Registration Open for Guadalajara 2019 ISPA Congress
The Strength Within Us
May 27 – 31, 2019, Mexico

New York, NY, USA (February 12, 2019) – Registration is now open for the Guadalajara 2019 ISPA Congress, The Strength Within Us. Hosted by University of Guadalajara and the Guadalajara Convention and Visitors Bureau, the 104th ISPA congress will take place May 27-31 at various locations throughout the city.

**Congress Theme**

*The Strength Within Us*, together we are stronger. The Guadalajara 2019 ISPA Congress’ mission is to shine a spotlight on Jalisco, Mexico and Latin America as well as their context and place in the global community.

There is a strength within us both as a Latinx community as well as a Mexican and Jalisco community. Each community’s identity adds to the common one. It is our common identity that gives us strength to develop, empower ourselves, and flourish. There is strength within us as cultural and artistic creators and directors. Culture is a tool and a force for building a diverse and globalized world that’s critical in spirit and willing to redesign itself on the basis of constant reflection.

The theme of The Strength Within Us will be addressed through different sessions and perspectives from local, regional, and international voices throughout the congress. There will be a strong emphasis on exploring narratives from the past, present, and future.

Congress events begin with the Anthony Field Academy (an intensive arts administration program for emerging leaders) all day Monday, May 27th and Tuesday, May 28th and the full congress kicks off Wednesday morning and runs through Friday, May 31st. In addition to the always anticipated ISPA programs such as Pitch New Works, Professional Exchange (ProEx), and the ISPA Awards, the congress delegates will have opportunities to visit the newest, state of the art theaters along with some of the city’s most treasured and iconic facilities. Local and regional artists and arts organizations will be featured throughout the congress.

“This will be our second congress in Mexico (Mexico City, 2004) and our fourth in Latin America. In many respects, the 2019 Congress theme represents a culmination of our past experiences as it provides a unique opportunity for us to experience the strength of Mexican and Latin American culture as well as the strength we share as a global performing arts community.” said CEO David Baile.
Online registration is open through May 17th. The discounted early bird rates are available for delegates who register before April 5th and a special regional rate for delegates from Latin America is also featured.

For more information on the Guadalajara 2019 ISPA Congress, visit [www.ispa.org/congress_ga19](http://www.ispa.org/congress_ga19).

About ISPA: The International Society for the Performing Arts (ISPA) is a global association of more than 500 arts management leaders from 56 regions, who come together with the shared goal of strengthening and developing the arts internationally. We achieve this by building leadership ability, by recognizing and discussing field-wide trends and new developments, and by deepening global exchange through the arts. ISPA members include presenters, performing arts organizations, artist managers, competitions, funders, consultants and other professionals working in the performing arts. Founded in 1948 by Patrick Hayes, 2018 marked ISPA’s 70th Anniversary.

About ISPA Congresses: ISPA Congresses bring together performing arts leaders to discover the next great idea, strengthen relationships, and rejuvenate their passion for the arts. Programming is geared toward administrators, presenters, managers, agents, artists and government/cultural leaders.

ISPA holds two Congresses annually, one every January in New York City and a second Congress in a different region of the world. Recent International Congress locations include Seoul, South Korea (2012), Wrocław, Poland (2013), Bogotá, Colombia (2014), Malmö, Sweden/Copenhagen, Denmark (2015), Melbourne, Australia (2016), Montréal, Canada (2017), and Leeuwarden-Friesland (2018). For more information about ISPA congresses, visit [https://www.ispa.org/page/congress_landing](https://www.ispa.org/page/congress_landing).


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