

E-Program Book Ads

All E-Program ads should be emailed to Magda Mazurek at mmazurek@ispa.org

General Specifications

- Hi-res 300 DPI
- Ensure all fonts are embedded
- RGB color space
- Acceptable formats: PDF or JPEG
- Please do not send low-resolution PDFs

Full Page Ad

- No bleed: 320x480-pixel dimension 300 dpi - 4.4" WIDE x 6.6" HIGH

Half Page Ad

- Dimension: 320 x 240-pixel dimension 300 dpi - 4.4" WIDE X 3.3" HIGH

NOTE: PLEASE KEEP TYPE LEGIBLE TO BE VIEWED ON MOBILE DEVICES.
For maximum legibility, text fonts should not be smaller than the visual equivalent of 10-point Helvetica Regular

Art work is due by 12 of December 2025.

Please note the E-Program will be associated with the congress on ISPA's website for a minimum of 3 years!

Advertising Fees

| All numbers are USD | Second Page | The last Page | Full Page | Half Page |
|--------------------------------|------------------------|--------------------------|----------------------|----------------------|
| Star Members | 1050.00 | 850.00 | 650.00 | 375.00 |
| Members | 1150.00 | 950.00 | 675.00 | 500.00 |
| Non-members | 1275.00 | 1050.00 | 750.00 | 550.00 |

