



Inside

ISTR

The International Society for Third-Sector Research is an international and multidisciplinary scholarly association to promote research and teaching about the Third, Voluntary, or Nonprofit Sector.

January-March 2011

Volume 19/Number 1

Egypt: Civil Society Success or Spontaneous Combustion?

By Jennifer Bremer, Associate Professor and Chair of the Department of Public Policy and Administration, American University in Cairo, and a member of the ISTR Africa network.

This winter's revolution in Arab societies has called into question much that has been said or written about the public space in the Arab world over the past several decades.

Gone is the image of the Egyptian or Tunisian (or Libyan or Bahraini) public as too passive and cowed to act. Gone is the concept that change in the region is impossible or, at best, can progress only in timid baby steps. Gone is the assumption that a sustained and credible attack on the old order can be mounted only by the Islamists, though they remain the only really organized opposition group, or that any popular uprising would soon fall under Islamist control.

Gone, too, is the idea that building civil society would be a necessary precondition to reform.

Instead, it has turned out that all it took to spark a revolution, given massive popular anger, was a handful of skilful professional organizers linked by technology and dedication.

Over the past several months, the rise in temperature has been palpable. It was evident that the previous mood of resignation and despair was heating up toward fury. Whereas young taxi drivers used to just shrug their shoulders when asked what would

happen if Mubarak died (my standard interrogatory), now they might just as likely launch into a diatribe on the need for Mubarak to die, for someone to just kill him. "Egypt is boiling," said one truck driver.

Many of the drivers looked to the army to save them when the time came, trusting them to bring some order and reform. They have gotten their wish; let us hope they are right.

Despite millions of donor dollars directed to boosting the non-Islamist elements of civil society, what we got was not CS, but SC – spontaneous combustion.

All it took was for the government, quite arrogantly, to light the match. Last year, the resurgent security forces

apparently decided to redress the holiday score between the military (five holidays) and the police (none) by creating Police Day. The new holiday was intended to commemorate a heroic, if unsuccessful, stand against the British by Suez police at the start of the previous revolution in 1952, an event that only the great-grandparents of today's youth would personally recall.

It was only a fortunate coincidence that this new holiday (soon to be renamed, presumably), fell a scant few

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10th International ISTR Conference

July 10-13, 2012

Università degli Studi di Siena
Siena, Italy

Call for Contributions will be forthcoming May 2011

President's Column

Dear ISTR Colleagues,

I would like to start this, my first column as President of ISTR, by saying how honoured I am to have been chosen to fill this role. I have been a committed member of ISTR since I attended the third conference held in Geneva, Switzerland in 1998. Since that time I have worked for ISTR in many capacities: as a member of several conference committees, as a reviewer for *Voluntas*, as an organizer of the international conference in Toronto, as a board member, as chair of the membership committee, as a paper presenter, as an author in our recent volume *Third Sector Research*, and most recently as the lead of our latest strategic planning process. I have attended every international conference since Geneva and in 2009 I finally had the opportunity to attend my first regional conference in Mexico City. All of these activities have enabled me to become personally acquainted with many of you and to discover the immense range and quality of scholarship that abounds in our global membership.

More important than any contribution I have made to ISTR, however, is what ISTR has given to me. As a management professor whose passion is the third sector, my professional life, encompassing research, teaching and administration over twenty years, has been conducted largely in isolation. There are few other faculty in my university whose primary focus is civil society and, until a few years ago, there were not many more in other institutions in my country. Over the years, ISTR has provided me with a forum for discussion, presentation, partnership, dissemination and support. I hear a similar story from many of you. The most important benefit of membership in ISTR is that we connect isolated scholars and their work and through that, create a flourishing global research community. This in turn links directly to our mission of establishing the third sector as a visible, valued and respected field of study internationally.

Field-building is our main purpose and this mission is enacted through our two main activities, convening and disseminating. Several years ago, under the leadership of our then President, Alan Fowler, the board of directors made a commitment to enhancing the quality of the research we present and publish. Our journal *Voluntas*, edited by Bernard Enjolras, grows in quality rankings, circulation and—happily!--revenues every year and we will be working with Bernard in the next two years to increase further both the quality and size of *Voluntas* through special issues and workshops. We have also begun to develop a broader publication strategy,



Brenda Gainer

beginning with the recent ISTR volume, on *Third Sector Research* edited by Rupert Taylor. We expect a further volume to appear as a result of our upcoming workshop to be held next month in Tokyo, convened by our Past President Mark Sidel and board member Naoto Yamauchi and supported by the Japan Foundation Center for Global Partnership. Over the years ahead we will be convening similar themed workshops with a view to producing high quality publications. We look to our members for ideas, participation and leadership with regard to these future projects.

In addition to enhancing opportunities for senior scholars to publish in our field, we will be expanding our efforts to foster and develop the growth of new academic talent specializing in research on the third sector. For a number of years now, we have offered a doctoral dissertation prize and this year we will take this focus on students to the next level and will establish a Global PhD Network. This will kick off with a special program for PhD students at our next international conference.

In the coming years we will also focus on continuing to strengthen our regional networks. ISTR regional networks and members have organized three upcoming conferences in 2011, all with very strong programs. In July delegates to the Latin American and Caribbean conference will meet in Buenos Aires, Argentina; in August the meeting of the revitalized African network will take place in Stellenbosch, South Africa; and in November members of the Asia Pacific network will convene in Bali, Indonesia. The quantity of research being presented at these conferences is impressive and we are proud of the number of scholars producing high quality peer-reviewed work in these regions. These conferences are also an important part of building the global community of ISTR members.

As the quality of ISTR sponsored conferences and publications is increasing and our membership around the world is expanding--ISTR, in common with many other scholarly associations, is struggling with dwindling resources to fund its activities and ambitions. Operating grants from foundations, once our main source of support, are much reduced compared to a few years ago. As a result, in addition to our plans for the expansion of our convening and dissemination activities, the board will also be focusing in the next few years on sustainable revenue development, cost reductions and financial prudence. One innovation will be to experiment with bringing our board together for meetings through new Skype video conferencing technology. If suc-

President's Column

cessful, this will not only reduce operating costs for ISTR but also offer improvements from a governance perspective. Through technology we hope to be able to meet more regularly (as opposed to only once a year as in the past) and also to increase the access, participation and engagement of all of our far-flung board members around the world.

