

FINAL REPORT



I S T R

MEDELLÍN • 2019

12th Latin America and the Caribbean
Regional Conference

3-5 July 2019

EAFIT University, Medellín, Colombia

Co-responsibility in building the public
good in Latin America and the Caribbean



Co-responsibility in building the public good in Latin America and the Caribbean

The Region of Latin America and the Caribbean has recently gone through a series of important changes in the political, social and cultural, even in the environmental and economic. These changes influence the relationships between all sectors of society (market, State and Third Sector) and become a challenge for their study and understanding. A great variety of questions arise to face the new realities and perspectives. It is important to have an informed discussion about the role that all sectors have in shaping the public and the common good. For academics studying these phenomena, what requires scrutiny and a close look at them, are the governmental changes that have arisen in the different countries of the region that will demand new answers and studies on the rules, regulations and laws that affect the society and in particular the social sector.

ACADEMIC COMMITTEE

Co-Chairs

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Jacqueline Butcher, CIESC - Instituto Tecnológico de Estudios Superiores Monterrey, Campus CDMX

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Alfredo C. Carrasquillo Ramirez, Universidad del Sagrado Corazón

United States

Susan Appe, University at Albany, SUNY

Uruguay

Anabel Cruz, Instituto de Comunicación y Desarrollo (ICD)

The Conference in numbers

15
participating
COUNTRIES

- Argentina
- Austria
- Brazil
- Canada
- Chile
- China
- Colombia
- Ecuador
- Italy
- Mexico
- Peru
- Puerto Rico
- Uruguay
- Spain
- United States

15 participants
in the
PhD Seminar

**ACCEPTED
PROPOSALS**

103 PAPERS

5 PANELS

4 POSTERS

**16
SESSIONS**

All the papers received were
evaluated by
16 academics out of **10**
countries, through a
blind peer review process,
sticking to rigorous quality standards.

KEY DATES

NOVEMBER 29th 2018

Call for contributions

FEBRUARY 20th 2019

Deadline for submissions

APRIL 9th 2019

Notification of acceptance

APRIL 30th 2019

Postulación para subsidios

MAY 20th 2019

Application for subsidies

JUNE 20th 2019

Deadline for receipt
of complete papers

JULY 2-3 2019

PhD Seminar, EAFIT University,
Medellín, Colombia

JULY 3-5 2019

12th Latin America and the
Caribbean Regional Conference,
EAFIT University, Medellín,
Colombia



HOST
EAFIT University
Medellín, Colombia

The EAFIT University, founded in 1960 with the motto “Inspire, Create, Transform”, hosted the 12th Regional Conference, providing spaces for dialogue for researchers from different countries of the Region.

RESOURCES

The organizing institutions, together with the fundations listed below, provided the necessary resources, both in facilities and human capital, as well as monetary.

INSTITUCIONES QUE APOYARON LA CONFERENCIA

Universidad EAFIT
Fundación Ford México
Fundación Ford Región Andina
Fundación Bolívar Davivienda, Colombia
Fundación Comfama, Colombia



2 - 3 July PhD Seminar



For the second time at an ISTR Regional Conference, the workshop for doctoral students was held. In it, students receive guidance, as well as the opportunity to discuss theoretical and methodological aspects of their doctoral thesis projects in the field of the third sector and civil society

The doctoral seminar gives students the opportunity to interact with academics and high-level peers in an extensive intellectual and methodological discussion about their doctoral research, to consider the main theories and developments in the field, to reflect on publication and strategies career and to provide a unique opportunity to establish contacts within the international ISTR research community and civil society in general.

The seminar consisted of plenary sessions and professional development workshops with presentations by prominent academics in the field, and parallel sessions in small groups in which participants have the opportunity to present and discuss their doctoral research with colleagues and senior professors.

Six main professors were recruited to review applications, facilitate small group discussions and organize professional development workshops that will offer the latest in the field of Third Sector studies: The President of the Faculty was Mario A. Alves, EAESP, Fundação Getulio Vargas, Brazil, and Susan Appe, University of Albany, SUNY, USA ; Marlei Pozzebon, EAESP, Getulio Vargas Foundation / HEC Montreal, Brazil / Canada; Alejandro Natal, Autonomous Metropolitan University, Mexico; Jorge Andrés Polanco, University of Medellín, Colombia, and Wilson Araque, Universidad Andina Simón Bolívar, Ecuador.

