



INTERNATIONAL SOCIETY *for*
EXTRACELLULAR VESICLES

2021 Global Support Program

Advancing extracellular vesicle research globally.

About ISEV

The International Society for Extracellular Vesicles (ISEV) was founded in 2012 to further extracellular vesicle research around the globe. Today, ISEV represents nearly 2,000 researchers and scientists around the world. ISEV advances EV research through its Annual Meeting, workshops, Journal and a growing list of other programs.

As ISEV continues to grow and provide new opportunities for expanding EV research it also finds new ways to engage its key industry partners and supporters. These valuable and essential partners now have access to our new global support program which extends exposure and opportunity throughout the year, not just during the ISEV Annual Meeting.

We know that nothing can replace a face-to-face exhibit experience, but we've improved our virtual exhibit experience for 2021 to address past feedback. One of the most important changes we've made is developing a [resource page](#) to make sure you get the most out of your virtual exhibit. We'll be with you each step of the way to ensure a successful ISEV 2021!

ISEV At-A-Glance

**1,600
Members**



**15,000+
Online Learners
Via ISEV MOOC**



**1,600
Annual Meeting
Attendees**



**80 Countries
Represented**



How to Become a Supporter

After choosing your support option below, sign up directly through our online portal: <https://www.conferenceharvester.com/harvester2ex/login.asp?EventKey=MAUSXHPP>

Questions? Contact Sponsor and Exhibits Manager Samantha Kim at sam@isev.org.

Platinum Supporter - \$17,500



The Platinum Supporter package is our highest level of support ensuring maximum recognition and engagement for the supporter, and unmatched ability to be in front of the full ISEV Community during major programming throughout 2021. This support package includes recognition at the ISEV Annual Meeting and visibility to the global ISEV audience year-round.

**Gold
Supporter
\$12,500**



**Silver
Supporter
\$9,500**



**Bronze
Supporter
\$5,000**



Gold, Silver, and Bronze Supporters enjoy exposure across all ISEV events and major programming. These levels of support are recognized throughout the year in multiple ways. Silver levels and above also gain access to the ISEV Global Supporters Advisory Board, an invitation to participate in regular meetings to provide input and feedback to the ISEV Board of Directors.

Read detailed descriptions of each level and its benefits on the following pages and view the benefits summary table on page ten.

Virtual Exhibit (Silver Supporters and Above)

Virtual exhibits at the 2021 ISEV Annual Meeting will be an enhanced virtual reality experience designed to engage attendees with visual appeal and ease of use. Your support level determines your virtual booth size and the number of features: Platinum=10x30', Gold=10x20', Silver=10x10'. All exhibitors can share at least one video, select digital content, and have access to a live chat room. Gold supporters receive expanded display opportunities, while Platinum supporters get a fully customized virtual reality booth. All virtual booths remain active for 30 days post-conference, extending your Impact beyond the meeting dates.

Read on to learn more about what your exhibit includes and to see examples. Full descriptions of support levels and year-round benefits start on page six.

Exhibitor-attendee matching program

ISEV will collect attendee interests prior to the meeting and provide you with a contact list so you can request meetings with your target audience. We will provide special training tips for the most efficient way to arrange meetings with attendees through the virtual exhibit portal. For example, we can show you how to integrate an existing scheduler you use into your booth or show you how to use the chat feature to arrange meetings.

The matching program is in addition to ISEV providing you a post-meeting list of email contact information for attendees who opt in to receive emails.

Dedicated break times and lead capture

ISEV will have dedicated break periods where attendees will be invited to visit virtual exhibits. Feedback from many organizations points to this protected break time as key to driving traffic.

In addition, we'll capture the following data for you and provide a report post-conference:

- Names and contact information for each person who visits the booth
- Number of clicks on links and videos and WHO clicked on those items
- Names of individuals who specifically clicked your info request button

During the dedicated breaks, we will encourage attendees to visit all booths by hiding an ISEV logo in each booth (with your permission). Attendees will compete via a leaderboard and you will get the lead information for anyone who visits your booth.

Virtual Exhibit Preview

To view a demo site of the virtual exhibit hall and the specific details of each booth preview below, please [click here](#) and enter your name and email address for access.

10x30 Booth Example



10x20 Booth Example



10x10 Booth Example



Platinum Supporter - \$17,500

The Platinum Supporter is our highest level of support and includes recognition as a Platinum Supporter of the ISEV! This package ensures the highest level of recognition and engagement for the supporter and unmatched ability to be in front of the full ISEV Community. This support package includes involvement throughout the year.