You can see that we have many and varied plans for the next few years! I am looking forward to working with our new board, our wonderful executive director, Margery Daniels, and all of our 800 ISTR members over the next two years with great anticipation. If any of you have ideas or reflections you would like to share with me or want to get involved in working on any of the above (or other) projects,

please drop me a line. And I look forward to seeing many of you this year at the regional conferences and next year in Siena for the International Conference—and our 20th anniversary!

Best regards,

Brenda Gainer

Brenda Gainer
President
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Seventh ISTR Asia Pacific Regional Conference

Bali, Indonesia

24 – 26 November

“Business Social Responsibility and the Third Sector”

Abstract submission deadline is extended to 10 April 2010

Proposals for panel presentation will be accepted until

30 April 2010

REGIONAL EVENTS

Thinking About Civil Spaces Africa Civil Society Network Conference in August 2011

There is great excitement among members in anticipation of the Africa Civil Society Conference from 23 to 27 August this year. The theme is “Civil Spaces in Africa: Past, Present and Future.” Our aim is to deepen scholarly understanding of African civil spaces in their cultural, social, demographic, economic and political pluralities and particularities. Original, conceptual or empirically grounded contributions are welcome from a variety of social-oriented discipline, including, but not limited to: history, sociology, economics, demography, geography, cultural studies, literature, and political science.

As the venue, we have chosen the prestigious Stellenbosch Institute for Advance Study (STIAS). This is a fitting location as it has been modelled as an African version of the Princeton Institute for Advanced Study and recently hosted Nobel Prize winners Sydney Brenner and Gerard't Hooft. Renowned for its excellent food and hospitality, STIAS is located on the scenic Mostertsdrift farm in the heart of Stellenbosch, within walking distance of the university and the town's historic centre. Additionally, Stellenbosch is just 30



minutes by car from Cape Town International Airport and less than an hour's travel away from Cape Town.

Alan Fowler, Adam Habib and Mark Sidel will speak at plenary sessions. Furthermore, we have invited a prominent African academic to be our keynote speaker and hope to confirm participation within the next few weeks.

In addition, we have secured funding for travel grants and hope to release more information about this soon. A two-day training workshop is also scheduled.

Please note that, in response to requests from members, the deadline for submitting abstracts has been postponed to 29 April. ■

Members News

Dwight and Audrey Burlingame have created the Dwight and Audrey Burlingame Doctoral Fellowship in Philanthropic Studies for students at the Center on Philanthropy at Indiana University through an endowment gift of \$100,000.

Burlingame is active in the nonprofit community in Indianapolis and nationally as a board member, volunteer, speaker and consultant. He is the editor-in-chief of *Philanthropy in America: a Comprehensive Historical Encyclopedia*, a seminal publication in the field. He is the author or coauthor of 11 books and innumerable articles on topics related to philanthropy, nonprofit organizations, corporate philanthropy, fundraising and libraries.

“Helping to build the Philanthropic Studies program at the Center has been extremely rewarding for Audrey and me,” Burlingame said. “Above all, that is because of the tremendous pleasure we’ve received from knowing so many inspiring students and seeing the difference they make every day.”

Ebenezer Obadare has been promoted to the rank of Associate Professor of Sociology with tenure at the University of Kansas, Lawrence, Kansas, USA. Dr. Obadare completed his PhD in Social Policy at the London School of Economics and Political Science in 2005. He was book review editor of *Voluntas* from 2007-2009. ■

REGIONAL EVENTS

Civil Society: Towards Growth and Consolidation

VIII Regional Conference of ISTR for Latin America and the Caribbean

In its meeting in Istanbul in July 2010, the Board of ISTR approved with enthusiasm the joint proposal of the Catholic University of Buenos Aires, Argentina, and the Communication and Development Institute (ICD) from Uruguay, to hold the VIII Regional Conference for Latin America and the Caribbean in Buenos Aires, 12-14 July 2011. And we can report today that the preparations and planning process for the Regional Conference are well underway!

The Academic Committee, composed of representatives of Universities of Argentina, Chile, Mexico, Peru and Uruguay, launched in November a call for proposals, which has been very well received. The call for papers closed on March 15 with almost 150 proposals received, a record number for ISTR regional conferences. The proposals for papers, panels and posters came from all Latin American countries and also from researchers in Europe, Asia and the United States.

Four thematic tracks were selected as the focus of the Regional Conference, namely:

1. Volunteerism and solidarity practices to coincide with the 10th Anniversary of International Year of



Catholic University of Buenos Aires

Volunteers (IYV+10) celebration;

2. Social economy and economy of solidarity and their contribution to regional development;
3. Civil society – government relations and civil society – business relations
4. Legitimacy, transparency and accountability of civil society.

At the moment, a group of independent academic experts are reviewing the proposals received and the acceptance or rejection results will be communicated during the week of April 4. At the same time, the organizing institutions UCA and ICD are working very hard raising the funds to make the conference a reality. For more information: istr@lasociedadcivil.org ■

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10th Biennial Conference of Australian and New Zealand Third Sector Research

By Melissa Edwards, University of Technology, Sydney and Wendy Earles, James Cook University, Cairns

The ANZTSR 10th biennial research conference was hosted by the Cosmopolitan Civil Societies Research Centre at the University of Technology of Sydney and was convened by Melissa Edwards supported by a conference planning committee and academic review committee. The conference planning committee was an inter-university collaboration and members included Bronwen Dalton (UTS), Jenny Green (UTS), Les Hems (UNSW); Rosemary Leonard (UWS), Jenny Onyx (UTS) and Ruth Phillips (Sydney Uni).

Angeline Low acted as Conference Director in the final stages of event preparation. The conference was sponsored by the Centre for Philanthropy and Nonprofit Studies at the Queensland University of Technology and the Centre for Social Impact at the University of New South Wales. One hundred two delegates travelled from all states and New Zealand and included a mix of academics, consultants, activists, practitioners and students. The conference committee were committed to enabling broad access to the conference proceedings through encouraging discounted rates for students and practitioners.

The conference addressed the theme “The Third Sector as Civil Society in Australasia: Identity, Role and Influence in the New Century” and was an opportunity for members and new members to pause and reflect upon the

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dynamic past and exciting future of third sector research in Australasia. Five major themes were developed: social, economic and political theorising on the role and function of the sector; entrepreneurship in the sector; organisational value and role in civil society; practice-based research in organisations; and sector capacity-building.