Students at the PhD Seminar were also offered a great opportunity to establish relationships informally. The students shared hotel rooms, attended an organized dinner and collectively attended the ISTR LAC regional conference.

-Megan Haddock, ISTR Program Manager

[Read full comments here](#)



Daniel Díaz Vera, from the University of Manchester, was awarded first place for the most convincing presentation of doctoral research in less than three minutes.

Opening Ceremony



The Fundadores Auditorium of the EAFIT University was the precinct where the speeches that opened the Regional Conference were delivered, which were in charge of:

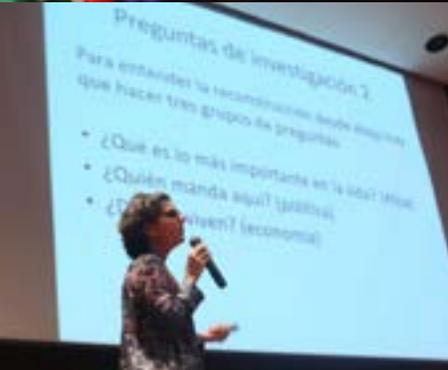
- Mauricio Perfetti, *Academic Vice President, EAFIT University*
- Jorge Villalobos Grzybowicz, *CEO, Centro Mexicano para la Filantropía (Cemefi) / ISTR LAC Regional Secretariat*
- Jacqueline Butcher García-Colín, *CEO, Centro de Investigación y Estudios sobre Sociedad Civil, México (CIESC) / ISTR LAC Regional Secretariat.*



Keynote Conference

The State is always late by Julieta Lemaitre Ripoll, PhD

The keynote lecture *The State is always late: the reconstruction of daily life after the war* was in charge of Dr. Julieta Lemaitre, who is an academic at the Law School of the University of Andes and Judge De Sala Magistrado Jurisdicción Special for peace in Colombia. In his research, he analyzed the new forms of social organization that emerged in communities - mainly women - who had to move from their territory, due to the guerrilla processes of the FARC, the paramilitaries and the Colombian Army since 1990 to survive. In this process, the generation and connection with support networks allowed them to start their lives. From that ethnographic analysis, between the legal and the political, he concluded by showing that when the State arrives at these new established communities, they have already learned self-management processes that sometimes compete with those of the State itself.



The founder of Centro Fe y Culturas (Faith and Cultures Center), **Rubén Fernández Andrade**, commented on the keynote conference, enriching it with his experience in matters of spirituality, defense of human dignity, promotion of equity, reconciliation and peace.



INAUGURAL COCKTAIL



The emblematic Cloister of San Ignacio, whose construction dates back to 1803 at the hands of the Franciscan community, is today Architectural Heritage of the city of Medellín and houses the Comfama organization.

Inside its Gothic style, guarded by a neoclassical exterior, the inaugural cocktail was held.



SESSIONS



THEMES:

- Democratization, citizenship and accountability
- Philanthropy and volunteering
- Intersectoral associations, collaborations and interactions
- Government and management of non-profit organizations
- SDG: poverty, inequality and sustainability
- Corporate social responsibility and social enterprise
- Social innovation
- Emerging areas of theory and practice, research and teaching.



16 Sessions
61 Papers
4 Panels
3 Posters



PLENARY SESSION

On July 4, the local panel was held at EAFIT University headquarters

“The importance of foundations in public policy development: tools for effective advocacy”

During the local panel, organized by Santiago Leyva Botero PhD, of the EAFIT University, four cases of Colombian business foundations were presented that have played a strategic role in the elaboration of public policies, based on networking with other organizations. In this space participated, Camilo Arango from Comfama, Natalia Garay from Proantioquia with the case of Niñez Ya; Marcela Barón of Fundación Concreto and Carolina Turriago of Fundación Éxito. Among the main experiences collected are: the search for new management and social management instruments that go beyond the operation of direct projects, the learning of having a diverse role to which foundations traditionally have through the direct operation of programs or projects, as well as a cognitive expansion of what the incidence implies and its role as social organizations in the construction of the public.



PUBLICATIONS PANEL

In this session we presented VOLUNTAS: International Journal of Voluntary and Non-profit Organizations. Strategies for publishing in international journals were discussed. The invited editors talked about how to increase the chances of publishing articles: how to select a magazine, how to design an article or how to deal with the comments of reviewers.

