

SPONSORSHIP
PROSPECTUS

ANNUAL
MEETING
ISEV²⁰²⁰
20-24 May

Philadelphia Marriott Downtown
Philadelphia, Pennsylvania

ISEV.org



INTERNATIONAL SOCIETY FOR
EXTRACELLULAR VESICLES



2020 ISEV GLOBAL SUPPORT PROGRAM

The International Society for Extracellular Vesicles (ISEV) is the leading Non-Governmental Organization promoting the research of extracellular vesicles globally. Each year ISEV interacts with leading researchers around the globe, advancing knowledge and research around extracellular vesicles. To best serve its mission and drive continued growth in the field, ISEV has created a program that will create new partnerships and opportunities for both our members, researchers and our industry partners.

AT-A-GLANCE

1,200+ Members from over 60 countries (World graphic)

ISEV Annual Meeting attracts the top 1,000 EV researchers globally

- ISEV2016 – 800 Attendees, Rotterdam, Netherlands
- ISEV2017 – 980 Attendees, Toronto, Canada
- ISEV2018 – 1000+ Attendees, Barcelona, Spain
- ISEV2019 – Kyoto, Japan

ISEV Workshops – 3-4 Workshops held globally

Recent Workshop Locations:

- Philadelphia, PA - 2019
- Baltimore, USA - 2018
- Guangzhou, China - 2018
- Melbourne, AU - 2017
- Sao Paulo - 2017
- Birmingham, England - 2017

2019 ISEV/Metastasis Research Society Joint Meeting – Nashville, TN

Journal for Extracellular Vesicles – 40+ Articles Published in 2017

WHAT ARE THE BENEFITS?

- High visibility to the top EV Researchers Globally.
- Support ISEV in teaching and training an international community of delegates while showcasing cutting edge technology.
- Lead retrieval available for exhibitors to connect with attendees
- Extensive networking opportunities throughout the year.
- Global reach.
- Capacity development through promotion and education.





ISEV LEADERSHIP

President:

Andrew Hill, PhD (Australia)

Past President:

Jan Lötvall, MD, PhD (Sweden)

Secretary General:

Marca Wauben (The Netherlands)

Treasurer:

Uta Erdbrugger (United States)

Member at Large/ IOC Chair:

Lucia Languino (United States)
(2020 IOC Co-Chair)

Alissa Weaver (United States)
(2020 IOC Co-Chair)

Executive Chairs:

Kenneth Witwer (United States)

Edit Buzas (Hungary)

Susmita Sahoo (United States)

Members at Large:

Cherie Blenkiron (New Zealand)

Juan Falcon Perez (Spain)

Raghu Kalluri (United States)

Malene Møller Jørgensen (Denmark)

Lorraine O'Driscoll (Ireland)

Ana Claudia Torrecilhas (Brazil)

Alissa Weaver (United States)

Hubert Yin (China/United States)

Lei Zheng (China)

Adjunct Board

Members:

Rienk Nieuwland

(The Netherlands)

Dolores Di Vizio

(United States)

Carolina Soekmadji

(Australia)

Executive Director:

Joseph Sapp, CAE

(United States)

Our Board of Directors and International Organizing Committee (IOC) represent the diverse specialties that drive attendees to the ISEV Annual Meetings. Their work encompasses the fields of healthcare, life sciences, and biomedical technology, to name a few. Common areas of focus are:

- Biomarker
- Cancer
- Cardiovascular
- Cell Biology
- Discovery
- Drug Delivery
- Emerging Technology
- Environment
- Epigenetics
- Food
- Gene Therapy
- Hepatology
- Immunology
- Liquid Biopsy
- Microbiology
- Neuroscience
- Parasitology
- Plant
- Regenerative Medicine
- Thrombosis





ISEV2020 ANNUAL SPONSORSHIPS

	Platinum	Gold	Silver	Bronze
Rate	\$19,000	\$13,000	\$9,000	\$6,000
Discount on Additional ISEV Annual Meeting Sponsorships	15%	10%		
Discount on Other ISEV Sponsorships (Workshops, Etc...)	15%	10%		
ISEV Supporters Executive Round Table Meeting	X	X	X	
# of Full Registrations*	3	2	1	
# of Exhibit Hall Only Registrations*	3	2	1	1
# Networking Event Tickets	5	3	2	1
# of Pre-event Email Blasts	2	1	1	
# of Post Event Email Blasts	1			
# of Mobile App Push Notifications	2	1	1	
Poster in Industry Poster Area	X	X	X	X
Logo, Link and Description on Website and App	X	X	X	X
Signage Recognition	X	X	X	X
Exhibition Space	3M X 6M	3M X 3M	3M X 3M	3M X 3M
Congress Bag Insert	X	X	X	
Sponsor Company Symposia	30-Minute	15-Minute		
Acknowledgement on Plenary Session Walk-in Slide	X			

**Does not include access to Education Day sessions*



ADDITIONAL ANNUAL MEETING SPONSORSHIPS

Networking Event Sponsor - \$15,000

An exclusive sponsorship for one company to showcase its brand to the attendees at the ISEV Networking Event. The lone sponsor will have 5 minutes to address the attendees of the event. There will be plenty of signage of the sponsor company around the event, including cocktail napkins with the company logo.

Conference App Sponsor - \$15,000

ISEV2020 is a paper free event, meaning the Conference App is the place to get all of your information. Securing this sponsorship means your company will be in the hands of attendee's multiple times a day throughout the event.

Wireless Internet Sponsor - \$15,000

Available for one company, their custom named WiFi network will be available for attendees to log on to while they enjoy the thought-provoking sessions of ISEV2020.

Education Day Sponsor - \$15,000

A lone sponsor may secure this sponsorship of the Education Day at ISEV2020. With plenty of signage around the event, a company representative may address the attendees for 5 minutes prior to the event beginning.