The conference had many highlights including the welcome reception, two plenary sessions, a keynote lunch, various special sessions, stimulating paper sessions, and a world cafe.

The welcome reception was held on the evening before the conference and attendees celebrated the release of the 2010 special issue of *Third Sector Review* on the theme of Social Entrepreneurship. This special issue was edited by Jo Barraket of Queensland University of Technology and Suzanne Grant from the University of Waikato. Guests enjoyed entertainment from two student jazz musicians practising at the Conservatorium of Music.

The conference opened with a public plenary designed to draw out current challenges and opportunities in the Australasian Third Sector and question the role of the Third Sector as Civil Society. Leaders of third sector practice seeded the space and the audience was encouraged to open questions for consideration during the conference. Delegates were first welcomed by UTS DVC Equity and Diversity Professor Shirley Alexander, whose speech acknowledged the key role of volunteers and community in Australasia and signified the central role of research. The plenary was facilitated by Julie McCrossin, broadcaster and journalist who actively sought to engage the participation of audience members. The panel comprised community leaders demonstrating the diversity within the Third Sector and included David Crosbie the CEO of the Community Council for Australia, John Fitzgerald the Director of Development for Surf Life Saving Australia, Elenie Poulos a Minister of the Uniting Church in Australia and National Director of Uniting Justice Australia, Alison Peters the Director of the Council of Social Services of NSW (NCOSS), Amanda Tattersall the Deputy Assistant Secretary of Unions NSW and David Thompson the CEO of Jobs Australia. The panellists reflected on future vision questions while imagining a world where civil society is strong, vibrant and diverse, where civil society organisations lead the debates about our future. The questions were



- Do you want to be part of a vibrant community working toward building a stronger civil society? What current issues do you experience that limit your work? Do you have a passionate vision for the future of civil society? All of this took place while one panellist held her two day-old baby, which inspired much future thinking.

The second plenary featured leading Australasian academics challenged with Visioning the Past, Present and Future of Australasian Third Sector Research and the catalytic role of ANZTSR. The plenary was chaired by the outgoing ANZTSR President Jo Baulderstone. Jenny Onyx provided an account of the history of third sector research and ANZTSR. Les Hems reported on a mapping project sponsored by ANZTSR to chart the diversity of scholars. Ruth Phillips provided some comments on current challenges and opportunities and Wendy Earles, President-elect of ISTR, spoke on scaffolding the future. This discussion led audience members into an active World Café lunch where they were asked to imagine solutions to future challenges.

Delegates were welcomed to the keynote lunch by Roy Green, Dean of UTS Business School. The keynote lunch star was Julian Disney who stimulated delegates with a personal and thoughtful approach to the theme Civil Society in 2020: Vision, Strategy and Action. Professor Disney is Director of the Social Justice Project at the University of New South Wales. Julian has had a diverse and distinguished career as an educator, a practitioner, advocate and policy consultant. The contribution of the late Mark Lyons was honoured during the lunch with a speech from Jo Barraket.

Over the duration of the conference program 62 peer-reviewed research papers were presented and four special parallel panel sessions engaged audiences.

The special sessions highlighted the emerging field of social enterprises: a critical perspective on Corporate Social Responsibility; the significant social movements confronting climate change; and the opportunities and challenges of practice-based research in the experience of leading Australian non-government organisations.

Parallel paper sessions were rich and varied, covering such topics as compacts and contracts, advocacy and activism, and micro-enterprise and microfinance as just a few examples of session titles. Environmental change, social inclu-

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sion, sustainability and corporate involvement were explored in sessions. Traditional topics such as third sector education, volunteering, evaluation, values and management were presented alongside more recent themes such as social enterprise and indigenous autonomy.

ANZTSR presented an Early Career Researcher prize to highlight the contribution of the next generation of researchers. The prize was awarded to Subas Dhakal whose research on environmental community groups in Perth uncovered the implications of the role and influence of the third sector in addressing environmental issues.

The World Café lunch was held after the second plenary and participants were invited to engage in questions regarding the future of third sector research and the role and future practice of ANZTSR. Conference participants formed into tables over lunch and shared reflections from their perspectives within academia and the third sector. Notes and contact details were taken and the ANZTSR board agreed to take deliberations forward as the main institutional vehicle. Two groups discussed transcending thinking around nonprofit organisation-university and academic-practitioner dichotomies. Two groups tackled strategies to expand the scholarly association and rethink its identity (or image). One group explored networking opportunities aimed at building community. A final group took up the specific issue of institutionalisation of the third sector field of study in the 'era of ERA' (referring to the soon to be released results of the Excellence in Research for Australia 2010 research assessment exercise).

The annual general meeting for ANZTSR saw the appointment of new board members who were welcomed by the outgoing President Jo Baulderstone of Flinders University. Edgar Carson from the University of South Australia joined the board and became the new Chair. Phil Saj (Treasurer), Megan Alessandrini, Gemma Carey, Jose Sakakibara, and Heather Douglas joined the board and Suzanne Grant (Deputy Chair), Ruth Phillips, Garth Nowland-Foreman and Rosemary Leonard (ex-officio as TSR Managing Editor) continued their terms. The Board of ANZTSR will take up the role of catalyst for many of the strategies contributed by the membership.

A lively conference dinner was held at the Red Chilli Restaurant in Haymarket. Many Australasian third sector titles were on display and offered for sale thanks to the University Coop Bookstore. Coffee breaks and lunches were filled with rich dialogue on ways forward. The 2012 conference will be hosted by the University of Tasmania in Hobart

and a team is already forming to support Megan Alessandrini as conference convenor.

Members of the 2010 conference committee acknowledged the contributions of all those involved in the organising efforts, especially the volunteers Stella Pramono, Defry Prajito, Nazia Mastali, Consuelo Ferrada, Andrea Myles, Vicki Bamford, Miriam Pepper, Danny Low, and Charlie Yeo. They also acknowledged the informative, exciting and dynamic contributions of researchers, practitioners, and students in showcasing the current role of the third sector in Australasian civil society. We all look forward to the next decade of continued collaborative strength.