Participants:

- Ruth Simsa, WU Vienna, Austria / Voluntas Editor in Chief
- Mario Aquino Alves, Fundação Getulio Vargas, Brazil
- Susan Appe, University at Albany, EEUU



GENEROSAS AWARD

Within the framework of the Regional Conference, the ELLAS-Women and Philanthropy Program, based at the Center for State and Society Studies of Buenos Aires, Argentina, gave the GENEROSAS 2019 Award.

First Prize (equivalent to USD \$ 1,000) was awarded to Lucinda Mamani Choque. Lucinda is a teacher in the Caleria Educational Unit, in the Aymara community, next to Lake Titicaca, 70 kilometers from La Paz (Bolivia). In addition to creating the Aymara Youth Center for Women, Lucinda develops actions in the community to raise awareness about gender violence and discrimination against women - including modifying the school curriculum - of the region and organizes initiatives to raise awareness about the protection of environment and particularly the mitigation of environmental impacts and ecological protection of Lake Titicaca, a very valuable ecosystem that constitutes a large water reserve that concentrates a number of life forms and supports many families and one of the main tourist destinations in Bolivia

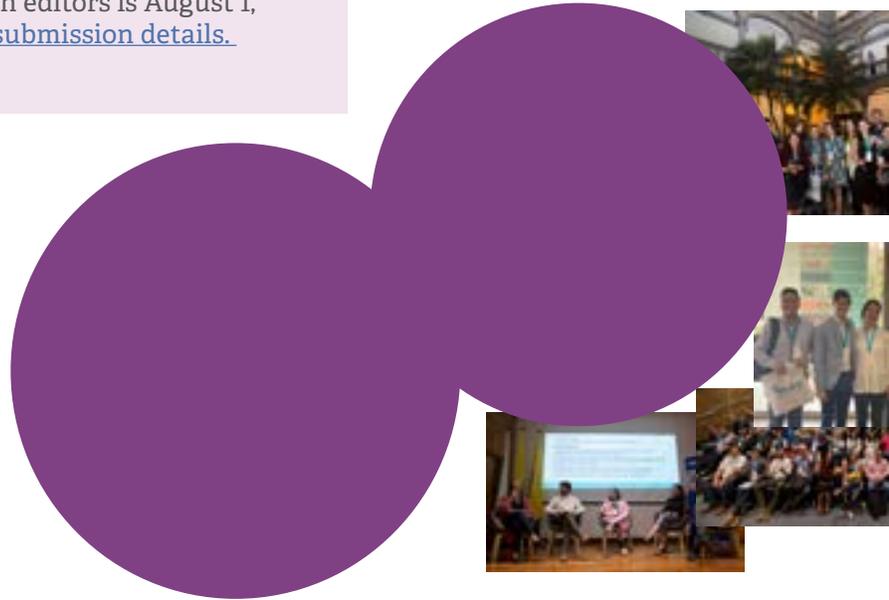


“
**We are many women
in Latin America with many
faces, but we all have the
same needs.”**
—Lucinda Mamani Choque

The prize was awarded by:
— Florencia Roitstein, Centro de Estudios
de Estado y Sociedad Civil, Argentina
— Andrés Thompson, Independent Investigator
, Uruguay

POST-CONFERENCE PUBLICATION OPPORTUNITY

Papers presented at the Conference are invited to be considered for a Special Issue in the peer-reviewed journal: *Gobernar: The Journal of Latin American Public Policy and Governance*. The deadline for paper submissions to the special edition editors is August 1, 2019. [Please click here to read the full call and submission details.](#)



ORGANIZING COMMITTEE

SECRETARIAT OF THE ISTR REGIONAL NETWORK FOR LATIN AMERICA AND THE CARIBBEAN

Centro Mexicano para la Filantropía / Mexican Center for Philanthropy - Cemefi

- Jorge Villalobos, Grzybowicz, CEO
- Romina Farías Pelayo, Research Coordinator

Centro de Investigación y Estudios sobre Sociedad Civil / Center for Research and Studies on Civil Society - CIESC

- Jacqueline Butcher, CEO
- Santiago Sordo, Director of research

EAFIT UNIVERSITY

- Laura Gallego Moscoso, Director of the Center for Political Analysis
- Valeria Mira Montoya, Project Coordinator
- Diego Viúdez Pérez, Manager

PHD SEMINAR

- Mario Aquino Alves, Professor Fundação Getulio Vargas, Brazil



Vigilada Mineducación

Secretaría de la Red Regional para
América Latina y El Caribe del ISTR



CIESC

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ESTUDIOS SOBRE SOCIEDAD CIVIL AC

