



ADVERTISING SPECIFICATIONS ISPA 2026 NY Congress

E-Program Book Ads

All E-Program ads should be emailed to Magda Mazurek at mmazurek@ispa.org

General Specifications

- Hi-res 300 DPI
- Ensure all fonts are embedded
- RGB color space
- Acceptable formats: PDF or JPEG
- Please do not send low-resolution PDFs

Full Page Ad

- No bleed: 320x480-pixel dimension 300 dpi - 4.4" WIDE x 6.6" HIGH

Half Page Ad

- Dimension: 320 x 240-pixel dimension 300 dpi - 4.4" WIDE X 3.3" HIGH

NOTE: PLEASE KEEP TYPE LEGIBLE TO BE VIEWED ON MOBILE DEVICES.
For maximum legibility, text fonts should not be smaller than the visual equivalent of
10-point Helvetica Regular

Art work is due by 12 of December 2025.

Please note the E-Program will be associated with the congress on ISPA's website for a minimum of 3 years!

Advertising Fees

All numbers are USD	Second Page	The last Page	Full Page	Half Page
Star Members	1050.00	850.00	650.00	375.00
Members	1150.00	950.00	675.00	500.00
Non-members	1275.00	1050.00	750.00	550.00