The Importance of International Social Networks in Higher Education: Nonprofit Management Education and Training at the University of Pécs

By Ferenc Farkas, University of Pécs and Ágnes Király, University of Pécs

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For 20 years the Faculty of Business and Economics at the University of Pécs has taught and researched the management of nonprofit organizations. Both at the BA (undergraduate) and the MA (graduate) levels there have been subjects launched with different contents and several PhD candidates received a degree in education (e.g. Éva Kuti and Mónika Molnár, ISTR members). It is widely known that the inaugural conference of ISTR was organized at the University of Pécs in 1994. This background has recently made it possible for two remarkable representatives of the NPO research community and ISTR to be guest lecturers for courses in Pécs: Benjamin Gidron, the new director of IS-ERC (Israeli Social Enterprise Research Center), and founder and former director of the Israeli Center for Third Sector Research (ICTR) and Jon Van Til, Professor Emeritus of Urban Studies and Community Planning at Rutgers University, Camden, New Jersey, USA.

The aim of the first program (24-25 October, 2010) was to develop the management competencies of university managers. It was supported by the Social Renewal Operation Program of the European Union (TÁMOP 4.1.2./1/C-08). State universities, as nonprofit organizations, require professional leadership and management knowledge and competency. According to literature (Deem, 2004) due to the continuously changing nature and role of university man-

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agement there is a lack at universities, particularly within their middle management level (i.e. at faculties and departments) for management knowledge. This is one reason why the European Union, among others, supports the education of university managers – by granting permission to universities to invite guest lecturers from abroad. The outstanding management experiences and theoretical knowledge of the two expert professors provided an international outlook for the participants of the programs (in case of the first program, for 20 non-administrators being in a management position). It contributed to the exchange of experiences about different management methods and styles.

Professor Jon Van Til is in the course of his second visit to Pécs (25-26 February, 2011), as a Fulbright Specialist in ELTE University Budapest. He has given lectures on Organizational Development and Organizational Behavior for MA students. The focus of his presentation was sustained dialogue and public deliberation, both being powerful techniques for organizational development. The development of these approaches has roots in the life-work of Harold Saunders, who played a central role as a senior U.S. diplomat in the Arab-Israeli peace process after the 1973 Arab-Israeli war. Working with a team headed by Presidents Nixon, Ford and Carter that mediated five agreements, 1974-79, he learned three lessons: (1) the power of a continuous political process to change the political environment; (2) the importance of the human dimension of conflict; and (3) the importance of the relationship between whole body politics—citizens outside government as well as those inside government. The focus of the presentation at the University of Pécs was the second point, which – according to the phrasing of the professor, can be implemented by sustained dialogue. What is the reason for it being called dialogue? There are several characteristics which differentiate dialogue from debate. The aim of dialogue is to find a common language, it dissolves boundaries between people, it can even heal relationships and release unprecedented creativity. If we take part in a dialogue, it moves us out of our isolated existence and beyond our restricted

views. This way we can understand diversity in perception, in meaning, in expression – in people. Professor Van Til has had the students experience this technique themselves in practice by raising the questions: Who does not understand each other here in Hungary? How might they be better off if they were in dialogue? What cultural barriers might exist? And finally – How might such dialogue be created? The students were impressed by the opportunities this technique offered, and became committed to develop their own dialogue with each other in small groups. They realized that with authentic speaking they can invent a way of communication that works for the benefit of all.

At the end of his lecture, Professor Van Til reminded the students that the principles of sustained dialogue can be used in simple conversation if we acknowledge one another as equals. We try to stay curious about each other, we slow down so we have time to think and reflect and we expect it to be messy at times (Wheatley, 2002).

We would like to thank the cooperation of our guest professors for their marvelous work. We hope that the example of the University of Pécs serving as the host institute for these lectures will make other higher education institutions and nonprofit organizations evaluate their role in social networks and sustained dialogue.

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Lohmann, Roger A. and Van Til, Jon (eds) (2011): *Resolving Community Conflicts and Problems: Public Deliberation and Sustained Dialogue*. (In print)

Wheatley, Margaret (2002): *Turning to One Another: Simple Conversations to Restore Hope to the Future*. San Francisco, Berrett-Koehler Publishers, Inc., pp. 29.

<http://www.sustaineddialogue.org/iisd.htm> - downloaded on 4th February, 2011 ■

CALL FOR PAPERS

The *Service Industries Journal*

The editors of this special issue, Helena Alves, Gary Akehurst and Domingo Ribeiro, would be pleased to receive articles of a theoretical nature, as well as research-based pieces, on any aspect or factor within nonprofit services context. In particular, they would be happy to receive articles on the following aspects:

- Nonprofit organizations governance
- Nonprofit organizations financing
- Nonprofit organizations fundraising
- Partnerships with public sector
- Volunteer recruitment and motivation
- Marketing in nonprofit organizations
- Managing human resources in the nonprofit services organizations.
- Efficiency in nonprofit organizations
- Nonprofit organizations stakeholders management
- Efficacy in nonprofit organizations actions
- Nonprofit organizations and new information and communications technologies

The deadline for submitting papers is September 30, 2013. Full papers and questions about content and ideas should be directed to the guest editor Helena Alves at halves@ubi.pt, Professor Gary Akehurst, at ga@akehurstonline.co.uk, or Professor Domingo Ribeiro, at domingo.ribeiro@uv.es. Please clearly identify your submission in the email subject line, SIJ – Nonprofit Services: Challenges and Opportunities - Special Issue.

All papers will go through the regular double-blind review process to ensure its relevance and quality, and must follow the SIJ Style Guidelines (see <http://www.tandf.co.uk/journals/authors/fsijauth.asp>). Papers would be published online around July 2015 and hard copy publication in February 2016, volume 36, issue 1.

2011 European University of Voluntary Service Universität Basel, Centre for Philanthropy Studies (CEPS)

Developments today make it clear that volunteering lies in an area of conflict between professionalization on the one hand and freedom on the other hand. The 2011 European University of Voluntary Service (EFU) in Basel continues the tradition of previous universities of voluntary service in Barcelona (1995), Lyon (1997), Santiago de Compostela (1999), Freiburg im Breisgau (2001) and Lucerne (2005). The objective of these conferences has been, on the one hand, to map the current state of research on voluntary Centre for Philanthropy Studies (CEPS) work, especially, but not only, in Europe and also to contribute to knowledge transfer and exchange between theory and practice.

This Call for Papers is directed as much at researchers as practitioners. Submitted contributions may include papers on theory-building, international comparative studies, empirical work as well as practical case studies and knowledge.

