Empowering editorial offices around the world.

The International Society of Managing and Technical Editors (ISMTE) is a unique community for editorial professionals at scholarly publications worldwide. Our events combine networking, training, and industry-proven best practices—allowing members to engage with other editorial office professionals, broaden their day-to-day skills, and improve the quality of the journals they produce. In 2020 our membership exceeded 1,100 members worldwide.

MEMBERS AT A GLANCE*
Our members are the stewards of the peer-review process with approximately 68% of our members having more than 10+ years of experience. ISMTE members are professionals who are passionate about the operations of peer-reviewed publications. We are a unique community of editorial office staff at scholarly publications worldwide, who network within our society to discuss, train, and hone industry-proven best practices.

WHY PARTNER WITH ISMTE?
Do you want to influence editorial office policies, practices, and activities? By partnering with our Society, you can deliver your message directly to ISMTE’s influential member base: managing editors and other editorial office and publishing professionals from around the globe who serve as key advocates for their journals. We will work with your team to develop a package that highlights and meets your organization’s goals.

2020 CONFERENCE HIGHLIGHTS
Attendees at ISMTE conferences drive the editorial process in the fields of science, technology, medicine, nursing and allied health, and the humanities, as well as business, finance, economics, law, criminology, and the social sciences. ISMTE conferences attract attendees from all over the world. Do not miss your opportunity to gain direct access to this audience of more than 300+ participants from more than 10 countries! At the 2020 Virtual Conferences, events and resources addressed the latest trends in publishing, including products and services, to help editorial professionals work better and smarter. There were over 50
sessions and workshops over the course of the three events. In addition to social media and in-session exposure, sponsors benefited from more than 466,000 in-app sponsor impressions during ISMTE virtual events in 2020.

GENERAL SPONSORSHIP PACKAGES

PUBLICATION ADVERTISING
With more than 1,000 international members, your advertisement will be seen all around the globe! Monthly newsletters are emailed to all ISMTE members, and Editorial Office News (EON), the official publication of the ISMTE, is emailed to current members and available on our website.

E-newsletter Ad: $250/Month
Your design can be an animated .gif or a static .jpg. Advertisement will be placed in the left rail (only one allowed per month).

Editorial Office News (EON) Ad:
- Full-page Ad: $500
- Half-page Ad: $250
- Quarter-page Ad: $150

ADVERTORIAL
A sponsor spotlight in an exclusive communication sent out to the ISMTE membership. This would include your company logo and description as well as a targeted message. You can choose whether to send to all of membership or target a certain group based on job description (Managing Editors, publishing professionals, etc.). (content is subject to approval by ISMTE)

Exclusive message: $750
Message in membership eNewsletter: $250

EDUCATION RESOURCE SPONSORSHIP
Exclusive sponsorship of new educational resources as they are produced by the ISMTE Education and Standards Committee. Sponsor recognition is incorporated into the resource for high-visibility and long-lasting exposure to our members.

Recognition block with link on cover of resource: $1,000

WEBINAR SPONSORSHIP
Webinars are offered by ISMTE and are free to all ISMTE members. Our webinars cover a broad spectrum of topics relevant to our international membership of professional scholarly publications staff. For example, in 2020, webinar topics included transparency, data sharing, antiracism toolkits, cross training initiatives, and using
Agile project management. This package gives exclusive sponsorship of the webinars per year for ISMTE members. Sponsorship includes recognition in the webinar promotional materials, free registration for up to five persons for each webinar, and a panelist role in webinar to incorporate a brief sponsor message. Sponsor logo placement on the webinar registration page and social media recognition.

**All webinars:** $3,500/year

**WORKSHOP SPONSORSHIP**
Hands-on three-hour workshop that takes a deep-dive into a topic determined by the ISMTE Workshop Committee (*limited to 100 participants.*)

Sponsor logo, social media/newsletter recognition - $1,000.00

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**EVENT SPONSORSHIP PACKAGES**

**Diamond Sponsorships**
$5,000/each

**Gratitude Sponsor** (*3 available*)
- Custom branded digital Thank You gift ($10.00 US) for the first 100 attendees who register
- Four (4) complimentary registrations
- Logo included on welcome and closing slides
- Custom dedicated email sent to ISMTE membership (*opt-ins only*)
- 30-second promotional video at the beginning of an educational session (*session assignments will be determined by ISMTE*)
- Sponsor recognition on event page, virtual platform, email promotions, and on exclusive social media posts

