The ISBER 2020 Virtual Symposium, in partnership with UHN Biospecimen Services, Canada is a two-day virtual meeting featuring keynote presentations and symposium sessions, abstract presentations, networking events, a sponsor showcase, and an exhibit hall.

We know that you may have some questions about how a virtual meeting works and how it can be as interactive and engaging as an on-site ISBER exhibit hall. Please see below:

• The AccelEvents virtual event platform (www.accelevents.com) tracks your lead retrieval for you – your lead generation report will include everyone who interacts with your booth space, either via the live chat stream, live video conferencing, downloading a document, or requesting a meeting, and you can access your lead generation report at your discretion
• You can host video conferences for demos, one-on-one meetings, or group meetings directly in your booth space
• You can Interact with delegates via networking lounges which feature live chats and on-demand video conferencing

WHO ATTENDS ISBER?

When this meeting was held in person, this meeting attracted 100 to 125 attendees from the Great Lakes area. However, the virtual nature of this meeting broadens the audience. We will be promoting this meeting broadly, with a focus on the North American North East region.
CORPORATE OPPORTUNITIES:

There are two tiers of sponsorship available for the virtual symposium:

**PREMIUM SPONSOR • $6,000**  
*(only 6 spaces, available on a first-come-first-served basis)*

**Benefits of premium sponsorship include:**

- “Premium” virtual exhibit booth
  - Includes video conferencing for demos, on-demand meetings with delegates, or group drop-in meetings
  - Ongoing live chat within your booth space
  - Delegates can schedule meetings with your booth representatives on-demand
- Give a 10 minute presentation in the sponsor showcase session
- Pre- or post-conference e-blast to meeting delegates (preference of sponsor)
- Your company logo on the meeting webpage on the ISBER website

**EXHIBITOR • $2,200**

**As an exhibitor, you will receive the following benefits:**

- Virtual exhibit booth
  - Includes video conferencing for demos, on-demand meetings with delegates, or drop-in group meetings
  - Ongoing live chat within your booth space
  - Delegates can schedule meetings with your booth representatives on-demand

CLICK HERE TO RESERVE YOUR SPACE TODAY