



Partner Prospectus

WHO ARE WE

ISMTE is a unique community geared toward editorial and scholarly publishing professionals worldwide. Our events combine networking, training, and industry-proven best practices—allowing members to engage with other editorial office professionals, broaden their day-to-day skills, and improve the quality of the journals they produce. In 2023 ISMTE membership exceeded 1,000 members representing **30 countries worldwide**. We provide enduring multimedia resources for members during every stage of their career to help facilitate their professional success.

MEMBERS AT A GLANCE

Our members are the stewards of the peer-review process with approximately 68% of our members having more than 10+ years of experience. ISMTE members are professionals who are passionate about the operations of scholarly publications.



WHO ATTENDS ISMTE CONFERENCES*?

4.30 - Average number of journals *managed* by each participant

45% - Participants who work for a society/association

20% - Participants who work for a publisher

46% - Participants who work for a medical journal

35% - Participants who work for a science journal

**statistics based on past meeting attendance.*

WHY PARTNER WITH ISMTE?

Do you want to influence editorial office policies, practices, and activities? By partnering with our Society, you can deliver your message directly to ISMTE's influential member base: editorial office and publishing

professionals globally who serve as key advocates for their journals. We will work with your team to develop a package that meets your organization's goals and showcases its products and services.

2023 CONFERENCE HIGHLIGHTS



Participants at ISMTE conferences drive the editorial process in science, technology, medicine, nursing and allied health, humanities, business, finance, economics, law, criminology, and the social sciences. ISMTE conferences attract speakers and participants from around the world. This is your chance to gain direct access to this audience of over 375 participants from over 28 countries!

ISMTE has had great success in virtual events over the last few years but is excited to move back to in-person events in 2024. In addition to social media and in-session exposure, our partners benefited from more than 200,000 in-app sponsor impressions during virtual events in 2023.

SPONSORSHIP OPPORTUNITIES

PUBLICATION ADVERTISING

With more than 3,000 readers worldwide, your advertisement in [Editorial Office News \(EON\)](#), the official publication of the ISMTE, will be seen all around the globe eleven times a year!

Editorial Office News (EON) Ad:

Full-page Ad:	\$550
Half-page Ad:	\$275
Quarter-page Ad:	\$165

The monthly newsletters are emailed to all ISMTE contacts.

E-newsletter Ad: \$250/Month

Your design for EON or the newsletter can be text or an image (.jpg preferred) and hyperlinked to your website. Advertisements will be placed on the left rail (*only one allowed per month*).

SPONSOR SPOTLIGHT

A branded section of the ISMTE monthly E-newsletter highlighting your company. This monthly publication is sent to approximately 2000 recipients with an **average open rate of 28.17%** and **click rate of 4.3%**. Your spotlight includes graphic(s), a hyperlink, and up to 500 words. Your Spotlight will be seen by editorial office professionals all around the globe! (*Content is subject to approval by ISMTE.*)

Spotlight: \$250

ADVERTORIAL

A sponsor spotlight in an exclusive communication sent out to the ISMTE membership. This would include your company logo and description as well as a targeted message. Advertorials may be sent to the full membership, or a targeted group based on job descriptions (Managing Editors, publishing professionals, etc.). (Content is subject to approval by ISMTE)

Exclusive ad: \$750

Non-exclusive ad: \$250

WEBINAR SPONSORSHIP

All webinars: \$3,850/year

Webinars are offered by ISMTE and are free to all ISMTE members. Our webinars cover a broad spectrum of topics, selected by our Webinars Committee, relevant to our international membership of professional scholarly publications staff. For example, in 2022, webinar topics included transparency, data sharing, antiracism toolkits, cross training initiatives, and using Agile project management. This package gives exclusive sponsorship of the six



webinars per year.

Sponsorship includes:

- Recognition in the webinar promotional materials
- Free registration for up to five persons from your team for each webinar
- A panelist role in webinar to incorporate a brief sponsor message
- Sponsor logo placement on the webinar registration page and social media recognition.

Workshop Sponsorship

Hands-on three-hour workshops (1 in-person and two virtual) that take a deep-dive into a topic determined by the ISMTE Workshop Committee (*limited to 100 participants.*)

Sponsor logo, social media/newsletter recognition - \$1,250.00

EVENT SPONSORSHIP

Participants at ISMTE conferences drive the editorial process in the fields of science, technology, medicine, nursing and allied health, and the humanities, as well as business, finance, economics, law, criminology, and the social sciences. ISMTE conferences attract participants from all over the world. Do not miss your opportunity to gain direct access to this audience of more than 300+ participants from more than 18 countries! The theme of the [2024 North American Event](#) is “**Rekindle, Refresh, and Reconnect.**”

The [2024 North American Event](#) will be held at the beautiful [OMNI William Penn Hotel in Pittsburgh, Pennsylvania on July 16-19](#). This three-day event will address the latest trends in publishing, including products and services, to help editorial office professionals work better and smarter.

In addition to social media and in-session exposure, in 2024 North American [Event sponsors](#), benefited from more than 200,000 in-app sponsor impressions.

Early Bird Discounts

Any packages purchased prior to April 15th, 2024, will receive a \$250 *discount* from the listed price.

