



Asia Pacific
Researchers Network

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EDITOR' S NOTE | 編輯按

In case you have not noticed yet, our ISTR website has just got a comprehensive face-lift! It is now mobile-device friendly and has a lot of new photos as well. Check it out and maybe you will find a surprisingly charming image of your good self. Also, it is time to [renew your membership](#), if you have not done so yet.

It is a heartbreaking start of 2020 for Australia. As many of you have been deeply concerned, the country has been hit by the worst bushfires in history and already lost almost half billion wild animals and 27 humans, including two volunteer firefighters! There are many ways we could help, and here are just a few links: Donations to the NSW Rural Fire Service ([donate here](#)), VIC Country Fire Authority ([donate here](#)), Donations to the NSW Wildlife Information, Rescue and Education Service ([donate here](#)), Port Macquarie Koala Hospital ([donate here](#)), and WWF – Help Save Koalas ([donate here](#)).

To many of you who are to celebrate the Spring Festival when receiving the Newsletter, we take this opportunity to wish a Very Happy Year of Metal Rat and a productive year ahead!

Fengshi and Qianjin

I Selected Abstracts | 精選摘要

Humanitarian Organizations in International Disaster Relief: Understanding the Linkage Between Donors and Recipient Countries | 國際災難援助中的人道主義組織：了解捐助者和接受國之間的聯系

Jiuchang Wei, Ao Wang, Fei Wang

Abstract: This study explores how humanitarian organizations (HOs) link donors and recipients in a disaster relief coordination mechanism. Based on an analysis of real data collected from the Financial Tracking Service, our results show that disaster assistance through the HO channel greatly exceeds the funding delivered by the non-HO channel. The severity of the disaster is positively correlated with the involvement of HOs. Disaster-stricken countries that belong to the Non-Aligned Movement receive more assistance through the HO channel. The recipients with less international trade may attract more HO-channel funding, but higher international tourism expenditures also may result in more HO-channel funding. We also found that the determinants of the disaster relief coordination path vary greatly in terms of trade openness, political regime, and geographic factors. Based on the analysis of the primary humanitarian relief supply chain, the results show that some countries prefer to donate through large international HOs (e.g., Japan and Canada), and other countries favor national level organizations (e.g., the UK and the USA). Finally, to improve the efficiency of international disaster relief, the paper suggests a coordination platform that involves the main donors, frequent recipients, HOs, and a Global Information Network that can assist in coordinating disaster relief activities.

摘要：該研究探討了人道主義組織如何在災難援助協調機制中將捐助者和接受者聯系起來。基於分析從 Financial Tracking Service (FTS) 獲取的數據，我們的研究結果顯示，通過人道主義組織渠道撥付的災難援助金大大的超過了通過非人道主義組織渠道所提供的資金。災難的嚴重程度與人道主義組織參與度呈正相關。屬於不結盟運動的受災國家通過人道主義組織渠道能獲得更多的援助。那些較少參與國際貿易的受災國可能吸引更多的人道主義組織渠道資金，但是更高的國際旅遊支出也能帶來更多的人道主義組織援助。我們還發現，災難援助協調路徑的決定因素在貿易開放程度、政治體制和地理因素方面都有比較大的差異。根據對主要的人道主義救援供應鏈分析，研究結果表明，一些國家（如，日本和加拿大）傾向於通過大型國際人道主義組織進行捐贈，而其它國家（如，英國和美國）則傾向於通過其國家層面的組織進行捐贈。最後，為了提高國際災難援助的效率，本文認為一個包含主要捐贈者、頻繁接收國、人道主義組織和一個全球性的信息網絡的協調平臺可以幫助協調災難援助活動。

Going to Scale: A Case Study of an Indian Educational NGO | 擴大規模：一個關於印度教育 NGO 的案例研究

