2017-2021 Strategic Plan

An International Network of Cancer Nursing Leadership

International Society of Nurses in Cancer Care
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Executive Summary:

Nurses, the largest workforce involved in delivering services to individuals with cancer and their families across the entire cancer trajectory, are uniquely positioned to advance cancer care and control. The underutilization of nurses’ potential in the global efforts against cancer has direct consequences to those affected by it. A world in which nurses across the globe are vital and central leaders in cancer care and control will ensure optimal outcomes for individuals and communities.

The global cancer nursing community includes nurses who work across the cancer care continuum. ISNCC provides a platform for which nurses, national and regional cancer nursing societies, government and non-government cancer care and control institutions, and corporate entities can collaborate.

ISNCC enables leaders across the globe to build capacity within the cancer nursing community and influence health policy to improve health and social outcomes for people affected by cancer.

ISNCC’s mission is to lead the global nursing community to reduce the burden of cancer to realize its vision of a world in which nurses are vital and central leaders in cancer care and control. ISNCC will achieve this mission and vision through a renewed focus on leadership.

ISNCC will achieve its mission through the following strategic directions:

- Develop and engage nurse leaders
- Influence global health policy
- Advance and apply knowledge
- Transform member relations

Mission, Vision & Core Values:

| VISION: Nurses worldwide are vital and central leaders in cancer care and control. |
| MISSION: To lead the global nursing community to reduce the burden of cancer. |
| CORE VALUES: Excellence, Equity and Integrity |
Introduction

Nurses are uniquely positioned to be vital and central leaders in delivering care across the cancer continuum. Nurses remain the largest workforce involved in delivering services to people affected by cancer and their families. The leadership potential of nurses extends beyond the patient-healthcare provider context. Nurses also lead research, service improvement and policy in cancer care and control. Nurses’ leadership role reaches individuals, communities, health systems, and global policy initiatives. The optimization of nurses’ contribution in the global efforts against cancer will have a positive impact on those affected by cancer.

International Society of Nurses in Cancer Care

The International Society of Nurses in Cancer Care (ISNCC) was created in 1984. Globally, ISNCC members represent nurses from 80 countries across the world. ISNCC is an international membership organization dedicated to the following charitable, educational and scientific purposes:

• Improving the health and well-being of people at risk of developing cancer. Through its strategic coalitions and partnerships, the Society influences and participates in setting directions for cancer nursing, health policy and cancer control initiatives that are intended to improve the health and well-being of people around the world;
• Promoting the nurse’s role in improving cancer care. The Society leads a global community of cancer nurses to share, discuss and debate strategies and innovations that advance clinical practice, education, research, and management; and
• Developing nursing leadership in cancer care delivery. The Society supports the development of current and emerging cancer nursing leaders globally.

The International Conference on Cancer Nursing (ICCN) is ISNCC’s primary platform for bringing together international cancer nursing leaders, and future leaders, for knowledge dissemination and exchange.

The governance, strategy and oversight of ISNCC are led by ISNCC’s Board of Directors. ISNCC’s Member Council and committees provide additional guidance and oversight to ISNCC’s initiatives. The Member Council consists of representatives of each of ISNCC’s Full Members. The purpose of the Member Council is to provide a forum in which ISNCC and its Full Members engage in strategic discussions, exchange knowledge and identify opportunities for collaboration.
ISNCC facilitates coordinated global efforts to optimize nurses’ contribution to cancer care and control. ISNCC provides a platform for various cancer nursing organizations across the world to collaborate and exchange knowledge and enable partnerships to achieve better health and social outcomes.

The Strengthening the Oncology Nursing Workforce in Low- and Middle-Income Countries to Address the Growing Cancer Burden white paper¹ identified issues facing the cancer nursing workforce and included recommendations for how health and educational systems can strengthen and expand the role of cancer nurses in low and middle income countries LMICs. It is a call to action to focus attention and resources on the need for education and training of nurses in LMICs that informs the 2017-2021 Strategic Directions for ISNCC.

ISNCC has a strong history of developing international leaders in cancer nursing. ISNCC enables leaders across the globe to build capacity within the cancer nursing community and influence cancer care and control organizations and health policy. The 2017-2021 ISNCC Strategic Plan focuses on the identification, engagement

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¹ Strengthening the oncology nurse workforce in low-income and middle-income countries, A. Galassi, Challinor, J., et al., Lancet Oncology. 2016;16(8):887-888
Nursing’s potential to address the growing cancer burden in low- and middle-income countries, A. Galassi, Challinor, J., et al., Journal of Global Oncology. 2016; Published online before print
and development of nurses across the world as vital and central leaders in cancer care and control.

