

New York 2019 ISPA Congress
PITCH NEW WORKS
APPLICATION GUIDELINES

OVERVIEW

Pitch New Works is a forum for creators and arts professionals to share and discover new performing arts projects. Ten applicants are selected to pitch their new work to more than 400 performing arts professionals from over 50 countries at an ISPA Congress. Participants have seven minutes to present their new work and three minutes to answer delegate questions, facilitated by the host. After the session, participants have the opportunity to interact with delegates during ProEx (Professional Exchange), ISPA's informal networking session where interested parties can inquire about providing project support, premiere dates, touring opportunities, etc.

Those interested in presenting a new project to an international delegation of performing arts industry professionals should consider Pitch New Works. Past participants have secured additional project support, representation, touring opportunities, performance engagements, international exposure, premiere locations, and more as a direct result of their presentations.

The Pitch New Works Program consists of three components:

Pitch New Works Session	Participants present their new work at ISPA's Pitch New Works session at the New York 2019 ISPA Congress.
ProEx (Professional Exchange)	Participants interact with congress delegates during ProEx, ISPA's informal networking session and marketplace, immediately following the Pitch New Works session.
Ongoing Project Visibility	Projects are promoted on the ISPA Pitch Project Directory, members-only newsletter, and social media platforms, well beyond the Pitch New Works session.

Program date:

2019 New York Congress Program Date	January 9, 2019
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BENEFITS

Participants receive:

- Day Pass registration to the New York 2019 ISPA Congress for pitch presenter(s) (January 9, 2019)
- ProEx table priority placement
- Project feature on ISPA's Pitch Project Directory

ELIGIBILITY

A proposed project must:

- Be in development with the premiere within the next two years; or
- Have recently premiered and has not yet toured outside its region of origin.

Additional considerations include:

- Generally, projects that premiered more than three years prior to the date of the Pitch New Works session will not be considered.
- Multidisciplinary and/or cross-cultural projects are particularly attractive to ISPA delegates, though all project types and applications will be considered.
- Submissions from the canon and/or remounts will be considered where there is evidence of a substantially new interpretation and a new production team.
- Previously accepted projects are not eligible to re-apply unless there is evidence of a substantial revisiting.
- Generally, projects submitted more than 2 times prior will not be considered. Please contact Nora Fleury, Program and Development Associate, at nfleury@ispa.org before re-applying in this case.

Applicants do not need to be ISPA members. ISPA welcomes all eligible applications.

APPLICATION FEE

ISPA-members receive a one-time application fee waiver. A non-refundable **50 USD** application fee is payable to ISPA upon submission of each application by non-members. Only members wishing to submit more than one proposal are required to submit the 50 USD application fee per additional application. To submit your payment (when required):

1. Visit the ISPA website: <https://www.ispa.org/store/ViewProduct.aspx?id=12114174>
2. Select "Add Item" at the bottom right hand of the screen
3. Select "Checkout" at the bottom right hand of the screen
4. Complete the Recipient Information and select "Proceed to Confirmation"
5. Before the payment is finalized you will be asked to verify your information. Then click "Complete Order" to complete the checkout process
6. You will receive an **on screen confirmation message** once your payment has been received
7. Please be prepared to submit the name and last 4 digits of the credit card used in Section V of the application to confirm payment.

APPLICATION PROCESS

To apply to ISPA's Pitch New Works Program, please submit the online application form.

Pitch New Works Application Form | <http://bit.ly/pnwny19ispa>

Deadline | **Friday, September 21, 2018 at 17:00 EDT (New York)**

This deadline will not be extended and late submissions will not be reviewed. For submissions to be complete, materials and application fee (when required) must be received prior to the deadline.

Applications are reviewed and selected by a committee including ISPA staff and members. Applicants will be notified of the status of their application by **Friday, November 2, 2018**.

PLEASE NOTE: The application must be completed in one sitting as there is currently no way to save an application and return to it later. We recommend preparing your answers in advance of beginning the form.

Questions? Contact Nora Fleury, Program and Development Associate at nfleury@ispa.org or +1 (212) 206-8490 x201

APPLICATION MATERIALS

Below are the main sections of the application form. Please use this as a guide to prepare answers prior to beginning the online application form.