Abstracts are to be sent to ceps@unibas.ch by 31st March 2011. The abstracts should contain a maximum of 250 words. Acceptance letters will be sent by 31st May 2011 at the latest. Subsequently, the completed papers must be submitted to the same address by 31st July 2011. In order to be admitted to the conference, at least one author of an accepted paper must be registered by 30th June 2010.

CARN Annual Conference

The Collaborative Action Research Network Conference (CARN) is calling for papers on the topic of “Bringing a Different World into Existence - Action Research as a Trigger for Innovations”, which will take place from 4th – 6th of November 2011 in Vienna (Austria). The deadline for submissions is 30 April 2011.

The call for proposals and practical details are available on the conference website: <https://ius.uni-klu.ac.at/misc/carn/> ■

BOOKS NOTES

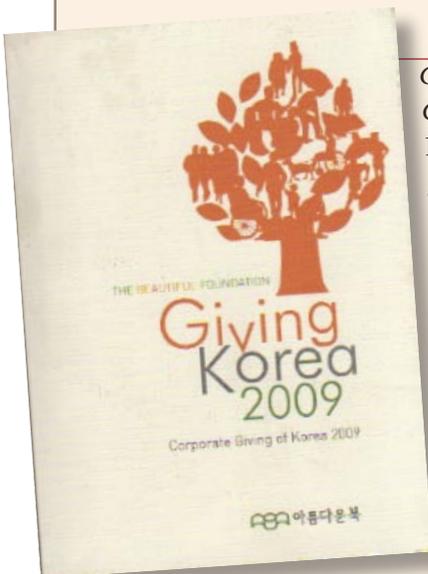


Governance and Regulation in the Third Sector, International Perspectives. Edited by Susan D. Phillips and Steven Rathgeb Smith. New York: Routledge, 2011. 285 pages. Hardcover US \$110. To order: www.routledge.com

Governance and Regulation in the Third Sector brings together scholars and experienced practitioners from different countries to investigate

the relationship between regulation and relational governance for the third sector in a comparative context. Each chapter reviews recent regulatory changes in the country in question. To what extent are there significant convergences in these reforms and what are the implications for the third sector? Is there any evidence that the foundational architecture for a more collaborative relationship between the state and the third sector has been laid?

Overall, the book reveals that the reality of the supposedly new collaborative relationships and the impacts of regulatory reform are quite different from what contemporary theories of public management would have us believe. Recognizing the gap between theory and reality, the chapters explore some of the outstanding challenges for regulatory reform for the third sector.

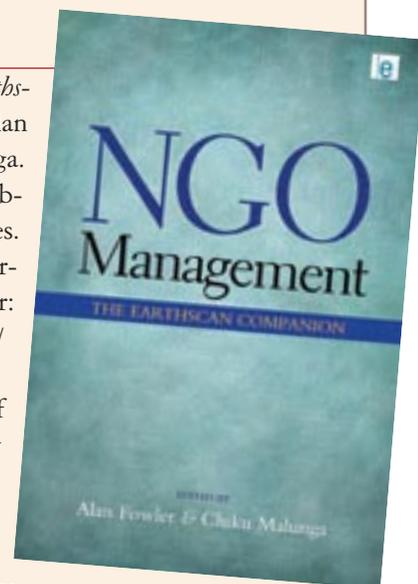


Giving Korea 2009: Corporate Giving of Korea 2009. By Dong-woo Han and Sanggyung Jun. Korea: The Center on Philanthropy at the Beautiful Foundation, 2010. 114 pages. Paperback Won 10,000/ US\$9.00. To order: https://www.beautifulfund.org/eng/sub03/02_02.jsp

This book is an overview of a research project on corporate giving focused on the relationship between corporate giving and the world-

wide economic crisis that began in 2007. The Beautiful Foundation had sought a new strategy for Corporate Social Responsibility (CSR) to accommodate a tumultuous business environment. The philanthropic activities of South Korean companies, which had witnessed a steady growth until 2007, were somewhat affected by the economic downturn and remained focused within a limited range of areas of concern. This book contains two chapters, Corporate Giving in South Korea: An Analysis of 2009 Survey Results and Corporate Giving Trends in a Deteriorating Business Environment. It also contains a Corporate Social Responsibility Survey Questionnaire.

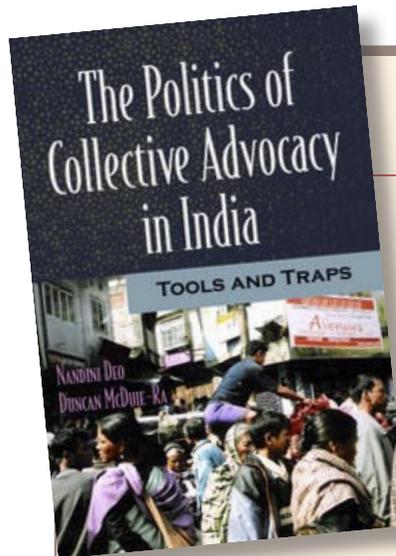
NGO Management, The Earthscan Companion. Edited By Alan Fowler and Chiku Malunga. London, UK: Earthscan Publications, 2010. 456 pages. Hardcover US \$135, Paperback US \$39.95. To order: <http://www.earthscan.co.uk/>



The task environment of NGOs is changing rapidly and significantly, making new demands on their management and leadership. This Companion discusses the complexities involved. It illustrates how NGOs can maintain performance and remain agile amidst increasing uncertainties. These factors include the position of NGOs in civil society, their involvement in governance and coping with the effects of the securitisation of international aid.

Complementing The Earthscan Reader in NGO Management, selected contributions and specially commissioned pieces from NGO thought-leaders and practitioners, provide the reader with insights on the emerging thinking, competences and practices needed for success in managing and leading tomorrow's NGOs.

