2018 Asian-Pacific Conference

Novotel Singapore Clarke Quay

Committed to Editorial Excellence

27-28 March 2018
TUESDAY 27 MARCH

**Registration and Networking**

**Sessions**

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**President’s Address and Award’s Ceremony**

*Julie Nash, ISMTE President & Senior Partner, J&J Editorial LLC*

**Keynote Session**

[A Report from the Eighth International Congress on Peer Review](#)

*Jose Florencio Lapena, Jr., MD*

The International Congress on Peer Review and Scientific Publication is one of the most important events in science and biomedical publishing. Every four years, journal editors, scientists and publishers come together to present and discuss their research projects on peer review. It is organized by The JAMA Network, the British Medical Journal, and the Meta Research Innovation Center at Stanford (METRICS). The stated aim of the Peer Review Congress is to encourage research into the quality and credibility of peer review and scientific publication, and to establish the evidence base on which scientists can improve the conduct, reporting, and dissemination of scientific research. Dr. José Florencio F. Lapena Jr, of the University of the Philippines, was one of the organizers and a member of the advisory board for the 2017 Peer Review Congress. Dr Lapena will provide a summary of the best and/or most interesting presentations, with a particular focus on how the research can be applied in a practical way to the everyday management of a scientific journal.

**Networking Break with Exhibitors**

**Plenary Session**

[Preprint Servers: What you Need to Know](#)

Preprints - research articles posted online prior to peer review - have been commonly used for a long time in mathematics, physics and a few other fields. This session will address the main topics that editors and authors should be aware of when dealing with preprints.
TUESDAY 27 MARCH

11:30 - 12:45
**Plenary Session**
Professionalizing the Editorial Office: Paths for Career Development in the Editorial Office

In this session, we will hear from three successful publishers about their personal path to success in this industry. We have representatives from large local publishers as well as society publishers. Sarah Tegan of the American Chemical Society, Lakshmi Narayanan from World Scientific Publishing Co. Pte. Ltd., and Martha Rundell from Wiley based here in Singapore. Join us for information on what opportunities are out there, how to grow your skillset, peer networking, and more.

12:45 - 13:45
**Networking Lunch**

13:45 - 15:00
**Plenary Session**
Communicating Science Effectively Beyond the Journal Article

In the face of growing competition in the academic publishing industry and increasing funder emphasis on providing evidence of research impact, publishers are now under immense pressure to reach wider audiences and engage the public at large. Publishers are therefore beginning to disseminate their published research output through new channels and media; this helps their publications be discovered from among growing volumes of academic output and also helps fuel engagement with a broad and diverse audience beyond the traditional confines of academic disciplines. This session will talk about some of the emerging communication formats editorial offices are working with as well as shed light on evolving outreach strategies to engage a broader readership. Since China is one of the world's largest contributors to research output, this session will also touch upon how the scientific community in China is using WeChat to collaborate and share new research findings.

15:00 - 15:30
**Networking Break with Exhibitors**
15:30 - 16:30
**Plenary Session**
Launching a Journal: The Practical Aspects of Starting up a New Journal
The decision of launching a new journal rather than expanding an existing journal to accommodate new area of growth is always a complex one. Once a decision is made to start a new journal, there are many factors to consider. This session will review various aspects in starting a new academic journal, such as the types of business model, how to form the editorial board, what peer review policy to adopt, how to do production and costing estimates as well as issues related to sales and marketing.

16:30 - 17:30
**Plenary Session**
How Publishers are Nurturing their Author Community throughout the Research Cycle
In recent years, publishers have begun recognizing and responding to author needs more promptly and innovatively than before. One emerging trend in the author-publisher landscape is the development of author engagement paths, through which publishers aim to support authors at each stage of their publication journey and improve the overall author experience by offering a wide spectrum of author-facing services. To this end, several publishers are partnering with specialist author-service providers and web services to offer authors support according to the stage they are at: (1) collaboration platforms at the research and manuscript preparation stage, (2) language editing services and educational resources at the reporting stage, and (3) research communication services post publication. In this session, publishers will share case studies and first-hand accounts of engaging authors in this manner. This session will also cover factors publishers should consider when choosing a specialist author services partner for these initiatives, to maximize success.

17:30 - 17:45
Closing Remarks

17:45 - 19:30
Networking Reception with Exhibitors
8:00 - 13:00  
Registration Open

8:45 - 9:00  
Introduction / Welcome  
Tony Alves, Director, Product Manager, Aries Systems

9:00 - 10:15  
**Plenary Session**  
Standards and Identifiers: How the Metadata World is Evolving  
This session reviews the latest trends in publishing metadata, good practices and recommendations for adopting them into your own workflow. The session topics include updates on ORCID (Open Researcher & Contributor ID), Crossref services (Similarity Check, Cited-By, CrossMark, Funding Data, Event Data), and new initiatives such as Organizational Identifiers, Metadata2020, I4OC (Initiative for Open Citations).

10:15 - 10:45  
Networking Break with Exhibitors

10:45 - 12:00  
**Plenary Session**  
Editorial Office Workshop: Innovative Tools for the Editorial Office  
We will look at some of the problems we face in the editorial office and offer solutions via new innovative tools. We will hear about new tools from organizations responding to the needs of the publishing community and we will also hear from a few publishers and their experience implementing these tools. In addition to our panel, we will have other experts who will be able to answer any questions we did not cover. We hope participants leave with ideas and contacts that will help the editorial office workflow.

12:00 - 12:30  
Closing Remarks  
Julie Nash, ISMTE President & Senior Partner, J&J Editorial LLC

12:30 - 13:30  
Networking Lunch

13:30 - 17:00  
COPE Workshop  
(Additional Registration Required)
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EXHIBITORS