I. Project Representative Information | Applicants are asked to provide general contact information for a primary contact (point person for all communications) including name, organization, professional title, email, address, and how they learned about ISPA and the Pitch New Works Program (150 words or less).

II. Project Information | Applicants are asked to provide general information about the project submission. Please be prepared to list title of new work/project, name of producing group/organization, major contributors, project country of origin, discipline, genre, number of performers, length of piece, premiere date & location (if known), website (if applicable), seeking (commissioning funds, presenting opportunities, etc.), estimated performance fee, and commissioning fee/investment level (if applicable).

III. Pitch Presenter(s) Information | Applicants are asked to provide general contact information for proposed pitch presenter(s) (max 2) including, name, professional title, organization, association with the project, email, and address.

IV. Additional Materials | Applicants are asked to submit the following long form supplemental materials:

- Item 1 Cover Letter from the project representative explaining interest in participating in Pitch New Works (max. 500 words).
- Item 2 Brief description of the work/project (max. 150 words).
- Item 3 List of project collaborators (including leading artistic, management, and producing personnel) (max. 250 words).
- Item 4 Project's general technical specifications and requirements (max. 250 words).
- Item 5 List of confirmed and/or proposed touring activity (if applicable) (max. 250 words).
- Item 6 Web address to video clip of the project (rehearsal footage, performance footage, etc.) (max. 5 minutes). *If no video footage is available, please consider providing an example of another work by the same artist.*
- Item 7 Additional supporting materials of your choice (press kit, images, etc.) (max. 3-pages). *Please submit as a PDF document saved as "ProjectName"_Supplemental.pdf*

V. Application Fee Payment | Applicants are asked to provide either (1) name and last 4 digits on credit card used to pay the 50 USD application fee or (2) the name of the ISPA member affiliated with the project to qualify for the one-time fee waiver

VI. Submit | Applicants may do a final review of his/her application by clicking on the "back" button on the bottom of each page. When satisfied, please press submit to receive an **on screen** message confirming receipt. If you do not receive an on screen confirmation message, please contact Nora Fleury at nfleury@ispa.org or +1 (212) 206-8490 x201 to ensure the application was received.

Sample Application Form for Download | <http://bit.ly/2OLcYPN>

Questions? Contact Nora Fleury, Program and Development Associate at nfleury@ispa.org or +1 (212) 206-8490 x201

HINTS TO PREPARE YOUR APPLICATION

In preparing your application, consider exploring ISPA's online Pitch Project Directory to view the past projects presented at New York and International Congresses. For examples of successful projects, we suggest viewing the following pitch projects presented at the New York 2017 ISPA Congress:

- [Dystopian Dream](#) (in development)
- [Death Become Life](#) (in development)
- [Treemonisha](#) (in development)
- [From Out A Darker Sea](#) (recently premiered)
- [POP-UP Duets](#) (recently premiered)

TERMS AND CONDITIONS

In the event your project is selected, you will agree to and give your consent to the following terms and conditions:

- The pitch presenter(s) outlined in Section III of the application must:
 - a. Attend a technical run-through lasting up to 2 hours, held at 8:00 am in the morning, immediately preceding the Pitch New Works session.
 - b. Participate in the Pitch New Works session (10:00am to 12:00pm) and ProEx (professional exchange) (12:00pm to 1:45pm) at the New York 2019 ISPA Congress on Wednesday, January 9, 2019 in New York.
- The pitch presentation may not include any live performance aspects, may not exceed seven minutes in length, and may not have more than two pitch presenters.
- ISPA will not subsidize participation in, or travel to the pitch session.
- ISPA will provide the pitch presenter(s) outlined in Section III of the application with a complimentary Day Pass for the New York 2019 ISPA Congress on Wednesday, January 9, 2019 (excluding social event).
- Applicants will supply ISPA with a project video and/or image for promotion on the ISPA website.
- ISPA will advertise and publicize Pitch New Works and may record the pitch session for presentation on the ISPA website or for other non-commercial uses such as news, ISPA promotion, or archival documentation.
- ISPA has the right to obtain a sponsor(s) for this program, and to determine the appropriate credits to ISPA and the sponsor(s) in all marketing and public relations materials and programs.
- Selected projects will be promoted on the ISPA website.

THANK YOU! WE LOOK FORWARD TO RECEIVING YOUR APPLICATION

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