Attendee Tote Bag Sponsor - \$10,000

A single company can secure the rights to place their logo on the bag of each attendee. With sustainability in mind, this bag is reusable and a great take home item for attendees to use while picking up groceries or transporting papers home from the office.

Attendee Notebook Sponsor - \$10,000

A quality notebook provided to each attendee will have one company's logo front and center. Another great take-home item, this item will be used throughout the company year by attendees who take this home for use in the office or at home.



Continued on next page.

ADDITIONAL ANNUAL MEETING SPONSORSHIPS *(Continued)*

Attendee Mug Sponsor – \$10,000

Another great take-home item with sustainability in mind. Emblazoned with one company logo and the ISEV2020 logo, this item will be used by attendees for years to come as a reminder of their time with us in Philadelphia.

Coffee Break Sponsor - \$10,000

Conference attendees love nothing more than a quick fill up on coffee to get them ready for another round of thought-provoking sessions. Sponsor one of our six coffee breaks. Each break includes generous signage and coffee cups featuring your company logo.

Key Cards – \$10,000

Your branding is in the hand of every attendee who resides in the host hotel. Provide your artwork to be printed on guest room keys which will be used by attendees multiple times a day.

Lunch Sponsor - \$10,000

Three total lunch sponsorships available. Each sponsorship includes generous signage and recognition before and during the event, including during your selected lunch when each attendee will see additional signage thanking your company for sponsoring the meal. Each meal will include a logo sticker on the meal container.

Pocket Program – \$10,000

Be in the palm of every attendees' hand daily by sponsoring the handy, pocket-size program. This is a useful item that provides a clear overview of all scientific sessions within a time-table, social events listing, ancillary and exhibit hall events. You provide a full-color, print ready PDF advertisement and ISEV will take care of designing and printing the pocket program.

Attendee Lanyard Sponsor - \$8,000

Available for one company, this item will be used by each attendee to show their status as an attendee of the ISEV2020 Annual Meeting. Each emblazoned with multiple logos of your company.



Continued on next page.

ADDITIONAL ANNUAL MEETING SPONSORSHIPS *(Continued)*

Mobile Device Charging Kiosk Sponsor - \$7,500

Two opportunities for companies to sponsor the official way to charge up at ISEV2020, at a provided device charging kiosk. Each kiosk will feature the company logo.

Window and Floor Decal Sponsor - \$6,000

Stay on attendee's minds with this new window and floor decal sponsorship. Each sponsorship of \$6,000 gives you company two 2x2 foot decals that will be in high traffic areas to draw attention to your company.

Attendee Pen Sponsor - \$5,000

Be in the hands of each attendee by sponsoring the attendee pen. A great takeaway as well as the ISEV2020 is a sturdy and functional pen that will make it home with attendees.

New! Hand Sanitizer Stations - \$5,000 for 3 stations

Help reduce the spread of germs and give attendees the opportunity to participate in breaks with clean hands. Be the first to support hand sanitizer stations at ISEV. Each station includes a poster (your artwork), battery operated automatic dispenser and hand sanitizer to keep germs from spreading!

Conference Bag Insert - \$3,000

Get in the hands of each attendee by providing material to be inserted into each attendee bag.





EXHIBITING AT THE ANNUAL MEETING

To exhibit at the ISEV2020 Annual Meeting please purchase a sponsorship package of at least Bronze.

ADDITIONAL BADGES

\$795	Full Conference
\$300	Exhibit Hall Only

PAYMENT INFORMATION

To reserve your sponsorship please visit www.isev.org/sponsors.

Payment of 50% of total sponsorship is due upon receipt of invoice.
Full payment is due by **28 February 2020**.

For more information or to become a Sponsor please contact ISEV's Executive Director, Joe Sapp, joe@isev.org.





INTERNATIONAL SOCIETY FOR EXTRACELLULAR VESICLES

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email: info@isev.org Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation days and hours as detailed in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions, will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE

Booth assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited or which entices attendees off the floor that is in conflict with the official conference schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall at any time. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- Loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convening Organization(s).

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide,

because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or if in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. If exhibit floor is not carpeted, carpeting is required. Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of the exhibit must be contained within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL

Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, or officers must be approved by ISEV. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. Third party use of Convening Organization(s) logo is prohibited. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post-show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly convey the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process are provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for the installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be approved by SHOW MANAGEMENT prior to the meeting.

SUPPORT COMMITMENT AND CANCELLATION POLICY

SUPPORT COMMITMENT: Only after full and final payment and a signed Letter of Agreement are both received will an official commitment exist between the International Society for Extracellular Vesicles and an organization for support. ISEV maintains the right to promote any and all support opportunities to any interested organization at any time until we receive full and final payment and a signed Letter of Agreement from supporting company. An organization interested in a support opportunity must send the Letter of Agreement and payment within 4 weeks of written commitment. If written commitment is made within 8 weeks of meeting, payment is due with signed LOA.

SUPPORT CANCELLATION: In the event a Supporter must cancel a support opportunity, supporter must notify ISEV in writing (email, fax or mail) to: mail: International Society of Extracellular Vesicles, 19 Mantua Road, Mt. Royal, NJ 08061; email: contact@isev.org; fax: 856-423-3420. A penalty may be assessed based on when written cancellation is received:

- If cancellation is received more than 8 weeks before the first day of the event (on or before November 30, 2019), ISEV maintains a cancellation penalty of 50% of the support fee's.
- Refunds will not be offered to a supporter canceling less than 8 weeks from the first day of the event (on March 28th, 2020 or after)

**ANNUAL
MEETING
ISEV 2020**
20-24 May
Philadelphia Marriott Downtown
Philadelphia, Pennsylvania