Diamonds Are Forever Package

\$7,500/each

Sponsor (6 available)

- Vendor Breakout - Exclusive 45-minute session - up to 3 can run concurrently (dedicated on agenda) - This is the perfect opportunity to share information with ISMTE attendees about your products & services, as well as case studies. This is also a platform to share best practices and solutions to common challenges in scholarly publishing.
- Three (3) complimentary registrations
- Custom dedicated email sent to ISMTE membership (opt-ins only)
- Sponsor recognition on event page, on-site event app and signage, email promotions, and on exclusive social media posts

Keynote Sponsor (2 available)

- 3-minute speaking opportunity at the onset of the Opening Session or Keynote address
- Three (3) complimentary registrations
- Logo included on welcome slides
- Custom dedicated email sent to ISMTE members and participants (opt-ins only)



- Sponsor recognition on event page, on-site event app and signage, email promotions, and on exclusive social media posts

Gold Sponsor Packages

\$4,900/each

Benefits: Select an opportunity below that meets your organization's goals. Choose from coaching sessions, swag bags, or something fun and engaging like our trivia challenge.

Put Me in Coach - Career Coaching Sponsor (3 available)

- Publish one article in the Early Career Corner section of the ISMTE e-Newsletter (sent monthly to all members)
- Dedicated email sent to ISMTE membership (opt-ins only)
- Sponsor recognition on event page, on-site event app and signage, email promotions, and on exclusive social media posts

Trivia Challenge/Networking Sponsor (3 available)

- Join ISMTE in co-hosting this popular social event for registrants to network and unwind
- Custom introductory slide featuring logo
- Dedicated email sent to ISMTE membership (opt-ins only)
- Sponsor recognition on event page, on-site event app and signage, email promotions, and on exclusive social media posts

You've Got Swag Bag (2 available)

- A dedicated page on the event site to offer a giveaway or raffle item
- Participants will have to opt-in; all opt-in information will be shared with the sponsor
- Any physical items will be fulfilled directly by the sponsor

Leaderboard Competition Sponsor (1 available)

- Branded notification to the winners of Whova app Leaderboard contest
- Logo (*clickable link*) in a member email promoting the winners
- Branded platform notification to all event registrants of the winners

Delegate This – **MOST POPULAR OPTION!**

\$6,000

Sponsor listing in the Whova event app includes hyperlinked logo placement, logo placement on the event registration pages, and social media recognition. (*Interested sponsors would apply; subject to approval by ISMTE committee*)

Sponsorships in this category provide funding for six (6) delegates from certain ISMTE membership types to attend the event free of charge:

- Women working in editorial roles in developing countries (limited to 2)
- Early career editorial staff working in editing roles for less than 5 years (limited to 2)
- Freelance editors (limited to 2)
- Early career editors in developing countries (limited to 2)
- Small Editorial Office staff groups of 3 or fewer (limited to 3)

Event App Sponsor

\$5000



The Whova onsite event App is the go-to for everything about the conference including program schedule, exhibitors, sponsors, discussion forums, meet-ups, daily news and event alerts, and more. This exclusive opportunity includes a branded banner ad each time the app is accessed.

Conference Bags (exclusive)

\$3000

Put your message in the hands of every participant - guaranteed you'll be seen.

Branded bags are available at registration to every participant.

Items to be fulfilled and shipped by the sponsor; proof must be sent to ISMTE for approval.

EVENT EXHIBITOR PACKAGES

PREMIUM EXHIBIT PACKAGE (LIMITED AVAILABILITY)

Corporate Member.....\$2,299

Non-Member..... (Space limited) \$2,499

Innovation Session (available to the first five (5) companies)

- Share your company’s product/resource/workflow with all conference participants - Do you have a new product, service, or solution that will change scholarly publishing for the better? Enter your best 10-minute elevator pitch to the Innovation session! The session is an hour in length and presented as a plenary with no competing sessions. At the end of the presentations, participants will vote on which presenter deserves the Peoples’ Choice Award for Most Innovative Idea. Must have at least 3 sponsors, with a maximum of 5.
- Included in the official conference program agenda
- 10-minute presentation in a designated time slot
- Participants vote on their favorite company as the 2024 Innovation winner
- Recognition in the event app, the ISMTE newsletter, on social media (exclusive), and the next issue of *EON*
- Two (2) complimentary registrations for your staff to attend the full conference.

ISMTE Exhibit Hall

- Tabletop displays (6ft table, 2 chairs)
- Display video, audio, images, PDFs, and any outside links

Live chat with participants

- Ability to contact participants before and during the conference to request meetings (*participants must set up profile*)
- Company logo/link placed on conference website and online conference platform
- Gallery content available to both participants AND the public (*requires registration*)
- Participant analytics report

Conference Participant List

- Pre- and post-event (*opt-ins only*)

Exhibitor Recognition

- On ISMTE event website, Event platform, e-newsletters (*non-exclusive*), and social media (*exclusive*).

BASIC EXHIBIT PACKAGE (UNLIMITED)

Corporate Member..... \$2,100

Non-Member.....\$2,400



ISMTE Exhibit Hall

- Display video, audio, images, PDFs, and any outside links in the event app
- Live chat with participants at the conference
- Ability to contact participants before and during the conference to request meetings (*participants must set up profile*)
- Company logo/link placed on conference website and virtual conference platform

Two (2) complimentary registrations to attend the conference.

Conference Participant List

- Pre- and post-event (*opt-ins only*) available in the event app

Exhibitor Recognition

- On event website, virtual platform, and digital program guide (*non-exclusive*).

CUSTOM SPONSORSHIP PACKAGE

We will work with your team to develop a sponsorship package based on your specific objectives. In addition to the offerings above, we are open to other partnership opportunities.

Cost: Varies

For questions, please contact the [ISMTE Executive Director](#) or call +1 (919) 314-3900