ISNCC positions itself at the center of an international network for cancer nursing leaders.

**Strategic Directions**

ISNCC will achieve its goals through the following strategic directions:

- Develop and engage nurse leaders
- Influence global health policy
- Advance and apply knowledge
- Transform member relations

**Develop and Engage Nurse Leaders**

ISNCC will identify, engage, develop and empower cancer nursing leaders so that they can implement best practices in cancer nursing practice, education, research, and policy in the healthcare systems in which they operate. Leadership development will be integrated throughout all of ISNCC’s activities.

**Establish and implement an ISNCC Leadership Development Program**

ISNCC will develop a structured leadership program. The development of the ISNCC Leadership Program will begin with an environmental scan and a needs assessment to identify the needs of cancer nursing professionals worldwide and existing leadership focused resources relevant to cancer nurses. The needs assessment and environmental scan will inform the development of an action plan to be implemented in 2017-2021.

**Strengthen collaborations with the European Oncology Nursing Society (EONS) and the Asian Oncology Nursing Society (AONS)**

ISNCC will collaborate with EONS and AONS to develop a program of activities to more effectively achieve common goals and ensure wider reach and impact of each organization’s work.

**Influence Global Health Policy**

ISNCC will influence global health policy for the benefit of its members and cancer nursing professionals worldwide so that their contribution to cancer care and control is optimized.

**Advocate for the needs of Cancer Nursing in LMICs**

ISNCC will address the priority recommendations in The Strengthening the Oncology Nursing Workforce in Low- and Middle-Income Countries to Address the Growing Cancer Burden white paper2 through expanding the number and impact of its projects2 focused on developing the nursing workforce in LMICs.

**Disseminate and implement position statements**

ISNCC will facilitate and implement the recommendations of position statements in priority areas of cancer care and control. ISNCC will implement a position statement dissemination strategy and encourage cancer nursing professionals to adopt the statements to influence policy in their regional or country-specific context.

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Nursing’s potential to address the growing cancer burden in low- and middle-income countries, A. Galassi, Challinor, J., et al., Journal of Global Oncology. 2016; Published online before print
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Strengthen collaborations with the Multinational Association of Supportive Care in Cancer (MASCC) and the International Psycho-Oncology Society (IPOS)

ISNCC will collaborate with MASCC and IPOS to develop a program of activities to more effectively achieve common goals and ensure wider reach and impact of each organization’s work.

Advance and Apply Knowledge

ISNCC will advance and apply knowledge for the benefit of cancer nursing professionals and the communities they serve around the world.

Leverage the International Conference on Cancer Nursing (ICCN)

ICCN scientific program and associated educational activities will address priority areas which have a significant impact on cancer care and control. ICCN will include activities which engage cancer nurses in the advancement and application of evidence relevant to cancer care and control. ICCN will provide a platform to disseminate outcomes from ISNCC’s initiatives and enable cancer nurses from across the world to collaborate and exchange knowledge to advance cancer nursing.

Create and translate new knowledge

ISNCC will expand the number and scope of its projects which develop knowledge to inform policy and practice in cancer care and control. A range of educational strategies will be developed and implemented to support the translation of knowledge into policy and practice.

Transform Member Relations

ISNCC member organizations represent nursing professionals in over 80 countries around the globe. Members of ISNCC are an important part of an international network for professionals in the field of cancer nursing. This network is a vital international resource comprising nurses working in leadership, clinical practice, education, research, and management.

Revise membership structure

ISNCC will implement a new membership stream which emphasizes the pivotal contribution of national cancer nursing organizations as the Society’s core members. The revised membership streams will clarify ISNCC’s relationships with other groups including cancer care and control institutions, academic institutions, and corporate bodies. The revised membership structure will also provide an enhanced opportunity for individual cancer nurses to be part of a global network to support ISNCC’s mission.

Enhance member relations

ISNCC will develop an action plan to optimize the contribution of its Member Council. ISNCC will enhance its role as a platform of communication among its member organizations through better utilization of its current mechanisms, such as ICCN, the ISNCC blog and ISNCC Insight. ISNCC will provide new opportunities for member engagement with the ISNCC Board and partnership on ISNCC projects.

Build capacity for nursing leadership

ISNCC will continue to assist in the development and establishment of new national cancer nursing societies. These activities will include dissemination of resources and mentorship.

Strengthen ISNCC’s Financial Position

ISNCC will ensure its operations are based on a robust governance model and fiscal accountability, to maintain and build ISNCC’s work.

Diversify Revenue Streams

ISNCC will identify, secure and diversify revenue generating opportunities to implement ISNCC’s strategic directions.