

# itSMF USA and HDI's Annual Event to Host New Owner of ITIL and PRINCE2 Brands

Houston, TX, and Colorado Springs, CO — October 4, 2013—[AXELOS](#), the new joint venture company that recently purchased the ITIL and PRINCE2 brands, plans to support the global development of its best management practice portfolio by building on current business activities and developing products in new areas, with an ambitious program of investment and growth.

Representatives from AXELOS will be attending the FUSION 13 Conference & Expo. They will be attending a breakfast town hall on Wednesday, October 23, from 8:00 a.m. – 9:00 a.m., and they will be on hand in the FUSION and priSM booths during Expo Hall hours. Solution providers and attendees alike will have ample opportunity to ask questions about the future of ITIL and the other frameworks in the AXELOS portfolio.

[FUSION 13](#), jointly hosted by itSMF USA and HDI, is the largest service management conference and expo in North America. FUSION 13 will take place from October 20–23, 2013 in Nashville, TN.

**ABOUT itSMF USA | [itSMF USA](#)**, a chapter of itSMF International, is the independent professional organization and forum for IT Service Management professionals in the US. A not-for-profit organization, itSMF is a prominent player in the on-going development and promotion of IT Service Management (ITSM) best practices, standards and qualifications in the United States. This network of industry professionals, white papers, webinars, podcasts, conferences and other resources creates an opportunity for individuals and organization to *connect, learn and grow*. itSMF USA is an active member of the itSMF International community, working on global projects, participating in white papers, and sharing practices. itSMF USA also promotes student engagement and hosts an annual CASE competition at the FUSION conference.

**ABOUT HDI | [HDI](#)** is *the* worldwide professional association and certification body for the technical service and support industry.

Facilitating collaboration and networking, HDI hosts acclaimed conferences and events, produces renowned publications and research, and certifies and trains thousands of professionals each year.

HDI also connects solution providers with practitioners through industry partnerships and marketing services. Guided by an international panel of industry experts and practitioners, HDI is the premier resource for best practices and emerging trends.

**ABOUT UBM Tech | [UBM Tech](#)** is a global media business that provides information, events, training, data services, and marketing solutions for the technology industry. UBM Tech also offers a full range of marketing services based on its content and technology market expertise, including custom events, content-marketing solutions, community development and demand generation programs.