Panchali Guha

Abstract: Effective programmes introduced by NGOs in developing countries have the potential to benefit a large number of people if they are scaled up, but instances of successful scaling-up are relatively rare. This paper uses a case study of an Indian educational NGO that has scaled up rapidly and effectively in order to explore the reasons for choice of scaling-up strategy, the particular barriers to scaling-up in the education sector, and how these barriers can be overcome. It finds that, while a high-functioning NGO can successfully

overcome many of the internal organisational challenges posed by scaling-up, external barriers such as the difficulty of building relationships with key stakeholders like government officials and school teachers pose significant challenges. While these difficulties could in principle be mitigated by moving from an expansion-based to collaboration-based model of scaling-up, low accountability and governance of the NGO sector make it difficult to detect the quality of potential partners. The case also shows that India's recent law mandating CSR has increased funding availability for scaling-up, but its requirement for corporate donors to preferentially support local projects has also created some challenges by constraining NGO ability to harness economies of scale during scaling.

摘要：發展中國家 NGO 發起的有效項目，如果擴大規模，有可能使許多人受益，但是成功擴大規模的案例相對較少。本文以印度一家已經迅速且有效擴大規模的教育性 NGO 為例，以探索 NGO 選擇擴大規模的原因，在教育領域擴大規模的障礙以及 NGO 如何克服這些障礙。研究發現，儘管一個功能完善的 NGO 可以成功地克服由擴大規模而帶來的許多內部組織挑戰，但一些外部障礙，例如與政府官員和學校教師等主要利益相關者建立關係的困難，依然給 NGO 帶來很大的挑戰。雖然原則上 NGO 可以將規模擴大模式從基於擴張轉變為基於協作從而克服這些困難，但是，NGO 部門的低問責和治理使其很難判斷潛在合作者的質量。該案例研究還表明，印度最近頒布的關於企業社會責任執行的法案，已經提高了 NGO 擴大規模的資金可用性，但該法案讓企業捐助者優先支持本地項目的要求限制了 NGO 在擴大規模時利用規模經濟的能力，從而為 NGO 帶來了一些挑戰。

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I Selected Abstracts | 精選摘要

Success in an Online Giving Day: The Role of Social Media in Fundraising | 線上捐贈日的成功：社交媒體在籌款中的作用

Abhishek Bhati, Diarmuid McDonnell

Abstract: Social media platforms offer nonprofits considerable potential for crafting, supporting, and executing successful fundraising campaigns. How impactful are attempts by these organizations to utilize social media to support fundraising activities associated with online Giving Days? We address this question by testing a number of hypotheses of the effectiveness of using Facebook for fundraising purposes by all 704 nonprofits participating in Omaha Gives 2015. Using linked administrative and social media data, we find that fundraising success—as measured by the number of donors and value of donations—is positively associated with a nonprofit's Facebook network size (number of likes), activity (number of posts), and audience engagement (number of shares), as well as net effects of organizational factors including budget size, age, and program service area. These results provide important new empirical insights into the relationship between social media utilization and fundraising success of nonprofits.

摘要：社交媒體平臺為非營利組織提供了制作，支持和執行成功籌款活動的巨大潛力。這些組織嘗試利用社交媒體來支持與線上捐贈日相關的籌款活動到底有多大的影響？為了回應這個問題，我們檢驗 704 家在 2015 年參與 Omaha Gives 活動的非營利組織使用 Facebook 進行募捐的有效性。使用相關的行政和社交媒體數據，我們發現籌款成功（用捐贈者數量和捐贈價值來衡量）與非營利組織的 Facebook 網絡規模（點贊次數），活動（帖子數）和受眾參與度（分享數），以及包括預算規模，年齡，和項目服務地區等在內的組織因素效應正相關。這些結果為社交媒體利用與非營利組織成功募款之間的關係提供了重要且新的經驗性見解。

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I Selected Abstracts | 精選摘要

Building Social Enterprises Identity: A Comparative Analysis of Social Enterprises Certification Practice in China's Mainland, Hong Kong and Taiwan | 構建社會企業身份：中國大陸、香港和臺灣地區社企認證實踐比較分析