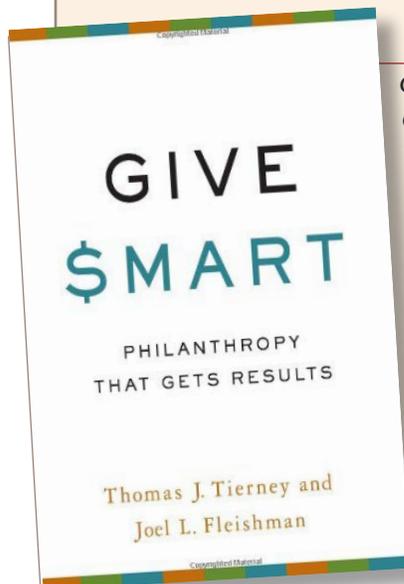
BOOKS NOTES



The Politics of Collective Advocacy in India, Tools and Traps. By Nandini Deo and Duncan McDuié-Ra. Sterling, Virginia: Kumarian Press, 2011. 220 pages. Hardback US \$75; Paperback US \$24.95, Ebook US \$19.99. To order: www.kpbooks.com

India's vibrant civil society sector has become a powerful symbol of political participation in the country. It comprises a wealth of media organizations, caste and religion based associations, farmers groups, labor unions, social service organizations, and an almost limitless number of development organizations. Given this vibrancy, it is difficult to grasp the characteristics of civil society at the transnational or even the national level. Delving beneath the progressive surface to the local level, one finds a murky and multifaceted world of competing interests, compromises, uneasy alliances and erratic victories.

The Politics of Collective Advocacy in India critically examines the enormous gap between the ways collective action in India is studied and the ways it operates "on the ground." It identifies what influences the relative success or failure of different movements; the tools activists use to overcome obstacles; the traps that derail efforts to frame, politicize, and act on certain issues and assumptions about particular forms of action. The authors synthesize the experiences of a number of organizations and movements to identify the most effective tools that civil society actors at all levels can use to achieve positive social change.



Give Smart: Philanthropy that Gets Results. By Thomas J. Tierney and Joel L. Fleishman. Jackson, TN: Public Affairs, 2011. 272 pages. Hardcover US \$23.99. To order: <http://www.publicaffairsbooks.com/> IMAGE:

Despite tremendous innovation in the social sector, philanthropy's natural state

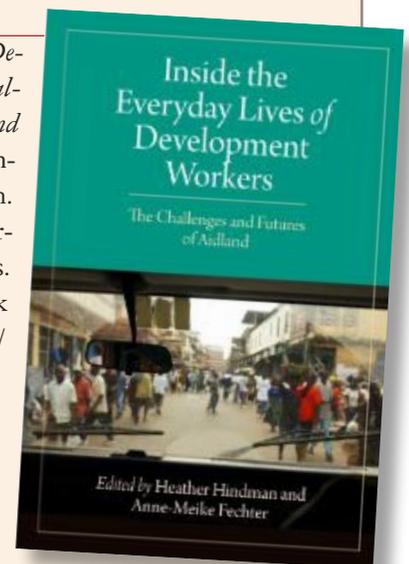
is under-performance. In order for donors and foundations to unlock fully the potential of their philanthropy, generosity must be accompanied by a rigorous consideration of what they hope to accomplish: the results that will define success, what it will take to achieve them, and how those results will get better over time.

In *Give Smart*, Thomas Tierney and Duke Professor Joel L. Fleishman create a primer for philanthropists and the nonprofit organizations they support. Drawing from personal experiences, research spanning twentieth- and twenty-first-century philanthropy, contemporary interviews, and Bridgespan's extensive field work, *Give Smart* encourages donors and grantmakers to pursue a process of inquiry around six questions:

- What are my values and beliefs?
- What is "success" and how can it be achieved?
- What am I accountable for?
- What will it take to get the job done?
- How do I work with grantees?
- Am I getting better?

Taken together, these questions create an approach for donors and nonprofit leaders who want to effect real change.

Inside the Everyday Lives of Development Workers: The Challenges and Futures of Aidland Edited By Anne-Meike Fechter and Heather Hindman. Sterling, Virginia: Kumarian Press, 2011. 240 pages. Hardback US \$75, Paperback US \$24.95. To order: <http://www.kpbooks.com/books/features.aspx>



Much and warranted attention is paid to the lives of aid recipients – their household lives, saving habits, gender relations, etc. It's held that a key to measuring the effectiveness of aid is contained in such details. Rarely, however, is the lens turned on the lives of aid workers themselves. Yet the seemingly impersonal network of agencies and donors that formulate and implement policy are composed of real people with complex motivations and experiences that might also provide important lessons about development's failures and successes.

BOOKS NOTES

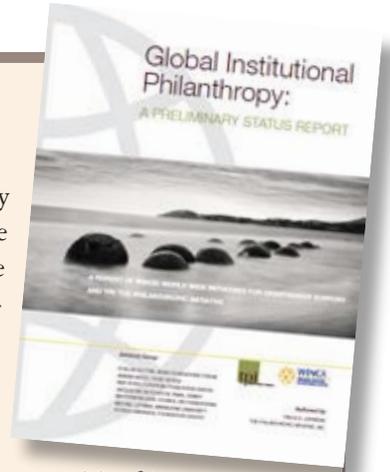
Hindman and Fechter break new ground by illuminating the social and cultural world of the aid agency, a world that is neglected in most discussions of aid policy. They examine how aid workers' moral beliefs interlink and conflict with their initial motivations, how they relate to aid beneficiaries, their local NGO counterparts, and other aid workers, their views on race and sexuality, the effect of transient lifestyles and insider language, and the security and family issues that come with choosing such a career. Ultimately, they arrive at a more comprehensive understanding of development processes that acknowledges a rich web of relationships at all levels of the system.

Global Institutional Philanthropy: A Preliminary Status Report. By Paula D. Johnson. Worldwide Initiatives for Grantmaker Support (WINGS) and TPI's Center for Global Philanthropy, 2010. 56 pages. Free online: http://www.wingsweb.org/information/publications_global_institutional_philanthropy.cfm

The study explores the breadth and depth of global philanthropy in two parts. Part One examines regional trends,

commonalities and diversity in six different regions of the world: Sub-Saharan Africa, the Arab Region, Asia Pacific, Europe, Latin America and the Caribbean, and North America. Part Two profiles institutional giving in 24 countries and the Arab region, providing a wealth of instructive insights, observations, reflections, and quantitative information. Paula D. Johnson, Director of TPI's Center for Global Philanthropy was the study director and author.

The report illuminates how philanthropy is shaped by religious and cultural beliefs and practices, changing political powers, economic courses, patterns of migration and immigration, as well as occasionally strong international influences. In addition to examining regional variations and the state of philanthropy in 24 different countries, the study identifies significant knowledge and data gaps. It is the hope that future research, repeated surveys and regularly published reports will help to fill these gaps and provide an increasingly comprehensive and valuable analysis of philanthropy as it is practiced around the world.



