
2014 ISTR INTERNATIONAL CONFERENCE PROGRAM

Advertising Order Form

.....
Name of company, institution, organization, etc.

.....
Name

.....
Address

.....
Phone

Fax

.....
Email Web URL

DISPLAY AD OPTIONS

Banners on Mobile Device Ads in Color

\$300.00

- Mobile Phone Banner

Submit in 640 x 150 pixels. Only .png, .jpeg, or .gif image files accepted

- Tablet/Online Event Banner

Submit in 552 x 150 pixels. Only .png, .jpeg, or .gif image files accepted

Front & Back Covers Ads in Color

- Back Cover, full page (7.5" wide x 10.75" high)

\$1000.00

- Inside Front cover, full page (7.5" wide x 10.75" high)

\$500.00

- Inside Back Cover, full page (7.5" wide x 10.75" high)

\$500.00

Inside Ads in Black and White

- Full-page (7.5" wide x 10.75" high)

\$350.00

- Half-page, horizontal (10.75" wide x 3.5" high)

\$250.00

- Half-page, vertical (3.5" wide x 10.75" high)

\$250.00

- Quarter-page, horizontal (5.25" wide x 3.5" high)

\$150.00

- Quarter-page, vertical (3.5" wide x 5.25" high)

\$150.00

How to Submit for Print

Submitting digital files: PDF format set for "Press Quality"; 4-color process or black & white (line art or grayscale); resolution 300 dpi or higher; no bleeds; and embed all fonts.

Deadline: May 15, 2014

PAYMENT

- Check or Money order (drawn on a U.S. bank) enclosed (check#.....)

- Credit Card

VISA

MasterCard

American Express

Account #:

Amount: Exp. Date: CCV:

ISTR's Policy on Advertising

Appropriate advertisements are accepted for the ISTR program on a space available basis.

ISTR reserves the right to refuse ads it deems inappropriate or in conflict with ISTR's objectives.

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