Wenen Luo and Ying Huang

Abstract: Social enterprises (SE) certification is a process of labeling SE and distinguishing them from other types of organizations. This article centers on the SE certification practices in China's Mainland, Hong Kong and Taiwan, analyzes their development conditions and compares them in the three areas. The research has found that there are many similarities in certification organizers, essential criteria, SE qualifications,

government role, the application of certification results in such areas. Meanwhile, evident differences have also been found, which can be explained from the institutional contexts within which social enterprises grow and the maturity of non-profit sectors in these regions. Through the analysis of SE certification practice in the three areas, this article points out that SE certification practice varies in different institutional contexts, but in general it helps social enterprises to construct a unique and distinct identity so as to better acquire support from the market, government and other entities. At the same time, we should be alert to the “fence effect” when endorsing social enterprises, and avoid setting fine-grained indicators which may bring damage to the diversified ecology of social entrepreneurship.

摘要：社會企業認證是對社會企業貼標籤並把它們與其他組織形態加以區別的一個過程。本文以中國大陸、香港特別行政區和臺灣地區的社會企業認證實踐為研究對象,分析其發展狀況並比較各地異同。研究發現大陸及香港、臺灣的社企認證在認證主體、核心標準、參評資質、政府角色、認證結果與運用等方面皆有相似之處,但也存在明顯差異,其背後的邏輯可從各地社會企業生長的制度情境和非營利組織成熟程度中得到解釋。通過對大陸及香港、臺灣社企認證實踐的梳理,本文指出社企認證具有情境適用性,但總體而言有助於社企構建一個獨特的、鮮明的身份符號,從而更好地獲得來自市場、政府和其他機構的支持。同時,社企認證應警惕“圍欄效應”,避免設置過於精細的指標而對社會企業的多樣化生態造成破壞。

Regulating Public Fundraising in China: The Charity Law and Its Predecessor | 管制中國的公共募捐：《慈善法》及其前身

Weijun Lai and Huafang Ding

Abstract: The promulgation of Chinese Charity Law in March 2016 was expected to break the long-term monopoly of governmental charities in public fundraising in China. However, governments’ regulating practices on fundraising seem to be still quite ambivalent during the post-legislation era, indicating endogenous contradictions of the Charity Law. In order to explore the legislative logic of Chinese Charity Law on public fundraising regulation, this paper, employing an analytical framework of state-society relations, historically examines all relevant laws and policies of China that deal with the fundraising regulation issue since the reform and opening-up. It is revealed that a “control thinking” of the Chinese state towards civic fundraising has been dominating the field all the way, and that the recent loosening of state control was compelled by bottom-up social dynamics. The paper argues that, under the constant influence of state control thinking, the institutional adjustments of Chinese Charity Law on opening spaces for civic fundraising tend to be quite passive and endogenously contradictory, leading to both validity and limitations of the law in practice.

摘要：我國慈善募捐管理體制長期充滿爭議,2016 年《慈善法》的頒布實施似乎並未使之得以消解,後慈善立法時代國內慈善募捐規制實踐也呈現糾結狀態。為了對《慈善法》中有關我國慈善募捐規制政策調整的內在立法思路進行考察,本文以國家與社會互動關係為切入點,從縱向歷史維度對改革以來我國慈善募捐規制領域相關法律政策展開梳理,力圖揭示國家對民間募款活動一以貫之的管控思路,及近年來國家管控逐漸鬆動背後的社會動力。文章分析認為,國家管控思維主導下《慈善法》對公募權的有限放開表現出明顯的被動性和糾結屬性,並由此造成其在募捐規制實踐中有效度與限制度的雙重面向。

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Handbook on Corporate Foundations: Corporate and Civil Society Perspectives | 企業基金會手冊：企業和公民社會的視角

Edited by Lonneke Roza, Steffen Bethmann, Lucas Meijs, Georg von Schnurbein

The primary aim of this volume is to deliver a holistic analysis of the current state-of-the-art on corporate foundations. For that reason, the book includes different perspectives on and use a hybrid concept of corporate foundations. The book includes three main parts. First, looking further into the organizational processes of corporate foundations, the book analyzes governance and operations as major aspects of organizational performance. Second, it sheds light on the role of corporate foundations in various institutional settings. Lastly, the book includes various stakeholder perspectives on corporate foundations, including corporate employees, beneficiaries, and their non-profit partners. By reading the book, readers will build a comprehensive understanding of the role and functioning of corporate foundations, understand new avenues for research and, in case they are practitioners in the field, find practical advice rooted in academic research. For more details about this book, please visit [here](#).