2011 Edition of the Yearbook of Catalan Social Third Sector has been published

An analysis of new trends and challenges

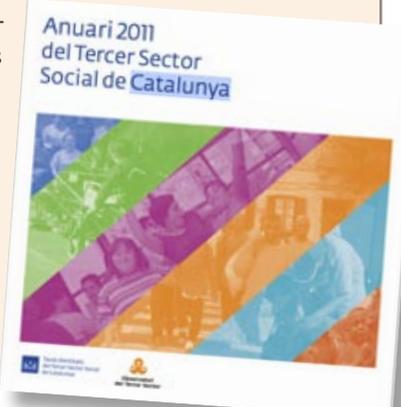


The 2011 Yearbook of Social Third Sector (*Anuari del Tercer Sector Social de Catalunya del 2011*) is research which shows the evolution of Catalan non-profit organisations working on social issues. This research follows the path pioneered by the White Book of the Civic-Social Third Sector (*Llibre Blanc del Tercer Sector Cívico-Social*) in 2003, and it aims to present the situation of the sector from an evolutionary approach. It is research about the third sector, done by the third sector itself, and it helps to focus on the main lines of action for the next years. It contributes to the internal cohesion and consolidates the identity of the social third sector in Catalonia (Spain).

The last edition (2009) presented research that identified this sector last year's growth. The 2011 edition is based on a qualitative approach, and it leads us to a deeper understanding and a more accurate interpretation of the current situation and the work of social organizations. This qualitative information has been provided by more than 200 prac-

tioners of the sector and it reflects the internal vision of the stakeholders involved. It shows a vision shared by the organisations, but it also respects the specificities of the subsectors.

This study provides information about new trends in social third sector, and about the main changes this sector is experiencing. This research has coincided with significant changes in the global context, which is highly influenced by the economic crisis. This allowed us to study how the environment causes change on the organisations and how to face them, providing an analysis that can be useful for organisations in other regions. We have identified the main challenges that the social third sector has to face nowadays. The identification of these challenges are significant as it establishes the main guidelines to solve current difficulties and anticipate future situations, whereas it helps improving the activity of the social third sector.



BOOKS NOTES

CURRENT CHALLENGES OF THE SOCIAL THIRD SECTOR

Organisational challenges

- Strengthen the financial and economical structure of the organisations
- Incorporate management criteria to improve the efficacy and the efficiency of the organisations
- Measure the impact and show the added value of the sector to the society
- Promote a culture of transparency and accountability

Challenges related to the management of people

- Increase the involvement and the commitment of the members to the mission and the values of the organisation
- Incorporate new profiles regarding volunteering
- Improve the way boards work
- Offer professional appealing opportunities
- Develop a specific framework for labour relationships in the Social Third Sector

Relational challenges

- Promote the collaboration between third sector organisations
- Consolidate second and third level organisations
- Get closer relations with the public sector, based on trust
- Build new bridges with private companies

Contextual challenges related to the present crisis

- Prioritize and choose the main fields of action in accordance with the mission and the values of the organisations
- Face up limited resources and financial difficulties
- Strengthen the networking between third sector organisations
- Make greater efforts to show new social needs through advocacy actions

The 2011 Yearbook of Social Third Sector is the result of a collaboration between two institutions: the Taula d'Entitats del Tercer Sector Social (a third degree organization composed of 29 federations representing a total of 3000 social NPOs in Catalonia) and the Observatori del Tercer Sector (an independent research centre specialized in the study of the third sector). www.observatoritercersector.org ■

ISTR Listserve News

The ISTR-L Listserve has migrated from York University (Canada) to the Secretariat at Johns Hopkins University (USA). We hope this move will allow ISTR to continue its commitment to dialogue and community with the global community of researchers working in the third sector.

The ISTR Listserv (ISTR-L) offers an electronic mail network as a great way to communicate with ISTR members and others interested in the Third Sector world, to share news and views, to seek information, and to engage in conversation.

To subscribe to the ISTR ListServ (ISTR-L)...

Send a one-line, no subject, e-mail message to:

istr-list-request@lists.johnshopkins.edu

The one line message should say:

subscribe ISTR-L YourFirstname YourLastname

The system will obtain the e-mail address from the e-mail header.

Other details can be found on the website at <http://www.istr.org/listserv/index.htm>

Our thanks and deep appreciation to Sam Lanfranco--our listserv host for many years at York University. Sam has been the critical link to keeping this network moving and allowing us to share information. He is truly an example of an outstanding volunteer!! ■

ANNOUNCEMENTS

Global Status Report on Community Foundations goes online!

The 2010 Global Status Report on Community Foundations is now in an online format for the first time!

The online report, prepared by Worldwide Initiatives for Grantmaker Support (WINGS), includes a wealth of information such as: key facts and figures about the movement's growth, Country profiles, Impact stories, Information on how to give and Background on community foundations. For a copy of this report: <http://www.wingsweb.org/>

Conference on "The Art and Culture of Giving"

*The Center for the Study of Philanthropy in Israel
May 4-5, 2011*

The Center for the Study of Philanthropy in Israel, the Hebrew University in Jerusalem, is holding an international conference on the various aspects of giving.

The Pre-Conference on May 4th will be dedicated to holding international workshops for research students. The workshops will be lead by Paul Schervish and Una Osili and will be held in English. The conference will take place on May 5th and will include keynote lectures by Prof. Schervish and Prof. Osili, international and Israeli scholars, leading Israeli decision makers and professionals.

The conference program and further details will on the centers' website: <http://www.sw.huji.ac.il/eng/research.asp?cat=425&in=371> The conference languages will Hebrew and English. Contact the Center for the Study of Philanthropy: philanthropy@savion.huji.ac.il or +972-2-5882203

Eighth Annual Raymond Georis Prize for Innovative Philanthropy in Europe



**THE RAYMOND GEORIS
PRIZE**

for Innovative
Philanthropy in Europe

This prize was established by the Network of European Foundations' Mercator Fund.

Candidates must be proposed by a nominator in order to be considered for the Prize, offering you the opportunity

to recognise a project, a foundation, an organisation or an individual's contribution to European philanthropy.

To submit a nomination, the application form and further information concerning the Prize can be obtained by contacting georisnominations@mercatorfund.net

Entries close on Friday, 8 April 2011.



