE Page* **(\$250 Value)**



ILLINOIS SECTION

American Water Works Association

\$5,000

Option to pay half initially, and half within six months

WEBSITE

- Company logo on home page of ISAWWA as Silver Partner **(\$1,000 Value)**

SOCIAL MEDIA

- Photo post on Facebook, Instagram, LinkedIn once a year **(\$250 Value)**

COMMUNICATIONS

- Featured in member e-news as Silver partner once a year with logo, link, and description **(\$1,000 Value)**
- Member Resource Guide - logo listed as Annual Sponsor **(\$250 Value)**

NO WATER NO SOCIAL EVENTS

- Logo in promotional materials and onsite signage for 1 event **(\$150 Value)**
- Complimentary tickets to 1 event. Beer events - 4 tickets/ Other events - 3 tickets **(\$100 Value)**

SILVER LEVEL

ANNUAL WFP GOLF OUTING

- One Foursome and one hole sponsor with signage **(\$650 Value)**

ANNUAL CONFERENCE

- One Complimentary Full Registration **(\$475 Value)**
- Recognition during opening session and ISAWWA business meeting/closing session **(\$250 Value)**
- Logo on onsite signage **(\$500 Value)**
- Complimentary participation in App Challenge **(\$200 Value)**
- One Complimentary WATERCON Exhibit Booth **(\$975 Value)**

EDUCATION EVENTS

- One complimentary event registration to Annual Regulatory Update **(\$150 Value)**
- Logo featured in sponsor slide for all education events **(\$1,000 Value)**

ADDITIONAL EVENTS

- Choice of one \$250 option: See A' LA CARTE Page* **(\$250 Value)**



ILLINOIS SECTION

American Water Works Association

\$2,500

Option to pay half initially, and half within six months

BRONZE LEVEL

NO WATER NO SOCIAL EVENTS

- Logo in promotional materials and onsite signage for 1 event **(\$150 Value)**
- Complimentary tickets to 1 event. Beer events - 4 tickets/ Other events - 3 tickets **(\$100 Value)**

ANNUAL WFP GOLF OUTING

- One hole sponsor with signage **(\$150 Value)**

ANNUAL CONFERENCE

- Recognition during opening session and ISAWWA business meeting/closing session **(\$250 Value)**
- Logo on onsite signage **(\$500 Value)**

EDUCATION EVENTS

- Logo featured in sponsor slide for all education events **(\$1,000 Value)**

WEBSITE

- Company logo on home page of ISAWWA as Bronze Partner **(\$1,000 Value)**

SOCIAL MEDIA

- Photo post on Facebook, Instagram, LinkedIn once a year **(\$250 Value)**

COMMUNICATIONS

- Featured in member e-news as Bronze partner once a year with logo, link, and description **(\$1,000 Value)**
- Member Resource Guide - logo listed as Annual Sponsor **(\$250 Value)**



ILLINOIS SECTION

American Water Works Association

A' LA CARTE OPTIONS

WATERCON SPONSORSHIPS

SUPPORTER - \$750

- Logo placed on WATERCON website, signage at event and in conference app and push notification through conference app
- Recognition during opening session and ISAWWA business meeting/closing session

SECTION SOCIAL - \$500

- Logo placed on the signage for the event and a table at the event

CONTEST SPONSOR - \$250*

- Includes logo at the contests and in conference app. Choose which contest you would like to sponsor:
 - Hydrant Hysteria
 - Meter Challenge
 - Pipe Tapping
 - Top Ops
 - Water Tower Building

WATER WORKS 360 - \$500

- Sponsorship includes table during vendor lunch sponsored event, 2 Full Conference Registrations, and logo on onsite signage.

ACE MIXER - \$500

- Celebrate with us at ACE 2026. Details will be shared in early 2026.

TOTAL WATER U - \$750

- Sponsorship for the 2026 summer program includes the opportunity to have young professional representatives join us for the kickoff professional development event and be part of the program for our capstone event. Includes hosting a No Water No Social event directly following.

HOSTED WEBINAR - \$1,000

- Host a webinar in 2026 with 55 minutes of educational content and 5 minutes/ 4 slides of your organization's information. Includes your logo in the email marking and on the website reaching over 10,000 emails.

NO WATER NO SOCIALS - \$250*

- Hosted throughout the year and state. These events are a great way to meet our members! Sponsorship includes your logo in the event promotion and onsite and four tickets to beer events, three to others.

NO WATER NO COFFEE - \$250*

- Sponsor the coffee break at one of our mini conferences in 2026. Events include: emPowering Conference, Plant Maintenance Technology Conference, Energy Summit, and More!

ADDITIONAL EVENTS

- WFP Golf Outing
- Scholarship Fundraisers
- Water Tower Building Competition School Sponsor