Authoritarian Legality in Asia: Formation, Development and Transition | 亞洲的權威合法性：形成、發展與轉型

Edited by Weitseng Chen and Hualing Fu

A cluster of Asian states are well-known for their authoritarian legality while having been able to achieve remarkable economic growth. Why would an authoritarian regime seek or tolerate a significant degree of legality and how has such type of legality been made possible in Asia? Would a transition towards a liberal, democratic system eventually take place and, if so, what kind of post-transition struggles are likely to be experienced? This book compares the past and current experiences of China, Hong Kong, South Korea, Japan, Taiwan, Singapore, and Vietnam and offers a comparative framework for readers to conduct a theoretical dialogue with the orthodox conception of liberal democracy and the rule of law. This collection provides a comparative perspective of authoritarian legality to enrich the understanding of legality and liberal rule of law and democracy; introduces an intra-Asia comparison approach that provides a new set of metrics for evaluating legal reforms in authoritarian countries such as China; and explores various phases of authoritarian legality development and discusses not only the transition of authoritarian legality but also the post-transition struggles in various countries. For more details, please visit [here](#).

A Place to Call Home: Women as Agents of Change in Mumbai | 一個可以叫家的地方：孟買婦女作為變化的推動力

Ramya Ramanath

In this ethnographic field study, Ramya Ramanath, Associate Professor at DePaul University, examines the lives of women displaced by slum clearance and relocated to the largest slum resettlement site in Asia. Through conversations with diverse women of different ages, levels of education, types of employment, marital status, ethnicity, caste, religion, and household make-up, Ramanath recounts how women negotiate a drastic change in environment, from makeshift housing in a park slum to ownership of a high-rise apartment in a posh Mumbai suburb. Each phase of their city lives reflects how women initiate change and disseminate a vision valuable to planners' intent on urban and residential transformations. Ramanath urges the concerted engagement of residents in design, development, and evaluation of place-making processes in cities and within their own neighborhoods especially. For more details, please visit [here](#).

CALL FOR PAPERS | 論文徵集

Call for Papers: 2020 Korean Association for Public Administration (KAPA) International Conference

Inclusive Society, Sustainable Development, and Administrative Responsibility

Deadline for abstract submission: January 31, 2020 | 摘要提交期限: 2020 年 1 月 31 日

Conference Dates: June 25-27, 2020 | 會議日期: 2020 年 6 月 25-27 日

Location: Gang-neung, South Korea

The Korean Association for Publication Administration is please to open the call for proposals for the 2020 KAPA international conference. In 2019, more than 200 papers were presented at the KAPA conference. As a host of this year's conference, the KAPA aims to promote inclusive society, sustainable development, and administrative responsibility.

The current environment surrounding the field of public administrative underscores the value of bringing together researchers and practitioners with a wide range of perspectives to engage the evidence and discuss how best to improve public policy. This year, the program committee welcomes organized panels, roundtable sessions, workshop sessions, and individual papers. Abstracts or proposals (in English) can be submitted to the email (kapa21ic@gmail.com) and the deadline for full paper submission is May 31, 2020.

For more information about the conference, please visit [here](#).

Call for Papers: A special issue of the Journal of Business Research

Managing Business Relationships for Social Impact

Deadline for paper submission: December 1, 2020 | 論文提交期限: 2020 年 12 月 1 日

This Special Issue of the Journal of Business Research aims to attract world-leading research on how commercial, non-profit and government organizations manage business relationships for social impact. Specifically, the special issue aims at socially oriented business researchers, e.g. scholars from social sciences, business and management research, public health, behavioural change, corporate social responsibility and organizational studies, who are willing to combine strong theoretical underpinnings and world-class empirical evidence.