Call for Fellowship Applications: 2012-2013 The Future of the Western Liberal Order

The Transatlantic Academy is seeking candidates to serve as resident Fellows for nine months for the fellowship year beginning September 2012. A joint project of the German Marshall Fund of the United States, ZEIT-Stiftung Ebelin und Gerd Bucerius, the Robert Bosch Stiftung and the Lynde and Harry Bradley Foundation. The Transatlantic Academy is located at the German Marshall Fund of the United States in Washington DC.

The academy brings together scholars from Europe and North America to work on a single set of issues facing the transatlantic community. The academy is an interdisciplinary institution which is open to all social science disciplines, the humanities and the natural sciences. For more information on the Academy please visit our website at www.transatlanticacademy.org. The academy welcomes applications from scholars working on the theme of The Future of the Western Liberal Order.

Applications will be reviewed beginning May 1, 2011 with offers made beginning July 1, 2011. Applications can be downloaded from the academy's website.

www.transatlanticacademy.org For more information and an application please contact Jessica Hirsch, Program Assistant, jhirsch@transatlanticacademy.org or 202-683-2644

European Summer School on Social Economy (ESSE)

The European Summer School on Social Economics (ESSE) which will be held from July 18 to 23, 2011 at the University Residential Centre of Bertinoro (FC), Italy. This second edition is organized by the Faculty of Econom-

ANNOUNCEMENTS

ics, University of Bologna, Forlì Campus in collaboration with A.I.C.CO.N., in partnership with EMES, EURICSE and SECS IRT (University of Bologna), and sponsored by Banca Prossima.

Scholarships covering part of the participation cost (some up to 90% of the admission fee) – not including travel expenses – will be available for students; infor-

mation about how to apply for these will be available on the School website (www.esse.unibo.it). We welcome any recommendation on behalf of any student whom you consider worthy to be taken into consideration for a scholarship.

If you would like to have more information about the School, contact Kristian Mancinone at: ecofo.esse@unibo.it. ■

CALENDAR

2011

March 31, 2011

Scottish Third Sector Research Conference, “Demands, Challenges, Opportunities: The Changing Third Sector-Public Policy Relationship,” John McIntryre Conference Centre, Edinburgh University, Edinburgh, Scotland. Contact: www.scvo.org.uk/scvo-events/scottish-third-sector-research-conference-2010/

April 6-8

3rd International Research Conference on Social Economy of CIRIEC, “The Social Economy, Prop of a New Model of Sustainable Economic Development.” Valladolid, Spain. Contact: www.ciriec.ulg.ac.be/

April 11-13

15th Annual Conference of the International Research Society for Public Management (IRSPM), “Value, Innovation and Partnership,” Trinity College Dublin, Chartered Accountants House, Dublin, Ireland. <http://irspm2011.com/>

April 13-15, 2011

Creating a New Normal: Advancing Governance Theory and Practice. Sponsored by The Midwest Center for Nonprofit Leadership, The University of Missouri, Kansas City. Kansas City, MO, USA Contact: NeverB@umkc.edu or RenzD@umkc.edu

May 4-5

Center for the Study of Philanthropy in Israel International Conference, “The Art and Culture of Giving.” Hebrew University, Jerusalem, Israel. Contact: philanthropy@savion.huji.ac.il

May 4-6

The Arab Foundations Forum (AFF) 2011 Annual Meeting, “Towards Effective Philanthropy in the Arab Region,” Bristol Hotel, Beirut, Lebanon. Contact: www.arabfoundationsforum.org

May 26-28

“Resources and Sustainability – The Oceans,” European Foundation Centre 22nd Annual General Assembly and Conference, Cascais, Portugal. Contact: www.efc.be

June 1-3, 2011

Association for Nonprofit and Social Economy Research (ANSER) 4th Annual Conference “Building Communities: Exploring the Contributions of Nonprofits and the Social Economy University of New Brunswick and St. Thomas University, Fredericton, New Brunswick, Canada. Contact: <http://congress2011.ca/>

June 7

European Research Network on Philanthropy (ERNOP), “Philanthropy and Civil Society: European and Transnational Perspectives,” WU Vienna University of Economics and Business, Vienna, Austria. Contact: www.ernop.eu/ERNOP-Conference-2011.html

June 9-10

8th Workshop on the Challenges of Managing the Third Sector. The European Institute for Advanced Studies in Management (EIASM), Galway, Ireland. Contact: www.eiasm.org

July 4-7, 2011

3rd EMES International Research Conference on Social Enterprise, “Social Innovation Through Social Entrepreneurship in Civil Society.” Roskilde University, Denmark. Contact: www.emes.net/index.php?id=514 or info@emes.net

July 12-14, 2011

VIII Latin American Regional Conference, “Civil Society: Toward Growth and Consolidation.” Catholic University of Argentina, Buenos Aires, Argentina. Contact: istr@lasociedadcivil.org

CALENDAR

July 18-23

European Summer School on Social Economy (ESSE), "Social Enterprise and Social Innovation," University Residential Centre, Berinoro (FC), Italy. Contact: Kritian Mancinone: ecofo.esse@unibo.it

August 23-27

ISTR Africa Civil Society Research Network Conference, "Civil Spaces in Africa: Past, Present and Future." Stellenbosch University, Stellenbosch, South Africa. Contact: Ronelle Burger: rburger@sun.ac.za

August 31 - September 3

European University of Voluntary Service: "Volunteer Work between Freedom and Professionalization," University of Basel, Switzerland. Contact: www.universityforvoluntaryservice.ch/universityforvoluntaryservices.ch/Home.html

September 10-12

CIVICUS World Assembly, "Acting Together for a Just World," Palais des Congrès de Montreal, Montreal, Canada. Contact: www.civicusassembly.org

October 31 – November 2

Independent Sector Annual Conference, Fairmont Hotel, Chicago, Illinois, USA. Contact: www.independentsector.org

November 4-6

CARN Conference 2001 (Collaborative Action Research Network), "Bringing A Different World Into Existence - Action Research as a Trigger for Innovations," University of Klagenfurt, Institute of Instructional and School Development, Vienna, Austria. Contact: <http://ius.uni-klu.ac.at/carn>

November 17-19

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, Westin Harbour Castle Hotel, Toronto, Canada. Contact: www.arnova.org

November 24-26, 2011

Seventh ISTR Asia Pacific Regional Conference, "Business Social Responsibility and the Third Sector." Hard Rock Hotel, Kuta, Bali, Indonesia. Contact: Samiul.hasan@yahoo.com; jenny.onyx@uts.edu.au ■



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