



Dear Incarnate Word Academy Families,

Welcome to the 2018-2019 school year at Incarnate Word Academy. I would like to introduce you to the food service provider at IWA - **BIRCH CULINARY CO.** I founded Birch with a single goal: To provide a well-balanced and nutritious food offering using real food made by real chefs. It is my goal to ensure our food is made on-site using the freshest foods available while being prepared by culinary-trained chefs and cooks.

For our new IWA families, I would also like to introduce you to our online meal payment system and partner - **My School Bucks.** My School Bucks offers a quick and easy way to manage and monitor your daughter's food service account. You can add to the account using a variety of devices as well as track purchases, monitor the account balance, and load funds. Although we do accept cash and checks as payment on the account, we encourage you to utilize My School Bucks for your convenience.

REGISTERING YOUR DAUGHTER'S ACCOUNT IS SIMPLE (for new families):

1. ALL new families will be asked to setup an account, even if you choose not to fund it electronically.
2. Using an internet browser, navigate to www.myschoolbucks.com and register for an account. There is no fee to register. A confirmation e-mail will be sent to the e-mail address that you are asked to provide.
3. Click on the link included in the confirmation e-mail to activate your account.
4. Activate your account and begin adding the requested information related to your IWA student. You will also need the SCHOOL NAME and YOUR IWA STUDENT'S DATE OF BIRTH (or IWA STUDENT ID#).
5. You may begin funding your student's account as early as WEDNESDAY, AUGUST 8, 2018.

If you have any questions regarding this program, please email My School Bucks at parentsupport@myschoolbucks.com or simply call the support line at 1-855-8325226.

We are looking forward to providing your daughter with great food choices during the upcoming school year!

Sincerely-

Greg A. Maggi
Birch Culinary Co.
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