



INTERNATIONAL WOMEN'S FORUM
Massachusetts

2026

PROSPECTUS

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Dear Interested Sponsor,

The International Women's Forum of Massachusetts (IWF/MA) is once again offering annual sponsorship opportunities for both corporations and individuals that demonstrate a commitment to the women in Massachusetts.

The IWF/MA is a distinguished collective of over 200 accomplished women leaders and trailblazers in our region dedicated to driving positive change in our community. What sets IWF/MA apart is our unique commitment to providing a dynamic forum where established women leaders collaborate, share insights, and mentor the next generation of female leadership.

By sponsoring IWF/MA, your support will directly contribute to initiatives that promote leadership, diversity, and equality, creating a lasting impact on the lives of women in Massachusetts. Join us in our mission of advancing women's leadership and championing equality worldwide.

Renee Connolly

2025-2027 President

International Women's Forum of Massachusetts



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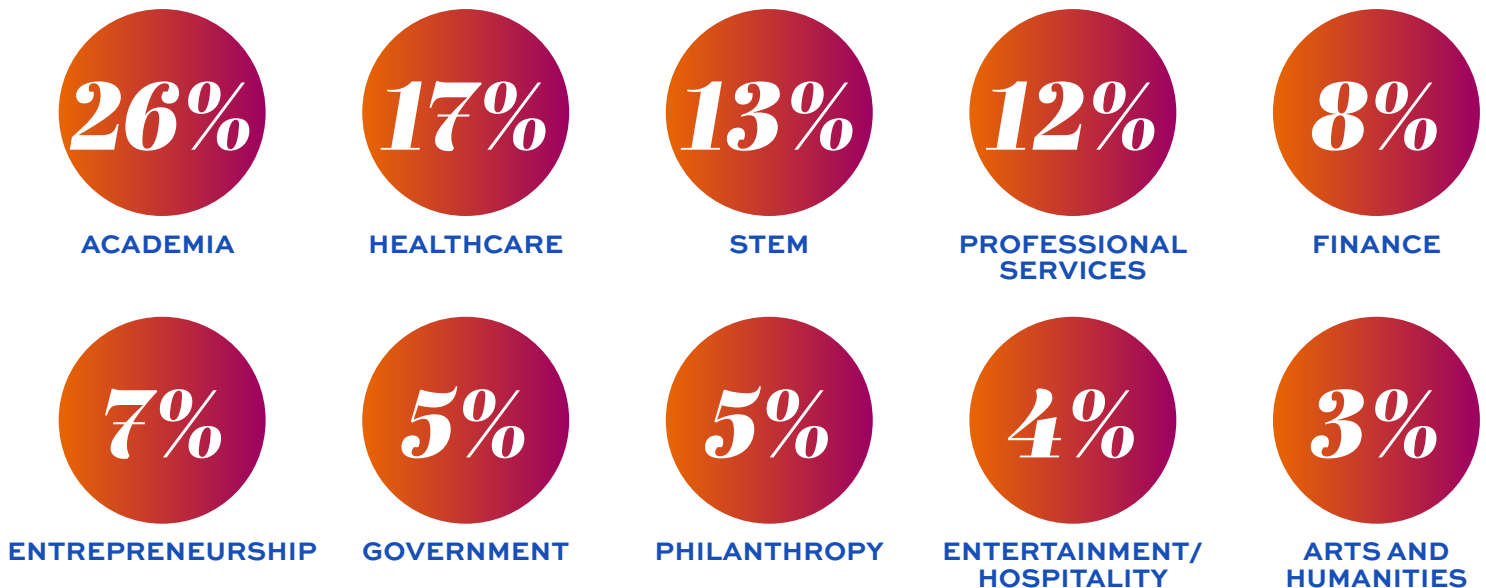
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ABOUT IWF/MA

IWF/MA brings together accomplished leaders recognized as top achievers in their fields, offering unparalleled access to a community of influential peers. By fostering meaningful connections and sharing insights, the network helps members expand their impact and elevate leadership across industries.



