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Researchers Network

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INTRODUCTION | 簡介

ISTR - International Society for Third-Sector Research and the Centre for Social Innovation Studies in the Chinese University of Hong Kong are now promoting the establishment of East Asia Third-Sector Researchers Network. We hope to help scholars and students exchange information about publications, conferences and job vacancies in third-sector studies through this newsletter. You are welcome to follow us on Facebook ([ISTR-East Asia](#)) and Weibo ([@东亚第三部門研究网络](#)).

國際第三部門研究學會 ISTR 與香港中文大學社會創新研究中心 CSIS 現正推動成立東亞第三部門研究人員網絡。我們希望透過此通信讓學者和學生就此領域的出版、學術會議、職位空缺等方面交流信息。歡迎您在 Facebook ([ISTR-East Asia](#))和微博 ([@东亚第三部门研究网络](#)) 上關注我們。

PUBLICATIONS | 最新學術出版

Nonprofit and Voluntary Sector Quarterly Volume 47, Issue 3, June 2018

Selected Abstracts | 精選摘要

Emerging Structures for Social Enterprises Within Nonprofits: An Institutional Logics Perspective | 非營利組織中新興的社會企業結構：制度邏輯的視角

Tricia Fitzgerald, Deborah Shepherd. First Published February 20, 2018; pp. 474–492

Abstract: The development of social enterprise initiatives within nonprofit organizations is a complex activity and the disruptive challenges of accommodating commercial processes within social organizations are often underestimated. This article is based on research that tracks four nonprofit organizations as they endeavor to develop their first social enterprise activities. Using a lens of institutional logics with the emerging empirical findings, six discernible differences are identified between nonprofits and for-profits which usefully inform our understanding of the challenges of accommodating both commercial and social logics. Building upon existing theory, this article offers a typology of structural options for a social enterprise that nonprofits might consider, with illustrative examples from the research findings.

摘要：非營利組織內的社會企業倡議的發展是一項複雜的活動，我們往往低估了社會組織適應商業過程這一具有破壞性的挑戰。本文基於對四個非營利組織首次發展社會企業活動的跟蹤研究，使用制度邏輯分析其中的實證研究結果。我們找到了六個營利與非營利組織之間明顯的差異，它們可以有效地幫助我們理解同時適應商業和社會邏輯的挑戰。在現有理論的基礎上，本文提供了一個非營利組織可以考慮的社會企業結構選擇的類型學模型，並且結合研究發現中的例子進行了說明。

Keywords: social enterprise, nonprofit, not-for-profit, institutional logics, structural options

Social Investing: What Matters From the Perspective of Social Enterprises? | 社會投資：從社會企業的角度來說什麼重要？

Judith Mayer, Barbara Scheck. First Published January 9, 2018; pp. 493–513

Abstract: Due to a massive increase in available social venture capital (SVC), social entrepreneurs often get to choose among various financing options. As financial parameters can easily be adapted or replicated, this article analyzes how social entrepreneurs evaluate the central nonfinancial features of these funders. Based on an experiment with 44 social entrepreneurs, we assess their perception of the five most relevant criteria for evaluating investor attractiveness: business advisory, network access, information rights, control rights, and reputation of the investor. Our analysis of 1,056 hypothetical decisions reveals that the investor's reputation is the single most important criterion and that the positive effect of support provided through business advisory and network access strongly outweighs the negative effect of oversight via information rights and control

rights. These findings indicate that social entrepreneurs perceive the behavior of SVC investors as steward like rather than principal like.

摘要：由於社會風險投資（SVC）激增，社會企業家往往有各種融資渠道可選。由於財務參數可以很容易地被改編或複製，本文分析了社會企業家如何評估這些投資者核心的非財務特徵。基於對 44 個社會企業家的實驗，我們評估他們對評估投資者吸引力的五個最相關的標準的感知：商業諮詢、網絡的獲取、資訊權利、控制權和投資者的聲譽。我們對 1056 個假設性決策的分析表明，投資者的聲譽是唯一一個最重要的標準，並且通過商業諮詢和網絡獲取提供的支持的正面效應遠超過透過資訊權和控制權帶來的負面影響。這些發現表明，社會企業家 SVC 投資者行為的任職是管家式的，而不是像校長式的。

Keywords: social venture capital, social enterprise, conjoint analysis, hybrid organizations

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CALL FOR PAPER | 稿件徵集

Social movements and the third sector in welfare systems' transformations | 福利系統轉型下的社會運動和第三部門

Deadline for Submissions: 10 January 2019 | 提交截止日期: 2019年1月10日

PArtecipazione e **CO**nflitto [PAricipation and COnflit] | 《參與和矛盾》

We welcome the submission of theoretical and especially empirical papers dealing with the following topics:

- Problematization of definitions and conceptual categories shared in the public discourse, such as non-profit, mutualism, third sector, civil society;
- Depoliticization mechanisms that involve civil society's and third sector's actors in the current scenario of welfare systems;
- Processes of institutionalization of social movements and their relationship with the birth and development of the third sector organizations;
- Transformation of organized civil society and its relation with social movements;
- Exercises of political voice through protest or advocacy taking place outside institutions;
- Participation of civil society actors in the different phases of welfare policies, from planning to outcomes evaluation;
- Innovative experiences of service providing and political participation enacted by social movements and associations and their impact on welfare systems transformations;
- The (cooperative and/or conflictual) political dynamics taking place within civil society or single organizations;
- Relations between political activism and civic engagement at individual and organizational level;
- Development of professional and political careers between public institutions and civil society, often following the revolving doors model.

Please address any queries to the Editors – Proposals and papers have to be sent to the guest editors: sandro.busso@unito.it; nicola.deluigi@unibo.it

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