

Indiana Society of Professional Land Surveyors
Board of Directors Meeting

MINUTES

Friday October 28, 2016 | 11:00am-5:00pm

Vincennes University | Construction Building, Room 219 | 324 W Red Skelton Blvd, Vincennes, IN 47591

Present: Rich Hudson, President; Perry Cloyd, Vice President; Bryan Catlin, President-elect; Brent Friend, Treasurer; Bernie Guerrettaz, Past President; Eric Banschbach; Vincent Barr; Norman Hiselman; Don Williams

Absent: Alexander Fabian, Secretary; David Myers; Don West

Guests: Bill Clark; Jessica Hess; Ed Sweetland; Brian Lewis, Executive Director

1. Vincennes University Review

Prior to the Board Meeting, Bill Clark presented an update on the Vincennes Survey program.

2. Call to Order

Rich Hudson called the meeting to order at 1:36pm and a quorum was established. Rich reviewed with the Board the Mission and Vision of ISPLS.

3. Strategic Discussions

Promoting and Supporting the field of Land Surveying

Continued the discussion of doing targeted public relations by focusing on those industries that are hiring Professional Land Surveyors. Reviewed the List of Prospective Associations to Partner With to determine targets and priorities. Also discussed ICBR's Education Session Request for Proposal as an example of an event / organization we could pursue getting in front of.

Action Items:

- The Executive Director will reach out to a couple members who were identified as potential presenters for the ICBR Convention.
- Investigate applying to become an Approved Educational Provider for Real Estate and Professional Engineer CEUs.

Providing Education that Solves our Members Challenge

Discussed possible content experts to provide on the issues identified in our member survey and by the Board at the August Meeting. (Specifically: Retirement or Succession Planning; Buying, Running, and Structuring a Successful Business; Time Management; Technology / Innovation; Copyright Laws for Surveys) We're looking for solutions to these items to include in the Hoosier Surveyor, our E-newsletters, as potential webinars, and even as a live presentation.

In addition to the topics above, social media was also identified as a hot topic our members would like to learn more about.

There was also a discussion about providing a "paid" option for getting a hard copy of the Hoosier Surveyor and the membership directory.

Action Items:

- Staff will reach out to suggested experts about providing ISPLS with content.
- Staff will also reach out to our Sustaining Members about providing technology updates and other useful content.
- Staff will get quote on doing a small batch print run of the Hoosier Surveyor and the Membership Roster to determine what we'd need to charge to breakeven.

4. Approval of the Consent Agenda

- a. Board Meeting Minutes
 - i. September 13, 2016
- b. ISPLS Financials
 - i. September Financial Report
- c. Membership Report
 - i. Current Membership Report

A motion was made by Perry Cloyd and seconded by Bernie Guerrettaz to approve the items in the consent agenda. **PASSED**

5. Executive Director's Report / Update

Executive Director made a brief report on the financials and the membership renewal process, highlighting parts of the reports presented in the consent agenda, and a quick update on the Hoosier Surveyor and the 2017 Convention.

6. Membership Development

Two prospect lists have been put together by data mining information from the Professional Land Surveyor License List and from the Intern License List. The information was then cross checked with our database to provide lists of everyone licensed who are not ISPLS members. This information has been sent to the Chapters to get their assistance in getting more information and recruiting these PLSSs.

Action Items:

- Board Members are asked to review the lists and provide any information they can on any of the individuals not in our database. (Email addresses would be great but even knowing what company they work for would help us reach out to them)

7. New Business / Discussion Topics

a. PS Exam Review Session

Discussed the Financial Information from the Fall 2016 PS Exam Review Seminar and the pricing for the Seminar. ISPLS will plan on hosting another Seminar in the Spring with the same format and Vincent Barr volunteered to provide the facilities again.

Also discussed hosting an Intern Prep Course but due to the online nature of the Exam and that we had to cancel it the last couple times we tried to have one, it was determined not host one in 2016-2017.

Action Items:

- Executive Director will reach out to the PLA about the timing for the next exam and then coordinate with Vince when the best date for the next Exam Review would be.

b. NSPS Director Travel Reimbursement

The Executive Director asked for clarification on the Board's policy for NSPS Director travel reimbursement. The consensus was that ISPLS will cover airport to airport any expenses up but not exceeding the amount budgeted.

Action Items:

- The Executive Director will write up a brief policy for approval so something is available in writing to refer back to if this question comes up again.

c. Life Membership for Bud Payne

A request was made by Brad Kramer, President of the Greenville Treaty Chapter, that we grant long time volunteer Bud Payne with Life Membership.

A motion was made by Vincent Barr and seconded by Perry Cloyd that Bud Payne be approved for ISPLS Life Membership. **PASSED**

8. The Board Meeting was adjourned at 4:57pm.