

2025 Partner Prospectus



ISMTE

International Society
of Managing and
Technical Editors

WHO ARE WE?

ISMTE is a global community for editorial and scholarly publishing professionals, offering networking, training, and best practices to enhance journal quality. In 2024, membership surpassed 1,000 from 42 countries. We provide multimedia resources to support members at all career stages, with around 68% having over 10 years of experience, all dedicated to improving the peer-review process in scholarly publications.

WHY PARTNER WITH ISMTE?

Partnering with ISMTE allows you to influence editorial office policies and connect with a global network of publishing professionals. We can create a tailored package to showcase your products and services. Our conferences attract over 375 participants from diverse fields, providing direct access to key advocates in science, technology, medicine, and more. After successfully returning to in-person events in 2024, we look forward to continuing this momentum in 2025.

August 5-8, 2025
MONTREAL
— CANADA —

 **ISMTE** International Society
of Managing and
Technical Editors

SPONSORSHIP OPPORTUNITIES

PUBLICATION ADVERTISING

With more than 3,000 readers worldwide, your advertisement in **Editorial Office News (EON)**, the official publication of the ISMTE, will be seen all around the globe eleven times a year!

Editorial Office News (EON) Ad:

Full-page AD: \$550

Half-page AD: \$275

Quarter-page AD: \$165

The monthly newsletters are emailed to all ISMTE contacts.

E-newsletter Ad: \$250/Month

Your design for EON or the newsletter can be text or an image (.jpg preferred) and hyperlinked to your website. Advertisements will be placed on the left rail (only one allowed per month).

SPONSOR SPOTLIGHT

Spotlight: \$250

A branded section of the ISMTE monthly E-newsletter highlighting your company. This monthly publication is sent to approximately 2000 recipients with an average open rate of 28.17% and a click rate of 4.3%. Your spotlight includes graphic(s), a hyperlink, and up to 500 words. Your Spotlight will be seen by editorial office professionals all around the globe! (Content is subject to approval by ISMTE.)

ADVERTORIAL

Exclusive ad: \$750

Non-exclusive ad: \$250

A sponsor spotlight in an exclusive communication sent out to the ISMTE membership. This would include your company logo and description as well as a targeted message. Advertorials may be sent to the full membership, or a targeted group based on job descriptions (Managing Editors, publishing professionals, etc.). (Content is subject to approval by ISMTE)



WEBINAR SPONSORSHIP

All webinars: \$3,850/year

Single webinar: \$700

ISMTE Webinars are free to all ISMTE members. Our webinars cover a broad spectrum of topics selected by our Webinars Committee, which are relevant to our international membership of professional scholarly publications staff. For example, in 2024, webinar topics included transparency, data sharing, antiracism toolkits, cross-training initiatives, and using Agile project management. This package gives exclusive sponsorship of the six webinars per year.

Sponsorship includes:

- Recognition in the webinar promotional materials
- Free registration for up to five persons from your team for each webinar
- A panelist role in a webinar to incorporate a brief sponsor message
- Sponsor logo placement on the webinar registration page and social media recognition.

Workshop Sponsorship

Hands-on three-hour workshops (1 in-person at the [2025 North American Event](#) and 1 virtual) that take a deep dive into a topic determined by the ISMTE Workshop Committee (limited to 100 participants.)

Sponsorship for the in-person workshop, August 5th - \$1,250.00

- 3-minute speaking opportunity or recorded video at the onset of the workshop
- Sponsor logo placement on the workshop registration page and social media recognition.
- 1 free registration

Sponsorship for the virtual workshop (TBD) - \$700

- Recognition in the webinar promotional materials
- Free registration for up to five persons from your team
- A panelist role in the webinar with a brief sponsor message
- Sponsor logo placement on the workshop registration page and social media recognition.



EVENT SPONSORSHIP

Participants at ISMTE conferences drive the editorial process in science, technology, medicine, nursing and allied health, and the humanities, as well as business, finance, economics, law, criminology, and the social sciences. ISMTE conferences attract participants from all over the world. Do not miss your opportunity to gain direct access to this audience of more than 300+ participants from more than 18 countries!

Early Bird Discounts

Any packages purchased before April 15th, 2025, will receive a \$250 discount from the listed price.

North America

The [2025 North American Event](#) will be held at the beautiful [Hotel Bonaventure in Montreal, Canada, August 5-8](#). This is the first time that the ISMTE North American event is outside the United States, reflecting the global nature of our organization. This three-day event will address the latest trends in publishing, including products and services, to help editorial office professionals work better and smarter.

In addition to social media and in-session exposure, in 2024, North American Event sponsors benefited from more than 200,000 in-app sponsor impressions.

Europe

The 2025 European Event will take place in conjunction with the 18th EASE General Assembly and Conference in Oslo, Norway. ISMTE will hold a half-day event at the start of the EASE Conference on Wednesday, May 14.

Asia Pacific

The 2025 Asia Pacific Conference will take place virtually as a half-day event. Timing TBD.