- Benefits available during the ISEV Virtual Annual Meeting
 - Fully branded, custom-built interactive virtual exhibit booth in our virtual reality exhibit hall
 - Virtual booth will remain active for 30 days after the conference
 - Prominent positioning of 10x30' virtual exhibit space
 - Up to 5 videos
 - Images and linked content
 - Live chat Zoom room
 - 4 full registrations Including access to any networking event offered
 - 2 additional on-demand registrations for access to content post-meeting
 - Lead Generation - Attendee List, Booth traffic reporting on the number/names of visitors, clicks on links, videos, info requests, etc.
 - 1 pre-event dedicated email under the ISEV meeting header with fully customized text and graphics provided by you
 - 1 pre-event email spotlight: You provide the text and an image to be included in official meeting communications (*character length and Image specifications will be provided*)
 - 1 post-event email spotlight
 - 15-minute live symposium
 - 30-minute pre-recorded symposium
 - 1 e-Poster
 - Support level recognition on meeting website and virtual meeting platform
- ISEV Global Supporters Advisory Board
 - Invitation to special meetings to provide input and feedback to the ISEV Board of Directors
- Recognized as the supporter of one live webinar presented to the ISEV community and archived on the ISEV Online Learning Platform
- Recognition as a Platinum Supporter on select ISEV email blasts throughout the year
- Year-long recognition as a Platinum Supporter on the ISEV Homepage
- Year-long recognition as a Platinum Supporter on the ISEV Connect member community website
- Recognized as a Platinum Supporter at one ISEV Workshop and one additional event determined by ISEV
 - Welcome statement presented to attendees (arranged with ISEV leadership)
 - 2 registrations for each supported event
 - 1 poster presentation if posters are offered
 - 1 tabletop or equivalent exhibit space when exhibits are offered
 - Recognition in email communications pre- and post-event
 - Onsite and/or digital recognition

[Compare Platinum with other levels](#)

Gold Supporter - \$12,500

Gold Supporters enjoy exposure across all ISEV events and major programming. This level of support is recognized throughout the year and in multiple ways.



- Benefits available during the ISEV Virtual Annual Meeting
 - Standard interactive virtual exhibit booth in our virtual reality exhibit hall
 - Virtual booth will remain active for 30 days after the conference
 - 10x20 virtual booth size
 - 1 video
 - Limited images and linked content
 - Live chat Zoom room
 - 3 full registrations Including access to any networking event offered
 - 2 additional on-demand registrations for access to content post-meeting
 - Lead Generation - Attendee List, Booth traffic reporting on the number/names of visitors, clicks on links, videos, info requests, etc.
 - 1 pre-event email spotlight: You provide the text and an Image to be included in official meeting communications (*character length and Image specifications will be provided*)
 - 1 post-event email spotlight
 - 15-minute pre-recorded symposium
 - 1 e-Poster
 - Support level recognition on meeting website and virtual meeting platform
- ISEV Global Supporters Advisory Board
 - Invitation to special meetings to provide input and feedback to the ISEV Board of Directors
- Recognized as the supporter of one on-demand webinar archived on the ISEV Online Learning Platform
- Recognition as a Gold Supporter on ISEV select email blasts throughout the year
- Year-long recognition as a Gold Supporter on the ISEV Homepage
- Recognized as a Gold Supporter at one ISEV Workshop and one additional event determined by ISEV
 - 1 registration for each supported event
 - 1 poster presentation if posters are offered
 - 1 tabletop or equivalent exhibit space when exhibits are offered
 - Recognition in email communications pre- and post-event
 - Onsite and/or digital recognition

[Compare Gold with other levels](#)

Silver Supporter - \$9,500



- Benefits available during the ISEV Virtual Annual Meeting
 - Standard interactive virtual exhibit booth in our virtual reality exhibit hall
 - Virtual booth will remain active for 30 days after the conference
 - 10x10 virtual booth size
 - 1 video
 - Limited images and linked content
 - Live chat Zoom room
 - 2 full registrations Including access to any networking event offered
 - 1 additional on-demand registration for access to content post-meeting
 - Lead Generation - Attendee List, Booth traffic reporting on the number/names of visitors, clicks on links, videos, info requests, etc.
 - 1 pre-event email spotlight: You provide the text and an Image to be included in official meeting communications (*character length and Image specifications will be provided*)
 - 10-minute pre-recorded symposium
 - 1 e-Poster
 - Support level recognition on meeting website and virtual meeting platform
- ISEV Global Supporters Advisory Board
 - Invitation to special meetings to provide input and feedback to the ISEV Board of Directors
- Recognition as a Silver Supporter on select ISEV email blasts throughout the year
- Year-long recognition as a Silver Supporter on the ISEV Homepage
- Recognized as a Silver Supporter at one ISEV Workshop and one additional event determined by ISEV
 - 1 poster presentation if posters are offered
 - Recognition in email communications pre-event
 - Onsite and/or digital recognition