**Keynote Sponsor** (*2 available*)
- 3-minute speaking opportunity at the onset of the Opening Session or Keynote address
- Four (4) complimentary registrations
- Logo included on welcome slides
- Custom dedicated email sent to ISMTE members and attendees (*opt-ins only*)
- 30-second promotional video at the beginning of an educational session (*session assignments will be determined by ISMTE*)
- Sponsor recognition on event page, virtual platform, email promotions, and on exclusive social media posts

**Gold Sponsor Packages**
$4,500/each

**Career Coaching Sponsor** (*3 available*)
- Article in the Early Career Corner section of the ISMTE eNewsletter (*sent monthly to all members*)
- Dedicated email sent to ISMTE membership (*opt-ins only*)
- Sponsor recognition on event page, virtual platform, email promotions, and on exclusive social media posts for this activity.
Trivia Challenge/Networking Sponsor (3 available)
• Join ISMTE in co-hosting this popular social event for registrants to network and unwind
• Custom introductory slide featuring logo
• Dedicated email sent to ISMTE membership (opt-ins only)
• Sponsor recognition on event page, virtual platform, email promotions, and on exclusive social media posts for this activity

Competition Sponsor (3 available)
• Branded notification to the winners of platform interaction contests
• Logo (clickable link) in a member email promoting the winners
• Branded platform notification to all event registrants of the winners

DELEGATE SPONSOR
$5,000/each

Sponsor listing in the event app including hyperlinked logo placement, logo placement on the event registration pages, and social media recognition. (Interested sponsors would apply; subject to approval by ISMTE committee)

Sponsorships in this category provide funding for delegates from certain ISMTE membership types to attend the event free of charge:
• Women working in editorial roles in developing countries (limited to 2)
• Early career editorial staff working in editing roles for less than 5 years (limited to 2)
• Freelance editors (limited to 2)
• Early career editors in developing countries (limited to 2)
• Small Editorial Office staff groups of 3 or fewer (limited to 3)

CONFERENCE MEAL DELIVERY

Branded pre-conference recognition in the conference app and ISMTE eNewsletter, logo displayed on ISMTE’s website and in the conference app, as well as recognition on the day of meal delivery.

Negotiable

VIRTUAL EVENT EXHIBITOR PACKAGES

PREMIUM EXHIBIT PACKAGE (LIMITED AVAILABILITY)

Corporate Member.................................................. $2,299
Non-Member.................................................. (space limited) $2,499

Sponsored Session
• Educational and/or innovative topics or case studies are highly encouraged
• Included in the official conference program as “Industry Breakout Session”
• Pre-recorded presentation, 20-minutes maximum in length, broadcast during the meeting in designated time slot AND available for on-demand viewing after initial broadcast
• Live chat with attendees during presentation
• Presenters will receive attendee viewership data post-event
• Two (2) complimentary registrations to attend the virtual conference.

ISMTE Exhibit Hall
• Display video, audio, images, PDFs, and any outside links
• Live chat with attendees
• Ability to contact attendees before and during the conference to request meetings (attendees must set up profile)
• Company logo/link placed on conference website and virtual conference platform
• Gallery content available to both attendees AND the public (requires registration)
• Attendee analytics report

Conference Attendee List
• Pre- and Post-Event (opt-ins only)

Exhibitor Recognition
• On event website, virtual platform, e-newsletter (non-exclusive), and social media (exclusive).

BASIC EXHIBIT PACKAGE (UNLIMITED)
Corporate Member.............................................. $1,399
Non-Member........................................................ $1,699

ISMTE Exhibit Hall
• Display video, audio, images, PDFs, and any outside links
• Live chat with attendees
• Ability to contact attendees before and during the conference to request meetings (attendees must set up profile)
• Company logo/link placed on conference website and virtual conference platform
• Attendee analytics report

Two (2) complimentary registrations to attend the virtual conference.

Conference Attendee List
• Pre- and Post-Event (opt-ins only)

Exhibitor Recognition
• On event website, virtual platform, and digital program guide (non-exclusive).

For questions please contact
Donna Blake-Weems
ISMTE Executive Director
dblake-weems@firstpointresources.com
direct +1 (919) 787-5181 ext. 1249

International Society of Managing and Technical Editors
1500 Sunday Drive, Suite 102
Raleigh, NC 27607-5151
phone +1 (919) 314-3900
dblake-weems@firstpointresources.com