This special issue calls for papers in the areas listed below but not limited to:

- Positive and negative social impact of business relationships, inter-organizational business relationships and networks
- Complex relationship and conflict between social and economic objectives in business marketing
- Corporate social innovation in business to business context (Corporate)
- Social marketing in business to business context
- Social impact of organizational purchasing decisions
- Conceptualizing social impact
- Systems thinking for social impact

For more information, please visit the [journal website](#).

Call for Papers: The 10th International Conference on the Constructed Environment

第十六屆海峽兩岸暨港澳地區公共管理學會研討會

Deadline for abstract: 24 Jan 2020 | 摘要提交截止: 2020 年 1 月 24 日

Conference Dates: May 8-10, 2020 | 會議日期: 2020 年 5 月 8-10 日

Location: Zhejiang University, China

“海峽兩岸暨港澳地區公共管理學術研討會”由海峽兩岸暨港澳地區學者共同倡導發起，自 2005 年由中國人民大學公共管理學院首次舉辦以來，已在大陸、澳門、香港和臺灣成功舉辦了 15 屆，為促進兩岸三地高校學者在公共管理領域進行學術交流提供了重要的平臺，亦是華人公管學者們的年度盛會。2020 年，“海峽兩岸暨港澳地區公共管理學術研討會”第一次來到“天堂矽谷”浙江杭州，共同探討“大數據時代的公共治理創新”。第十六屆海峽兩岸暨港澳地區公共管理學術研討會將於 2020 年 5 月 8-10 日在浙江大學舉行，由浙江大學公共管理學院承辦，誠邀高等院校和研究機構、公共管理相關單位的專家學者參加！

本次論壇主題為“大數據時代的公共治理創新”，主要議題包括（但不限於）以下領域：

- 大數據時代國家治理體系與治理能力
- 大數據時代的公共服務創新
- 大數據時代城市治理創新
- 從電子政務到數字治理
- 數字技術與行政體系創新
- 大數據時代的治理風險及其防範
- 智慧治理與公共決策模式變遷
- 城市基層治理與社區治理體系創新

獲取更多信息，請訪問[會議網站](#)。

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Position Enquiries: Prof. Ellen Verbakel at e.verbakel@ru.nl

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Position Enquiries: Prof Andrew Barry at a.barry@ucl.ac.uk

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Position Enquiries: Prof Andrew Barry at a.barry@ucl.ac.uk

University Lectureships in International Relations, University of Cambridge

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Position Enquiries: Professor Jason Sharman at jcs207@cam.ac.uk

United States | 美國

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Position Enquiries: Suzanne Ogungbadero at saw@wjh.harvard.edu

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The Asia Pacific Third-Sector Researchers Network (formerly the East Asia Third-Sector Researchers Network) is an initiative first launched by the ISTR (International Society for Third-Sector Research) and the Centre for Social Innovation Studies in the Chinese University of Hong Kong in 2016 to help scholars and students in East Asia and beyond to exchange information about publications, conferences and job vacancies in third-sector studies through this Newsletter. The scope of the Newsletter and the network has expanded to cover the entire Asia Pacific region since November 2018. Starting from January 2020, the School of Social Sciences, University

of New South Wales, Sydney, becomes the new host of the Newsletter. You are welcome to follow us on Facebook ([ISTR-Asia Pacific](#)) and Weibo ([@亞太第三部門研究网络](#)).

亞太第三部門研究人員網絡（前身為東亞第三部門研究人員網絡）是由 ISTR（國際第三部門研究學會）和香港中文大學社會創新研究中心於 2016 年發起成立。該網絡旨在通過發布每月通訊為亞太及其他地區的學者和學生提供第三部門研究領域出版物，學術會議，職位空缺等相關信息交流。從 2018 年 11 月起，該通訊和研究網絡的範圍也擴大到整個亞太地區。新南威爾士大學社會科學學院從 2020 年 1 月起成為該通訊的承辦單位，歡迎您在 Facebook ([ISTR-Asia Pacific](#)) 和微博（[@亞太第三部門研究网络](#)）上關注我們。