Results

After 12 months of planning the first issue was published in print and online in September 2014. An iOS App has been available since 2016.

Now in its 4th Volume (2017) and continuing to grow readership the journal provides its worldwide readers with an array of manuscripts which may contribute to changes in clinical ultrasound practice.

All manuscripts are double blind peer reviewed using the online manuscript program ScholarOne® and reviewers are encouraged to log their reviewing history with publons®. The print journal is distributed to members of the parent association, who are mostly domiciled in Australia and New Zealand, but this geographical area only accounts for half of the overall readership.

The future includes achieving indexing (applications for Scopus and CINAHL in 2017), a growth in submissions – both in number and quality, increasing the readership and maintaining an economically viable publication for a small member organisation. Major highlights to date:

- In 2016 the article by Childs et al Ultrasound in the assessment of hepatomegaly: A simple technique to determine an enlarged liver using reliable and valid measurements was named in the Top 5 Radiology articles published in Wiley journals with over 2,400 accesses
- Increasing downloads of the journal of 167% from 2014 to 2016
- Over 50% of articles downloaded in 2016 were from countries outside ANZ.

Objectives

1. To establish a new scientific journal
2. Attract submissions and publish a journal which is of value to the sonography profession
3. Identify future direction

Background

The scientific world is overflowing with journals and some would argue that another journal is maybe unnecessary. In 2013 the Australasian Sonographers Association (ASA), decided to take the leap with a long desired strategic endeavor and launch a new fully peer-reviewed scientific journal.

The clear, simple title Sonography was chosen for the new journal to reflect its focus and main audience. The Editor-in-Chief was appointed to establish the journal and manage the journal on an ongoing basis.

Work began to develop the Aims and Scope, set up an international Editorial Board, a peer review panel, engage a publisher (Wiley) and source manuscripts for peer reviewing and publication. Design of the cover was done by the ASA graphic designer. An online processing system (ScholarOne), for the peer review system and management procedures, was put in place for the planned quarterly publication.

Aims and Scope

Sonography accepts manuscripts on all aspects of sonography and medical ultrasound. Manuscripts may take the form of original articles, review articles, case report and series, resource reviews, editorial, letters to the editor and articles outlining new techniques and equipment. Sonography has been published quarterly since mid 2014.