[Compare Silver with other levels](#)

Bronze Supporter - \$5,000

- Benefits available during the ISEV Virtual Annual Meeting
 - 1 full registration Including access to any networking event offered
 - Lead Generation - Attendee List
 - 1 pre-event email spotlight: You provide the text and an image to be included in official meeting communications
 - 1 e-Poster
 - Support level recognition on meeting website and virtual meeting platform
- Recognition as a Bronze Sponsor on select ISEV email blasts throughout the year
- Year-long recognition as a Bronze Supporter on the ISEV Homepage
- Recognized as a Bronze Supporter at one ISEV Workshop and one additional event determined by ISEV
 - Recognition in email communications pre-event
 - Onsite and/or digital recognition



[Compare Bronze with other levels](#)

Compare Support Program Levels

	Benefits	Platinum (\$17,500)	Gold (\$12,500)	Silver (\$9,500)	Bronze (\$5,000)
ISEV ANNUAL MEETING	Virtual exhibit	10x30 (fully customized)	10x20	10x10	-
	Live virtual meeting registrations	4	3	2	1
	On-demand meeting registrations	2	2	1	-
	Pre-event dedicated blast email	1	-	-	-
	Pre-event spotlight email	1	1	1	1
	Post-event spotlight email	1	1	-	-
	Sponsored symposium	15-min live 30-min pre-recorded	15-min pre-recorded	10-min pre-recorded	-
	Lead Generation	✓	✓	✓	✓
	E-poster	✓	✓	✓	✓
	Meeting website and virtual meeting platform recognition	✓	✓	✓	✓
YEAR-ROUND	Global Supporters Advisory Board	✓	✓	✓	-
	Webinar sponsor	live webinar	on-demand webinar	-	-
	Recognition as leveled supporter in select ISEV email blasts	✓	✓	✓	✓
	ISEV home page recognition	✓	✓	✓	✓
	ISEV Connect member community website recognition	✓	-	-	-
ONE WORKSHOP & ONE ADDITIONAL EVENT	Welcome statement presented to attendees	✓	-	-	-
	Meeting registrations	2	1	-	-
	Poster presentation (if available)	✓	✓	✓	-
	Exhibit space (if available)	✓	✓	-	-
	Email communication recognition	Pre- and post-event	Pre- and post-event	Pre-event only	Pre-event only
	Onsite and/or digital recognition	✓	✓	✓	✓

SUPPORTER AND VIRTUAL EXHIBITOR TERMS AND CONDITIONS

CONVENING ORGANIZATION is International Society for Extracellular Vesicles. SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email: info@isev.org

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

SUPPORT COMMITMENT AND PAYMENT: Support opportunities must be secured through the sponsorship portal. A 50% deposit payment must be made at the time of sign-up; supporters will also have the option to pay in full at the time of sign-up. Only after the 50% deposit and signed Terms and Conditions are received will an official support commitment exist between Convening Organization and supporter. The remaining 50% balance must be paid by March 24, 2021. Supporters who sign up after March 24, 2021 will be required to pay in full at the time of sign-up. Supporters with an unpaid balance after March 24, 2021 and new supporters who sign up after March 24, 2021 may not receive full support benefits.

CANCELLATION: Cancellation of support (including exhibiting) will not be considered due to the fact that the ISEV Annual Meeting will be held virtually.

SPACE ASSIGNMENTS AND SUBLEASE

Booth assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the virtual booth space.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any event to which attendees are invited that is in conflict with the official conference schedule.

COPYRIGHT LAW: No copyrighted music may be played in digital content in the exhibitor's booth without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning their virtual exhibit.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organization, their officers, directors, employees, agents and authorized representatives, for any of the following:

- Loss, theft, damage to goods, or injury to himself, his employees, or attendees while participating in the virtual exhibit, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the virtual exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control as this is a virtual exhibition. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property.

FORCE MAJEURE: In the event the virtual event platform or any part of the exhibit thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or if in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

VIRTUAL EXHIBIT RULES AND REGULATIONS

GENERAL SHOW POLICIES: Offensive exhibits are prohibited. Distribution of literature must be related to exhibit and distribution limited to within Exhibitor's space. The Exhibitor may not display content that is not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever.

USE OF DISPLAY SPACE: A representative of the exhibiting company is encouraged to be available for live video chat with attendees during all "live" portions of the virtual meeting. We understand that time zone conflicts may prevent consistent staffing. Third party use of Convening Organization logo is prohibited. The use of the Convening Organization logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post-show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly convey the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).