TABLE OF CONTENTS

Introduction .................................................................................................................. 2
Become an Ambassador .............................................................................................. 3
Ambassador Benefits .................................................................................................. 4
Ambassador Commitment .......................................................................................... 5
Getting Started .......................................................................................................... 6
Talking about ISSX ..................................................................................................... 7
Refer by Email ............................................................................................................. 8
Featured Ambassadors ............................................................................................... 9
Thank you for your membership with the International Society for the Study of Xenobiotics (ISSX)!

As a member of the Society, you know your connection to peers in the industry, access to industry news and resources, and admission to educational events is a great value for you and your professional and personal development.

Perhaps you have been looking for a way to inform your peers about how ISSX has helped you grow professionally or how your research has benefited from your membership.

Now you can!

This 2019 ISSX Ambassador Program Guide will direct you through the process of recruiting new ISSX members with benefit information, recruiting guidelines, and example communications.

Demonstrate your continued support and commitment to the premier scientific organization for researchers interested in the metabolism and disposition of xenobiotics by becoming an ISSX Membership Ambassador.

As the foremost organization representing the interests of researchers and educators in the field, the Society is engaged in multiple activities to support, promote, and advance the profession on a global scale.
BECOME AN AMBASSADOR

Becoming an ISSX Membership Ambassador is as simple as following these five steps:

1. Sign up for the program online at www.issx.org/ambassador.

2. Use this guide and the enclosed materials to inform your network of peers and colleagues about why you are a member of ISSX and why they should join.

3. Ask your colleague to list you as their ISSX member contact when they join at www.issx.org/join or send a direct link to join from your membership. This will ensure you receive credit for their new membership.

4. Follow up with your colleague after they join to ensure they are aware of the resources available to them as a newly minted member of ISSX.

5. Share your success with us! You could be a featured ISSX Membership Ambassador in an upcoming issue of the ISSX Newsletter! Tell us about your recruitment efforts and we will spotlight your accomplishments.

ISSX Mission: ISSX advances research and education on the interplay of living systems with medicines and chemicals for the benefit of society worldwide.
AMBASSADOR BENEFITS

The benefits of being an ISSX Membership Ambassador are many. Not only will you expand the ISSX network of researchers from around the world, you will also be entered into a quarterly prize drawing for each new member recruit.

Ambassadors receive credit when, and only if, their name is included as the “referring member” on their prospect’s application form. Applications received without a “referring member” will not be counted.

To be eligible for prizes, you must first sign up for the ISSX Membership Ambassador Program as a 2019 participant.

All 2019 ISSX Ambassador applications must be received by July 1, 2019.

For each new ISSX member recruited, ambassadors earn one entry into a quarterly prize drawing. Ambassadors who recruit five or more members by July 12, 2019 will be included in the grand prize drawing which will be held in July 2019.

If you are attending the 12th International ISSX Meeting in 2019, you will have a great opportunity to refer new members and ISSX will help!
AMBASSADOR COMMITMENT

As an ISSX Ambassador, we ask that you commit to following these three rules:

1. Attend the 12th International ISSX Meeting in July 2019.
   - Pick up an Ambassador Ribbon for your meeting badge when you check-in at the Registration Desk
   - Attend the ISSX Membership Meeting
   - Strike up a conversation about ISSX with at least two non-member attendees

2. Share ISSX Membership Information with Your Contacts
   - Use this guide to learn how you can inform your colleagues and peers about the benefits of ISSX
   - Choose at least one member benefit you most enjoy and post about it on social media
   - Ask your colleagues about what would most benefit them

3. Contact ISSX along the Way
   - Contact ISSX by email at information@issx.org and let us know what is working or what questions you have
   - Share your success!
GETTING STARTED

Recruiting a new member starts with a simple invitation to talk about how they can benefit from a membership in a professional scientific membership association.

A few simple questions can start the conversation and offer you an opportunity to talk about your favorite benefits of membership with ISSX:

1. What challenges are you currently facing in your research?

2. What resources do you use to address these challenges?

3. What would help you most today with facing your challenges?

Once you’ve learned where they are coming from, you can guide and inform them of how your membership with ISSX has been beneficial to you and how membership can help them, too!

It’s true that ISSX members can save hundreds on ISSX meeting registration.

**Being a member is much more than a discount.**

It is a connection to your peers and colleagues in the field and an opportunity to advance the science through education and research.
You have been a member of ISSX because your connection to the Society is meaningful to you. Think about what benefits of your membership you most enjoy and why they are important.

Look for ideal candidates within your school or institution, your network of colleagues, or in any events in which you participate throughout the year.

Ask questions and think about how you can tie their answer to ISSX member benefits:

1. Have you considered joining a scientific society?
2. What would you like to know about my membership with ISSX?
3. What would you like to learn or access by joining ISSX?
4. What career and professional goals are you interested in achieving?

Top Five ISSX Member Benefits:
1. Networking Opportunities at ISSX Meetings
2. ISSX Webinar Series (free for members)
3. ISSX Focus Groups
4. ISSX Mentorship Program
5. ISSX Meeting Registration Discounts
REFER BY EMAIL

Remember, your reference only counts if you are listed as the referring member on your colleague’s membership application.

To ensure that you will receive credit for the reference, you can send a special link which is tied to your membership account.

Find Your Link
1. Login to your ISSX Membership Account at www.issx.org.
2. Select the link to “My Profile”
3. Select the link to “Refer a Friend”

Send Your Invitations
1. Use the referral form to send invitations to up to ten colleagues OR
2. Copy your referral link and send invitations directly to your network

When your referred members join ISSX, you will be able to see any second and third degree referrals you may have.

Use the Refer a Friend tool for outreach and to monitor your referrals quickly and easily on the ISSX website.
FEATURED AMBASSADORS

ISSX will feature ambassadors in the *ISSX Newsletter* and in our social media outreach. To ensure you will be featured, be sure to sign up to become an ambassador today.

Spread the word about ISSX using the referral link from your account.

Post about and share #ISSXAmbassadors to inform your social network about ISSX.

If you would like to share a story about how you have successfully introduced ISSX within your network, please contact ISSX at information@issx.org.

Thank you for your interest and participation!

We look forward to hearing from you!