



## ISBER Elections Candidate Statement

### President-Elect

### Gregory Grossman

Dear ISBER members,

I am Gregory Grossman, Chief Scientific Officer of Advancing Sight Network and the Precision Ocular Biobank. One of my strengths is leading groups to achieve organizational excellence, and I believe I can help **ISBER** reach its full potential. I am strong advocate of **ISBER** and biobanking, having contributed in meaningful ways. I am an Associate Editor of the new **ISBER** Best Practices 5<sup>th</sup> Edition, Co-chair of the **ISBER** 2024 Annual Meeting, sit on the **ISBER** Webinar and Product Development Taskforces and Co-lead the **ISBER** AI Taskforce. Previously, I have served on the Communications and Scientific Program Committees, co-authored the **ISBER** Brand Book, presented at **ISBER** Best Practices Webinars and annual meetings.

I have broad expertise that encompasses biobanking, clinical trials, medical affairs, and organizational leadership. I utilize my communications background to promote scientific programs, and as a board member of BIO Alabama, I build strategic partnerships, develop scientific ecosystems and advocate for industries and institutes through planning, promotion and policy. My perspective includes being an end- user of biospecimens through building biobanks.

Given the opportunity, I would drive the following activities aligned with **ISBER**'s strategic mission and vision:

**ISBER is the voice of global biobanking**

Promoting the societal and economic value of biobanks through whitepapers, webinars and tools to be shared with members' stakeholders. **Biobanking must be seen as a critical core of modern research infrastructure - ISBER is the advocate and leader**

**ISBER is the pathway to member sustainability**

Providing Business and Marketing planning toolkits, promotional materials, commercialization and IP guidance.

**ISBER is the highspeed onramp for new biobanks**

Provide an access point to biobanking. A new member toolkit and a virtual mentorship platform to connect to established members to best onboard new banks.

**ISBER is the launchpad for innovation**

To provide these new tools and expand **ISBER**'s product offerings, internal development capabilities need to be established.

**ISBER is the biobanking education portal**

Solidifying **ISBER** as standard-bearer of education for quality samples and operations through materials that support biobank accreditation/certification and resources such as Best Practices as living documents, with clickable links to expand concepts and supportive data.

**ISBER is the marketplace for idea exchange**

New platforms to connect members, capture trends, and promote collaboration. For example, podcasting could play a role along with channel-based messaging to connect members.

I hope you will consider me to strengthen **ISBER**'s global impact!

Sincerely,

Gregory Grossman, PhD, CCRP, CEBT, BCMAS