IWF/MA AT A GLANCE



IWF/MA is a community of influential leaders from across business, government, nonprofits, healthcare, the arts, community organizations, and higher education. **Our members** include founders, funders, CEOs, presidents, directors, and thought leaders who are shaping industries and communities. As trailblazers at the forefront of progress, they come together to exchange insights, foster innovation, and strengthen leadership across sectors—driving positive impact in the Commonwealth and beyond.



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Demonstrate YOUR Commitment to Women's Leadership

This is your opportunity to cultivate the next generation of women in your C-Suite. IWF/MA offers unique access to a powerful network of established female leaders across Massachusetts. We can provide access to mentorship, connections, coaching, professional growth, personal growth and more. Tap into the Massachusetts women executive ecosystem in a way unlike any other.

PLATINUM EVENT SPONSORS (\$10,000)

ACCESS TO IWF/MA

- 5 Guest Memberships for your future C-Suite rising stars
 - Full Access to all IWF/MA events
**excluding Dine Arounds*
 - Opportunity for each of your guest members to be paired 1:1 with a member of the IWF/MA Board of Directors. Mentors will meet at least quarterly with mentees.
- Opportunity for your organization to access a speaker from IWF/MA membership twice annually.
- Coordinate with Programming Committee to host an event with your organization. For example, *Behind the Scenes*, *Spotlight Conversation*, *Happy Hour*.

GENERAL VISIBILITY + COMMUNICATIONS

- Logo on website for 1 year.
- Logo included in monthly newsletter for 1 year.
- Logo featured on event marketing including website, email communications, and social media.
- Provide one email blast and one social post to IWF/MA members. Includes Instagram, LinkedIn, and Members-Only Forum. *Coordination through IWF/MA HQ; contact list will not be provided directly to sponsor.*

ON-SITE EVENT VISIBILITY + BENEFITS

- Logo on event signage
- Recognition by the President and/or Event Chair(s) at 2 major events per year.
- Opportunity for brief 2–5-minute opening remarks by your representative at 1 event per year.
- Includes 5 complimentary guest passes to any virtual programming.

GOLD EVENT SPONSORS (\$5,000)

ACCESS TO IWF/MA

- 2 Guest Memberships for your future C-Suite rising stars
 - Full Access to all IWF/MA events
**excluding Dine Arounds*
 - Opportunity for each of your guest members to be paired 1:1 with a member of the IWF/MA Board of Directors
- Opportunity for your organization to access a speaker from IWF/MA membership once annually.
- Coordinate with Programming Committee to host an event with your organization. For example, *Behind the Scenes*, *Spotlight Conversation*, *Happy Hour*.

GENERAL VISIBILITY + COMMUNICATIONS

- Logo on website for 1 year.
- Logo included in monthly newsletter for 1 year.
- Logo featured on event marketing including website, email communications, and social media.

ON-SITE EVENT VISIBILITY + BENEFITS

- Name on event signage
- Recognition by the President and/or Event Chair(s) at 2 major events per year.
- Includes 2 complimentary guest passes to any virtual programming.



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	Platinum \$10,000	Gold \$5,000
ACCESS TO IWF/MA		
Guest Memberships <i>Your future c-suite receive access to the IWF/MA network, member events, and mentoring pairing.</i>	5	2
Speaker Bureau <i>Access speakers from IWF/MA membership to address your organization.</i>	2x Annually	1x Annually
Host Events	Unlimited	Unlimited
GENERAL COMMUNICATIONS VISIBILITY		
Logo on iwfma.org	1 Year	1 Year
Logo included in monthly newsletter	1 Year	1 Year
Logo on general event marketing	1 Year	1 Year
Dedicated email blast and social post to IWF/MA network	One	-
GENERAL EVENT VISIBILITY		
Visibility on general event signage <i>*where applicable</i>	Logo	Name
Recognition by President at major events	2x Annually	2x Annually
Opportunity to provide 5-minute opening remarks at IWF/MA event	1x Annually	-
Complimentary guest passes to virtual programming <i>*In addition to any guest memberships</i>	5 Passes	2 Passes