Global Entry

Maximum of 1 - Sponsor all 3 events for \$6500

- 3-minute speaking opportunity or recorded video at the onset of the Opening Session or Keynote address for each event
- Sponsor recognition on the event page, on-site event app and signage, email promotions, and exclusive social media posts
- 3 complimentary registrations for the North American event
- 1 complimentary registration for the European event
- 1 complimentary registration for the Asia Pacific event
- Free Innovation Session slot at the North American event

- Additional discounts are available for exhibit and vendor session opportunities at the North American event
- Complementary exhibit booth at the North American event

Frequent Flyer

Maximum of 1 - Sponsor the North American Event & European events for \$5500

- 3-minute speaking opportunity or recorded video at the onset of the Opening Session or Keynote address for each event
- Sponsor recognition on the event page, on-site event app and signage, email promotions, and exclusive social media posts
- 3 complimentary registrations for the North American event
- 1 complimentary registration for the European event
- Free Innovation Session slot at the North American event
- Additional discounts are available for exhibit and vendor session opportunities at the North American event
- Complementary exhibit booth at the North American event

First Class Experience

Maximum of 1 - Sponsor the North American Event & AP events for \$5250

- 3-minute speaking opportunity or recorded video at the onset of the Opening Session or Keynote address for each event
- Sponsor recognition on the event page, on-site event app and signage, email promotions, and exclusive social media posts
- 3 complimentary registrations for the North American event
- 1 complimentary registration for the Asia Pacific event
- Free Innovation Session slot at the North American event
- Additional discounts are available for exhibit and vendor session opportunities at the North American event
- Complementary exhibit booth at the North American event



North American Event Sponsorship

\$5000 – Maximum of 2

Keynote Sponsor

- 3-minute speaking opportunity or recorded video at the onset of the Opening Session or Keynote address
- Logo included on welcome slides
- Custom dedicated email sent to ISMTE members and participants (opt-ins only)
- Sponsor recognition on the event page, on-site event app and signage, email promotions, and exclusive social media posts

Discount on Exhibitor add-ons

- Three (3) complimentary registrations
- Complementary exhibit booth
- Free Innovation Session slot
- Discounted rate on vendor session

European Event Sponsorship

Keynote Sponsor (Maximum 2) - \$800

- 3-minute speaking opportunity or recorded video at the onset of the event
- Logo on slide decks
- Sponsor recognition on the event page, email promotions, and exclusive social media posts

Sponsor - \$400

- Logo on slide decks
- Sponsor recognition on the event page, email promotions, and exclusive social media posts

Asia Pacific Event Sponsorship

Keynote Sponsor (Maximum 2) - \$500

- 3-minute speaking opportunity or recorded video at the onset of the event
- Logo on slide decks
- Sponsor recognition on the event page, email promotions, and exclusive social media posts

Sponsor - \$250

- Logo on slide decks
- Sponsor recognition on the event page, email promotions, and exclusive social media posts



North American Conference Exhibitor Opportunities

EXHIBIT PACKAGE (UNLIMITED) \$2,500

Corporate Members receive an automatic discount.

Please visit <https://www.ismte.org/general/custom.asp?page=CorporateMember> for more information.

ISMTE Exhibit Hall

- Tabletop displays (6ft table, 2 chairs)
- Display video, audio, images, PDFs, and any outside links in the event app
- Live chat with participants at the conference
- Ability to contact participants before and during the conference to request meetings (participants must set up profile)
- Company logo/link placed on conference website and app
- **Two** (2) complimentary registrations to attend the conference.

Conference Participant List

- Pre- and post-event (opt-ins only) available in the event app

Exhibitor Recognition

- On the event website, virtual platform, and digital program guide (non-exclusive).



INNOVATION SESSION (LIMITED)

\$150 - Must have at least 3 vendors, with a maximum of 5

- Share your company's product/resource/workflow with all conference participants - Do you have a new product, service, or solution that will change scholarly publishing for the better? Enter your best 10-minute elevator pitch to the Innovation session! The session is an hour long and presented as a plenary with no competing sessions. At the end of the presentations, participants will vote on which presenter deserves the Capybara Innovation Award.
- Included in the official conference program agenda
- A 10-minute presentation in a designated time slot
- Participants vote on their favorite company as the 2025 Innovation winner
- Winners receive a Capybara plushie/ribbon and recognition in the event app, the ISMTE newsletter, on social media (exclusive), and the next issue of EON
- Does not include a complimentary registration

VENDOR SESSION (LIMITED)

Maximum of 6

Standard rate: \$950

Discounted rate for exhibitors/sponsors: \$400

- Exclusive 45-minute session - up to 3 can run concurrently (dedicated on the agenda) - This is the perfect opportunity to share information with ISMTE attendees about your products & services, as well as case studies. This is also a platform to share best practices and solutions to common challenges in scholarly publishing.
- Does not include a complimentary registration

CUSTOM SPONSORSHIP PACKAGE

We will work with your team to develop a sponsorship package based on your specific objectives. In addition to the offerings above, we are open to other partnership opportunities.

Cost: Varies

Questions? Please reach out to ISMTE Staff at info@ismte.org



ISMTE

International Society
of Managing and
Technical Editors